

EYOUEL AYALEW KENFU

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PROFILE

As an experienced Market Specialist, I work with multiple cross functional teams within the Risk Prevention team supporting the Sub Saharan Market by initiating and leading projects to ensure the safety of our communities. I have developed strong problem solving, critical thinking, software development, partner management and leadership skills which I gained through my experience across different roles in my career.

EXPERIENCE

August 2021-Present Risk Prevention Market Specialist, META (Facebook)

Work with diverse cross-functional teams and individuals to keep Facebook and Instagram communities and businesses safe and secure, by:

- Using market specific knowledge, signals, and insights to identify and scope scalable solutions to improve the support of our community of users in the SSA market and the globe.
- As Africa, Middle East & Turkey Operations Report lead, I organize monthly and quarterly business reviews across the team by coordinating with multiple team across the functions to inform our leads and drive change. .
- Collaborate with cross-functional teams to improve products, operations, and tools.
- Manage projects at scale to keep people safe when using the platforms.

Sep 2019 -July 2021 Analyst, Ethiopian Agricultural Transformation Agency (ATA)

Worked as an Analyst at the in-house analytical function in ATA that leverages the management consulting model to support the design and implementation of key initiatives within the Agricultural sector.

- Developed the organizational KPIs for the organization and set KPIs for each teams along with their targets in the organization, influencing the 10-year ATA strategy
- Designed the Post-harvest management project and implementation plan for reducing losses that happen across the 6 main grains for grains and horticulture

Sep 2018 -July 2020 Software Engineer, Anbessa Sports Betting

Worked as a software engineer at a sports betting company on the design, implementation of the platform and performed active maintenance once the platform was completed

- Backend development of the platform using the Laravel Framework for PHP. Worked on the user account management and also developed a java application to create a sync for payment platform
- Fronted development using Vue.js for live updates of odds for the betting platform

EDUCATON

Addis Ababa University, Ethiopia
July 2019: Bachelor of Science in Computer Science

LANGUAGES

Amharic – Native proficiency

English – Professional working proficiency

SKILLS

Office 365 & Google Suits, Project management, Analytical Skills, SQL, Java, Laravel, React JS, Software development, Critical thinking, Leadership and Communication