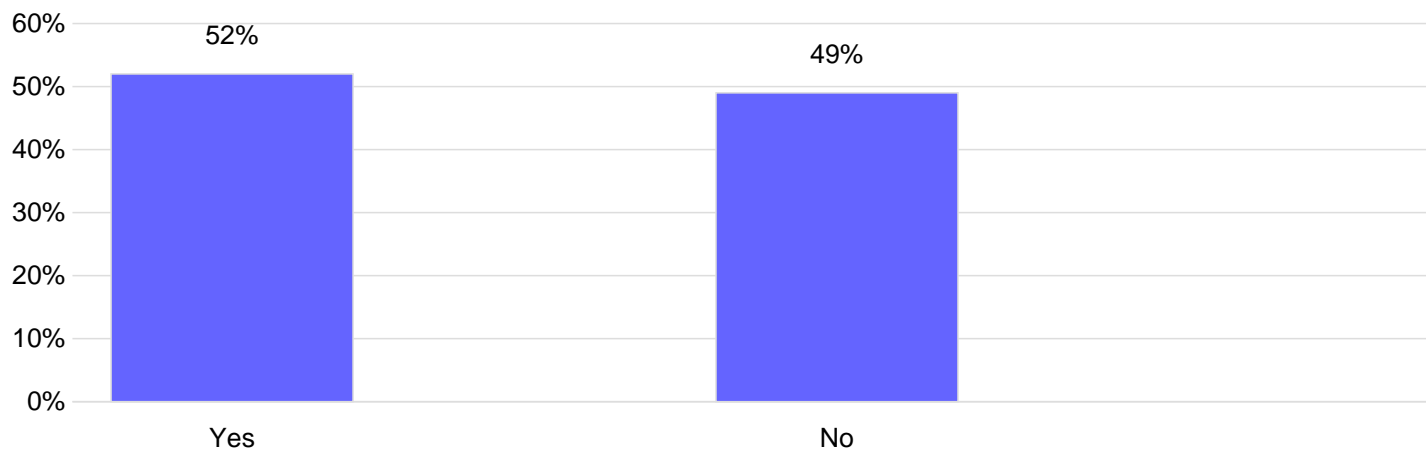




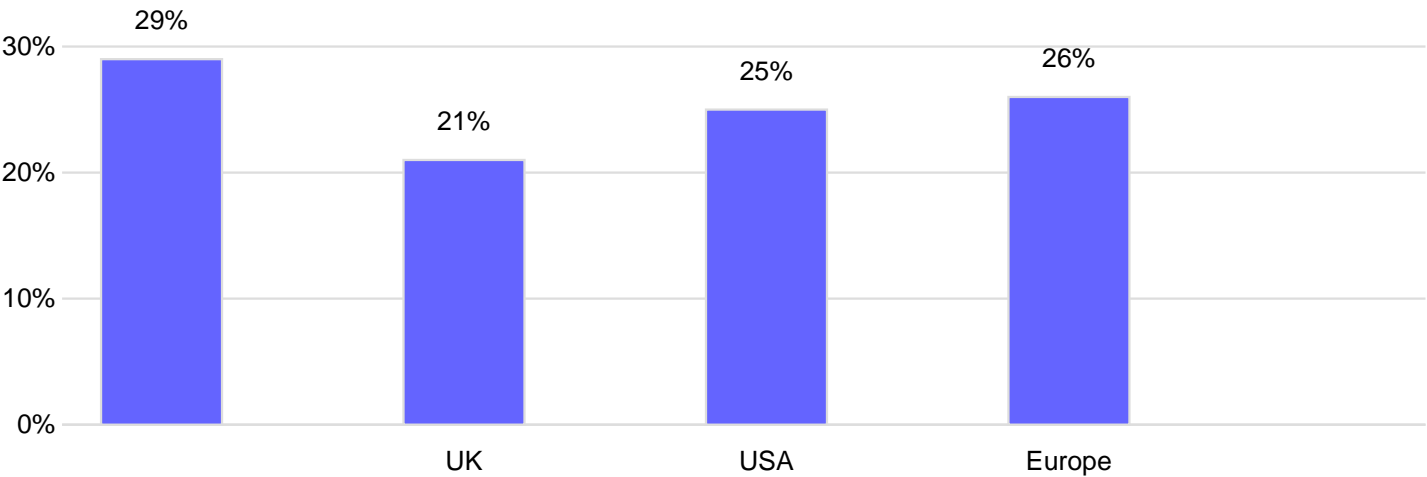
Sample Ghana Tourism Survey

Q1 - Did you travel to Ghana in 2018?



