

# Elan Zinkow

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## FULL STACK DEVELOPER

Dedicated, innovative full stack developer and video producer with vast experience in fast-paced linear and digital production. I am a loyal team player who thrives on and stays calm under pressure, enjoys a challenge and persistently works to achieve set goals. I am eager to contribute and take pride in completing excellent work.

**SOFTWARE ENGINEERING STUDENT** at the Northwestern Coding Bootcamp, set to receive my certificate in March 2021 and begin a career as a software engineer and full stack developer.

## TECHNICAL TOOLS

Software Development:	HTML, CSS, JavaScript, API, Bootstrap, jQuery
Video Production:	iNews, Avid Newscutter, Adobe Premiere, Stratus, Final Cut Pro, Photoshop, Edius

## EMPLOYMENT HISTORY

**Big Ten Network**, Chicago, IL: **Associate Producer** (Freelance) **2017-Present**

- Cover college football, basketball and hockey while focusing on the Big Ten conference and keeping up to date on all breaking news and information regarding the conference and its teams.
- Assist show producer in editing and producing highlights, VOs, SOTs, interviews, inbumps, packages and segments.
- Produce football, men's and women's basketball, and hockey highlights and shot sheets for on-air talent.
- Work on production team for live shows: Big Ten Football and Beyond, BTN Live, The B1G Show, halftimes and intermissions.

**Campus Insiders**, Chicago, IL: **Producer** **2013-2017**

- Produced hundreds of short-form digital videos on-demand (VODs) for campusinsiders.com on various college sports topics, including Final Four and College Football Playoff interviews and analysis, interviews with college football and basketball coaches, players, broadcasters and beat writers, interviews with future college basketball stars at the McDonalds All-American Game, football and basketball team and conference previews, recruiting flashbacks that delve into the high school recruiting stories of current college football stars, and more.
- Co-produced weekly live college football show that covered highlights, interviews, weekly rankings, debates and predictions.
- Created and/or produced multiple franchises, including "Fiu Shots," – a "soapbox" for our football analyst Pete Fiutak to state his thoughts on college football, "Saturday in 60," – the recapping of an exciting college football game through highlights in 60 seconds, "The Feed," – the social media and lighter side of sports using Twitter, YouTube and Instagram to tell stories, "Case Of The Mondays" – describing a team, coach or player who was having a rough weekend, "Shae-me On You" – a sounding-off segment for host Shae Pepler to bring attention to a story that college sports fans should be paying attention to, and "The

Jordan Rules” – a platform for our college basketball analyst Jordan Cornette to declare his thoughts on all things college sports.

- Produced exclusive highlights and interviews from the NOVA Home Loans Arizona Bowl, the first-ever college football bowl game to be distributed on a social platform.
- Part of a team that grew Campus Insiders from a small start-up to a large multi-platform college sports website: 157% increase of users between 2015 and 2016 with over 11.8 million views in the first three months of 2017; social media presence grew to over 560,000 Facebook likes and Twitter video views from 0 in 2014 to 3.7 million in 2017; College Football Playoff show increased from 320,000 views in 2016 to over 1 million in 2017; Road to the Final Four Coverage increased from 2.7 million views in 2016 to 4.5 million in 2017. This growth led to the acquisition of Campus Insiders by the Sinclair Broadcast Group, which is building a 24/7 multicast sports network.
- Developed VODs from concept to production: Researched daily college sports news and content, discussed topics with talent, wrote scripts, identified sound-bites and b-roll, wrote graphics, worked with editors in post-production, created titles, descriptions and thumbnails.
- “Jack-Of-All-Trades” – supported team by editing multiple packages a week on both Adobe Premiere and Avid, and making rough cuts to pass on to editors to complete.
- Contributed in various roles, including ingest, media manager, creating graphics in After Effects, running graphics during live programs, checking VODs for proprietary game video.

**Oh Henry! Web series** (pre-production), Chicago, IL: **Second AD** **2012 - 2013**

**TheFantasyChase.com: Fantasy Basketball Sports Writer** **2012 - 2013**

**Chicago Board of Rabbis, Chicago, IL: Office Manager** **2008 - 2013**

- Office responsibilities included website content and management, accounting, managing meetings and conference calls, weekly marketing emails, creating program flyers, managing membership and dues, filing, directing phone calls.
- Contact person for all questions, inquiries, RSVPs, membership, and community outreach.

**Intersport, Chicago, IL: NCAA Tournament Intern** **2008**

- Logged game scores, trends, runs, and important plays to relay to on-air talent (Bruce Weber, Matt Doherty, Steve Smith, Chris Rose) to discuss during post-game reports.

**Columbus Sports Network, Columbus, OH: Production Intern** **2007**

- Assisted with editing, shooting, covering sound for weekly hour-long Buckeye Special show.
- Worked in truck at televised high school and college football games running the score bug.
- Helped prepare for and worked shoots, interviews and press conferences.

**NBC 15 Sports, Madison, WI: Sports Intern** **2006 - 2007**

- Served as Production Assistant for nightly sports-team newscasts.
- Edited VOs, SOTs, and packages using Avid Newscutter and Final Cut Pro.
- Logged live games and interviews in preparation for nightly news and wrote shot sheets and scripts.
- Updated archives by documenting and saving highlights and game files to server tapes.
- Published and wrote stories to sports page on station website.

**Infostrada Sports, Sydney, AUS: Research Intern** **2006**

- Gathered, analyzed and entered information about athletes into company database.
- Interviewed athletes at live events and submitted daily review to local and national AP.

## **EDUCATION**

**University of Wisconsin, Madison, WI**

**December 2006**

- **Bachelor of Arts in Communication Arts (TV, Radio, Film)**
- Completed Semester Study Abroad Program at Macquarie University, Sydney, Australia