

Noah Guerrero

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Technical Skills

- Google Ads
- Facebook, Instagram, & YouTube Ads
- Social Media: YouTube, Facebook, Instagram, Tiktok, Twitter
- Adobe Premiere Pro & After Effects
- DaVinci Resolve
- Audacity
- Adobe Photoshop
- Adobe Creative Cloud
- Microsoft & Google Suite
- OBS Studio
- Blackmagic ATEM Mini Pro ISO
- PreSonus Studio Live 32SC
- Panasonic Lumix & PTZ Optics cameras

Work Experience

Aladin Studios, San Marcos, TX | Virtual Office **10/2019 – Present**

Marketing Coordinator

- Coordinated a marketing campaign for our new film, Evinced, and exceeded our 200 pre-order goal needed to appear on AppleTV's trending page
- Edited and posted videos on YouTube and Social media to build awareness for a film
- Copywriter for invites to short film premieres, social media posts, and marketing
- Reviewed films for editing mistakes during post-production

Anime and Beyond LLC, Cedar Park, TX | Virtual Office

02/2019 – Present

Marketing Coordinator

- Edited social media videos to drive views to YouTube
- Designed thumbnails for YouTube
- Edited over 250 videos for YouTube with over 250,000 views
- Audio mixed recorded material and background music
- Created motion graphics used on the channel
- Used Chroma Key for a green screen

Marsh & McLennan Companies, Inc., Austin, TX | Virtual Office

10/2019 – Present

Senior Account Coordinator

- Managed 30 plus clients' multimillion-dollar insurance renewals
- Collaborated and strategized with the Sales team to create effective sales presentations
- Invoiced clients for millions of dollars in insurance premiums
- Simultaneously worked on multiple projects with different deadlines

Volunteer Experience

Grace Community Bible Church, Austin, TX

Media Team Coordinator, 05/2021 – Present

- Managed the church's three weekly live streams from pre to post-production
- Set up and take down cameras, streaming devices, and audio equipment
- Composed a proposal for equipment needed for the live stream and installed equipment

Education

Bachelor of Business Administration (BBA), Marketing

Texas State University, San Marcos, TX, May 2016