

# Get Crazy About Service!

2011-2012 Special Activities Project Book

Composed by:

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2011-2012 Special Activities Director

Hello Fellow Key Clubbers!

My name is Kelsey Ferguson and I am the Special Activities Director on the 2011-2012 West Virginia Key Club District Board of Trustees.

A little about me, I am a senior at Weir High School which is in Division 1. I have been very active in Key Club in high school and this will be my first year on board. I am also involved on our school's track and swimming teams

You will find throughout the many pages of this book different service projects ideas to get your home club involved in. You will find many exciting ways to increase your club's membership and activeness, school service projects, and fun ways to fundraise!

On behalf of the West Virginia District, I hope that you all have an exciting and successful 2011-2012 Key Club year!

Yours in Friendship and Service

Kelsey Ferguson

Special Activities Director

Get Crazy About:

Increasing Club  
Membership and  
Activeness

*These are ideas for clubs to gain members and to strengthen their membership as a whole. You want a club that focuses on service and having fun and getting to know your club's members! Try out these awesome project ideas!*

### 1. Freshman Orientation

First get the approval of you high school principal to speak to the upcoming class or to have a booth set up in the cafeteria for the upcoming class of freshman. Make sure to hand out membership forms to all of the students and contact information for all of your club's officers so that if they have any questions they know who to call. This is very good time to get these freshman, who are looking for a way to get involved in their school and to meet new people, really interested in joining key club! Also try to get as many current key clubbers to help as you can so they can share their experiences with the new freshman!

### 2. Activity/Bulletin Board

Publicizing what your club is doing is a great way to boost membership and participation in your service projects. So, a good idea would be to place a bulletin or activity board in one of the more traveled areas of your high school where all upcoming meetings or activities can be posted. Usually the most central place would be the cafeteria but anywhere where most students travel is a good place.

### 3. Music Week

Take a week to celebrate all types and styles of music through the ages. Have a clear schedule posted and distributed to students of what days will be what music/artist. Have Key Clubbers arrive to school in that music's type of dress (for example you could have a Michael Jackson day!) and if allowed by your school's principal have music played during lunch or even in-between class changes! This is a great way to show your school how much fun key club is!

#### 4. Key Club Birthday Celebration

Just like everyone we know has a birthday so do each of our clubs! This year on the date of your club's charter do a service project that means a lot to your club and have a party in celebration of the start of your club! This is the perfect opportunity to show everyone how much you love your club! Invite the entire school so you can have fun and help your membership grow!

#### 5. Pool Party

For a more "fun in the sun" idea your club can host a pool party at the beginning of the school year for upcoming freshman or even the whole school. This will kill two birds with one stone by helping increase your membership and spread the word of Key Club throughout your school. Always make sure to talk to your local pool about costs this could also be a great fundraising opportunity!

#### 6. Spirit Week

The best way to show spirit for your school and Key Club is to hold a "Spirit Week". A good idea would be to hold this the week of your homecoming or a game against your school rival. Some of the most fun themes include a Hat Day, Mix-Match Day, a Mock Day (supporting your rival team in jest) and a School Spirit Day. At the end of the week have a pep rally sponsored by your key club to help get the name out!

Get Crazy About:

Service in Your School!

*A great way to spread the word about Key Club in your school is to have service projects in your school! This will not only benefit your school but also your club. The follow are some fun and unique ways to help serve your school!*

1.     Classroom Door Decorating Contest

Have the first block or period class of every teacher be responsible to decorating the doors. You can do a theme decorating contest around a central time such as Christmas or part of spirit week! Make sure you talk to your club treasurer and advisor about purchasing supplies to decorate the door. The amount of money that you will spend will depend on how many teachers you have participating. This is a great way to brighten up your school and get away from the boring, old wooden doors.

2.     Paint the Classrooms

A great school activity is to brighten up your school- literally! To start ask the school board to provide paint, your Kiwanis to provide paint supplies, and your club will provide the painters! A good time to do this would be on your Easter or Christmas breaks, after school, and even in the summer! To avoid all work and no play bring some music to listen to with your friends while you paint!

3.     Beautify the Outside- Planting

This is a project that all clubs can take advantage of! This can be utilized for all budgets big and small. You can do as much as pulling out old dead plants and replacing them with new ones or you can pull weeds in the planters and pick up any litter around the school. A perfect time to do this would be after winter when all of the plants are old and boring looking. Plant new vibrant plants that will brighten up the area around your school!

#### 4. Homecoming Parade/School Decorations

Homecoming is usually one of the biggest events of the year for any high school so this is the perfect way for your club to take part. If your school has a homecoming parade enter a Key Club float. But, if your school does not have a parade have your club volunteer to decorate the dance or hang up decorations around the school.

#### 5. Teacher Appreciation Week

A great way to show your teachers how much you love them is to dedicate a whole week to them. Everyday give them little treats or gifts in their mailboxes to say “thank you” for all that they do for you and your school!

#### 6. Music Wars!

First pick two artists that you want to play during school ( EX: Taylor Swift and Coldplay). Have students pay a dollar for the artist that they want to hear. The artist that students pay the most for will get played in between the first two classes. Then after that they can keep paying to get the music to switch! Have this go on ALL day long in between every class and even at lunch! After this day count up all of your money and pick one of our many partners such as the Eliminate project to donate the money to!



