

Elan Zinkow

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PROFILE AND SKILLS

Dedicated, self-motivated producer with vast experience in fast-paced linear and digital production. I am a loyal team player who thrives on and stays calm under pressure, enjoys a challenge and persistently works to achieve set goals. I am eager to contribute and take pride in completing excellent work.

iNews ❖ Avid Newscutter ❖ Adobe Premiere ❖ Stratus ❖ Final Cut Pro ❖ Photoshop ❖ Edius

EMPLOYMENT HISTORY

Big Ten Network, Chicago, IL: Associate Producer (Freelance) 2017-Present

- Produce Highlights, montages, inbumps, bumps, vignettes, VOs, SOTs, brolls, interviews and segments for college football, basketball, hockey and Olympic sports.
- Keeping up to date on all breaking news and information regarding the Big Ten conference and its teams, players and coaches.
- Work on production team for live shows: The B1G Show, BTN Live, The Final Drive, halftimes and intermissions.

Campus Insiders, Chicago, IL: Producer 2013-2017

- Produced hundreds of short-form digital videos on-demand (VODs) for campusinsiders.com on various college sports topics, including Final Four and College Football Playoff interviews and analysis, interviews with college football and basketball coaches, players, broadcasters and beat writers, interviews with future college basketball stars at the McDonalds All-American Game, football and basketball team and conference previews, recruiting flashbacks that delve into the high school recruiting stories of current college football stars, and more.
- Co-produced weekly live college football show that covered highlights, interviews, weekly rankings, debates and predictions.
- Created and/or produced multiple franchises, including "Fiu Shots," – a "soapbox" for our football analyst Pete Fiutak to state his thoughts on college football, "Saturday in 60," – the recapping of an exciting college football game through highlights in 60 seconds, "The Feed," – the social media and lighter side of sports using Twitter, YouTube and Instagram to tell stories, "Case Of The Mondays" – describing a team, coach or player who was having a rough weekend, "Shae-me On You" – a sounding-off segment for host Shae Peppler to bring attention to a story that college sports fans should be paying attention to, and "The Jordan Rules" – a platform for our college basketball analyst Jordan Cornette to declare his thoughts on all things college sports.
- Produced exclusive highlights and interviews from the NOVA Home Loans Arizona Bowl, the first-ever college football bowl game to be distributed on a social platform.
- Part of a team that grew Campus Insiders from a small start-up to a large multi-platform college sports website: 157% increase of users between 2015 and 2016 with over 11.8 million views in the first three months of 2017; social media presence grew to over 560,000 Facebook likes and Twitter video views from 0 in 2014 to 3.7 million in 2017; College Football Playoff show increased from 320,000 views in 2016 to over 1 million in 2017; Road to the Final Four Coverage increased from 2.7 million views in 2016 to 4.5 million in 2017. This growth led to the acquisition of Campus Insiders by the Sinclair Broadcast Group, which is building a 24/7 multicast sports network.

- Developed VODs from concept to production: Researched daily college sports news and content, discussed topics with talent, wrote scripts, identified sound-bites and b-roll, wrote graphics, worked with editors in post-production, created titles, descriptions and thumbnails.
- “Jack-Of-All-Trades” – supported team by editing multiple packages a week on both Adobe Premiere and Avid, and making rough cuts to pass on to editors to complete.
- Contributed in various roles, including ingest, media manager, creating graphics in After Effects, running graphics during live programs, checking VODs for proprietary game video.

Oh Henry! Web series (pre-production), Chicago, IL: **Second AD** **2012 - 2013**

TheFantasyChase.com: Fantasy Basketball Sports Writer **2012 - 2013**

Chicago Board of Rabbis, Chicago, IL: Office Manager **2008 - 2013**

- Office responsibilities included website content and management, accounting, managing meetings and conference calls, weekly marketing emails, creating program flyers, managing membership and dues, filing, directing phone calls.
- Contact person for all questions, inquiries, RSVPs, membership, and community outreach.

Intersport, Chicago, IL: NCAA Tournament Intern **2008**

- Logged game scores, trends, runs, and important plays to relay to on-air talent (Bruce Weber, Matt Doherty, Steve Smith, Chris Rose) to discuss during post-game reports.

Columbus Sports Network, Columbus, OH: Production Intern **2007**

- Assisted with editing, shooting, covering sound for weekly hour-long Buckeye Special show.
- Worked in truck at televised high school and college football games running the score bug.
- Helped prepare for and worked shoots, interviews and press conferences.

NBC 15 Sports, Madison, WI: Sports Intern **2006 - 2007**

- Served as Production Assistant for nightly sports-team newscasts.
- Edited VOs, SOTs, and packages using Avid Newscutter and Final Cut Pro.
- Logged live games and interviews in preparation for nightly news and wrote shot sheets and scripts.
- Updated archives by documenting and saving highlights and game files to saver tapes.
- Published and wrote stories to sports page on station website.

Infostrada Sports, Sydney, AUS: Research Intern **2006**

- Gathered, analyzed and entered information about athletes into company database.
- Interviewed athletes at live events and submitted daily review to local and national AP.

EDUCATION

University of Wisconsin, Madison, WI **December 2006**

- **Bachelor of Arts in Communication Arts (TV, Radio, Film)**
- Completed Semester Study Abroad Program at Macquarie University, Sydney, Australia