



Tendencias de Moda México 2022



Macro Tendencias



Pariente



Dos-K



Méxtasis



El Triste



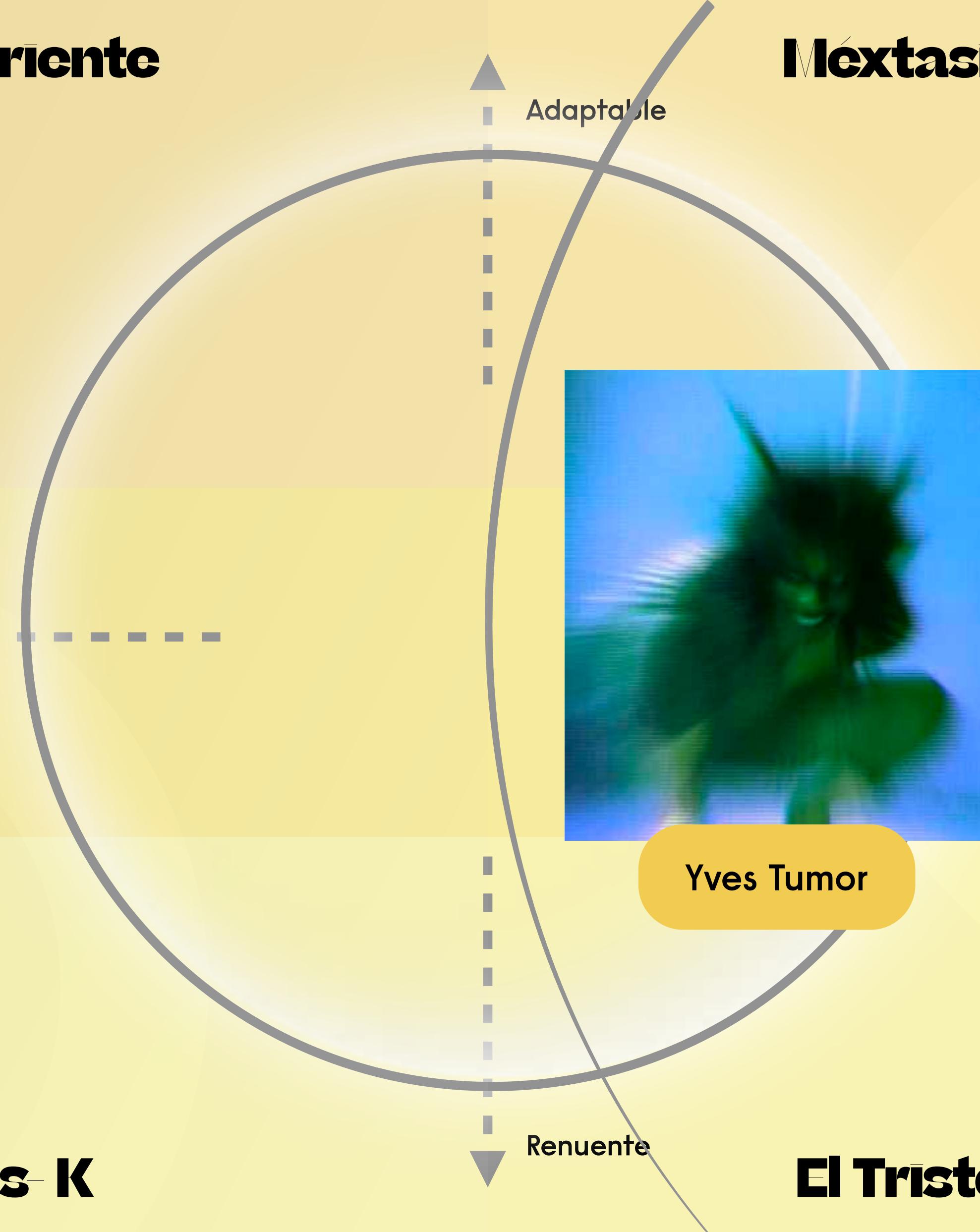
Macro Tendencias



Pariente



Dos-K



Mextasis



El Triste

Macro Tendencias



Pariente



Dos K



Renuente

Adaptable

Méxtasis



El Triste



Futuro

Pasado

Macro Tendencias



Pariente



Pasado

Dos-K



Thalia



Méxtasis



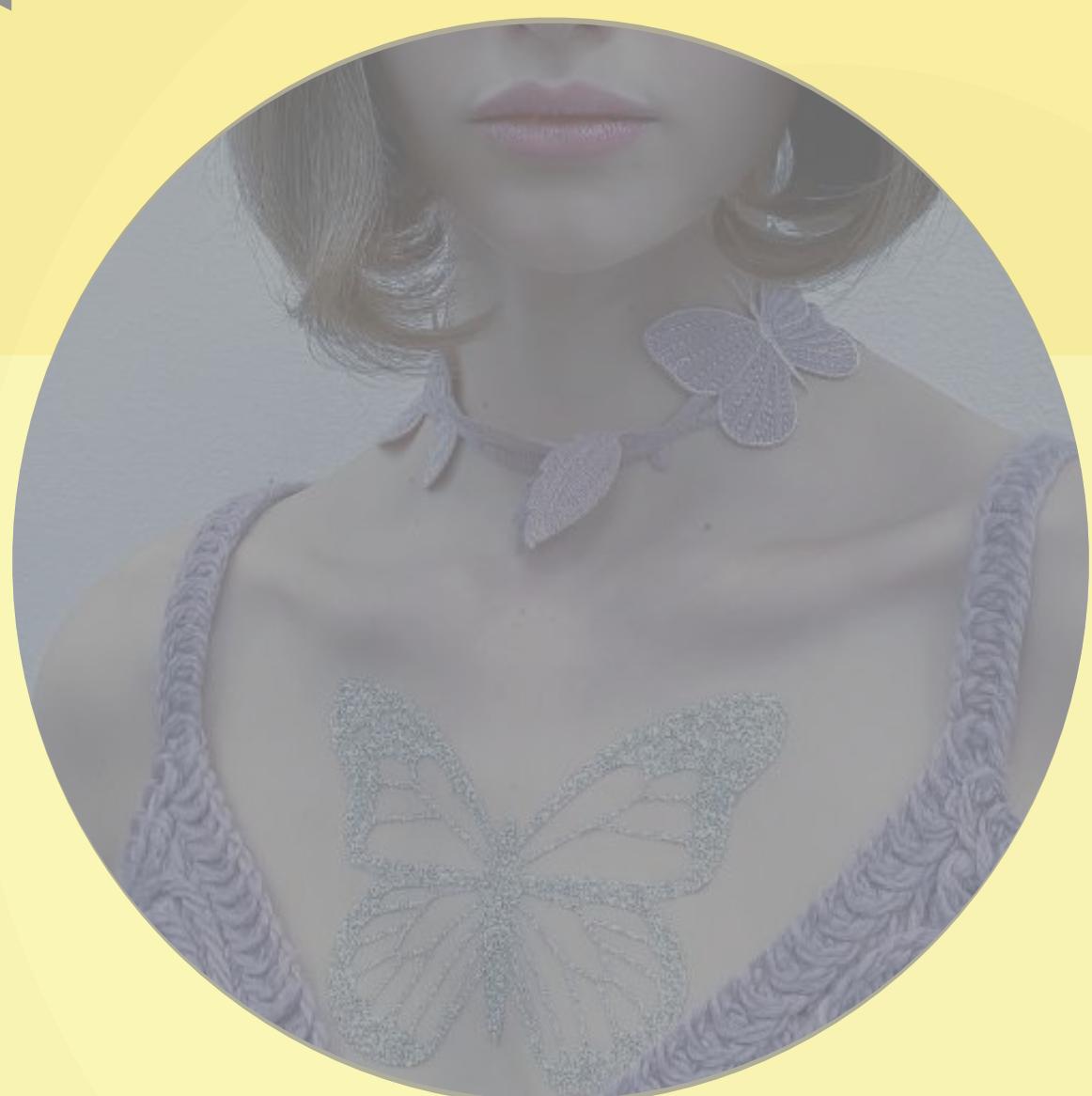
El Triste



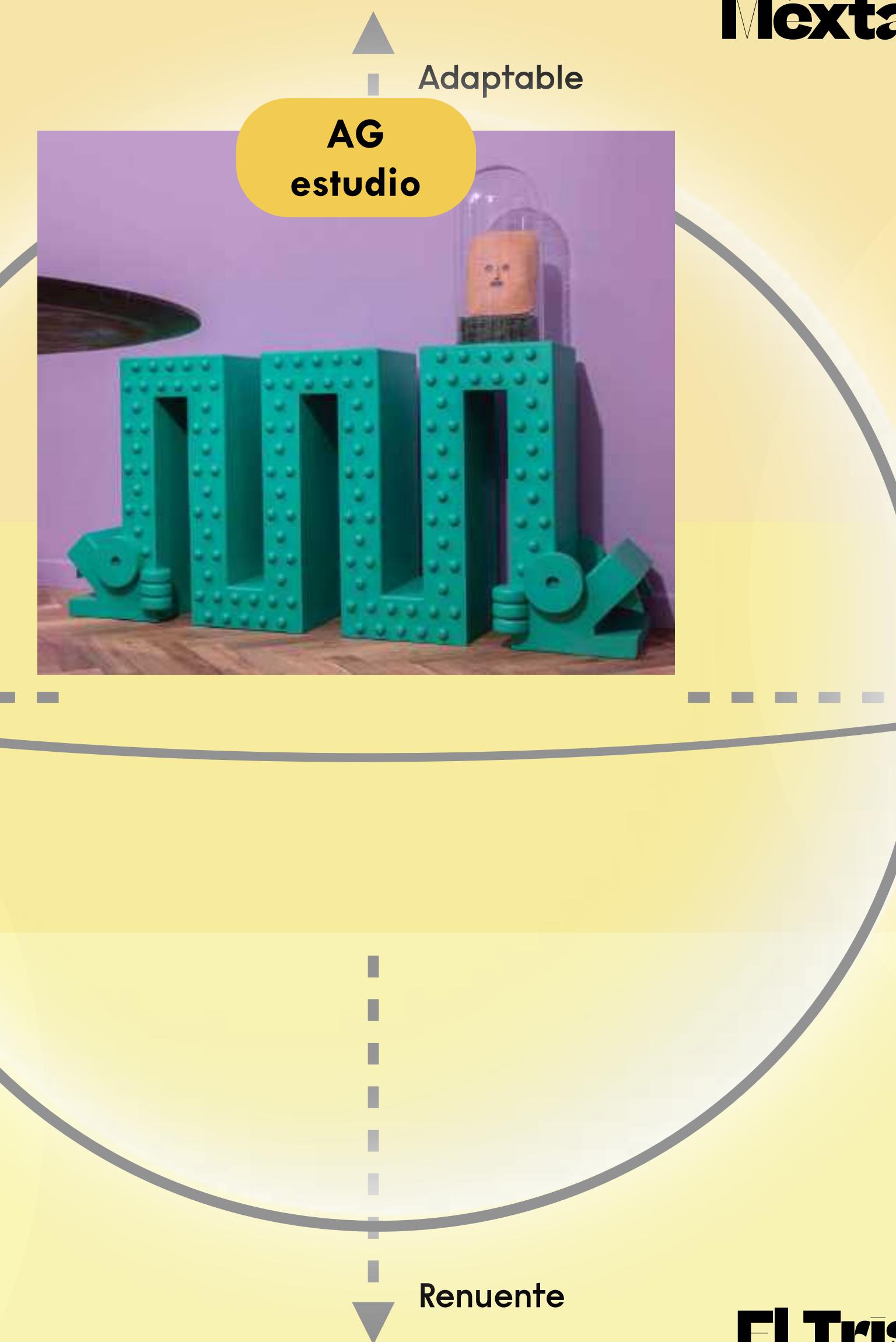
Macro Tendencias



Pariente



Dos-K



Méxtasis



El Triste



TIENDA

Dos-K



Dos-K

SENSACIÓN DE
CONFORT E
INFORMALIDAD

LIBERACIÓN Y
SENSUALIDAD

JUVENIL Y
REBELDE



Balenciag

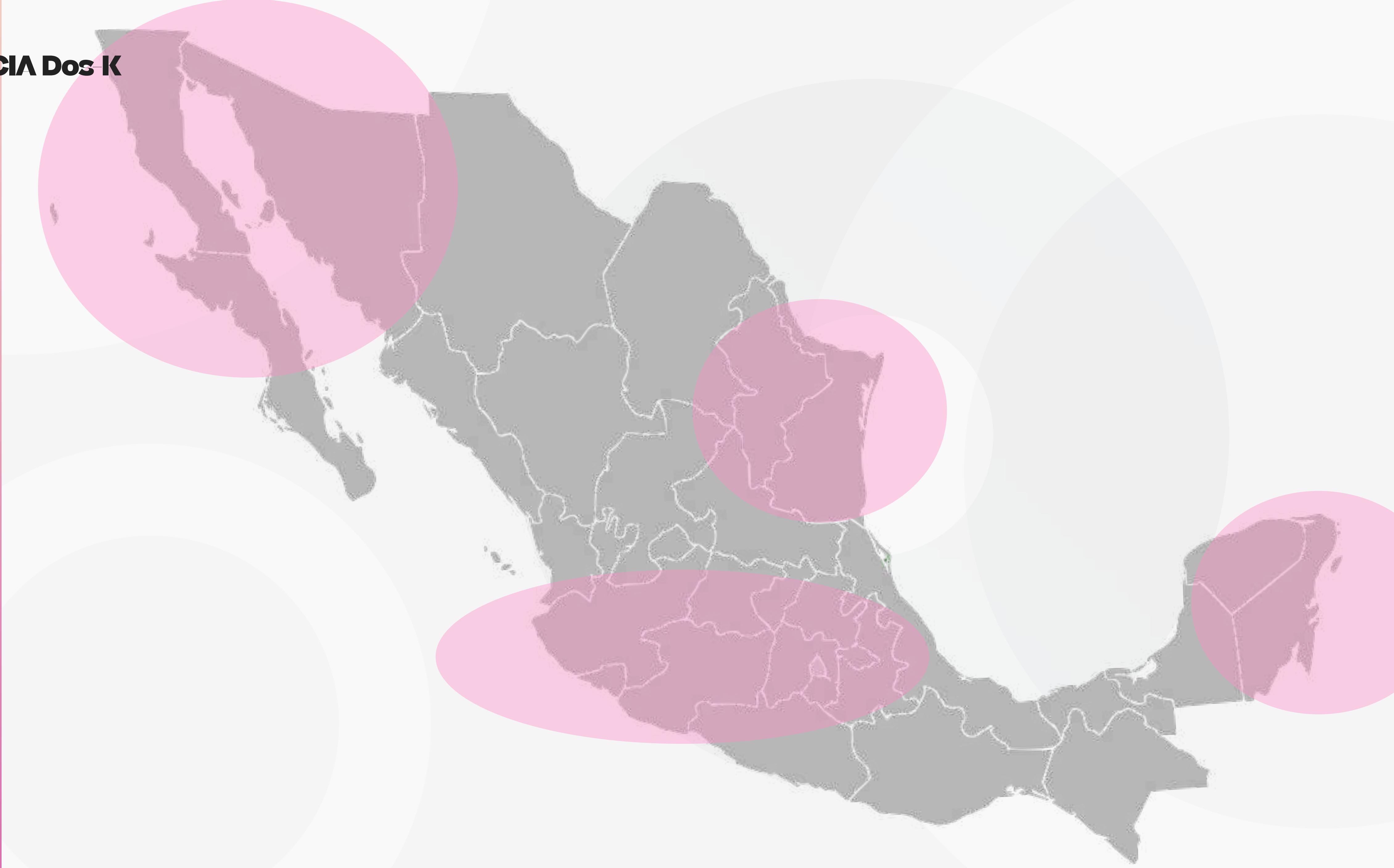


Ica & Kostika



Kali Uchis

TENDENCIA Dos K



TE IDENCIA

Dos-K

The Auburn Plainsman

2/16/2021, 10:30AM

Early 2000s trends make a comeback

By KARA MAUTZ | LIFESTYLE WRITER



IRELAND DODD | PHOTO EDITOR
Early 2000s fashion making a comeback. Feb. 7, 2021, in Auburn, Ala.

When scrolling through social media, walking across campus or even taking a stroll through downtown Auburn, chances are one can notice the trends from the early 2000s seem to be making a comeback in modern fashion.

The early 2000s had fashions such as bright highlights in hair, low rise jeans and claw hair clips.

Since the beginning of the pandemic, there has also been a surge in the popularity of loungewear and matching sweatshirt sets. One of the trends of 2021 so far is matching velour sweatshirts similar to the Juicy Couture tracksuits of the early 2000s.



Rugrats



L'OFFICIEL

FASHION

Why is Gen Z so Obsessed with Y2K Fashion?

Nostalgia rules the fashion cycle but each generation is different; while Millennials hang onto '90s trends, Gen Z finds comfort in the not-too-distant styles of the early 2000s.

Forbes

'Friends' Reunion To Air On HBO Max May 27 — See Who Will Be Joining The Original Cast



Alison Durkee Forbes Staff
Business

Updated May 13, 2021, 02:01pm EDT

TOPLINE The hotly anticipated *Friends* reunion will air on HBO Max on May 27, the streamer announced Thursday, releasing a list of guest stars for the unscripted *Friends: The Reunion*—or, “The One Where They Get Back Together.”

Friends 'The Reunion'

