

Introduction

Agriculture is one of the main pillars against which all aspects of society rest. Through it, food products as well as manufacturing inputs are obtained. It is therefore vital for any developed or developing economy to maintain a healthy and vibrant agricultural industry. The promotion of business entities involved in agricultural production and ensuring they have adequate market for their produce has been top on government agendas, particularly governments heavily reliant on agriculture for balance of payment balances. One such agriculture-reliant economy is Kenya's. With vast tracts of fertile land and a significant quantity of unemployed labor, Kenya is one of East Africa's most active agricultural countries, yet in other ways it holds immense potential to become even bigger. This report covers Kenya's agricultural scene, with specific emphasis on New Kenya Co-operative Creameries. The report will examine the company from a historical perspective as one of the most significant agriculture-related entities in the country. In addition, it will cover the performance of the company as well as the risks to which the company is exposed in its operations. The aim is to present New Kenya Co-operative Creameries as an investible entity for local and foreign consumers alike in a bid to position Kenya as an agriculturally upright nation capable of competing on a global scale.

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