Get Crazy About:

Service in Your  
Community!

*As Key Clubbers part of our job is to joy and happiness to our communities through service. It can be as simple as a game of bingo or as big as throwing a party! Here are some cool ideas to get you started!*

1.     Bingo with the Elderly

Elderly love to have company, especially when it involves something fun! Start by talking to the Activities Coordinator of your local nursing home to talk about having your club come to play Bingo with the residents. They love when the local community comes in to spend time with them even over a casual game of bingo! Have each club member bring in a prize(s) to donate and assign some members to call the numbers. Who knows you could be making someone's day!

2.     Shoveling Snow

This is an old classic way to serve you community but, there is always someone that needs their drive-way or sidewalk covered. Gather as many members as you can to go out on a snowy day to shovel for the elderly and disabled who without you could not do it themselves. Who knows you might even get some warm cookies or hot chocolate for a job well done.

3.     Holiday Gift Wrapping

We all know how crazy stores and mall can get during the holiday season with thousands of shoppers looking for that perfect gift. So, setting up a booth for free gift wrapping in your store or mall is a perfect idea! MAKE SURE to let people know that it is Key Club providing the gift wrapping. That way you get the word out about the great things Key Club does and you help the community.

#### 4. Junior/Senior Prom

Start by talking to your local nursing Home and set up Junior/Senior prom for the residents. Key Clubbers are the juniors and the residents are the seniors. Everyone will have a great time dancing, socializing, and having fun entertaining the residents. You could also crown a king and queen and make sure to listen to the residents' favorite music!

#### 5. Salvation Army Bell Ringing

Everyone has probably seen the people who ring bells in front of a red bucket around the holiday season. These are the people who volunteer for the Salvation Army. This organization is dedicated to raising money to help the homeless and underprivileged in the community. You can go to your local Salvation Army and set up a day during the holiday season where your club can help out. Split the day up into shifts of 1 or 2 hours each with 2 or 4 key clubbers ringing bells at a time.

Get Crazy About:

Fundraising!

*Unfortunately, nothing in the world is free. In order to complete our projects we need to fund them. These next few ideas are fun ways to raise money for your club.*

1.     Kiss a Senior Goodbye

On the last few days that the seniors have left at school have bags of 14 kisses in your lunchroom for kids to buy! Put the kisses in bags that are your schools colors so you're always showing school pride! This is a great way to raise money! Who couldn't pass up the temptation of chocolate?

2.     Bake Sale

One of the best and most well-known ways to fundraise is a bake sale. Ask your members to have them donate yummy treats and even talk to your local bakery to provide your club with cookies and other baked goods. Then get everything together and sell them during the school day

3.     Glow sticks

Online, you can buy glow sticks in bulk for a very reasonable price. At any of your school's dances set up a table and sell glow sticks for a dollar a piece. You would be surprised how much you would make!

#### 4. Pizza Sale

Everyone knows that school food is not the best. So that that opportunity to supply your school is something better. Have a pizza sale during lunch to make a profit for your club.

### Fundraising for the Eliminate Project

*The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus (MNT) is an extraordinary opportunity to remove a terrible disease from the face of the Earth. Maternal and neonatal tetanus is not just fatal disease-it makes every moment of a baby's short life unbearably painful. Far too many families are still being affected by this completely preventable disease. It only takes \$1.80 to protect a mother and her future children from being struck by this horrific disease. 160 babies die each day die from tetanus. These deaths are 100% preventable! With your help together we can eliminate maternal and neonatal tetanus and stop these unneeded tragedies. Go to [www.TheEliminateProject.org](http://www.TheEliminateProject.org) to educate yourself further on MNT and to find ways to serve and give to this incredible initiative. Also find The Eliminate Project's Facebook, YouTube, and Twitter pages to keep up to date on what is going on with The Eliminate Project. Kiwanis and UNICEF have done it before. Together, we're doing it again!*

#### 1. Raise Money During School!

A great time to raise money for any project is during your school lunch in the cafeteria! A fun and unique way to do this for the eliminate project is to use actual syringes to collect money! I know it may sound weird BUT it is a great way to collect money. You can search for them online in the sizes that fit dimes, nickels, and quarters. To have a little fun set up a completion between the Seniors, Juniors,

Sophomores, and Freshman to see which class can fill up the most amount of syringes. It's a great way to raise money and get the whole student body involved!

## 2. Eliminate Project Walk

A good and somewhat easy way to raise money is to organize a walk! They could be as big as a 3K run/walk or like the one held at this year's ICON in Phoenix, Arizona nice and short. Set up a trail in your local park or talk to your school about using the track! Charge everyone a small price to walk and provide them with a t-shirt to remember their experience! A great way to publicize this would be in your local newspaper or even contact your local news station! Also, erg everyone to bring donations with them to the walk to help raise even more money.

For more ideas on ways to fundraise for the Eliminate Project go to [www.TheEliminateProject.org](http://www.TheEliminateProject.org) , visit their Facebook page, and follow them on Twitter!

Have a GREAT  
year in service!