Universo de consumo



Arte



Sandra Blow



Rosie Gibbens



The Kid
Laroи



Aimiracleqiqii



xobrendababe

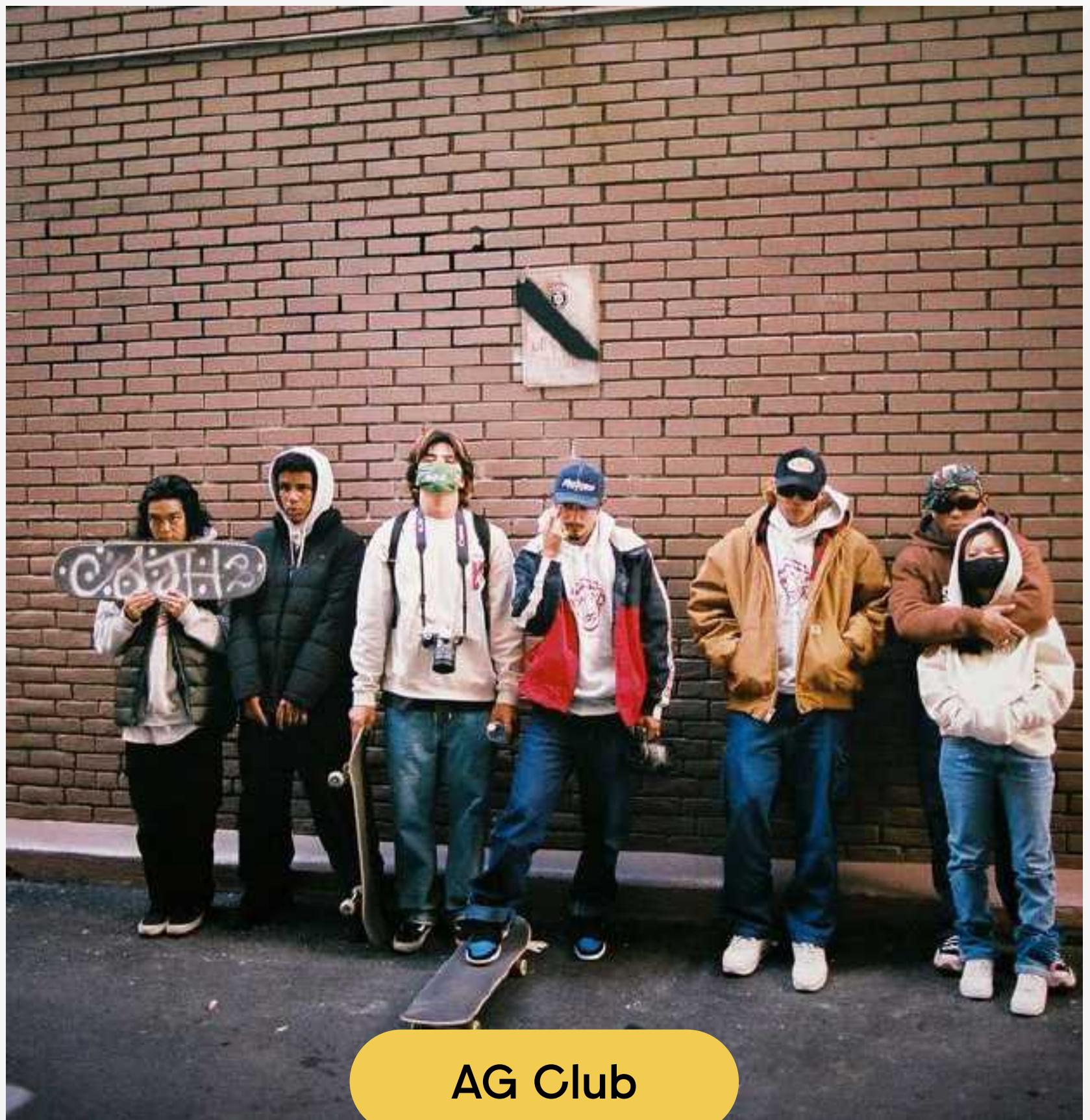
TE^INDE^EN^CI^A Dos K **Influencers**

TELEVISIÓN Dos K

Música



Raveena



AG Club



Lizeth Selene



Remi Wolf

Generacional

jaslene_n_jionni



A

Gen

Z
Gen



Rodrigo Contreras

Luisito Comunica



Y

Gen

X
Gen



Facundo

Pedro Sola



B

Gen

TENDENCIA Dos K

Generacional

meli.things_official



A

Gen



Z
Gen

Kalopsiaaaaaa

kloquis



Y

Gen



X
Gen

Ines Gomez
Mont

Lolita
Ayala



B

Gen

TENDENCIA Dos K

Maquillaje



Jefree Star
\$597



Make Up
Eraser



Coty
\$147



Maybelline
\$69



Lancome
\$420



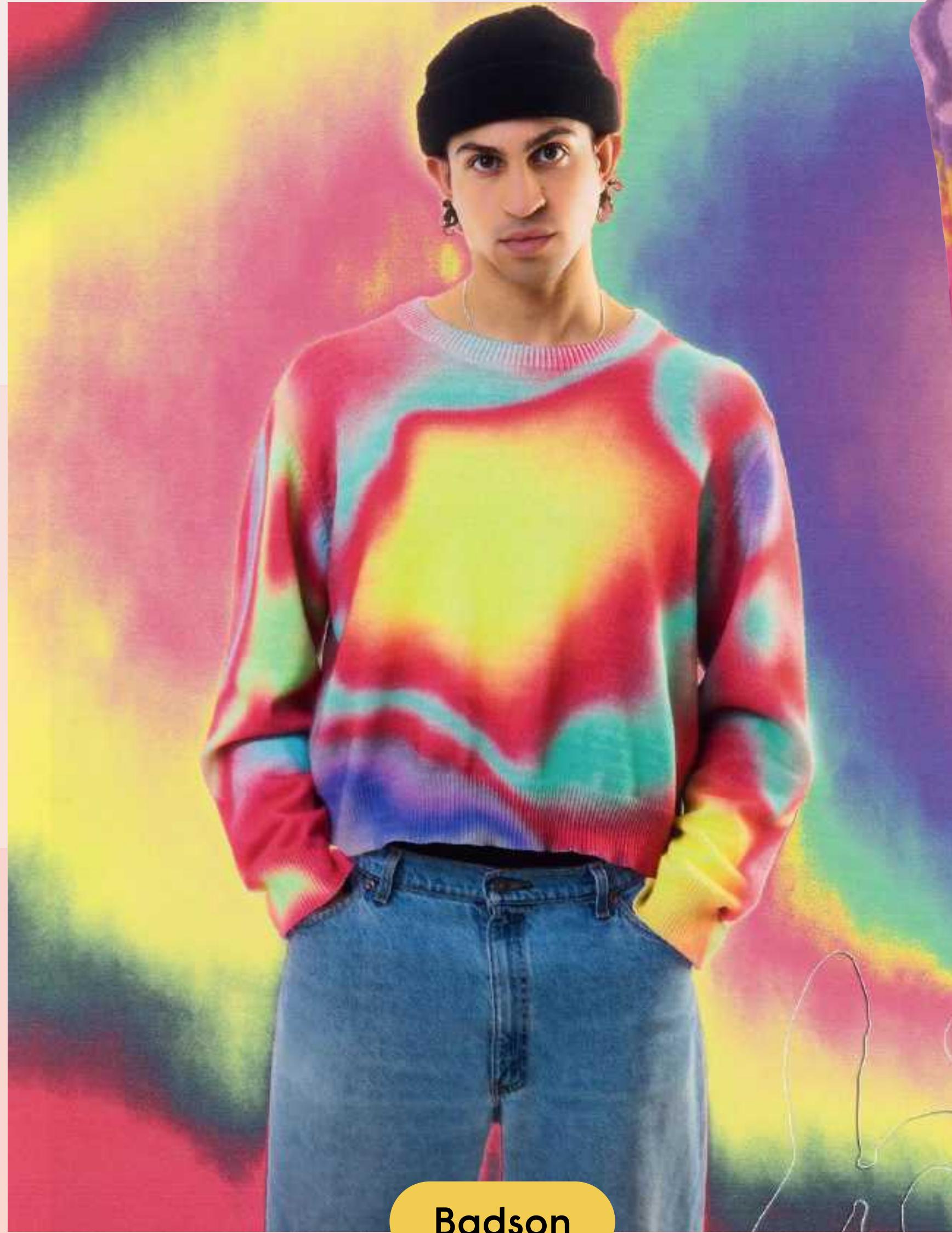
Essence
\$89



Sally
Beauty



TENDENCIA Dos K
Moda



TENDENCIA Dos K

Moda



Maddy Page
Knitwear



Alysta



Cider



Charlotte
Knowles

TENDENCIA Dos K

Interiores



Lane Walkup



Montserrat
Piña Benetts



Marc Newson

Comite de
proyectos

TIENDENCIA

Pariente



Pariente

AIRES DEL PASADO
PERO ADAPTADOS A
LA
CONTEMPORANEIDAD



Museo
Amparo

CÓDIGOS
ESPECÍFICOS
REIVINDICADOS



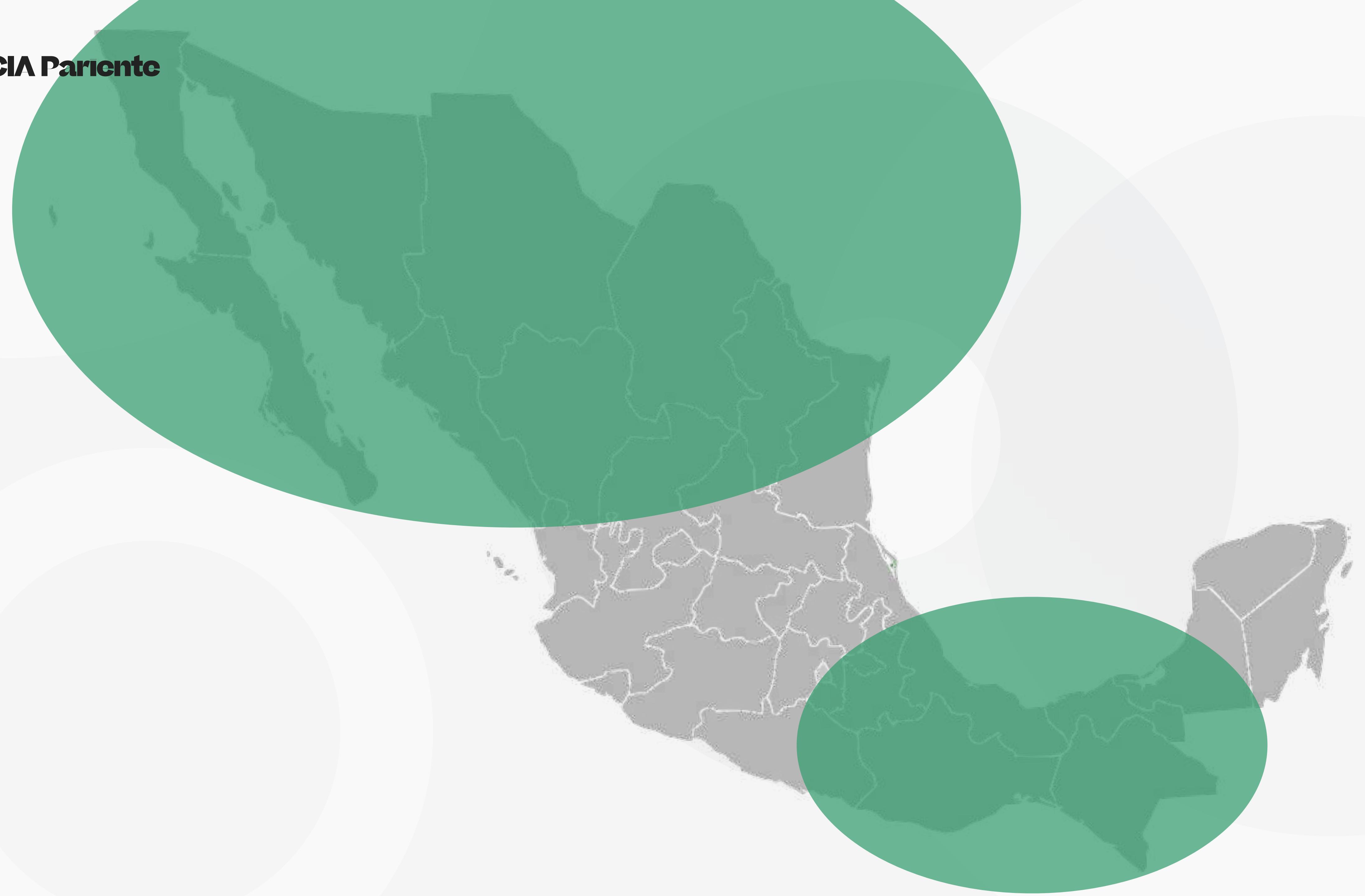
No Name

CONCIENCIA
LOCAL

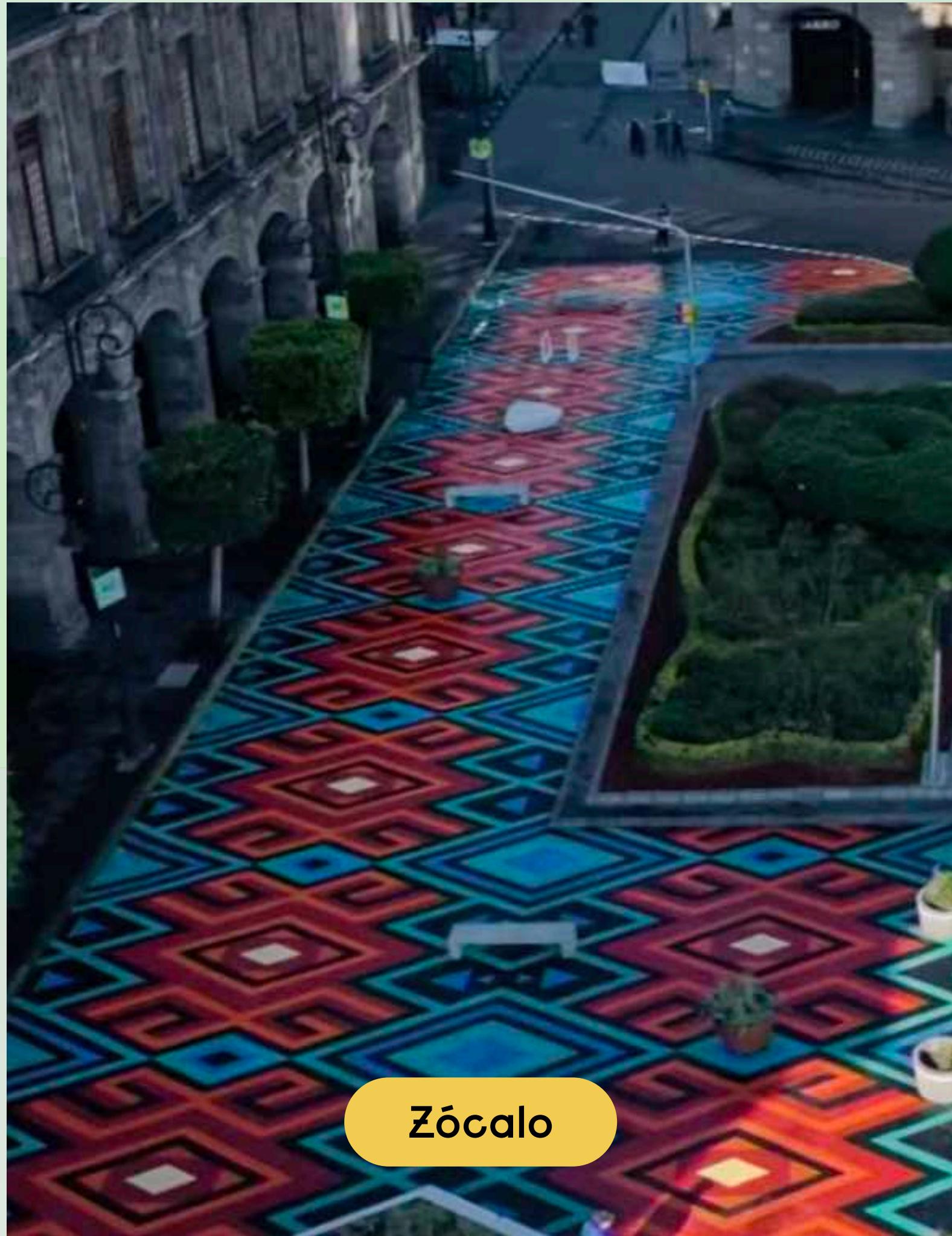


Pinguino
México

TENDENCIA Pariente



TIENDA Pariente Pariente



Zócalo

 EL UNIVERSAL

A 500 años, la caída de Tenochtitlan y Tlatelolco será analizada por 20 especialistas

Los investigadores nacionales y extranjeros se reunirán a partir de hoy y hasta el próximo viernes



