

# DSI Project-2

# Roadmap Agenda

01

EDA

02

Cleaning

03

Feature Engineering

04

Model Benchmarks


05

Conclusion

0 min talk

# 01 / EDA

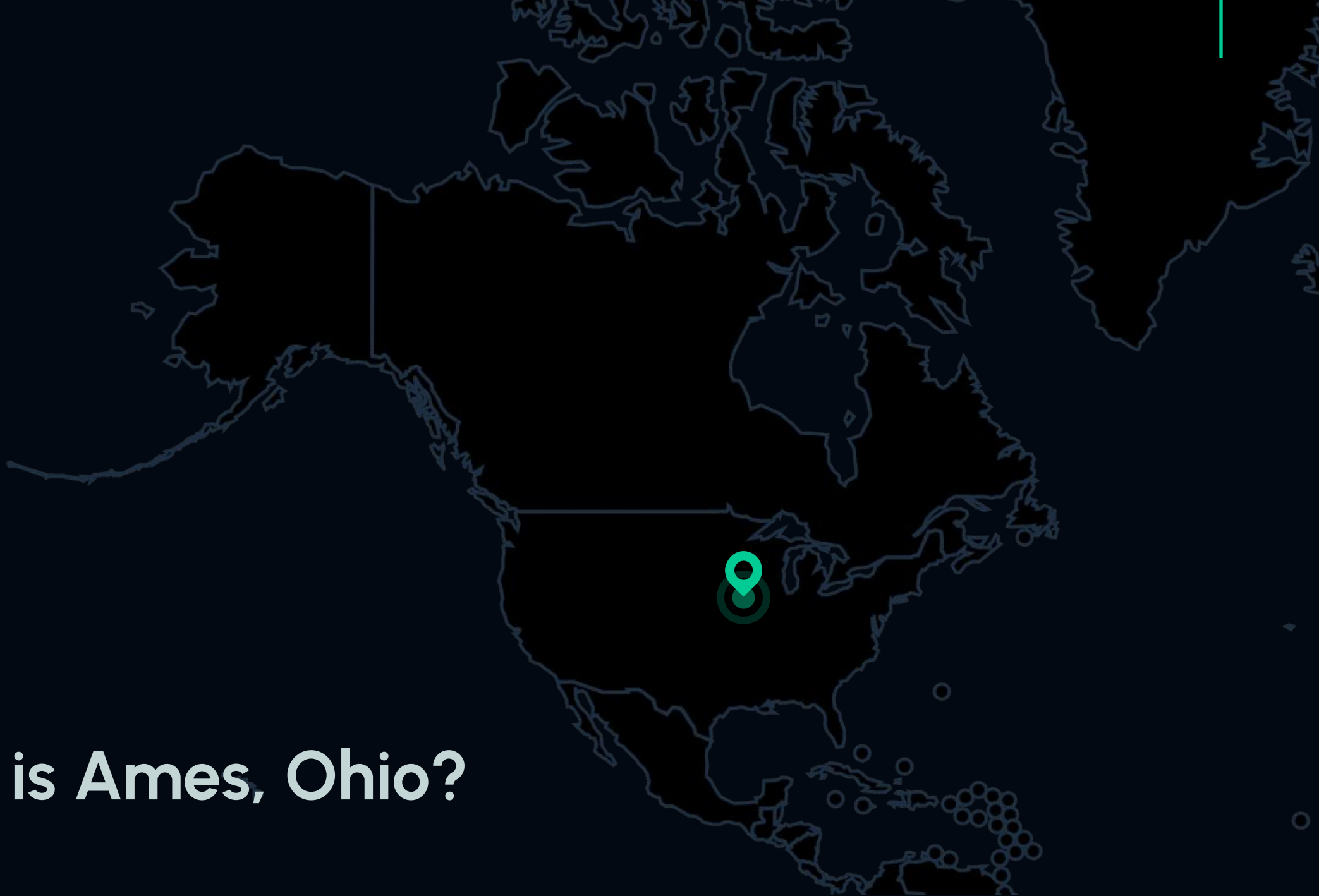




0 min talk

# Housing Price in Ames, Ohio

**Where is Ames, Ohio?**



# Problem Statement



What neighbourhood has the most expensive houses in Ames?

