

# KALKIDAN BIRHANU

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## Professional Summary

A creative and results-driven Video Editor and Graphic Designer with a passion for transforming raw concepts into compelling visual narratives. Proficient in the Adobe Creative Suite, OBS Studio, and Canva, with a strong command of seamless editing, live streaming, sound design, and social media strategy. A proactive team facilitator and collaborator, recognized for leading community events and driving engagement through data-informed content strategies.

## Skills

Video & Audio Production	Graphic Design & Content	Professional & Leadership
Adobe Premiere Pro	Canva	Team Facilitation & Leadership
Wondershare Filmora	Content Development	Project Coordination
After Effects	Social Media Strategy	Critical Thinking
CapCut & Powtoon	Adobe Photoshop	Event Hosting & Coordination
OBS Studio (Live Streaming)	Visual Storytelling	Time Management
Sound Design & Editing		Communication & Collaboration

## Professional Experience

**A2SV | Africa to Silicon Valley** | Addis Ababa, Ethiopia  
*Social Media Manager, Video Editor & Graphic Designer* | March 2024 – Present

- Host and coordinate "Weekly Wins," a recurring live event celebrating team achievements and fostering a strong community culture.
- Analyze social media performance and lead weekly strategy sessions to continuously improve digital presence and audience engagement.
- Spearhead the design and production of visual content (graphics, videos) for key internal development projects, including **Adot**, **Akil**, **RateEat**, **SkillBridge** and **Dime**.
- Collaborate with project and marketing teams to ensure all visual assets align with strategic goals and maintain a cohesive brand identity.

**Efoy Nanny And House Keeping Training Center** | Addis Ababa, Ethiopia  
*Social Media Manager & Video Editor* | May 2024 – Present

- Direct the social media strategy across Facebook and Telegram to build brand authority and attract new clients.
- Create, edit, and publish all visual content, including promotional graphics, student testimonials, and short-form videos.

## **Emagn** | Addis Ababa, Ethiopia

*Team Facilitator & Video Editor* | June 2023 – Present

- As Team Facilitator, guide the project team through key development milestones for the upcoming launch of the 'Emagn' mobile application in the Ethiopian market.
- Organize team workflows, track progress, and ensure clear communication to keep the project on schedule for its launch.
- Produce promotional and instructional video content to support the app's market entry and user onboarding process.

## **YeMuyaWeg** | Addis Ababa, Ethiopia

*Graphic Designer (Intern)* | March 2025 – July 2025

- Contribute to an initiative connecting professionals by creating a continuous stream of graphics to engage and inform its target audience.

## **Paramount Students** | Addis Ababa, Ethiopia

*Video Editor (Intern)* | January 2024 – April 2024

- Served as a remote video editor within the creative department, collaborating with the marketing team to produce engaging video content.
- Successfully completed a first professional internship, gaining valuable experience in a remote, team-based environment.

## **Freelance Video Editor** | Addis Ababa, Ethiopia

*Video Editor* | September 2023 – November 2023

- Managed video editing projects for various clients, delivering polished final products that met diverse creative briefs and deadlines.

## **Education**

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### **Addis Ababa University, School of Mechanical and Industrial Engineering** | Addis Ababa, Ethiopia

*Bachelor of Science in Mechanical Engineering* | Expected Graduation: July 2026

- **Relevant Coursework & Skills:** Gaining proficiency in engineering design software including SolidWorks, AutoCAD, and CATIA.

## **Certifications & Additional Training**

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- Create Training Videos with Powtoon
- Clipchamp Workshops
- Data Analysis Fundamentals
- Coding Challenge Participant
- Volunteer Service