TENDENCIA Pariente

Universo de consumo



The Pack



Equihua



Georgina
Treviño



Toronero



AllSaints

TENDENCIA Pariente

Arte

NO QUIERO DEJAR



DE BAILAR CONTIGO

Aswer García



Sanchez Kane



Betsabee
Romero



Hunty B



Christian
Nodal



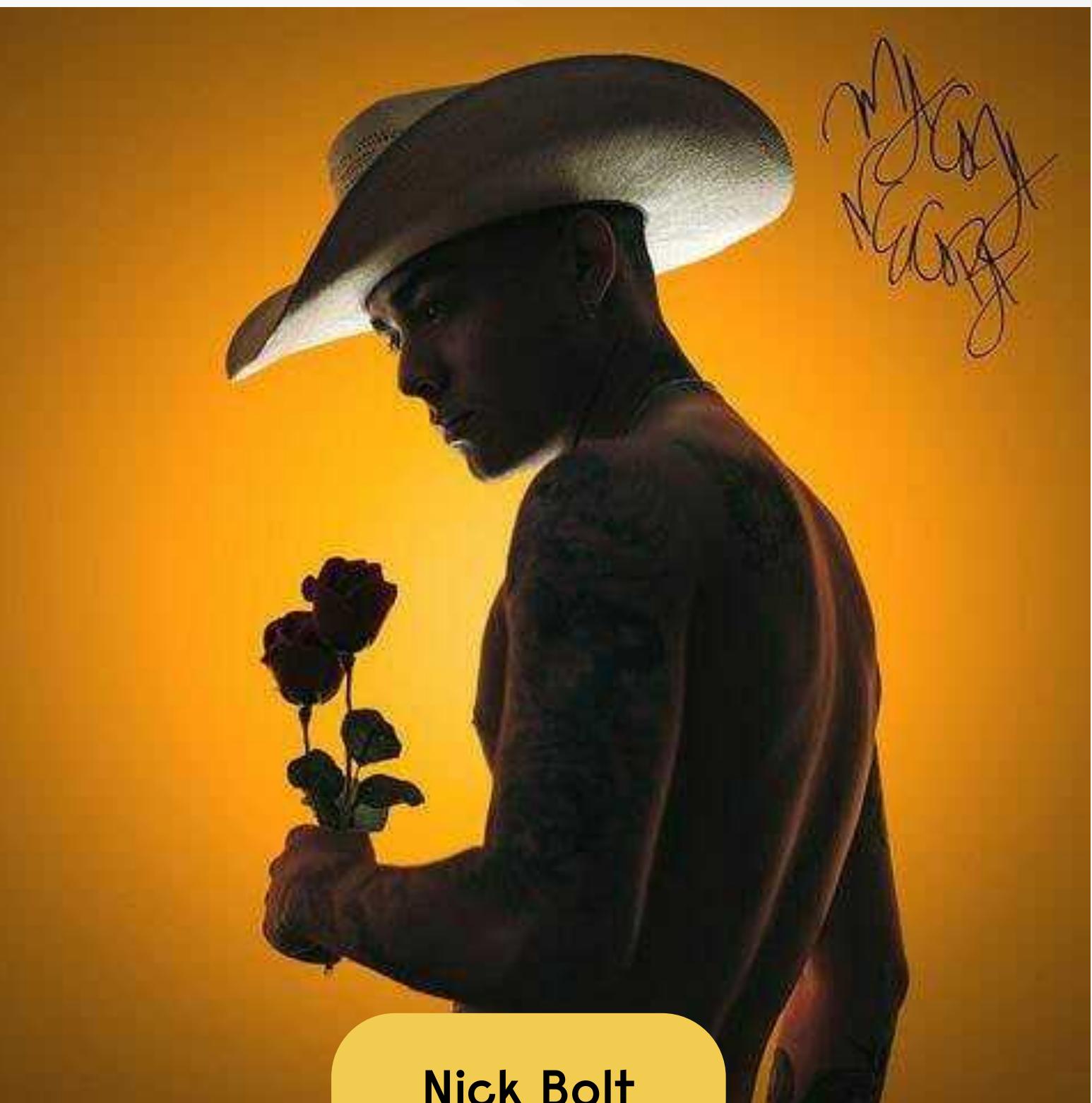
Angelina
Victoria

TIENDENCIA Pariente **Influencers**

TE IDENCIA Pariente

Música

El_Guero_MP



Nick Bolt



Mon Laferte

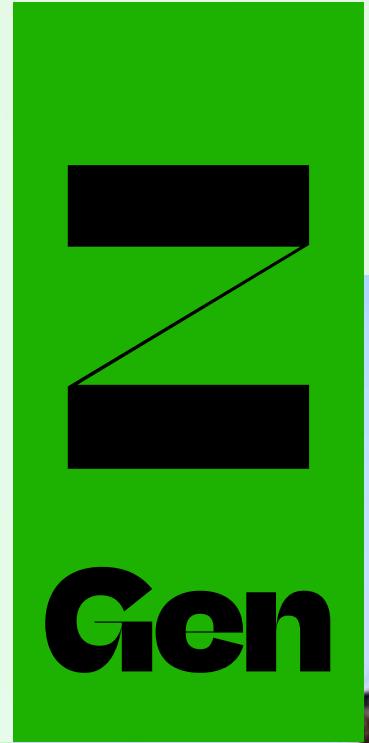


Angela
Aguilar

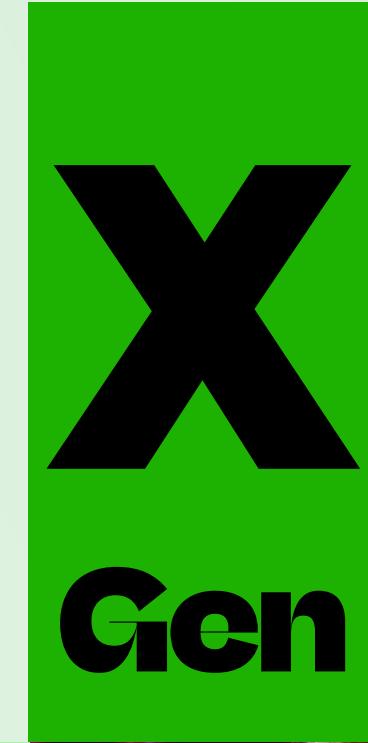
TENDENCIA Pariente

Generacional

leilaniimila



jen_ny6q

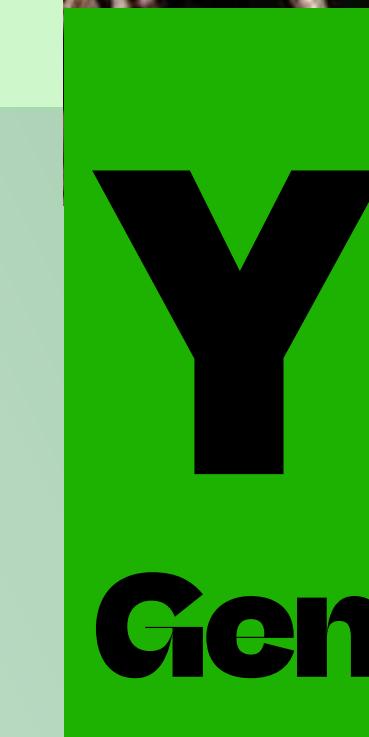


La Chicuela



A
Gen

angelinavictoriaofficial



Ana Bárbara

B
Gen

TENDENCIA Pariente

Generacional

José Julian
Figueroa Garza



A
Gen



Z
Gen

Lenin Ramirez



Y
Gen

Cristian Nodal



X
Gen

Alejandro Fernandez



B
Gen

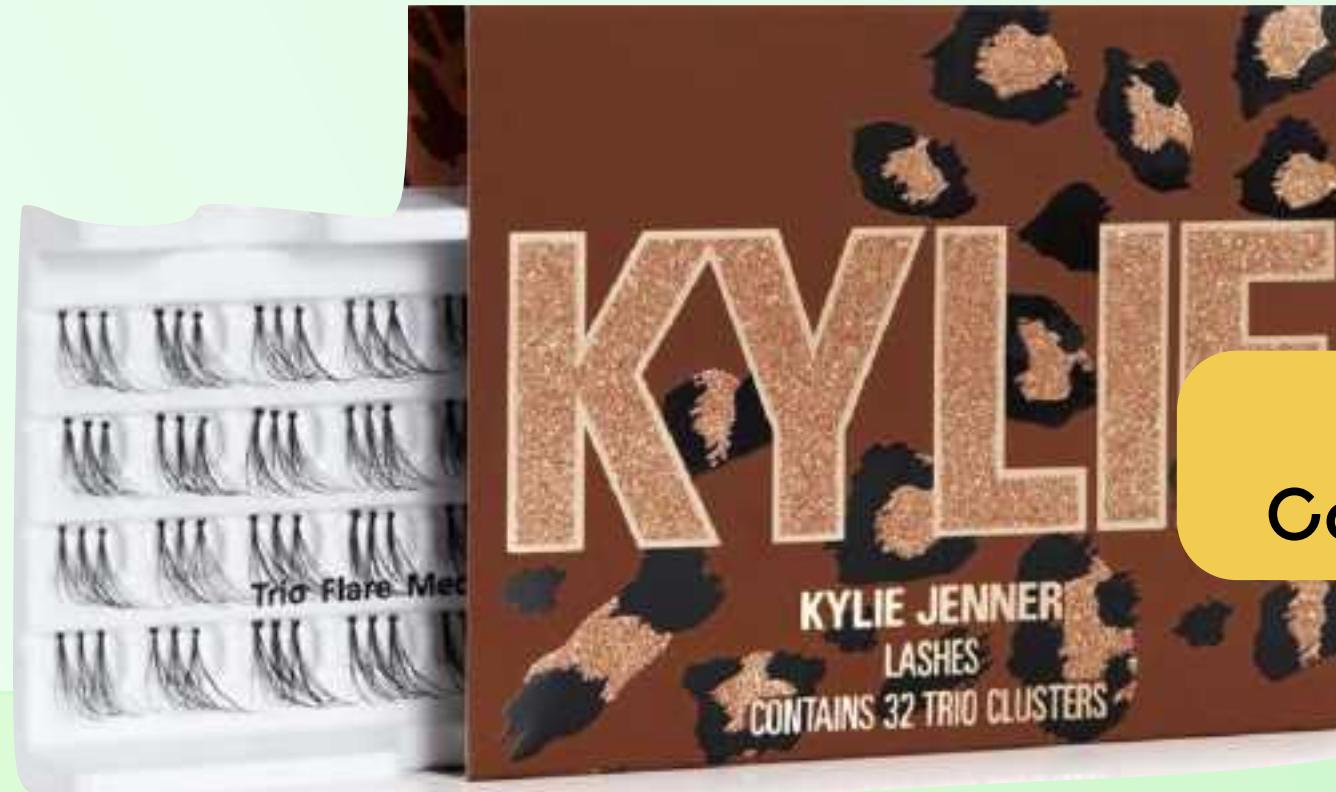
El Bronco

