

Dashboard Plan: NYC CitiBike Strategic Analysis

The dashboard will present strategic metrics to evaluate bike distribution and usage in NYC. Each graph is selected to answer specific business questions such as demand, seasonal trends, and network coverage.

No.	Question	Chart type	Note
1	What are the top 10–20 most used start stations in NYC?	Bar	Categorical variable, easily ranked
2	How does bike usage vary by month, and how does it relate to weather?	Dual line	Time series + average temperature overlaid
3	What are the most popular routes between stations?	Map (might be sankey)	Origin–destination visualization highlights high-traffic paths
4	Are stations evenly distributed across NYC?	Point map	Helps spot underserved or overloaded areas visually