

NAIROBI BUSINESS VENTURES

Industry Overview

Leather in Kenya has a number of players involved. There are tanners and companies involved solely in the manufacture of products from tanned leather. Some of the notable tanners in the country are Rift Valley Leather, Gonzala Leathers and Sagana Tanneries, which buy skins directly from abattoirs and process them for sale to shoe and accessory manufacturers. With annual revenues of KES10.6 billion and providing about 22,000 jobs, leather, skins and hides make up an important gross domestic product (GDP) contributor locally. Among the firms actively involved in shoe and leather accessory manufacture in the country are the Limuru-based Bata Shoe Limited and NBV, which is the subject of this report.

Shoe-making in Kenya has largely been dominated by Bata Shoe Limited. In 2012, Pakistani shoe company Servis was forced to shut down its Kenyan operations. Although remaining tight-lipped about its reasons for exiting, the firm which had set up in Kenya in 2010 is believed to have been out-done by Bata. With a range of brands, Bata has established itself as Kenya's most successful shoe manufacturer, but with the emergence of NBV, this dominance has come under some degree of pressure.

Corporate Analysis

About the Company

NBV is a shoe and leather accessory vendor in Kenya, and is located along Magadi Road, Athi River, Machakos County. It has previously traded under the name Kwanza Shoes.

(Number of Pages: 10)