Belleza Pariente



TENDENCIA Pariente

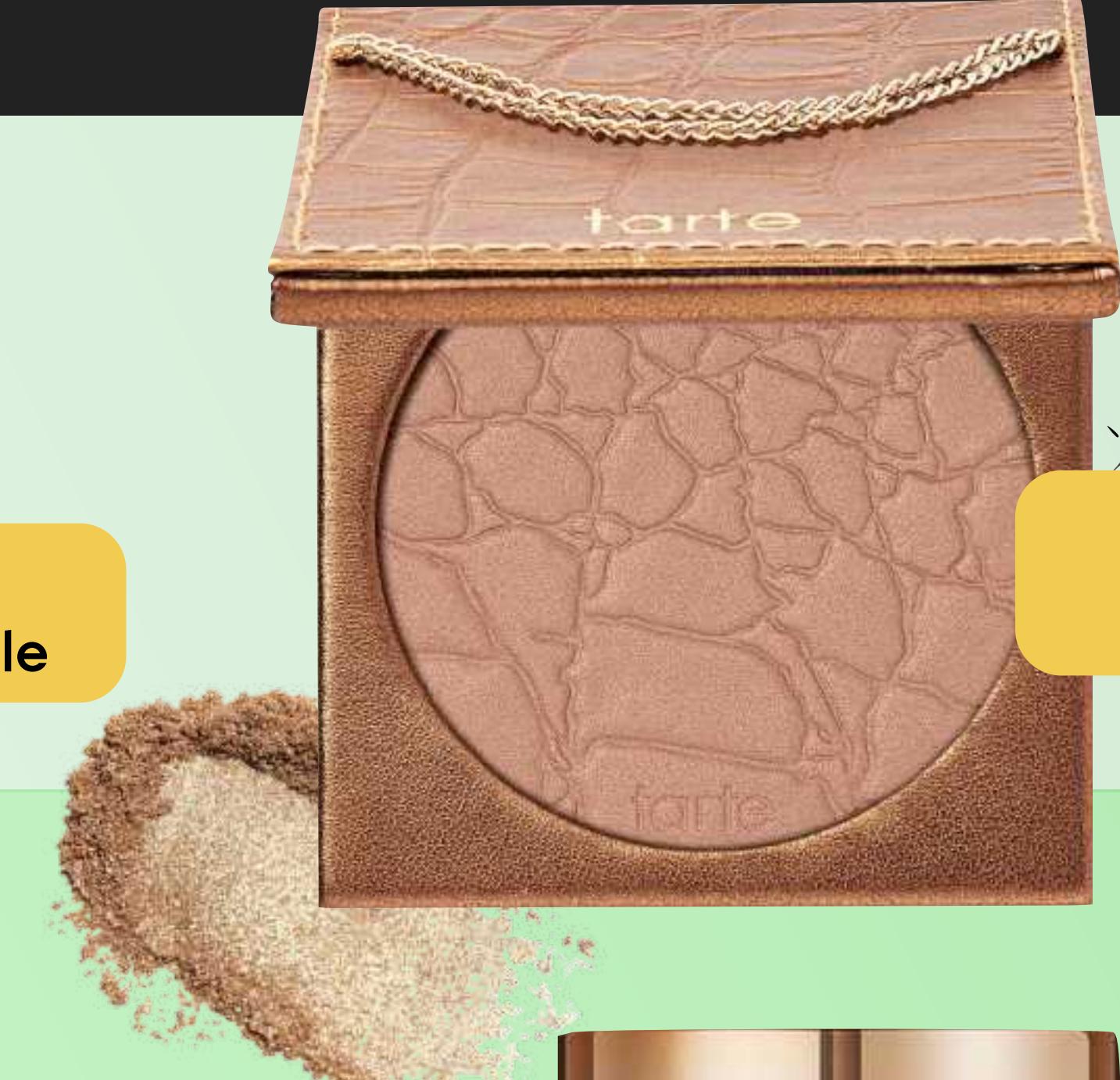
Maquillaje



Kylie
Cosmetics



Elf x
Chipotle



Tarte
\$618



Sol
Beauty



Urban
Decay



Fenty
Beauty



Jlo
Beauty

TENDENCIA Pariente

Moda



Cider



Cruzada



Celine



8IGB Community



Toronero

TENDENCIA Pariente

Moda



Y Project



GCDS



Ant



Portumalditoamor

TENDENCIA Pariente

Interiores



A-G
Studio



María
Sosa



Baron &
Vicario



Mestiz

TIENDENCIA

El Triste



El Triste

○ RENUENTE A LA ADAPTACIÓN



rØsiiiiii

○ ALTERNATIVO Y DISRUPTIVO



VYZER.LA

○ USO DE LA TECNOLOGÍA DE MANERA MÍSTICA



King Kong Magazine

TENDENCIA El Triste



TIENDENCIA

El Triste

CULTURE

TikTok's Emo revival emerged from the creative chaos of quarantine

What happens when nostalgia, fashion, gossip, and trend-chasing collide

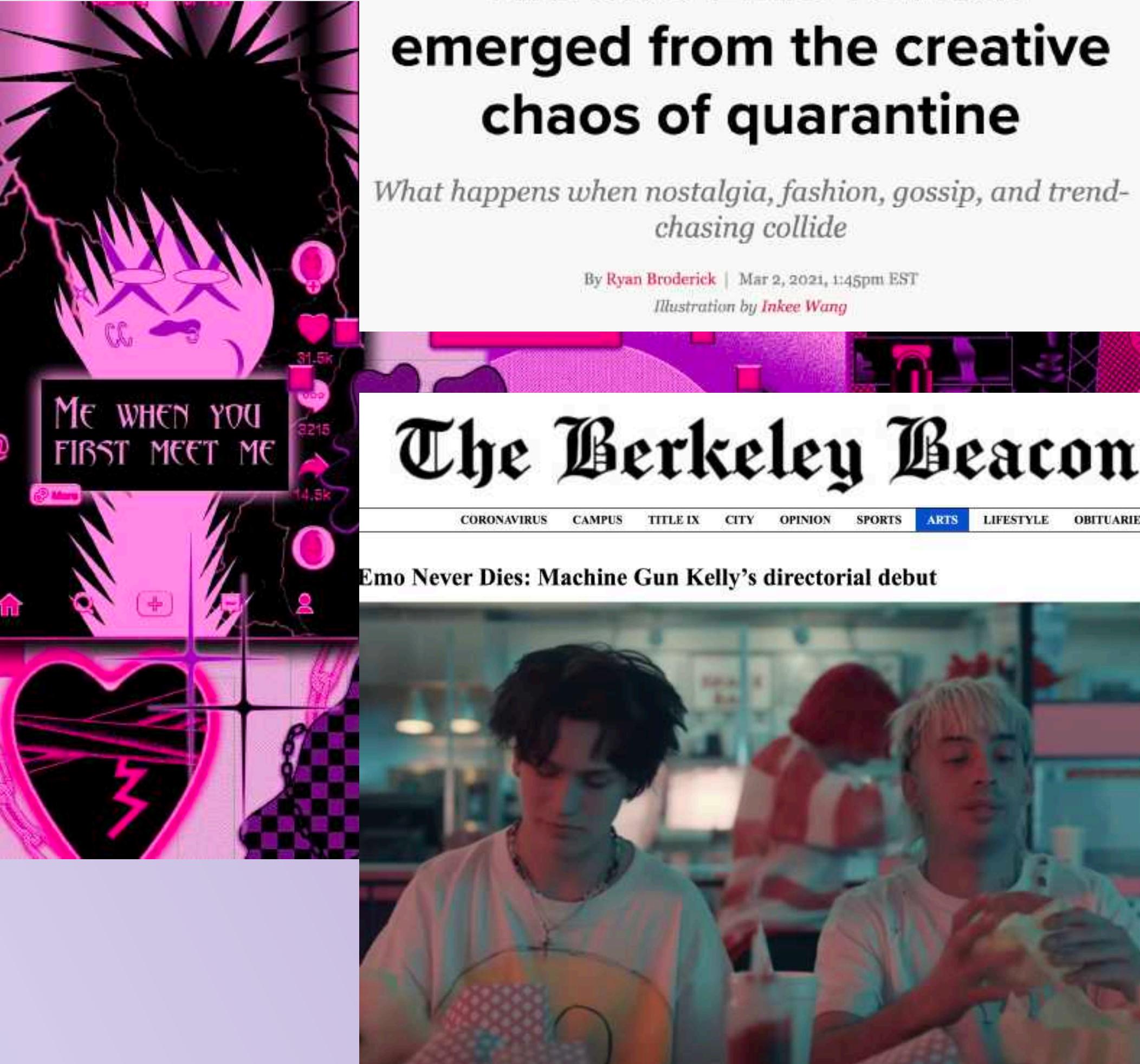
By Ryan Broderick | Mar 2, 2021, 1:45pm EST