# Our Dataset

2051 row x 81 columns

23 nominal

37 discrete

20 continuous

variables

## Features:

['Id', 'PID', 'MS SubClass', 'MS Zoning', 'Lot Frontage', 'Lot Area', 'Street', 'Alley', 'Lot Shape', 'Land Contour', 'Utilities', 'Lot Config', 'Land Slope', 'Neighborhood', 'Condition 1', 'Condition 2', 'Bldg Type', 'House Style', 'Overall Qual', 'Overall Cond', 'Year Built', 'Year Remod/Add', 'Roof Style', 'Roof Matl', 'Exterior 1st', 'Exterior 2nd', 'Mas Vnr Type', 'Mas Vnr Area', 'Exter Qual', 'Exter Cond', 'Foundation', 'Bsmt Qual', 'Bsmt Cond', 'Bsmt Exposure', 'BsmtFin Type 1', 'BsmtFin SF 1', 'BsmtFin Type 2', 'BsmtFin SF 2', 'Bsmt Unf SF', 'Total Bsmt SF', 'Heating', 'Heating QC', 'Central Air', 'Electrical', '1st Flr SF', '2nd Flr SF', 'Low Qual Fin SF', 'Gr Liv Area', 'Bsmt Full Bath', 'Bsmt Half Bath', 'Full Bath', 'Half Bath', 'Bedroom AbvGr', 'Kitchen AbvGr', 'Kitchen Qual', 'TotRms AbvGrd', 'Functional', 'Fireplaces', 'Fireplace Qu', 'Garage Type', 'Garage Yr Blt', 'Garage Finish', 'Garage Cars', 'Garage Area', 'Garage Qual', 'Garage Cond', 'Paved Drive', 'Wood Deck SF', 'Open Porch SF', 'Enclosed Porch', '3Ssn Porch', 'Screen Porch', 'Pool Area', 'Pool QC', 'Fence', 'Misc Feature', 'Misc Val', 'Mo Sold', 'Yr Sold', 'Sale Type', 'SalePrice', 'Total Area']



# Correlation for continuous variables

TO Sale Price

Year Built	0.571849
Total Bsmt SF	0.628925
Gr Liv Area	0.697038
Garage Area	0.650270
SalePrice	1.000000



