

Presentation:

- The sales analysis shows that Total product cost was valued at 17.28M.
- 49.03% of male ordered more quantity than female (48.32%)
- Those with professional occupation spend more, while those doing manual jobs spend less.
This implies that most of the goods available are majorly affordable to the people with professional occupations because they can afford the items.
- University graduate purchase more goods, as well as those who are Home Owners.
- Based on product category, product analysis shows that all categories are at par.

Recommendations:

- More products should be made affordable for those doing manual jobs.