Illustration by Inkee Wang

The Berkeley Beacon

CORONAVIRUS CAMPUS TITLE IX CITY OPINION SPORTS ARTS LIFESTYLE OBITUARIES

Emo Never Dies: Machine Gun Kelly's directorial debut



Maurycy
Gomulicki

TIENDA El Triste

Universo de Consumo



Harlohands



Simone
Rocha X H&M



Romwe



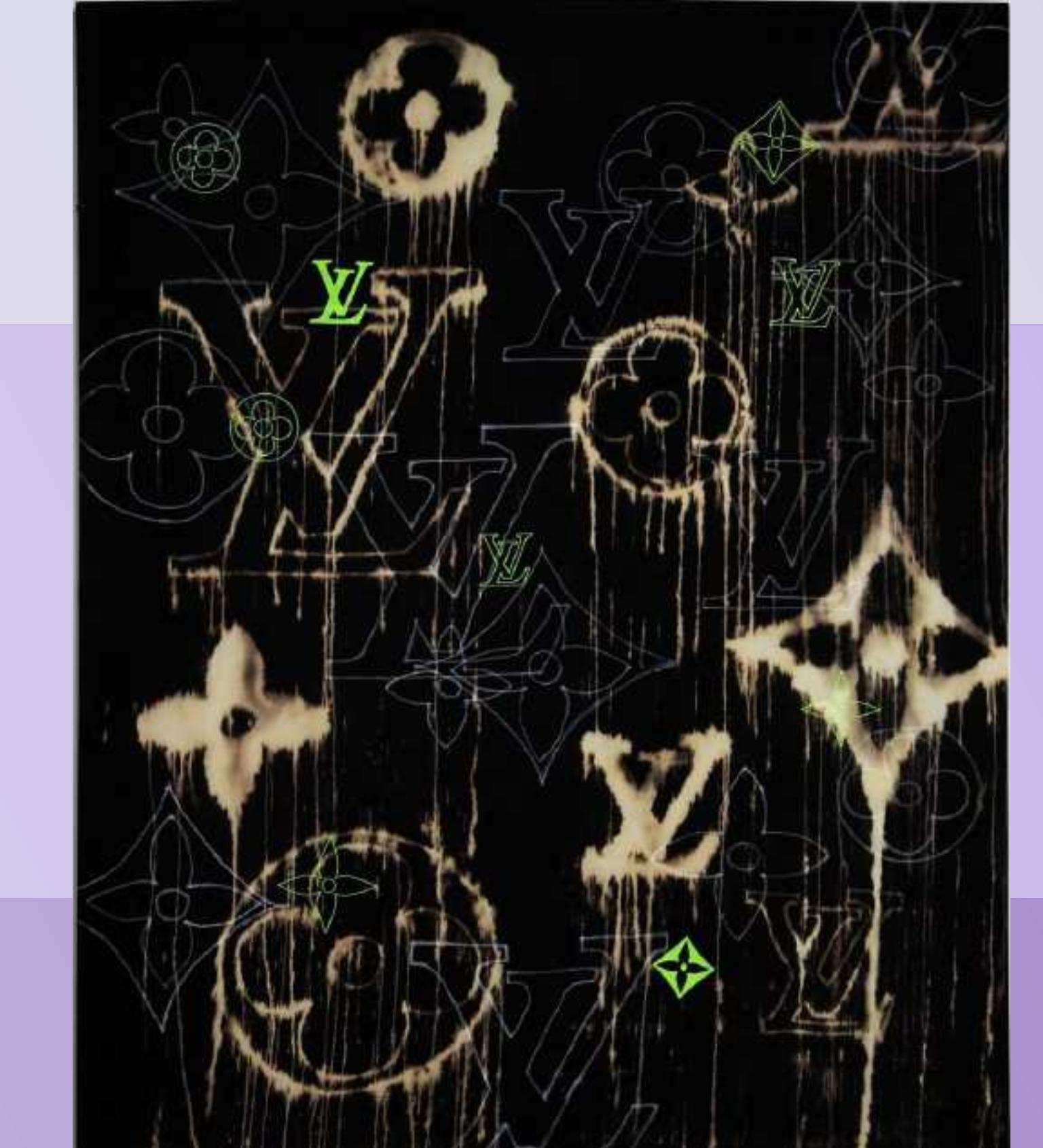
Killstar

TIENDA El Triste

Arte



Jannick
Deslauriers



Magdalena
Petroni



Lukas
Stoever



Lilhuddy



Carolesdaughter



AkaSadGal



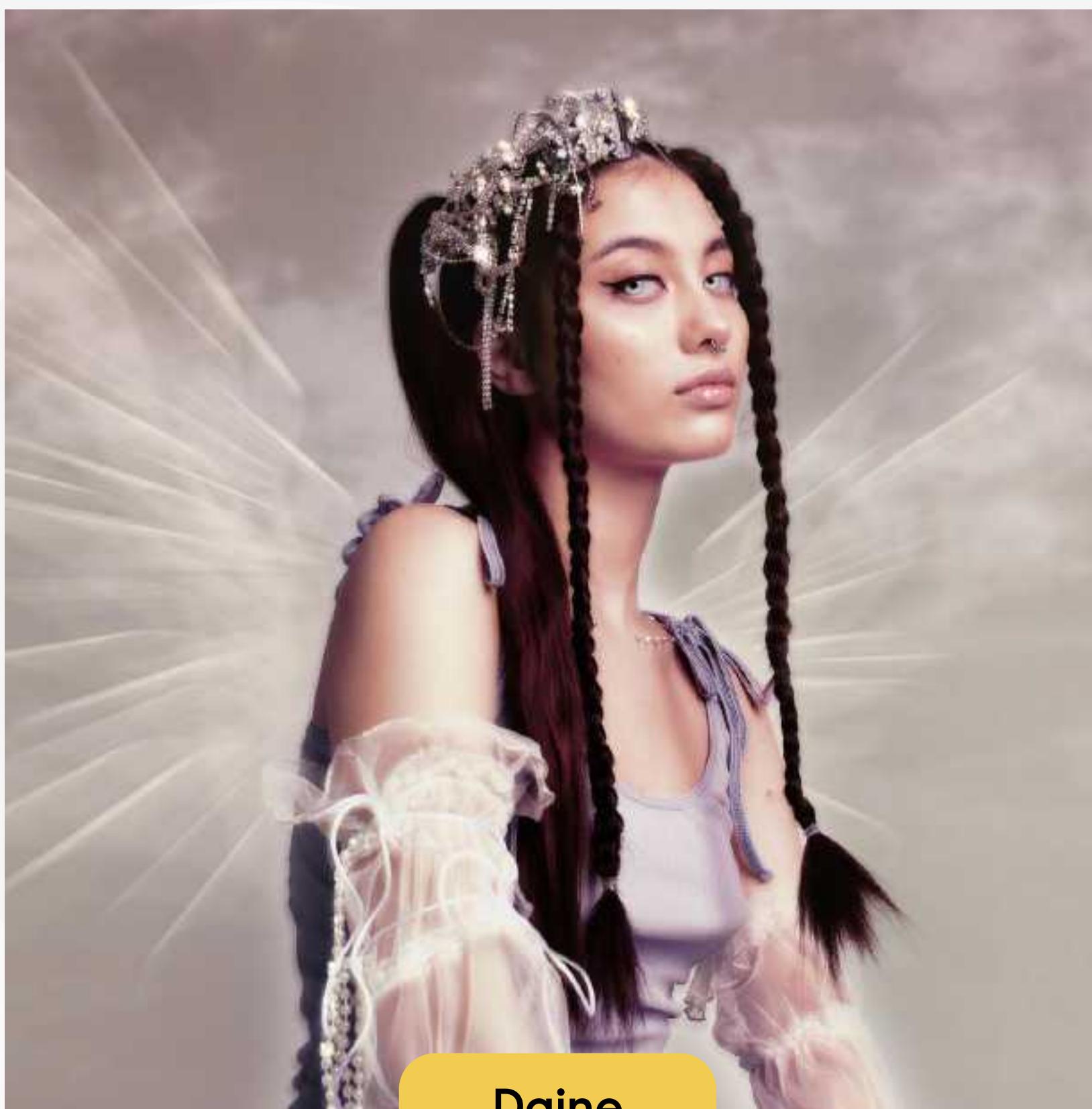
LucasBavid

TIENDENCIA El Triste Influencers

TE IDENTICIA El Triste

Musica

Sailorfag



Daine



YungBlud



Poppy

Generacional

its.lily.and.lolas.worl



A

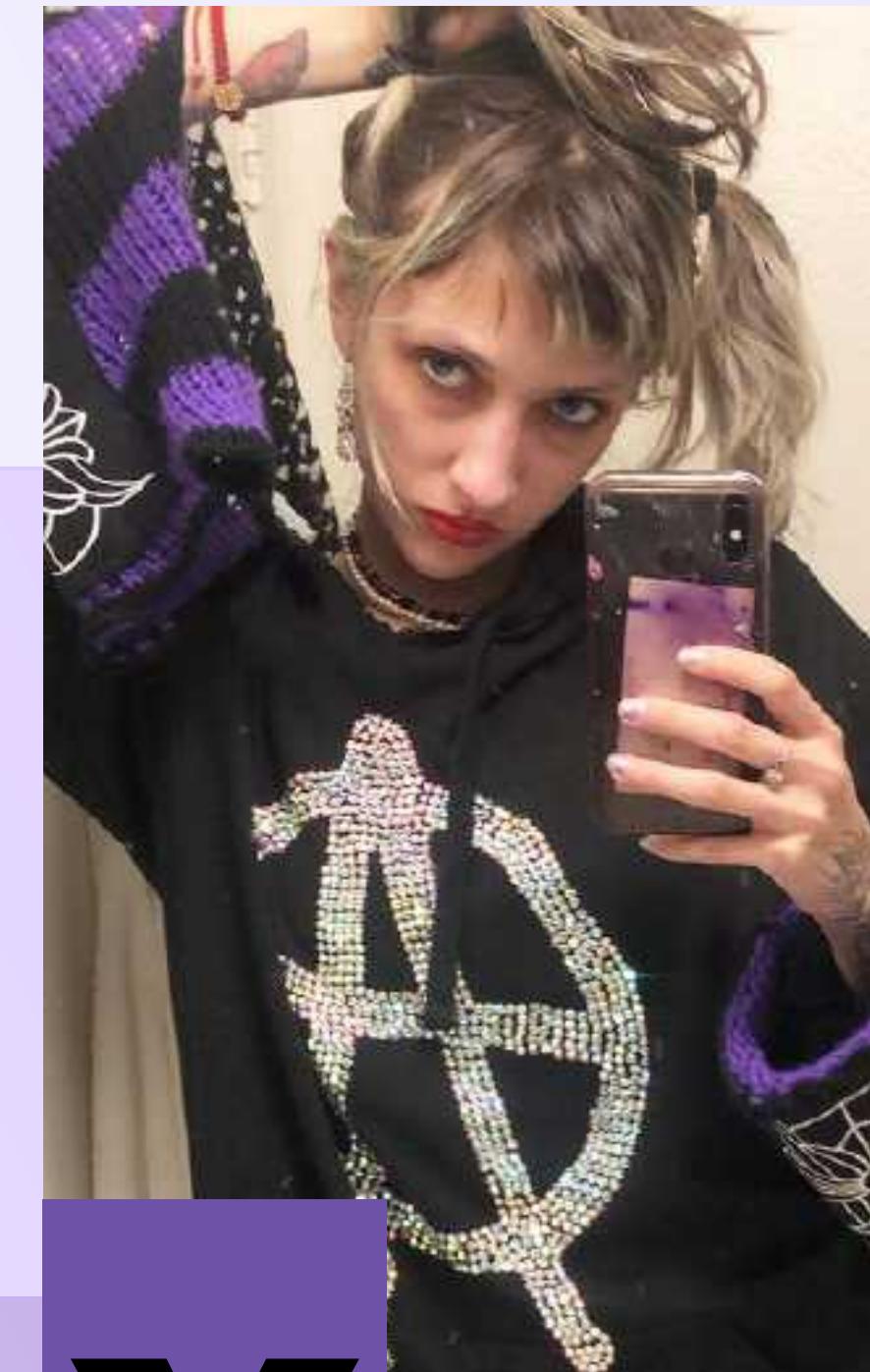
Gen

Z
Gen



Outragedangel

Lapinchenemix



Y

Gen

X
Gen



Alejandra Guzman

Dulce



B

Gen

Generacional

kadenandmama



A

Gen

Z
Gen



dievilmot

Diego
Dom



Y

Gen

X
Gen



Javier Romero

Alex Lora



B

Gen

Belleza El Triste



Maquillaje

Melt
Cosmetics



MAC
Cosmetics



Fenty Beauty
\$440



Bed Head
\$390

KVD Beauty
\$450



MAC
Cosmetics



Ropa



TIENDA El Triste

Ropa



Bodega
Slasher



Chanel



Killstar



Whisper
Design

Interiores



Rubén Gutiérrez-
Martin



Jumbo NYC



Hanna-Kaisa
Korolainen

TIENDENCIA

Méxtasis



○ BÚSQUEDA DE LA INDIVIDUALIDAD



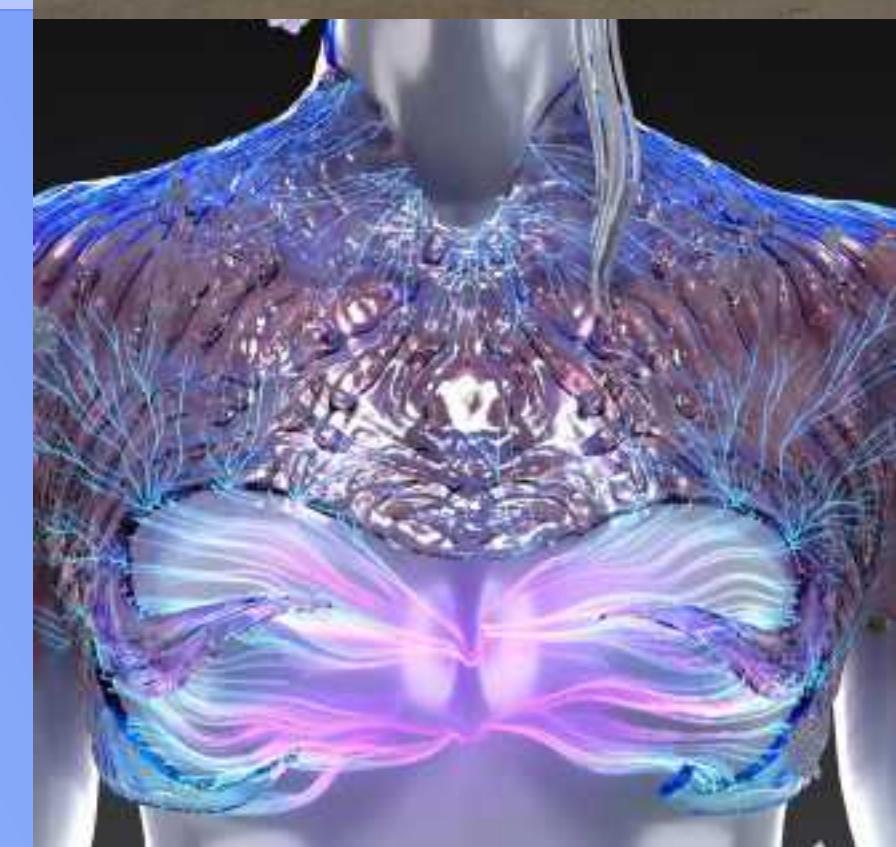
