CI/CD The New Norm: To Go TO Market Fast

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My Strategy

I will like to run an experiment to see if we can deliver more quickly and reduce costs.

I will set up a team that will take one small project and test CI/CD automation to see what the results would be. We intend to leverage open source tooling to get started at a low cost.

This way we would not spend much money while testing this new norm that helps organisations to deliver value fast to their customers, thus increasing our revenue.

Speed to Market

Reaching to more customers

Once the team is done, and we determine that the result is fine, we will implement CI/CD to automate deployments for our customers' school portals. This will allow us to reachout to more schools, build more portal and maintain them. Thus, increasing our customer base while still offering the same service we struggle to offer to just two schools (customers).

Thanks