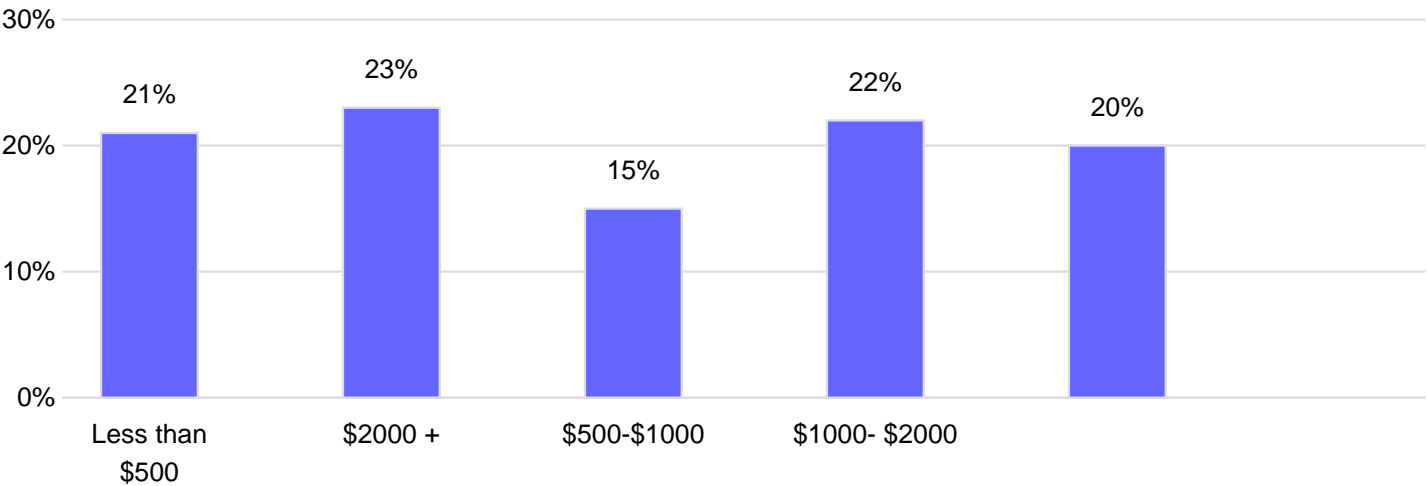
Answer Choices (Single choice only)	No. of Respondents	Percentage %
No	97	49
Yes	103	52

Q2 - Where did you travel from?



Answer Choices (Single choice only)	No. of Respondents	Percentage %
Europe	52	26
USA	49	25
UK	42	21
	57	29

Q3 - How much did your plane ticket cost?