Julian Stoller

○ EXPRESIVO E INNOVADOR



Oliver Laric

○ TECNOLOGÍA COMO HERRAMIENTA FUNDAMENTAL



Auroboros

TENDENCIA Mextasis



TIENDENCIA

Mextasis

EL ECONOMISTA



EMPLEOS DE TECNOLOGÍA

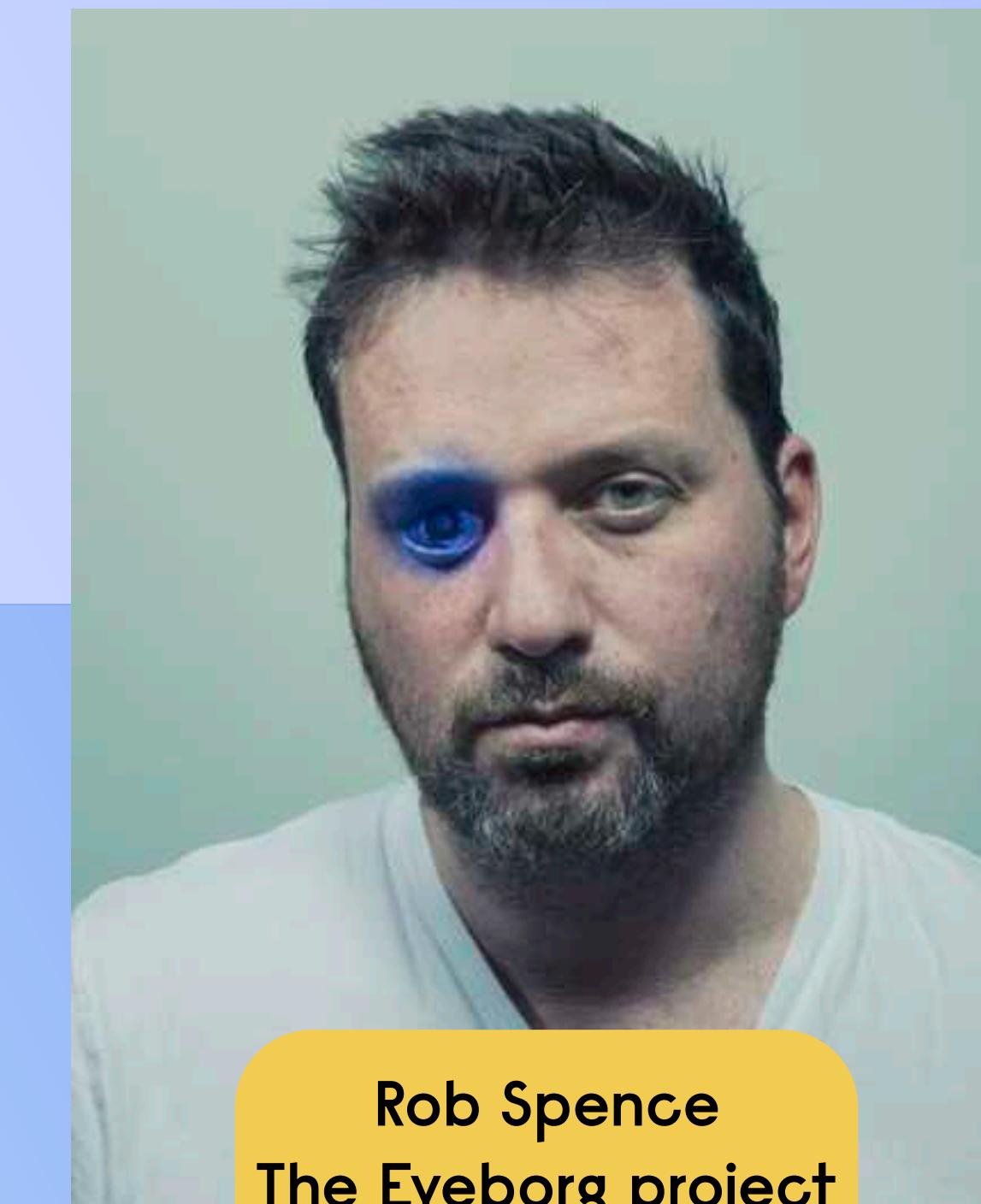
Vacantes de tecnología en México disminuyeron 18% en 2020

Pese a que hubo una caída de 18% en el número de vacantes de **puestos de tecnología en México** durante el 2020, la cantidad de estas vacantes que ahora se ofrecen para ser realizadas en la **modalidad remota o home office** creció 1,551% respecto de 2019, al pasar de 33 vacantes a 546, muchas de las cuales provienen de Estados Unidos, según el más reciente análisis de mercado laboral de tecnología en México de Empleos TI.

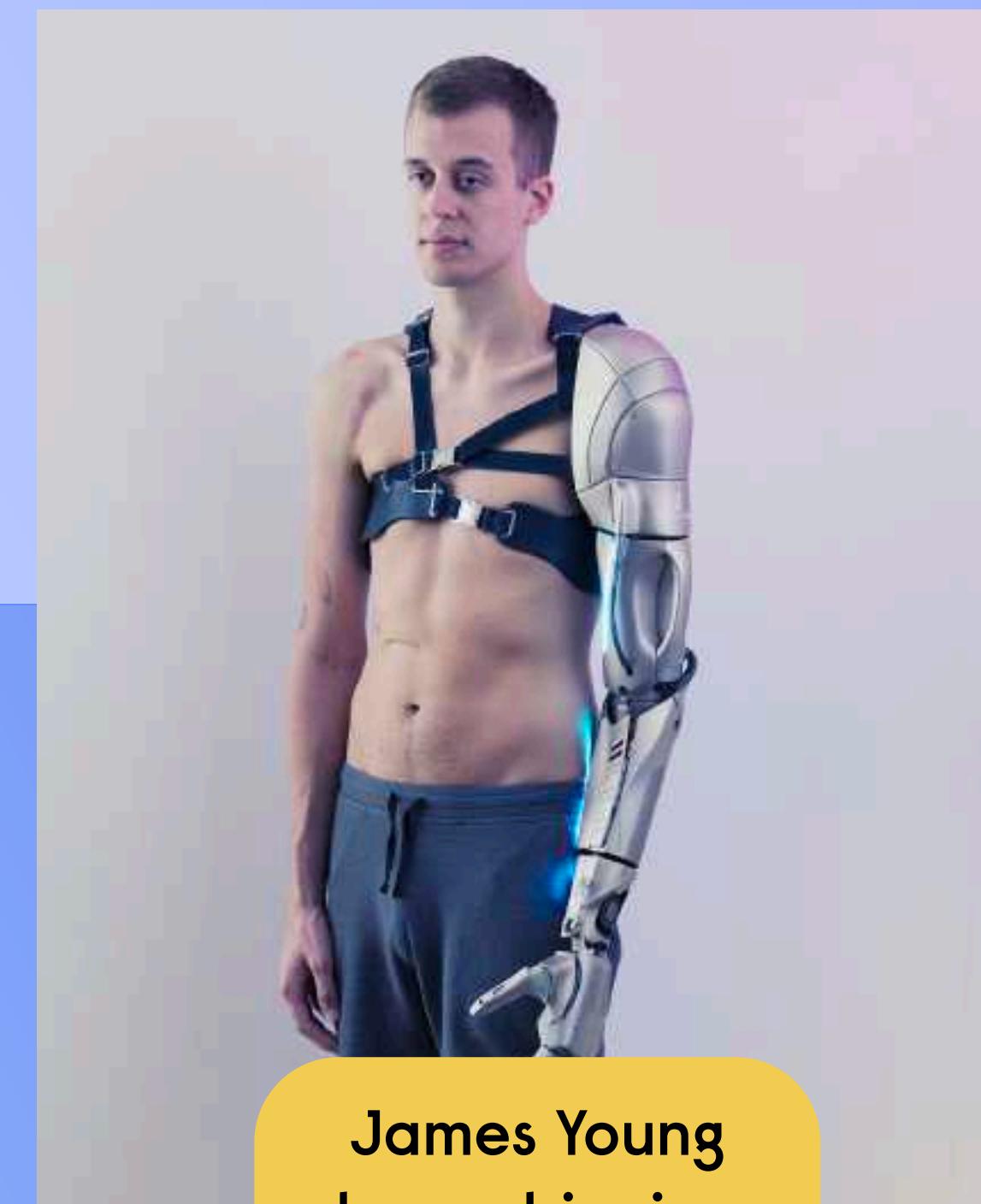
From Taylor Swift to The Weeknd, more and more musicians are changing their appearance in radical ways. It's all part of a new age of human transformation, writes Emma Madden.



In 2017, fans saw the face of DJ, producer and overall pop innovator Sophie properly for the first time. For years before that, the pioneering musician, who tragically died last month at the age of 34, remained relatively undercover, hidden behind DJ decks; plastic slides the shape of coiled DNA covered album artwork where a face and a body might have been.

