# The Landscape of Computational Linguistics

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### Conferences

### ML/AI



- ICML
- NeurIPS
- AAAI
- IJCAI
- AISTATS
- ICLR

## Data Mining



- WWW
- KDD
- ICWSM

### Language



- ACL
- NAACL
- EMNLP
- Coling
- CoNLL
- LREC

### New Kids on the Block

- ICLR
- COLM
- \*Sem

### Journals

- Machine Learning Journal (MLJ)
- Computational Linguistics (CL)
- Journal of Machine Learning Research (JMLR)
- Transactions of Computational Linguistics (TACL)





### Journals

- Machine Learning Journal (MLJ)
- Computational Linguistics (CL)
- Journal of Machine Learning Research (JMLR)
- Transactions of Computational Linguistics (TACL)
- Findings of the Association for Computational Linguistics (Findings)





## **Preprints**



- Ar χ iv is best known, but also OpenReview, etc.
- Gets your research out in the world (some journalists look for preprints)
- Not allowed to do it for some conferences!
- Not a peer-reviewed publication! Healthy skepticism is warranted for things you read on preprint servers.

Computational Social
Science
Dialogue
Discourse
Ethics
Information Extraction
Information Retrieval
Interpretability

Language Grounding Linguistic theories Machine Learning Machine Translation Applications Phonology Question Answering

Resources Semantics Sentiment Speech Summarization Syntax

## **Affinity Groups**

- Queer in AI
- Black in Al
- Women in Machine Learning

# The Landscape of Computational Linguistics

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Jobs

Academia Gov Labs

### Academia

Lecturer Research Professor Professor Industry

**Gov Labs** 

### Academia

Lecturer Research Professor Professor

## Industry

Software Engineer Research Scientist

## **Gov Labs**

#### **Academia**

Lecturer Research Professor Professor

## Industry

Software Engineer Research Scientist

### **Gov Labs**

Researcher Program Manager

# Where Does Funding come From?

- In Industry
  - Convince your boss!
- Academia
  - Corporate gifts
  - "Blue sky" research (NSF/NIH)
  - Deliverable-based research (DARPA/IARPA/Industry)
- In Government Labs
  - Customers / internal grants

Industry

#### **PRO**

Takehome salary

Perks

Data

More specialization

Academia

#### **PRO**

Flexibility

Students

Freedom

#### CON

Interns

Need to justify research

Prepublication Review

#### CON

Fight for funding

Industry

#### **PRO**

Takehome salary Perks

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Fight for funding

## Why not a startup?

- Startups often don't navigate immigration as well as established firms
- More control of the vision
- Unless goal is accuhire, won't be getting much research done
- Need to solve a problem, not just have cool tech

### Jobs Outside of Research

- Data scientist
- Data journalist
- Consultant
- Data wrangler
- · Policy advisor

# The Landscape of Computational Linguistics

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Paths

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
- 5. The Resource Creator
- 6. The Leader
- 7. The Facilitator

#### 1. The Theorist

### Fillmore, 1991

Armchair linguistics does not have a good name in some linguistics circles. A caricature of the armchair linguist is something like this. He sits in a deep soft comfortable armchair, with his eyes closed and his hands clasped behind his head. Once in a while he opens his eyes, sits up abruptly shouting, "Wow, what a neat fact!," grabs his pencil, and writes something down. Then he paces around for a few hours in the excitement of having come still closer to knowing what language is really like.

- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
- 5. The Resource Creator
- 6. The Leader
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
  - Sentiment Analysis: Turney (2001), Pang and Lee (2002)
  - Probabilistic Topic Modeling: Thomas Hoffman (1999)
  - Word Embeddings: Mikolov et al. (2013)
  - Be First
- 3. The Problem Solver
- 4. The Boundary Redefiner
- The Resource Creator
- 6. The Leader
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
  - Always win the leaderboard
  - Funding organized around this
  - Be Best
- 4. The Boundary Redefiner
- 5. The Resource Creator
- 6. The Leader
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
  - Using Gibbs sampling (from physics)
  - Using good statistical tests
  - Paying attention to ethics
- 5. The Resource Creator
- 6. The Leader
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
- 5. The Resource Creator
  - Unique to ML/NLP!
  - Many people do this at small scale
  - Really hard to do this at scale so the contribution lasts
    - Feifei Li (Stanford)
    - Martha Palmer (Colorado)
    - Linguistic Data Consortium (U Penn)
- 6. The Leader
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
- 5. The Resource Creator
- 6. The Leader
  - Build a team
  - Get funding
  - Make them play well together
- 7. The Facilitator

- 1. The Theorist
- 2. The Problem Definer
- 3. The Problem Solver
- 4. The Boundary Redefiner
- 5. The Resource Creator
- 6. The Leader
- 7. The Facilitator
  - Toolkits
  - Running a conference
  - Mentoring others

## **Schools**





- Stanford
- UW
- Columbia
- CMU
- MIT
- TTI/Chicago

## **Schools**





- Maryland
- Stanford
- UW
- Columbia
- CMU
- MIT
- TTI/Chicago

## Companies: 1990s

### Twentieth Century

- 1990s
  - Microsoft
  - ► AT&T
- 2000s
  - Google
  - Microsoft
  - Yahoo!

### Twenty-First Century

- 2010s
  - Google
  - Facebook
  - Amazon
  - Microsoft

### What about now?

Too early to say!

### What about now?

### Too early to say!

- Huggingface
- NVIDIA
- Cohere
- Anthropic
- OpenAl

### Sects

- Max-Margin
- Theoretical
- Deep
- Bayesian
- Reinforcement