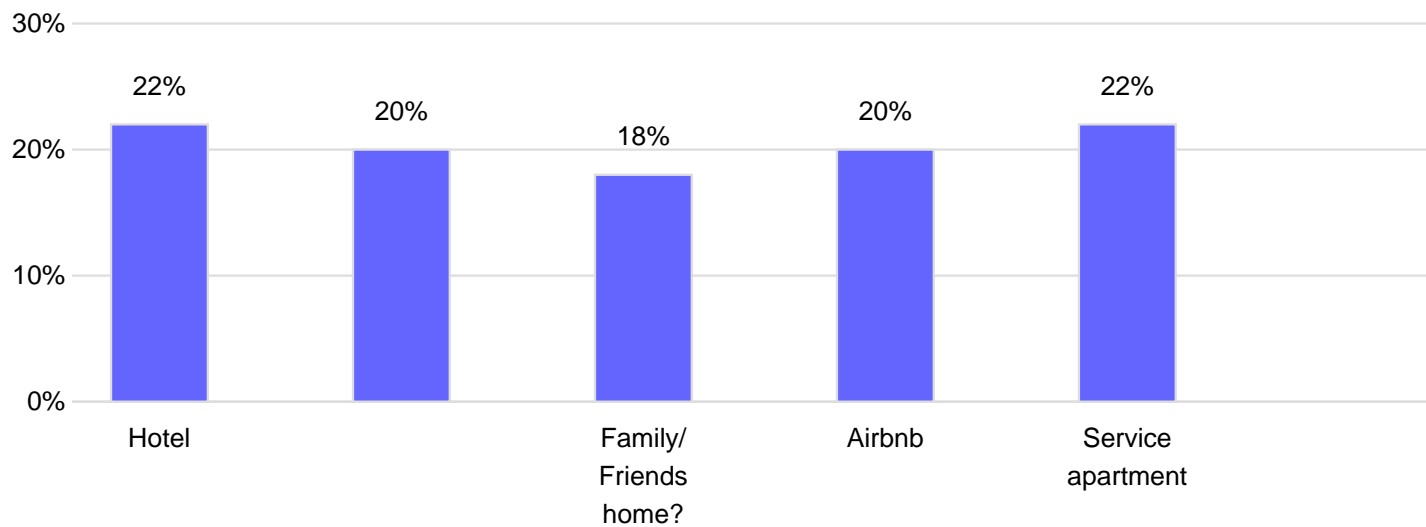
Answer Choices (Single choice only)	No. of Respondents	Percentage %
	39	20
\$1000- \$2000	44	22
\$500-\$1000	30	15
\$2000 +	45	23
Less than \$500	42	21

Q4 - What are your thoughts on the price of the ticket and experience on the plane?



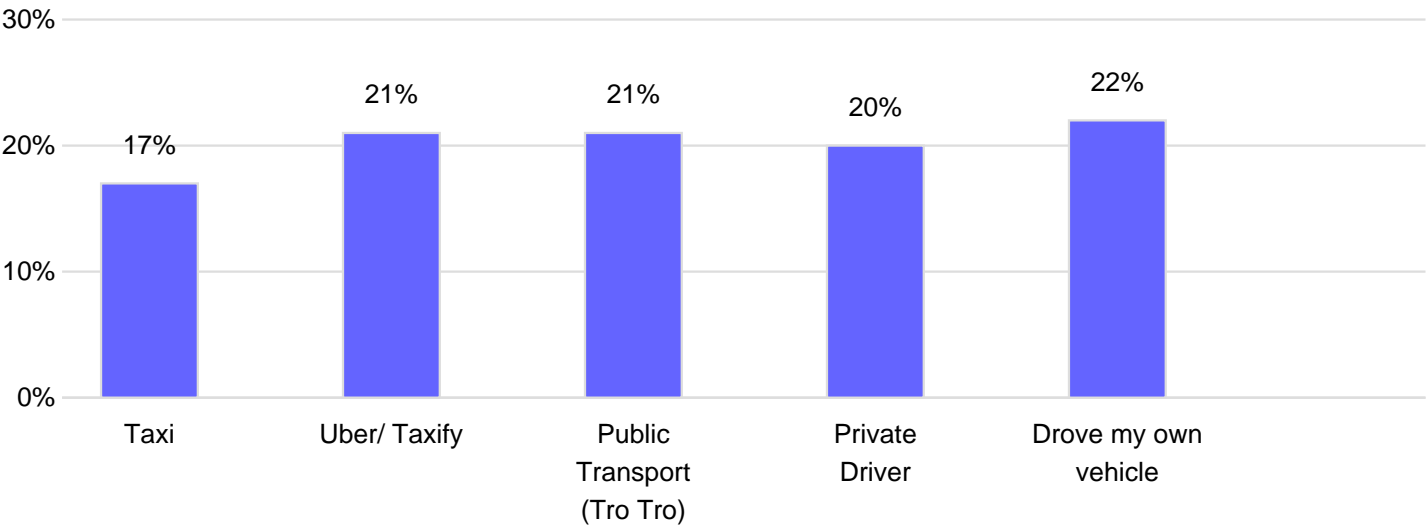
Responses (Open ended only)	No. of Respondents	Percentage %
first	39	20
second	50	25
third	20	10
forth	23	12
fifth	67	34
(for more of the responses please use Excel download or web dashboard)		

Q5 - What kind of accommodation did you stay in?