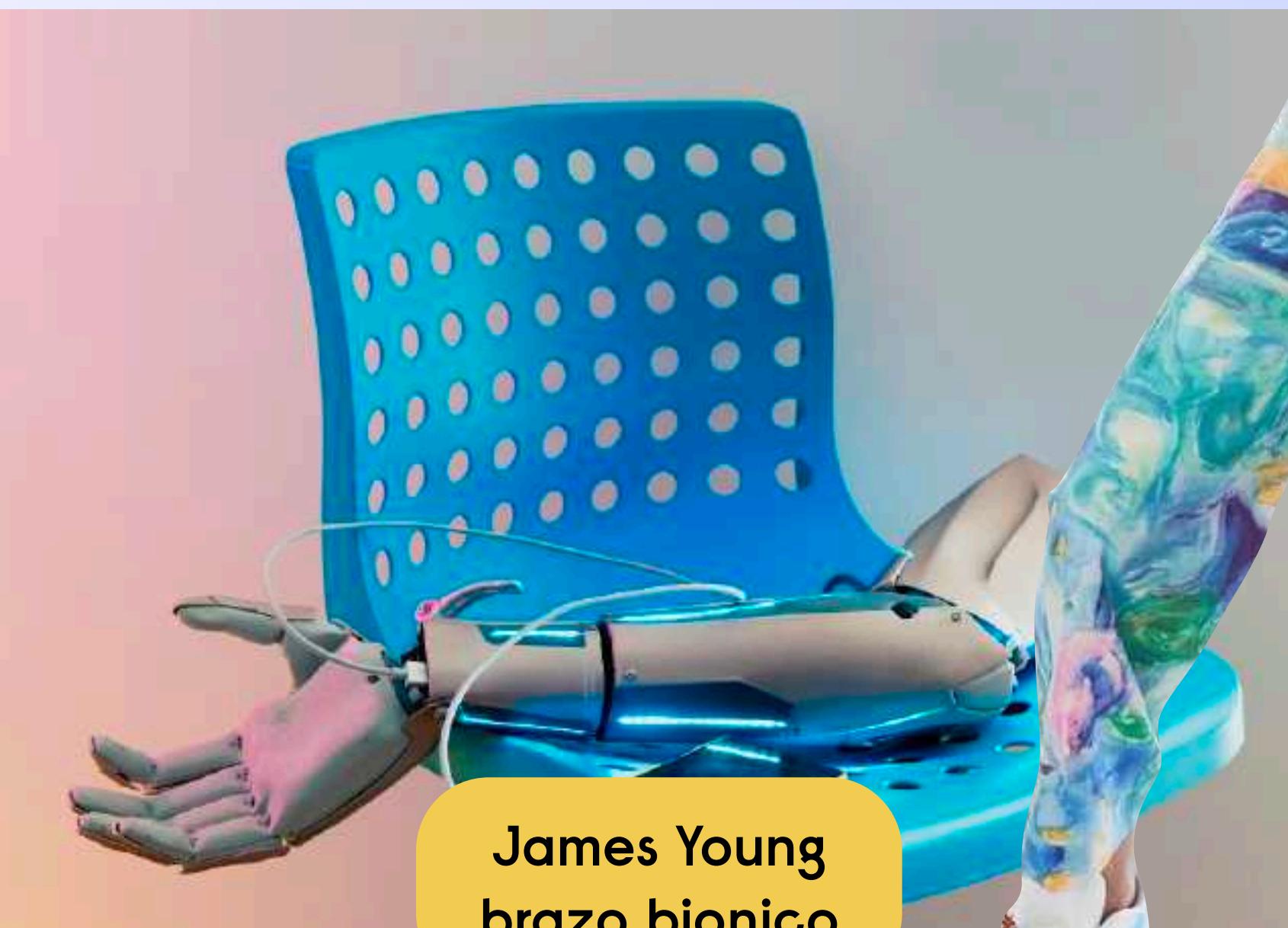


Rob Spence
The Eyeborg project



James Young
brazo bionico

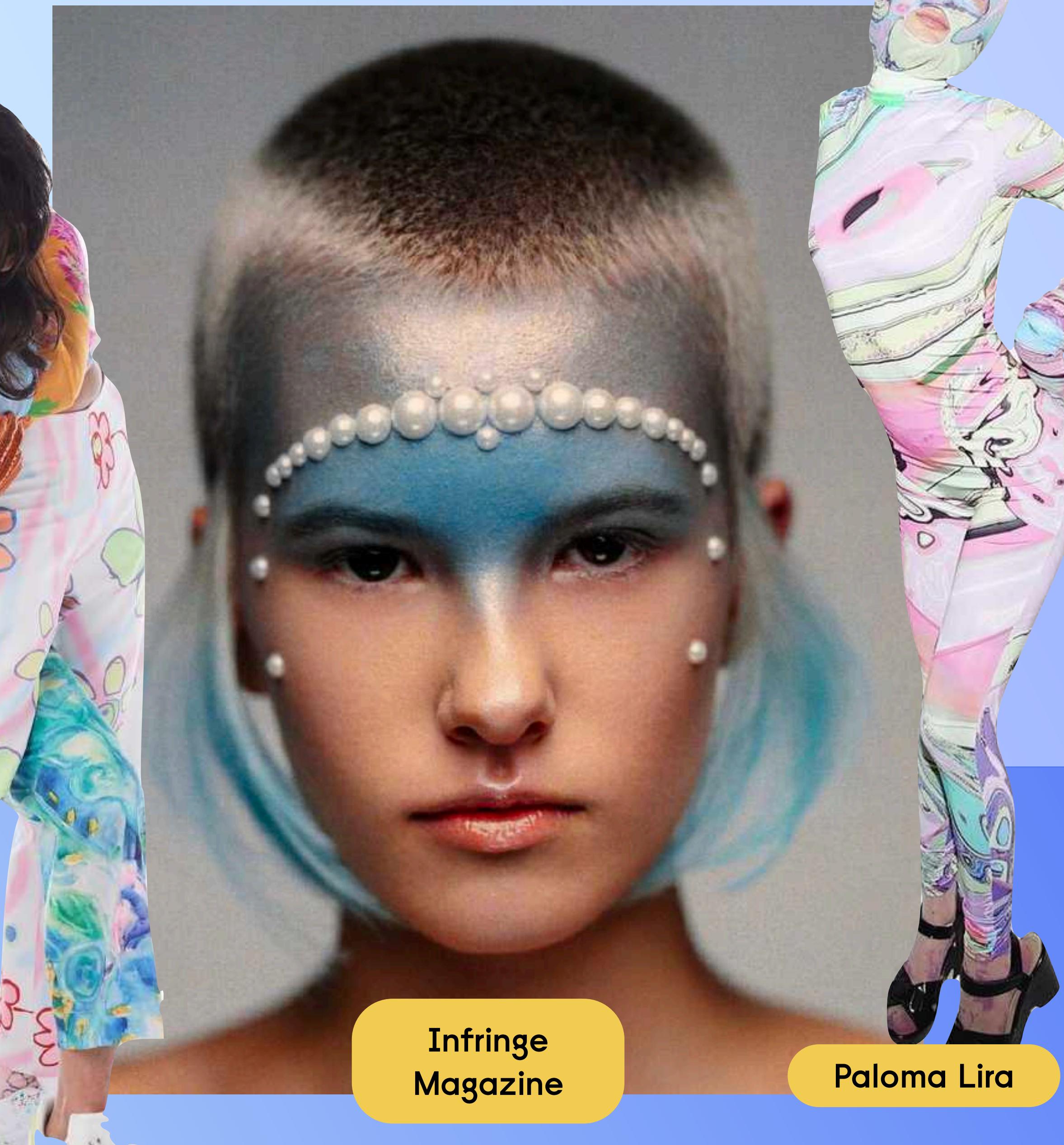
Universo de consumo



James Young
brazo bionico



Collina Strada



Infringe
Magazine



Paloma Lira



Shan Liang



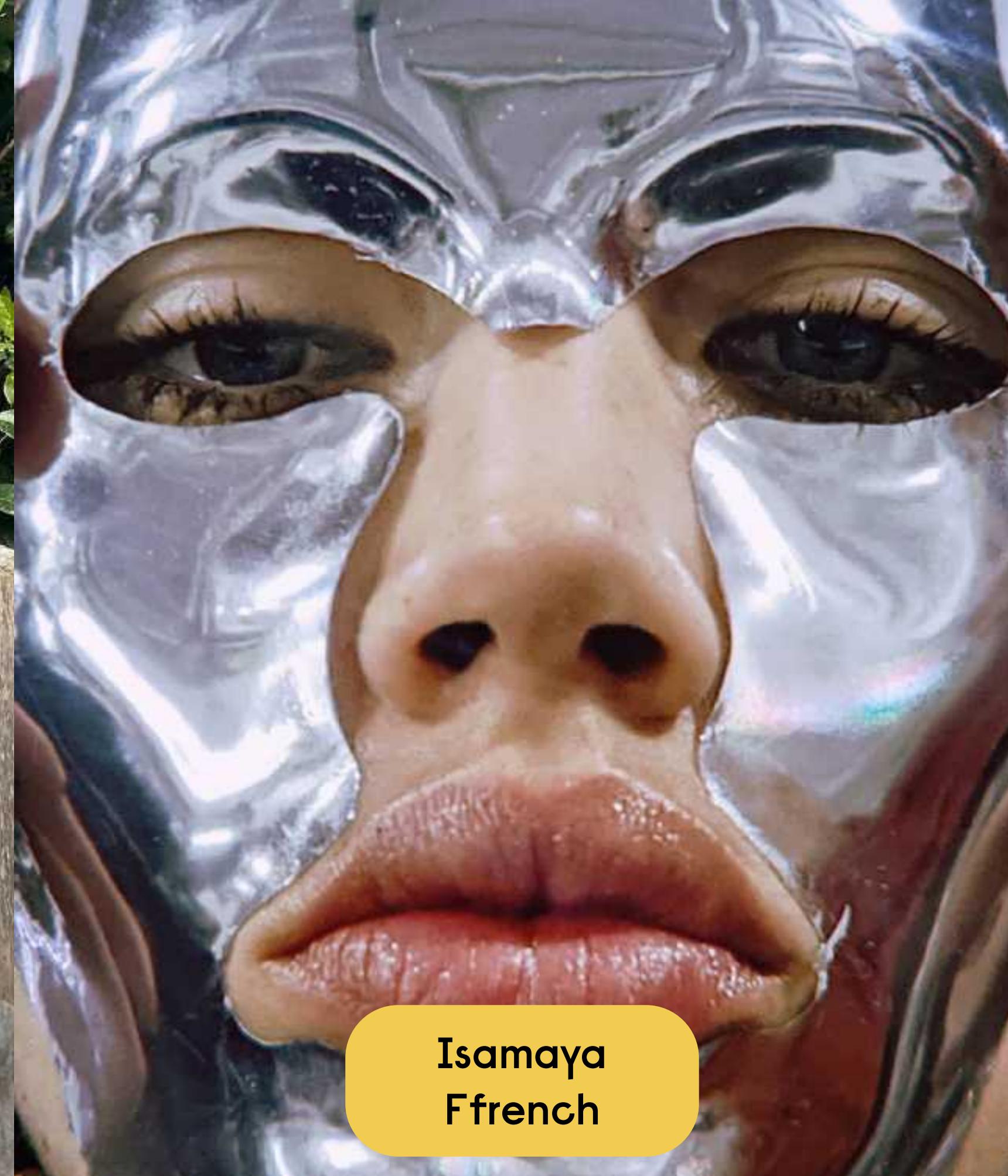
Kristin Regehr



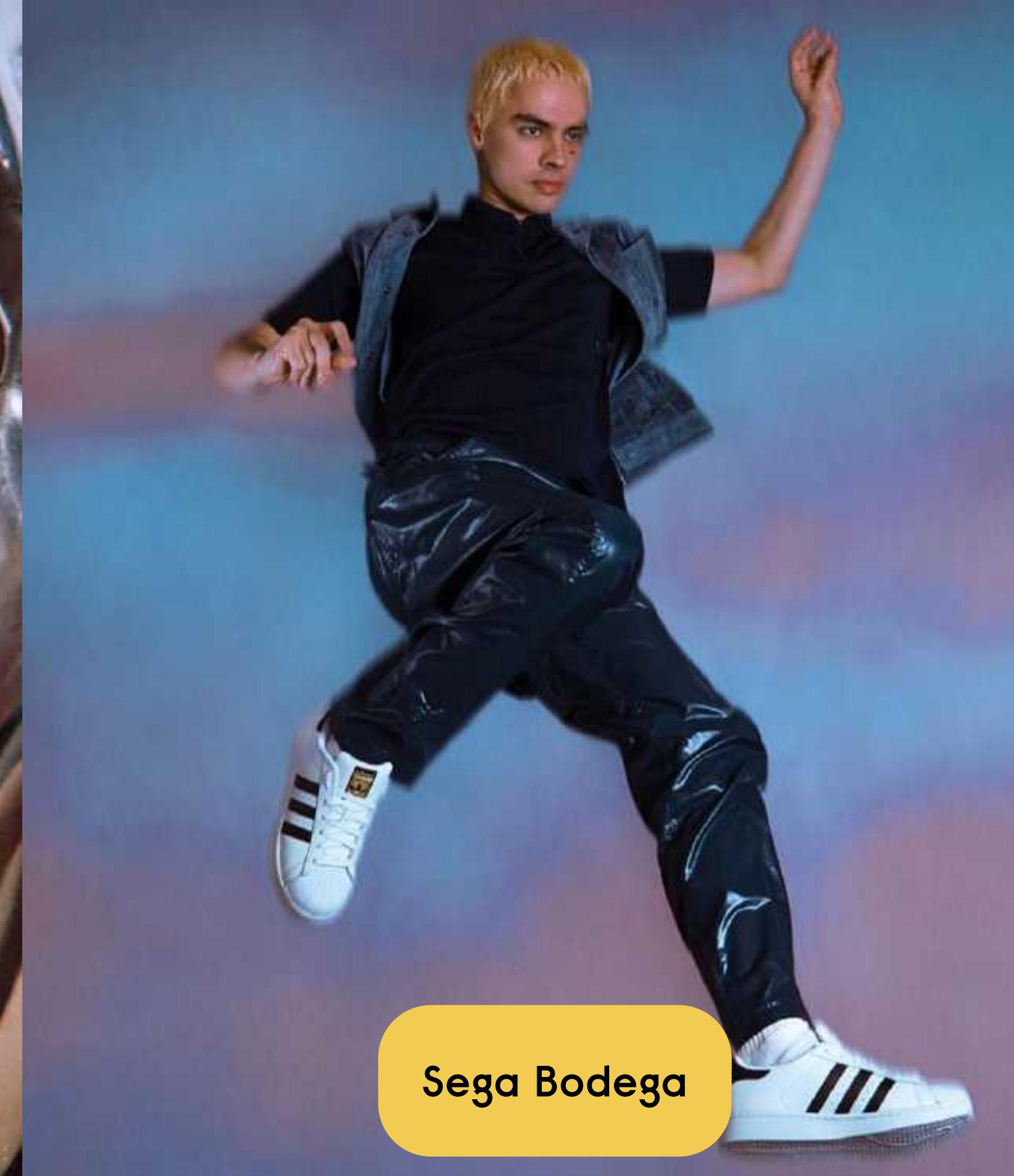
New Specimen



Sita Abellan



Isamaya
Ffrench



Sega Bodega

TIENDENCIA Mextasis **Influencers**

TELEIDENCIA Mextasis

Música

Cobrah



Ashnikko



lildvrkie



Olivier Tree

Generacional

Loreto Flores



Z
Gen



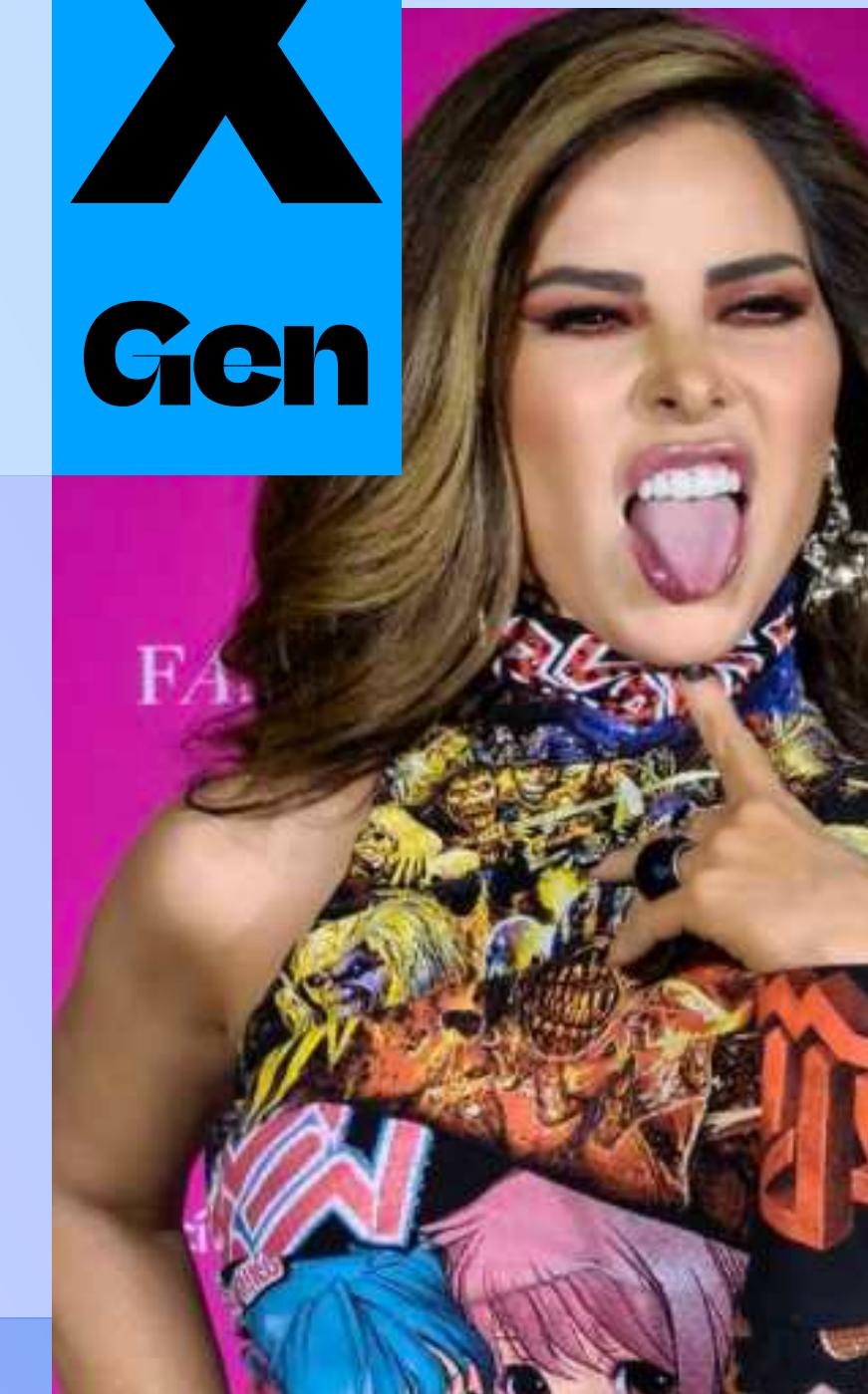
