

West Virginia District Board of Trustees ICON Meeting Minutes

On July 7, 2012, the West Virginia District Board met at the Hilton Orlando Lake Buena Vista in Lake Buena Vista, Florida for their International Convention Board Meeting. In attendance were Governor Haden Kersting, Secretary Erin Sears, Bulletin Editor James Jesmer, Governor's Administrative Assistant Taylor Nicholas, Lieutenant Governors Morgan Goff, Paul Fernandes, Madison Minor, Brooke Clemons, Benjamin Goldberg, Kayde Gustavel, Daniel Tolliver, Alex Adkins, and Kahlen Browning, Special Activities Director Katarina Alatis, Convention Promotion Chair Amanda Assaley, Communications Chair Francesca Folio, District Project Chair Morgan Abbott, Kiwanis Family Chair Katilyn Romain, and Presidents' Liaison Sean Snider. Also in attendance was District Administrator Richard Yurko. In attendance from the West Virginia Kiwanis Key Club Committee was Division 2 Mary Blaker. Guests in attendance were Immediate Past Governor Philip Mickinac, Immediate Past Secretary Jayson Hamrick, Immediate Past Lieutenant Governor Stephen Scott, and Jan Romain.

- At 8:10AM the meeting was called to order by Governor Kersting.
 - We then began the meeting with an update by the executive committee given by Governor Kersting.
 - ◊ The executive committee has been working on a guide to give to each Lieutenant Governor at the August Board meeting.
 - ◊ They are setting up a video chat for late September.
 - ◊ To advertise the video chat a flier will go in the back to school mailing and a Facebook event will be created.
-
- The District Project Chair Abbott gave a report on the progress of the District Project Committee.
 - ◊ The committee has researched the Ronald McDonald House Charities in West Virginia and are setting up a conference call meeting with the three directors.
 - ◊ After the conference call the committee will work on a layout for the awards.
-
- Next, an update from the Membership Growth/Development committee was given by District Project Chair Abbott, a member of the committee.
 - ◊ A presentation is being created on membership and is in the rough draft stage.

- Special Activities Director Alatis, chair of the Theme and Major Emphasis Committee, gave a committee report.
 - ◇ A PowerPoint Presentation has been created to explain the Theme and Major Emphasis Program.
 - ◇ The committee has asked everyone to write an article on the Children's Miracle Network in their July newsletter.
 - ◇ Since November 17th is World Prematurity Day, the committee will be working on some type of fundraiser for March of Dimes in honor of this day during Fall Rally.
-

- Convention Promotion Chair Assaley gave an update from the Convention Committee.
 - ◇ The committee has put together a packet of possible keynote speakers and entertainment which have been submitted to Administrator Yurko and Governor Kersting.
 - ◇ The committee will be putting together a newsletter after the August Board Meeting.
-

- Next, the chairs of the Public Relations Committee, Bulletin Editor Jesmer and Communications Chair Folio, gave a committee report.
 - ◇ The Public Relations PowerPoint and Handbook are almost complete.
 - ◇ The committee would like to propose a Twitter account for the Board,
 - At the August Board Meeting a formal proposal will be presented to the Board.
-

- The Kiwanis Family Chair Romain, gave an update from the Kiwanis-Family Relations Committee.
 - ◇ The committee asked for approval to make a Kiwanis Family Facebook page.
 - It was approved.
 - ◇ The committee members are finalizing the Kiwanis Family Relations PowerPoint for Lieutenant Governors.
 - ◇ They are looking for a personal way to be in contact with the different branches of Kiwanis.
 - ◇ The committee has been working on a brochure to promote the Kiwanis PB&J (Parents, Buddy, and Join) Program.
-

- The final committee, New Club Building/Reactivation Committee, had chair Secretary Sears give a committee report.
 - ◇ The committee met before the meeting to discuss the list of potential new Key Clubs in West Virginia.
 - ◇ The updated list will be sent out shortly after International Convention.
 - ◇ Robert C Byrd High School Key Club has been reactivated.
 - ◇ Fairmont Senior High School Key Club has not yet been reactivated, but are working to reactivate it.

- Administrator Yurko made announcements.
 - ◊ The template for bios for the website will be sent out shortly and Board members need to fill them out and return by the deadline.
 - ◊ Kiwanis District Convention will be at Pipestem the second weekend of August and if you are interested in attending please Email Administrator Yurko.
 - ◊ Dues will be changing; the changes will be discussed at the August Board Meeting.
 - ◊ Governor Kersting will be revising the committee directives
 - ◊ Board members will have new Kiwanis counterparts in October
 - ◊ All letters need to be sent to Administrator Yurko before they are sent out.
 - ◊ July newsletters are due on the 15th.
-

- Administrator Yurko opened the floor to the adults present to any other announcements or advise.
 - Mrs. Romain advised the Board to remember to get information out as soon as possible
 - Ms. Blaker let the Board know she would be willing to proofread for committees.
-

- With no further business to discuss the meeting was adjourned at 8:36am by Governor Kersting.

Erin Sears

Erin Sears

2012-2013 West Virginia District Secretary