

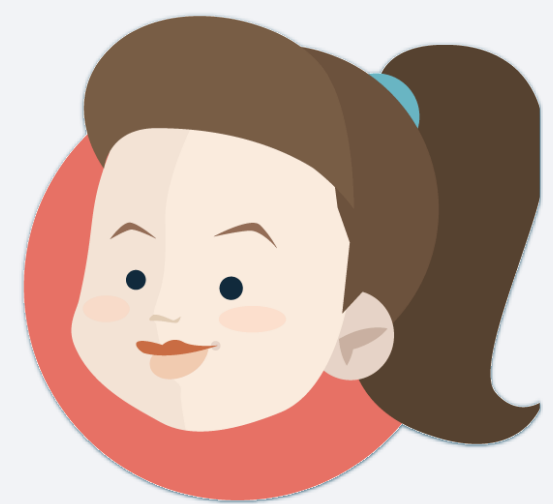
# Packback Case Studies



## Packback Questions Improves Student Engagement & Retention

### Case Study #12: Professor Smith, Illinois State University, 2017

Jodi utilized Packback Answers in both of her courses this semester; Communication Theory and Introduction to Mass Communication. Both of these courses had approximately 150 students per class, and catered to the Freshman/Sophomore communication or general education student. Her goal in using Packback was to finally use a discussion board that cultivated quality discussion rather than just being busy work.



**“Packback completely changed the way my class interacted and engaged with the material. They became truly curious.”**

#### What has your experience been with Packback?

**Professor Smith:** “Packback has exceeded my expectations in every way. It’s intuitive for the students to use and it’s easy to peruse and participate in discussions...[and] hasn’t added to my workload, which I appreciate. What has surprised me the most are the quality of the questions the students are submitting. The students ask questions that move far beyond simple knowledge and comprehension of course.

#### How did you previously manage discussion?

**Professor Smith:** “Before Packback I wasn’t able to effectively manage participation and discussion in my lecture halls. It’s difficult to manage a meaningful discussion in a room with 100 people, and I knew there were a lot of kids not participating. I knew they had important contributions to make, too! I had tried discussion boards on our LMS (Sakai) without a great deal of success. Eventually, I just gave up.”

### Overall Stats and outcomes from Professor Smith’s Course

**2000**

Questions Asked

**5700**

Responses Shared

**400**

Students Joined

**30**

Posts Featured

**85%**

Questions

**Interested in learning how Packback Questions can support measurable curiosity and improved engagement in your class?**

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