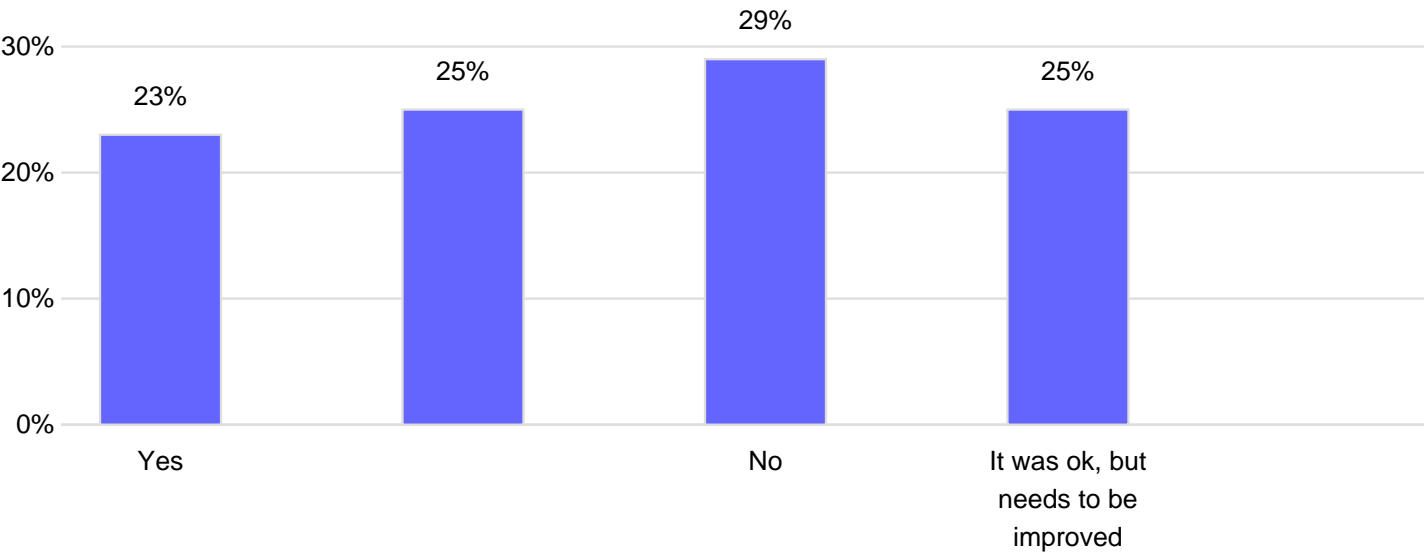
Answer Choices (Single choice only)	No. of Respondents	Percentage %
Service apartment	44	22
Airbnb	39	20
Family/ Friends home?	35	18
	39	20
Hotel	43	22

Q6 - How did you get around?



