## PageDuo.com

## **Compensation Layout**

### Identifying user types





Narrator – This user can read and or narrate "WRITERS" content.

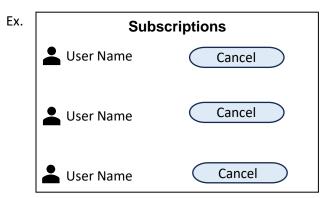


Listener – This user as the ability to listen to narrations created by "NARRATORS".

### Writers 2.

- Has the ability to charge a subscription fee to other users to access their content.
  - Subscription fee price range \$4.99 \$49.99 per month (Example: \$4.99, \$5.99, \$6.99, \$7.99, \$8.99 up to \$49.99).
- PageDuo will charge writers a 20% service fee for each subscription created on the platform.
- Has the ability to receive streaming royalty.
  - The Writer and Narrator will be paid \$.50 each time a narrated recording is played 164 times. (Example. A narrated recording is played a total of 656 times, the writer and narrator will be paid a total \$2 each).

Note: When a writer changes their subscription price, all subscribers of that user should receive a notification. The notification should state "[user name] has changed their monthly subscription fee. If you would like to opt out of this subscription fee, please go to **Settings** -> **Subscriptions** and select **Cancel** your subscription payment".



Note: The subscription feature should operate in a manner allows a user to arrange a payment to access content on the user profile page. The Follow feature should operate in a manner the actions of the followed user content display in the user feed, notification center etc.

# Narrators •

- Has the ability to read and narrate content through subscription.
- Has the ability to receive streaming royalty.
  - The Writer and Narrator will be paid \$.50 each time a narrated recording is played
    164 times.

### Listeners



- Has the ability to **listen** to created narrations.
- <u>Listeners cannot read the content</u>. They can only listen to content. A profile picture or book cover with title should display.

### Report content

- Add a <u>flag button</u>. Users with profiles can select a flag button associated to an uploaded book and report the content for violation (inappropriate content or copyright violation).
- Ability to remove all content associated to book. Example: if a book was reported for copyright violation administrator has ability to remove book and all narrations link to the book.

#### **Streaming Prevention Scams**

\*We need to incorporate methods to prevent "sound farms". A sound farm is an organized system design to play desired content on demand and continuously without human interaction. Sound farms are created to manipulate sound plays for the purpose of increasing payout profits for certain users. See below features.

- Narrations should not have a repeat button.
- Individuals with no account or individuals who do not sign in can navigate the website and only listen to one narration per day. Individuals without an account should receive a pop up regarding signing up for an account.

#### **Payout Schedule**

- All payouts will be paid to users when the user earns a minimum of \$5 in their PageDuo account.
- Payments will be paid out to users one time per month.
- Payments will be paid out on the 21<sup>st</sup> of each month.