

Overview

Investment vehicles in Kenya have been a preserve of banks, since they not only have the knowledge available on markets, they also have the financial resources to obtain such knowledge. There are a number of investment banks and institutions in the country, the main ones including ABC Capital, CBA Capital, Dyer & Blair, the Nairobi Securities Exchange and Centum Investment Company Limited. Most of these institutions deal with products suitable to the general public, regardless of religious affiliation. Kurwitu Ventures has set itself apart from the competition by tailoring its product portfolio in such a way that clients who may find what is already in the market contradictory to their religious convictions can invest in products which have been proven and tested. The agricultural sector offers a broad range of options, from livestock farming to crop farming and horticultural ventures, all of which have significant returns. Real estate has seen a prolonged period of appreciation in the country, with land and building units providing stable rental and sales income. Rental fees range from KES20,000 to KES100,000 while sales prices range from KES7 million to KES18 million. The diversification of Kurwitu into these sectors not only mitigates risk, it also adds to the company's well of knowledge and sharpens its ability to provide accurate investment consultancy services. Real estate investments trusts are relatively new in Kenya, with the first having been introduced in the country in October 2015, therefore Kurwitu's success or failure in them is yet to be ascertained.