

INVOICE

Date: JAN 21, 2025



No.4, Vadavalli Road, West Zone
Coimbatore -641007,Tamil Nadu,
+91 90428 95697 / +91 9677704249
info@graphifyinfotech.com
www.graphifyinfotech.com

BILL TO:

Niranjana bridal makeover
City union bank upstairs
Pannermadai
Thudiyalur
Coimbatore 641017
PH : 9944225915

ITEM	DESCRIPTION	AMOUNT
1.	SMM (Social Media Ads)	500/- Per day 5,250 + 18% GST = 8850/- (For 15 Days)
After 15 days the amount will increase depending on ads performance		

Service Charges Per Month – 8000/-

Thank You For Your Business



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SUPPORT & MAINTENANCE

Terms and Conditions

1. Client Responsibilities

The Client agrees to:

- Provide all necessary inputs, materials, and access for executing the project, including credentials for webs social media accounts, or ad platforms. Respond promptly to approval requests, queries, or feedback to avoid delays in service delivery.
- Ensure that hosting, domain, and other third-party services linked to digital marketing campaigns are active and up to date.
- and up to date.
- Comply with applicable advertising policies (e.g., platform-specific policies such as Google Ads or Meta Ads
- Inform Graphify Infotech promptly of any changes to their brand, business goals, or ongoing campaigns that
- may affect the services.

2. Payment Terms

- The agreed service fees, including retainer or AMC (Annual Maintenance Contract), must be paid in advance or as per the mutually agreed payment schedule.
- Customization requests or additional tasks beyond the agreed scope will be charged on an hourly or project basis, with prior client approval.
- Payments for ad budgets are the Client's responsibility unless otherwise agreed. Payment for all invoices is due within 15 days of issuance.
- Late payments may result in service suspension. All payments are non-refundable

3. Campaign and Service Delivery

- Campaign timelines and deliverables are estimates and may vary depending on factors beyond Graphify Infotech's control (e.g., platform review delays). Any changes in campaign scope or strategy will be discussed and documented in advance.
- Results from digital marketing efforts (e.g., ad performance, SEO rankings) depend on external factors like competition, algorithm updates, and user *behavior, which are outside Graphify Infotech's control.



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4. Confidentiality

- Graphify Infotech will maintain strict confidentiality of the Client's data, including campaign metrics, credentials, and proprietary information.
- Confidentiality obligations will remain in effect even after the termination of this agreement.
- The Client agrees not to disclose any strategies or proprietary methods used by Graphify Infotech to third parties.

5. Limitation of Liability

- Graphify Infotech will not be liable for: Performance issues caused by third-party services, platforms, or hosting providers.
- Loss of ad accounts, social media accounts, or campaign data due to non-compliance with platform policies by the Client.
- Errors or delays resulting from incomplete or incorrect information provided by the Client. Any indirect, consequential, or incidental damages arising from digital marketing services.

7. Service Termination

- Either party may terminate this agreement with a 30-day written notice.
- Upon termination, the Client is required to settle any outstanding payments before the release of final deliverables.
- Support services and access to campaign data will cease upon termination.

8. Compliance with Policies

- The Client agrees to comply with all applicable advertising, social media, and data protection regulations.
- Graphify Infotech reserves the right to refuse or terminate services if the Client's campaigns violate any law or platform policies.



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Acceptance and Signatures

By signing below, both parties agree to the terms of this Support and Maintenance Agreement.

GRAPHIFY INFOTECH

Signature : _____

Name : _____

Title : _____

Date : _____

CLIENT NAME

Signature : _____

Name : _____

Title : _____

Date : _____



Contact Us

Website

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Email

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