
SCORING SYSTEM

February 18, 2019

Contents

1	Point System	3
2	Badges	3

1 Point System

(i.e. motivating users to use our app)

Every action gives the user pre-fixed amount of points (could be called anything eg: coins, g of CO2 saved, just points).

Transport

- Per km, calculate distance using some maps API.
- Or manually with slider.
- Calculate carbon footprint using some API.
- Car < sharing car < public transport < walking/biking.
- Electric car bought?

Food

- You are rewarded fixed amount of points for each level of “good food”.
- Meat < vegetarian < biological < local.

Energy

- How did you save energy today?
- Showered less, turned of not needed lights, put down heating/AC a bit.
- Every action one button.

Extras

- Motivating others, challenge others, clean your surroundings, recycling.
- Every action one button.

One-Time Actions

- Solar panels - one time reward?
- Should this even be here?
- Electric cars.
- Reward for using the app daily.
- Daily and weekly top users.
- Based on points your level increases.

2 Badges

Various Badges in 3 levels:

- CO2 saved (500g, 5kg, 500kg).
- Not meat meals eaten (10, 50, 100).