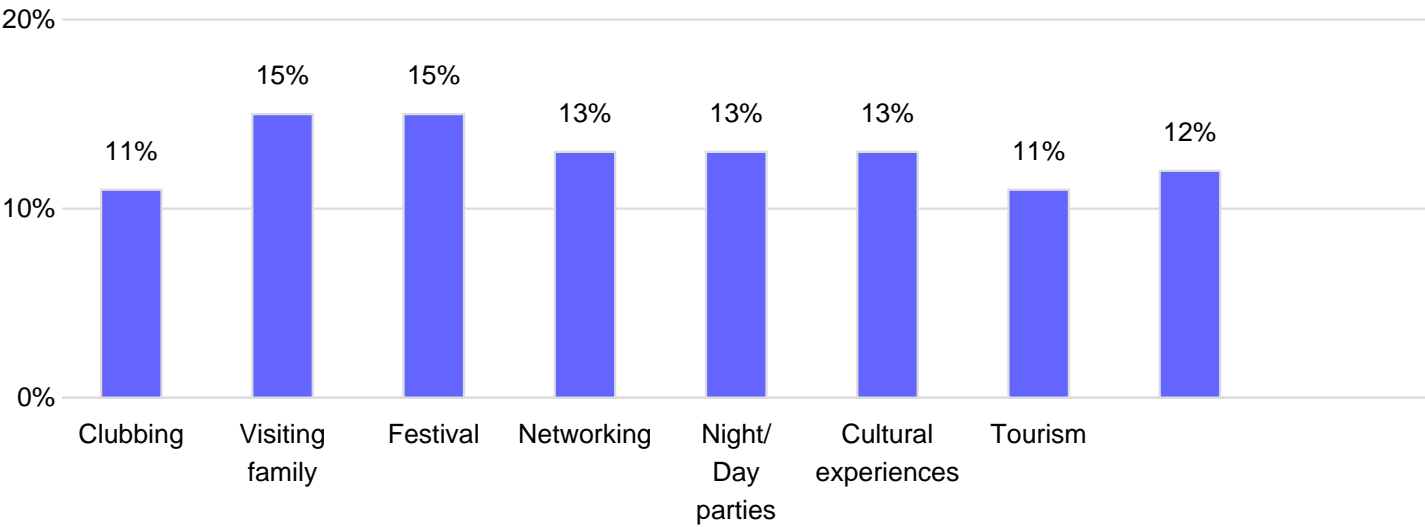
Answer Choices (Single choice only)	No. of Respondents	Percentage %
Drove my own vehicle	44	22
Private Driver	40	20
Public Transport (Tro Tro)	41	21
Uber/ Taxify	41	21
Taxi	34	17

Q7 - Do you believe it was hard to get around Ghana? In regards to transport



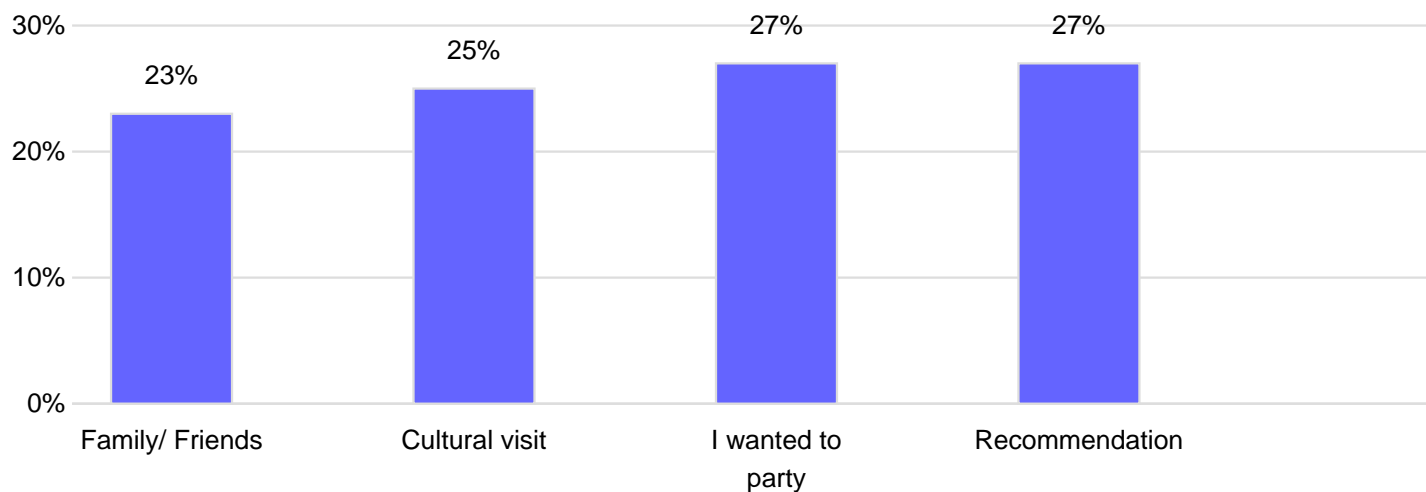
Answer Choices (Single choice only)	No. of Respondents	Percentage %
It was ok, but needs to be improved	49	25
No	57	29
	49	25
Yes	45	23

Q8 - What types of activities did you do/attend?



