

Introduction

The education industry is regarded as one of the most crucial since it helps shape pupils and students into social, political and economic leaders. Additionally, it helps them become astute thinkers and contributors to national welfare and the improvement of humankind in general. Globally, literacy levels have increased on average, compared to the situation a decade ago. New technology and trends in markets have forced the adoption of improved teaching and training methods to keep up with the dynamism. This report will look at the university and college sector within the education industry from a general perspective, before specifically targeting the Kenyan university education sector. It will provide an analysis of the various challenges and opportunities as well as regulation affecting the sector. A conclusion will summarize the key points of the report.

General Overview

University and college education globally is divided into the public and private aspects. While public university education is subsidized either partly or fully by governments or local authorities, private university education is financed by the student in their individual capacity. The variations between the two become clearer with the quality of education provided, the resources made available and the degree of prestige associated with a given institution. Due to government or local authority funding, public universities and colleges are generally either at par or slightly inferior when compared to their private counterparts.

Affordability of tertiary education has remained a barrier to the attainment of...

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