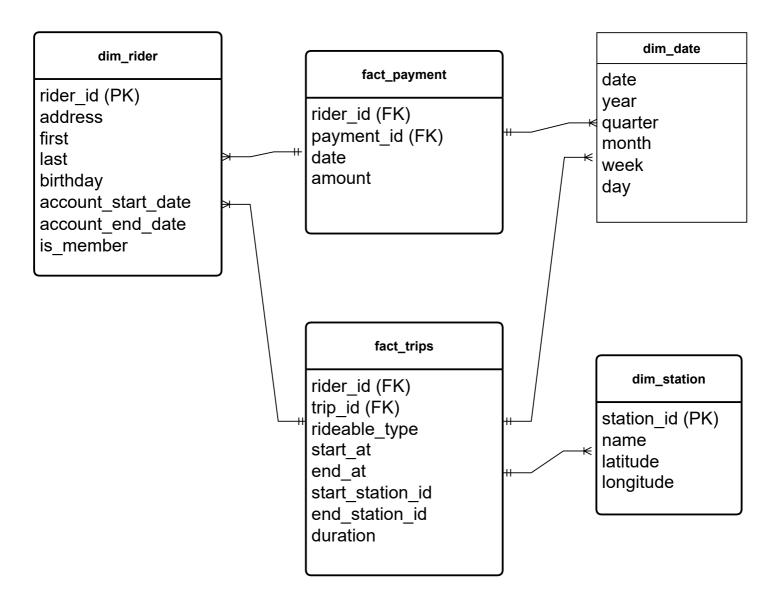
Divvy Star Schema



The business outcomes you are designing for are as follows:

Analyze how much time is spent per ride

- Based on date and time factors such as day of week and time of day
- Based on which station is the starting and / or ending station
- Based on age of the rider at time of the ride
- Based on whether the rider is a member or a casual rider

Analyze how much money is spent:

- Per month, quarter, year
- Per member, based on the age of the rider at account start

EXTRA CREDIT:

Analyze how much money is spent per member:

- Based on how many rides the rider averages per monthBased on how many minutes the rider spends on a bike per month