

Experience

Software Engineer/Lead - PEARSON ENGLISH

Sept 2016 - present

- Working in **iOS mobile app development** for 8.5 years, from support to developing from the scratch and leading a team of developers on projects.
- Have experience in **creating solutions** by working with Product owners and Technical architects to arrive at the best and efficient ways to solve problems.
- As part of **mobile app localization**, I worked with the Product teams to get the translations done and integrated them with the app.
- Worked with the Product team in getting the transcripts of videos in order to support the **video subtitle feature** in one of our apps. **Created a transcript parser** that takes in **SRT** and **XML** (for legacy content) formats.
- Have experience working with **hybrid app development** technologies like React Native and Cordova.
- **Self-taught UX design** concepts. Have **experience in using Figma** to create responsive mobile designs.
- **Experience in hiring** the right people for the right job. Interviewed and selected a developer for the team and he proved to be a valuable asset to the team. Suggested my manager to move one of the developers into management and now he is moving up the management ranks very fast.
- Worked in Mumbai, Pune, Bangalore and currently in Chennai. Working at such different locations **exposed me to multiple languages, cultures and people** from which I have learned a lot.

Software Engineer - CAPGEMINI

Dec 2012 - Sept 2016

- Worked in GE internal apps. Responsible for their internal conferencing app, social networking app for GE employees and a Directory app.
- Worked in UI implementation for the banking app of Synchrony Financial.
- Worked in Payments issue fix for Mercedes-Benz Financial Services app. **Solely responsible** for communicating with the client.
- Worked on other Internal apps and PoCs for Capgemini.

Personal Projects

- Part-time **professional Photographer & Youtuber**. Have good knowledge on content creation. Have created and run my own targeted ad campaigns for my youtube channel.
 - Youtube - <https://www.youtube.com/c/ezhilkumaranphotography>
 - Instagram - <https://www.instagram.com/ezhilkumaranphotography/>
 - Facebook - <https://www.facebook.com/EzhilKumaranPhotography/>

- Had my own commercial photography business (KSE Studios). I had used **Tour Creator** to create 360° tours for real estate clients. Negotiated with the client about the 360° tours and convinced him of its capabilities and value proposition.
 - Instagram - <https://www.instagram.com/ksestudios/>
 - Facebook - <https://www.facebook.com/ksestudios/>
 - Business - <https://g.page/kse-studios?share>
- **Managed a team of 4** inexperienced photographers for a coverage, by assigning them well-defined tasks and responsibilities. Gave them a preview of how we were going to accomplish things as a team, so that everyone was on the same page. Intervened when things didn't go according to plan and made quick changes to get back on track.
- **Experienced with post-production tools** for Photography (Photoshop, Lightroom, Capture One) & Videography (Premiere Pro, DaVinci Resolve, Blender).
- **Familiar with VFX pipeline and workflow.** Got hired at **DNEG** as **Pipeline - Assistant Technical Director**. The offer was put on hold due to the onset of the pandemic at the start of 2020.

Education

- Graduated in B.Tech - Electronics & Instrumentation Engineering from Pondicherry Engineering College, Pondicherry in 2012.

Other Interests

- I love playing Tennis and Football. Represented my university in Tennis, University South zonal tournament.
- Occasional skater, learnt to play Western classical violin

I have worked on apps for various sectors and multinational clients, mostly interacting with the clients directly on a day-to-day basis, to plan, gather requirements, sort out any technical issues with my team.

Besides the programming skills and team management skills that I have acquired through the years, I have always been thinking about multiple ways of bringing technology into the day to day lives of people, so that everybody can make use of it to make their lives better.