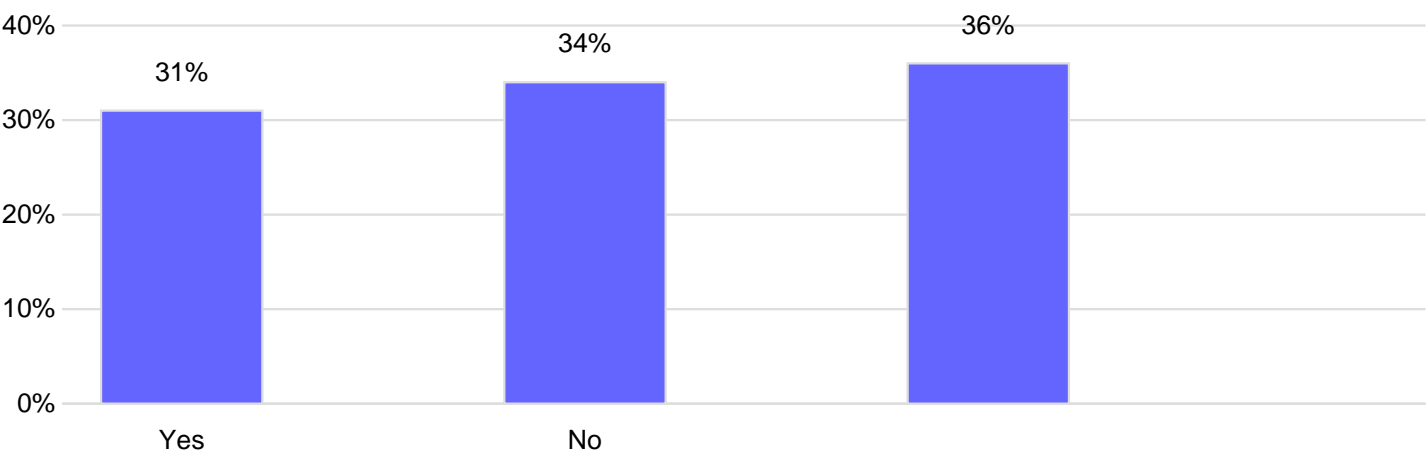
Answer Choices (Multiple choice only)	No. of Respondents	Percentage %
	23	12
Tourism	22	11
Cultural experiences	25	13
Night/ Day parties	25	13
Networking	25	13
Festival	29	15
Visiting family	29	15
Clubbing	22	11

Q9 - What was your reason for visiting Ghana?



Answer Choices (Single choice only)	No. of Respondents	Percentage %
Recommendation	53	27
I wanted to party	53	27
Cultural visit	49	25
Family/ Friends	45	23

Q10 - Was it easy to navigate your way around Ghana?



Answer Choices (Single choice only)	No. of Respondents	Percentage %
	72	36
No	67	34
Yes	61	31

Q11 - What do you think can make Ghana a more attractive place to visit? (I.e Better transport, more tourist sites etc)



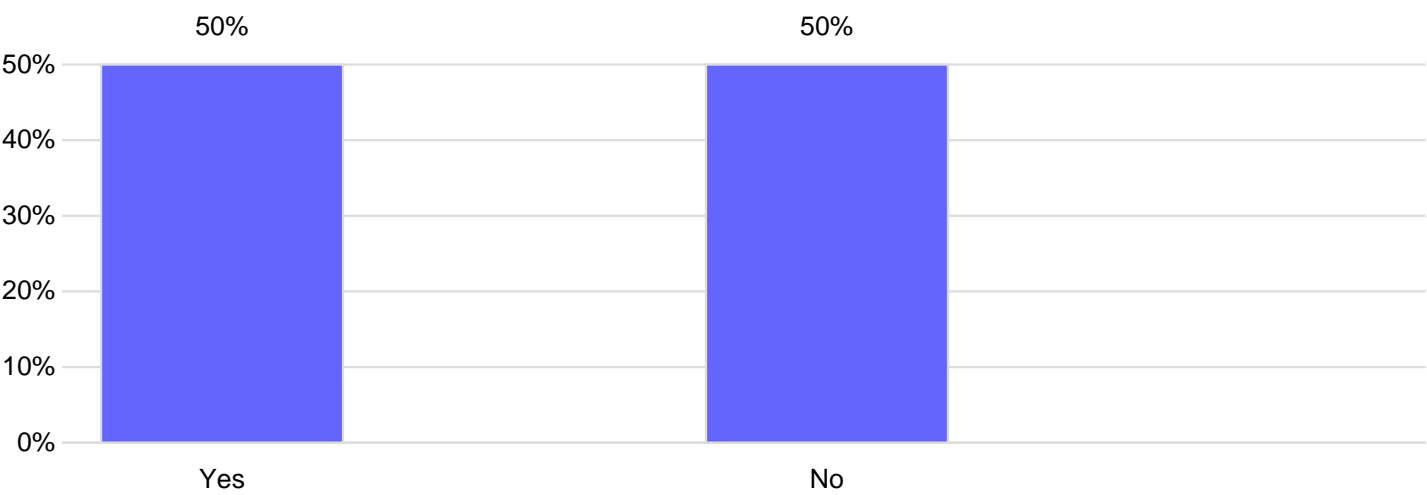
Responses (Open ended only)	No. of Respondents	Percentage %
first	39	20
second	50	25
third	20	10
forth	23	12
fifth	67	34
(for more of the responses please use Excel download or web dashboard)		

