

Mahmoud



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Experience



CEO

BrainPro Advertising LLC

Jan 2015 - Present (8 years 4 months)

Structuring efficient online marketing campaigns suitable for all business sizes, offering Guaranteed delivery of high exposure and conversion.

Expertise in Google Advertising & Social Media Marketing, specializing in Sponsored links Advertising.



Senior Sales Manager

Horizon PPC LLC

Oct 2014 - Jan 2015 (4 months)



Senior Sales Manager

Matrix Advertising

May 2013 - Oct 2014 (1 year 6 months)

Managing sales force And Structuring sales training.



Sales Manager

Matrix Advertising

Oct 2012 - Apr 2013 (7 months)

Managing sales force And Structuring sales training.



Sales Manager

Centro CDX

Oct 2012 - Apr 2013 (7 months)



Business Development Manager

Website Advertising Consultants

Feb 2012 - Oct 2012 (9 months)

outsourcing the sales process in Asia (Philippines and India conducting the Set-up Process, Sales Training... etc)



Sales Advisor

Online Marketing Professionals

Sep 2011 - Feb 2012 (6 months)

selling Online Marketing Solutions.



Marketing Consultant (Outsourced)

Wpromote

Jul 2010 - Aug 2011 (1 year 2 months)

Advising businesses on how to increase the web site traffic through online advertising.



Mentor (Senior Support Professional)

Stream Global Services

Sep 2009 - Jun 2010 (10 months)

Coaching customer service Representatives to resolve the customer's issues along with taking supervisor calls.



Sales Representative (Outsourced)

DexYP

Mar 2008 - Sep 2009 (1 year 7 months)

Selling advertising on the online yellow-pages directory for Super Media LLC (that used to be Idearc then)

Education



Cairo University

Computer Science

2006 - 2009

Licenses & Certifications



COPC Certification for Call Centers - Centro CDX

Skills

Sales Management • New Business Development • Marketing Strategy • Sales • Online Advertising • Marketing • Advertising • Direct Sales • Sales Process • Business Development