

OMC Meeting points

- 1. Introduction: I would begin by introducing myself to the team and welcoming everyone to the first meeting.
- 2. Overview of our vision: I would remind the team of our company's vision to revolutionize the gaming industry in Oman and position the country as a global leader in esports and gaming.
- 3. Recap of our achievements: I would take some time to highlight our company's accomplishments so far, such as organizing over 115 in-game and online events and 5 tournaments since 2019.
- 4. Team structure: I would discuss the roles and responsibilities of each team member and how each person's contribution is crucial to achieving our vision.
- 5. Company culture: I would emphasize the importance of teamwork, communication, and transparency in creating a positive and productive work environment.
- 6. Challenges and opportunities: I would encourage team members to share their thoughts on the challenges and opportunities that lie ahead for our company, and how we can work together to overcome obstacles and seize opportunities.
- 7. Goals and priorities: I would outline our short-term and long-term goals as a company and discuss the priorities we need to focus on in order to achieve them.
- 8. Action items: I would conclude the meeting by assigning action items to team members and setting deadlines for completion.

OMC Meeting points 1

Team Structure

Name	Tags
Faiz Al Balushi	Founder
Yarub Al Ruhaili	Founder
Qais Al Tobi	Finance Manager
Yousef Awlad Wader	Opreation Manager
Abdullah Al Balushi	Community Manager
Mohammed Al Hajri	Community Manager
Hassan Al Balushi	Production Manager
Saleh Al Balushi	Tournaments Manager
Ahmed Awlad Wader	Tournaments Manager
Hassan Fawaz	Marketing Manager
Munther Al Balushi	Communication Manager
Sami Zadjali	Content Creators Manager
Salim Al Balushi	

Action Items

- 1. Yarub to create a detailed roadmap for our company's growth over the next 3-5 years, including key milestones, potential challenges, and strategies for overcoming them.
- 2. Content Creation Manager to develop a content calendar for the next quarter that aligns with our overall marketing strategy and work directly with Hassan Fawaz
- 3. Community Manager to research and propose new ways to engage with our audience on social media, such as Discord events or Q&A sessions, Giveaways.
- 4. Operations Manager to develop a project plan for our next tournament, including timelines, budgets, and resource allocation.

OMC Meeting points 2

- 5. Production Manager to research and propose new technologies that can enhance the overall event experience for players and spectators.
- 6. Each team member to research and share at least one new idea or opportunity that could help us achieve our vision, such as partnerships with other organizations, new revenue streams, or innovative event formats.
- 7. Marketing Manager to create a report that analyzes the performance of our recent events and identifies areas for improvement in terms of attendance, engagement, and revenue.
- 8. Everyone to review and provide feedback on the company culture statement and suggest ways to strengthen our culture of collaboration and innovation.
- 9. Finance Manager:
- 1. Prepare a detailed budget for our upcoming tournament, including all projected expenses and revenue streams.
- 2. Research potential sponsors or partners for the tournament and create sponsorship packages and pricing.
- 3. Review and analyze our current revenue streams and suggest potential areas for growth, such as merchandise sales or ticket pricing strategies.
- 4. Develop a financial reporting template to track and analyze the financial performance of our events and tournaments.
- 10. Communication Manager: Research potential sponsors or partners for the tournament and create sponsorship packages and pricing

Coordinate with the content creation and social media teams to ensure consistent messaging across all channels.

OMC Meeting points 3