Q12 - What kind of activities would you like to do if you visit again?



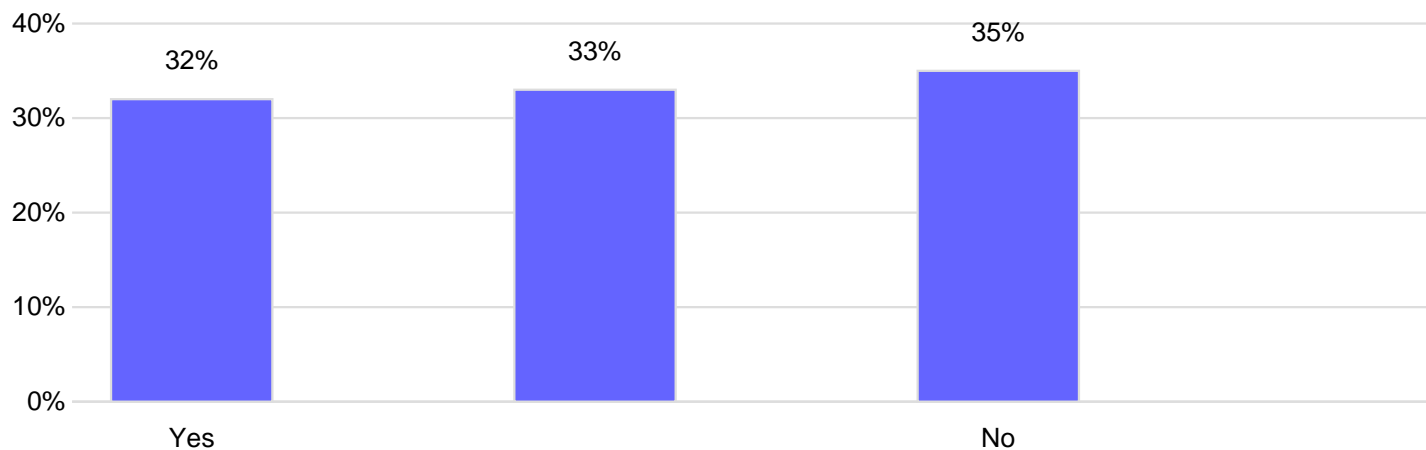
Responses (Open ended only)	No. of Respondents	Percentage %
first	39	20
second	50	25
third	20	10
forth	23	12
fifth	67	34
(for more of the responses please use Excel download or web dashboard)		

Q13 - Would you visit again?



Answer Choices (Single choice only)	No. of Respondents	Percentage %
No	100	50
Yes	100	50

Q14 - Would you visit in 2019?



Answer Choices (Single choice only)	No. of Respondents	Percentage %
No	70	35
	66	33
Yes	64	32

Q15 - If you are interested in taking more surveys on Africa, please add your email below:



Responses (Open ended only)	No. of Respondents	Percentage %
first	39	20
second	50	25
third	20	10
forth	23	12
fifth	67	34
(for more of the responses please use Excel download or web dashboard)		



Survey54

Survey54 | © 2020

