SANCHI BHUTRA

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EDUCATION

Birla Institute of Technology and Science, Pilani   Expected 2026
B.E. in Chemical Engineering

EXPERIENCE

Product Management Intern   Oct 2024 - Present
Symplora

- Developed payroll modules for investments, flexi-pay benefits, and reports and analytics, enhancing financial operations and user experience.
- Streamlined HR processes by implementing email communication workflows and document signing automation.
- Built a real-time chat module, improving team communication and collaboration within the platform.

Product Management Intern   July 2024 - Sept 2024
Wizdom

- Led user research, conducting 30+ interviews and implementing in-app feature changes, increasing app open rates by 28%, while developing marketing strategies to make the Wizdom app a sticky habit for users.

Summer Research Intern   May 2024 - July 2024
Grasim Industries (Aditya Birla Group)

- Analyzed operational data from 4 machines using Excel and Power BI, identifying the most efficient machine and recommending replacements, leading to a 15% improvement in operational efficiency.

Founder's office intern   May 2024 - July 2024
Mello

- Utilized tools like Freshworks and AI Sensey to run email and WhatsApp campaigns, increasing open rates to 65% in 3 weeks.
- Onboarded 4 founders in one month through effective pitching, and collaborated with influencers to secure brand deals, boosting brand visibility.

Product Management Intern   Feb 2024 - May 2024
Mroller

- Led the user-centric design for 4 critical MVPs (testing, ATS, integrations, frameworks), improving user experience through intuitive UI/UX and ensuring readiness for product rollout.
- Developed APIs and created documentation for integrating other platforms into our product, ensuring seamless functionality and improving the overall user experience.
- Led cross-functional teams to gather feedback from 150+ HRs worldwide and develop 3 key features—platform integrations, AI job prompt generation, and multi-platform job posting—streamlining workflows and addressing core user needs.

TECHNICAL SKILLS

Software Skills: Figma, Excel, Google Analytics, Jira   **Languages:** Python, SQL

AWARDS AND RECOGNITION

- Secured 2nd place as the youngest participant in a case study competition conducted by Rethink Systems, competing against 150+ participants and demonstrating strong analytical skills.
- Ranked in the top 0.1 percentile in a case study by Product Space for Recipe Cup and secured 3rd place in People's Choice Awards out of 300+ entries.