1User location

First time use: user manually selects city/postcode or via GPS.

Location is used to show local flyers and offers.

2Categories

Supermarkets

Electronics

Fashion

Garden & DIY

Home & Interior

Catering (restaurants, lunchrooms, cafés)

Beauty (hairdressers, beauty salons, perfumery)

Filters should help users quickly find flyers within a certain category

3 Language

App supports at least Dutch and German.

User selects language when opening for the first time.

Language can always be adjusted via settings.

4. Login / Registration (optional)

Log in via email, Google or Apple.

Additional features for logged-in users:

Save favorite stores

Set personal notifications

5.Push notifications

User receives notifications for:

New folder from favorite stores

Temporary promotions/discounts

Weekly offers

6.Search function

Search bar for searching by:

Store name

Category

Location

7.
7. Store pages

Each store has its own page with:

Name + logo

Address + opening hours

Current folders

Link to your own website

Route via Google Maps

8 Favorites

Stores can be marked as favorites

Quick overview of favorite folders

Optional: set filters for favorite categories

9.Design & UX

Fast and user-friendly

Scrolling and browsing through folders

Zooming in on folder pages

Option to view previously opened folders offline

10
Administration environment (for owner)

Admin panel with:

Add/edit/remove stores

Upload folders (PDF or JPG)

Usage statistics

Ability to send push messages