

- An identity fraud incident occurs every 3 seconds.
- 13.1 million U.S. consumers experienced identity fraud in 2013 — an increase of half a million from the previous year.
- The amount stolen totaled \$18 billion.
- Identity fraud affected over 5% of U.S. adults.
- One in four breach notification recipients became a fraud victim.

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Identity fraudsters are becoming more sophisticated and more aggressive. So it's probably no surprise that identity fraud is among the fastest growing, personally disruptive crimes in the U.S. It can happen to anyone — but you can take steps to help protect yourself.



Take steps to help prevent it from harming you – before it's too late

Identity fraud affects millions of consumers every year





Why take chances with your personal information and finances—when you can take action to protect yourself today!

EZShield® is pleased to bring you integrated identity fraud protection services that actively secure and restore your personally identifiable information.

Identity theft is among the fastest growing crimes in the country, affecting millions of people every year. The results can be financially and psychologically devastating to the victims.

What is Identity Theft?

Identity theft occurs when someone uses another person's financial or personal information, without permission, to take control of that person's existing accounts, open new accounts or commit crimes, such as fraud, using that person's identity.

Identity fraud robs you of financial resources and precious time—taking a whopping 33 hours to repair the damage done by identity theft. While institutions may absorb many costs, your out-of-pocket costs average \$365.

This powerful fraud protection service provides:

- Certified Resolution Specialists to help alleviate the impact of fraud or identity theft for you.
- Personal assistance if your wallet or identity is stolen.
- Secure online storage, accessible to you 24/7, to conveniently manage your essential personal information, eliminate paper trails and reduce your fraud and identity theft risks.*
- One-time online black market scan of your personally identifiable information.*
- The EZShield Promise®: Should you experience an identity theft event, you will receive certain preventive and complementary services to help reduce further risks.



Do you care about your money?

Do you put a premium on your time?

Do you want to reduce the issues on your busy plate?

Of course you do!

That's why you want to do whatever you can to protect yourself against identity fraud.

It's also why you'll appreciate that EZShield®, a leader in identity fraud protection services, is helping safeguard your personally identifiable information.

**Protect yourself today.
Enjoy peace of mind every day.**

Visit goezshield.com for more information or to activate your services today!