# Other columns

Gr Liv Area,

Total Bsmt SF,

Garage Area,

Neighborhood,

Heating QC,

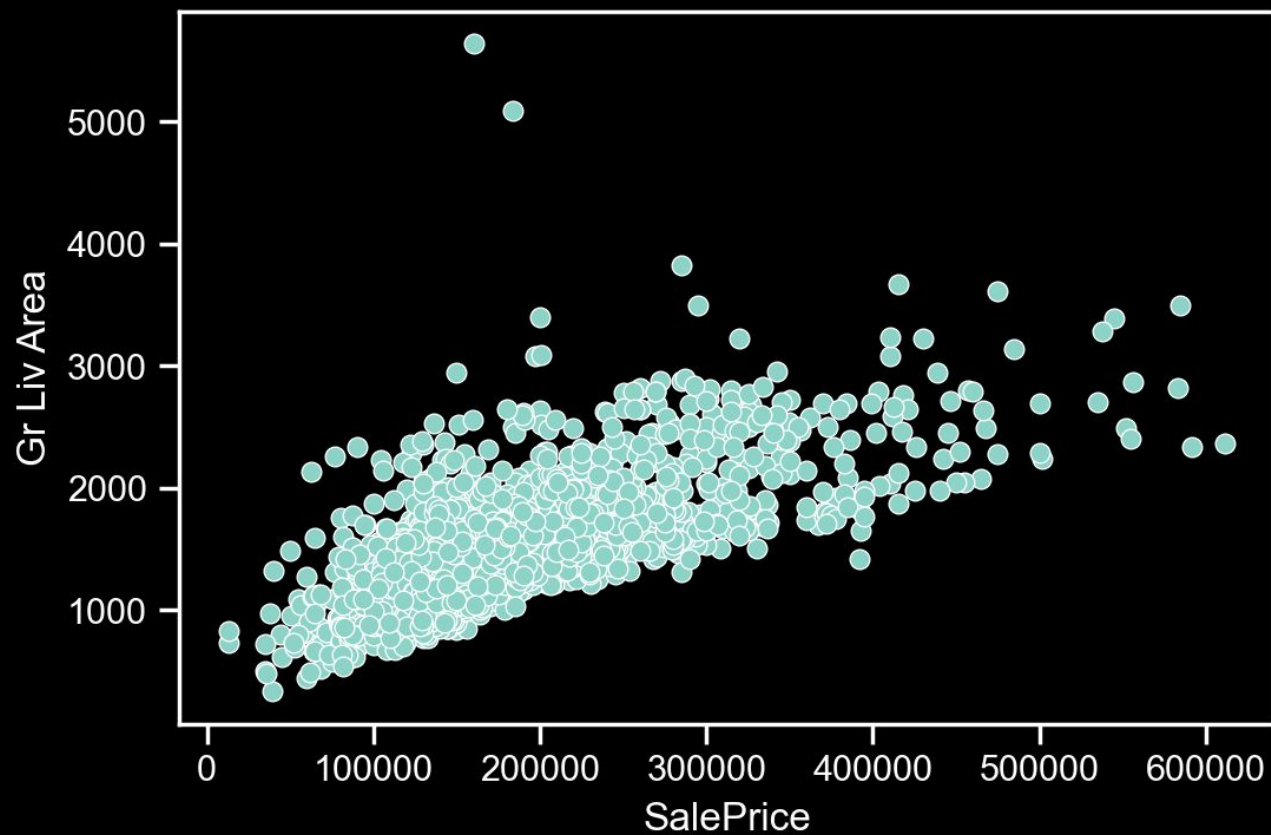
Overall Qual,

Sale Type.

0 min talk

## 02 / Cleaning

# Cleaning



- Removing outliers
- Drop unused columns
- Drop rows with NaN values (2 rows)



# 03 / Feature Engineering



# Feature Engineering

Dummify Columns: Neighborhood, Sale Type, Heating QC, Overall Qual  
Interaction Terms: Gr Liv Area  $\times$  Total Bsmt SF  $\times$  Garage Area  
Scaling: To make coefficients more comparable

0 min talk

# 04 / Model Fitting

# Model Benchmarks

0.858 R2

## Linear Regression

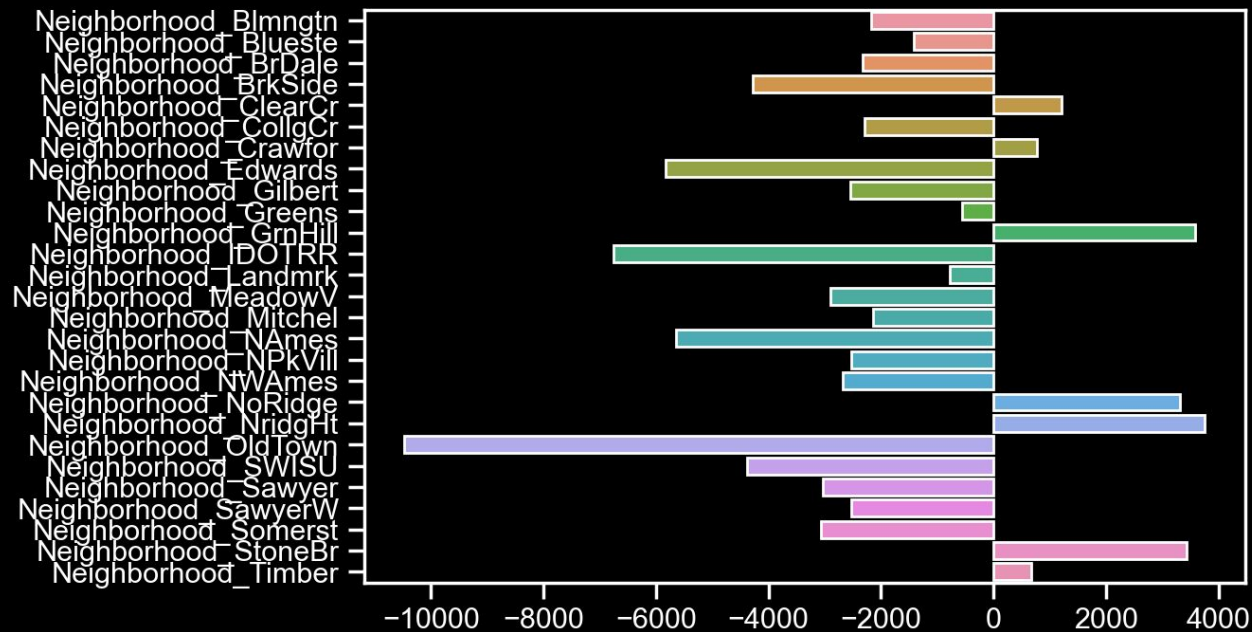
Test model score: 0.858

Train model score: 0.869





# to Answer our question



Most **expensive** neighborhoods

- Northridge Heights 3,762 x
- Green Hills 3577 x
- Stone Brook 3435 x

<compare to **Veenker**>



Thank you!

