

UofSC Student Deals Project Brainstorm

How to Tell People

- **A main App/Ibsite:** Gotta have one place for everything. No more digging!
- **Alerts:** Send a notification when there's a new discount or deal nearby.
- **Quick Emails:** A weekly list of the best new deals, not a giant email chain.
- **Screens on Campus:** Put ads for deals on the TVs/monitors around school.
- **Social Media:** Make fun posts about "Student Hacks" or "Free Stuff!"
- **Map:** A map of local restaurants/stores that give student discounts.

Cool Features (UX/UI)

- **Personal Dashboard:** When you log in, it only shows the deals you actually care about (like tech deals if you're a CS major).
- **Search/Filter:** So you can find food deals fast.
- **"Save It" Button:** To bookmark deals you want to use later.
- **Reviews:** Let students rate if a discount is actually good or just a waste of time.
- **Calendar:** For deals that expire or sign-up deadlines.

The Look & Feel (Branding/Design)

- **Looks like UofSC:** Make it look official so people trust it.
- **Super Easy to Use:** Needs to look good and work fast on a phone.
- **Keep It Clear:** Make sure the discounts are easy to understand.

Why This Matters (Impact)

- **Save Money!** This is the main point, makes college cheaper.
- **Less Stress:** Less worrying about paying for subscriptions and stuff.
- **Use the Free Stuff:** Makes sure students actually use the free software and resources the school already pays for.
- **Fairness:** Helps kids who don't know where to look for savings.

Random Questions (Misc)

- How do I prove to students that they are losing money right now?
- Should I show how much money they have saved over time? (A "Savings Tracker")
- Can I just use the existing UofSC login? (Needs to be simple).
- Who is going to keep the list of deals updated