Mariankrawstor

Nayeli de
Alba



Y
Gen

X
Gen



Gloria Trevi

Anna Fusoni



B
Gen

A

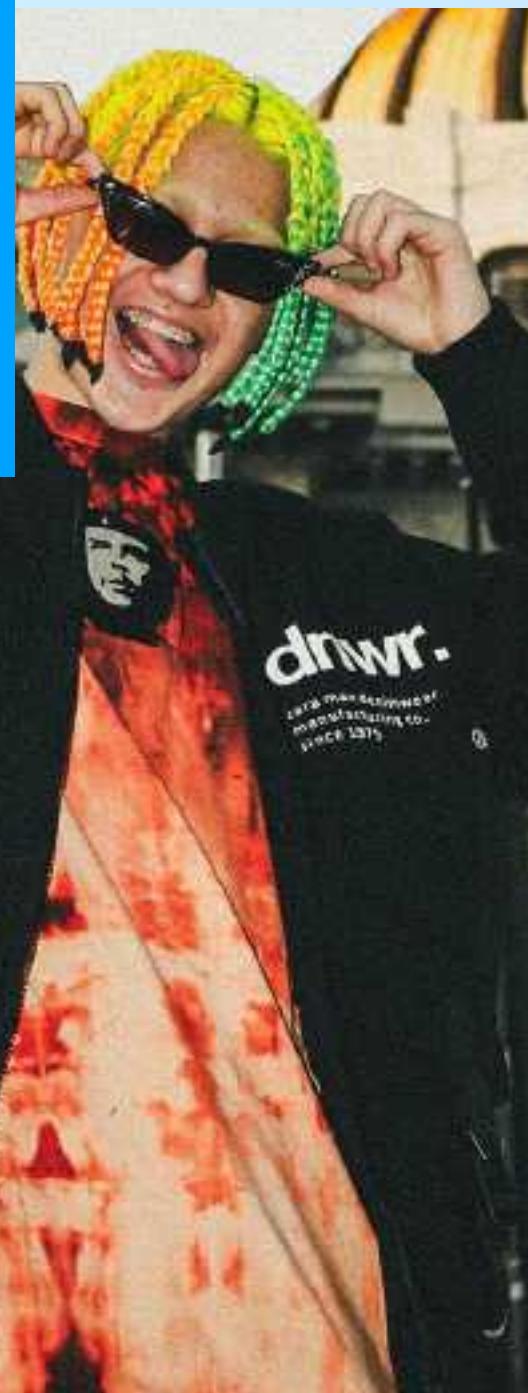
Gen

Generacional

kimpolinsky



Z
Gen



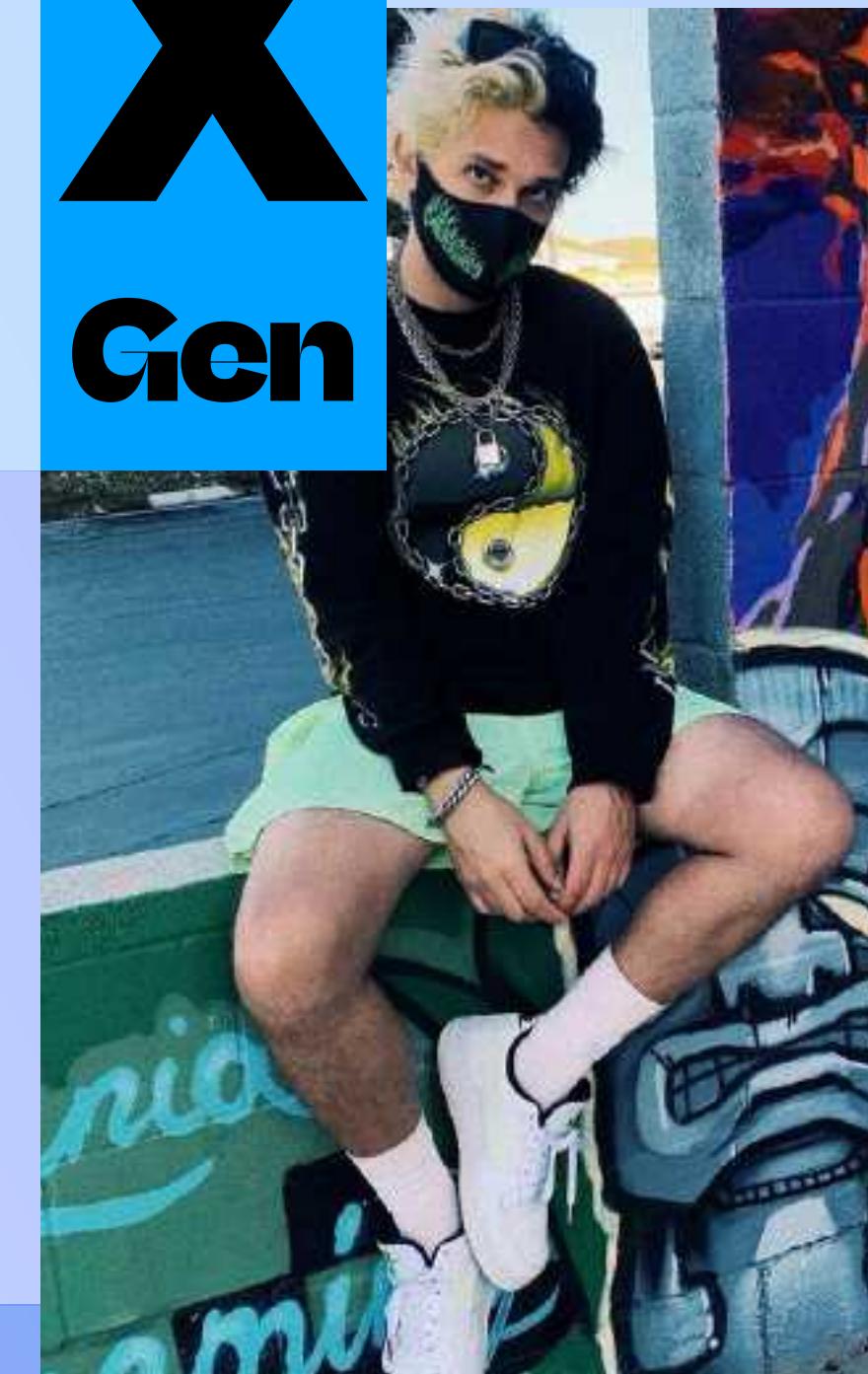
Mextasis



Y
Gen

Soylapizin

X
Gen



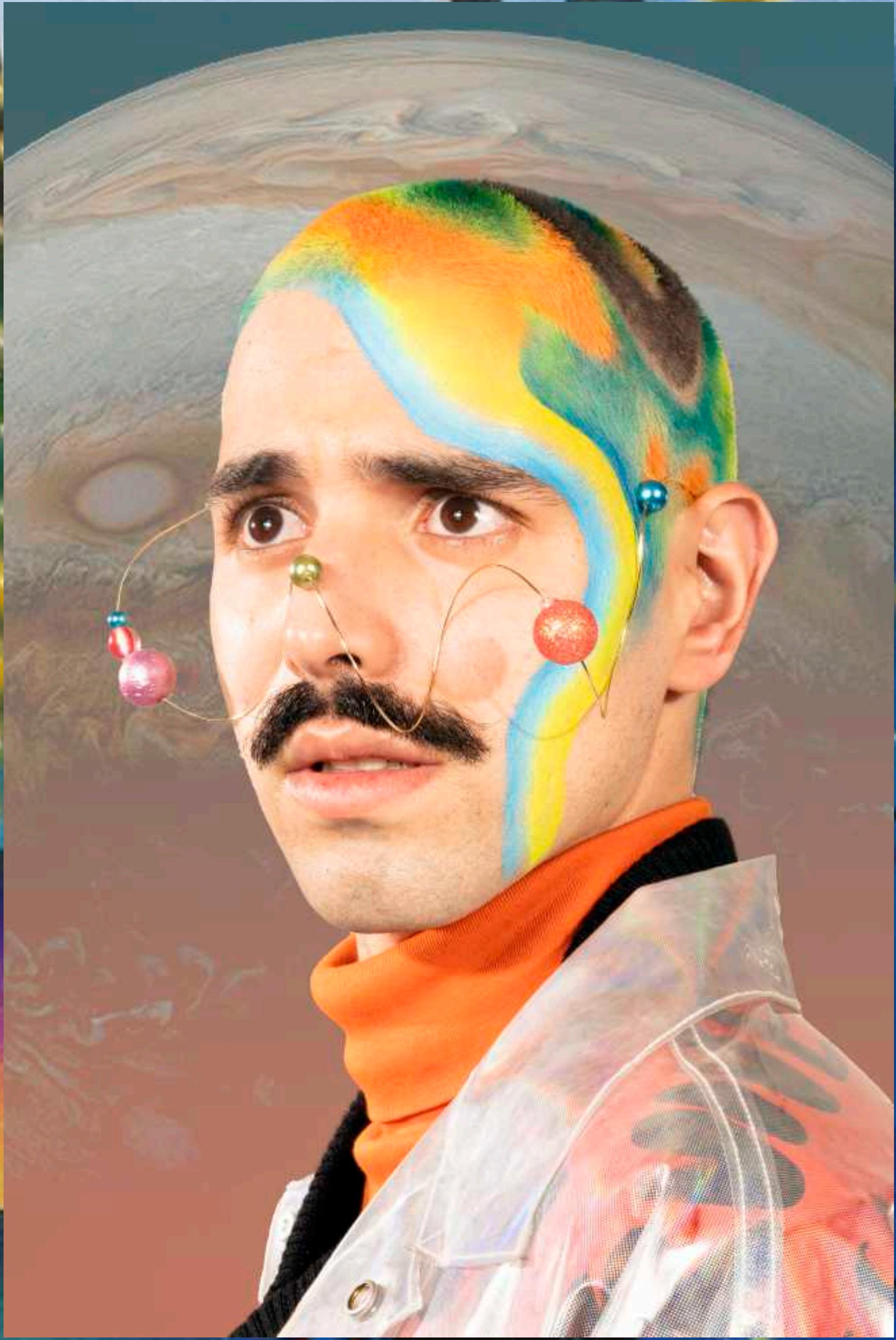
Axelescalante

B
Gen

Jorge Q



Belleza Mextasis



Maquillaje



Huda Beauty
\$780



Trixie Cosmetics
\$206



City of Neon
Lights



Punk Color
\$148



Make Up Forever
\$2,300



Bumble &
Bumble



ABH
\$372

Ropa

AVAVAV



Sarah
Ansah

Vinny
Castro



YVMIN



Forbidden
Knowledge



Ropa



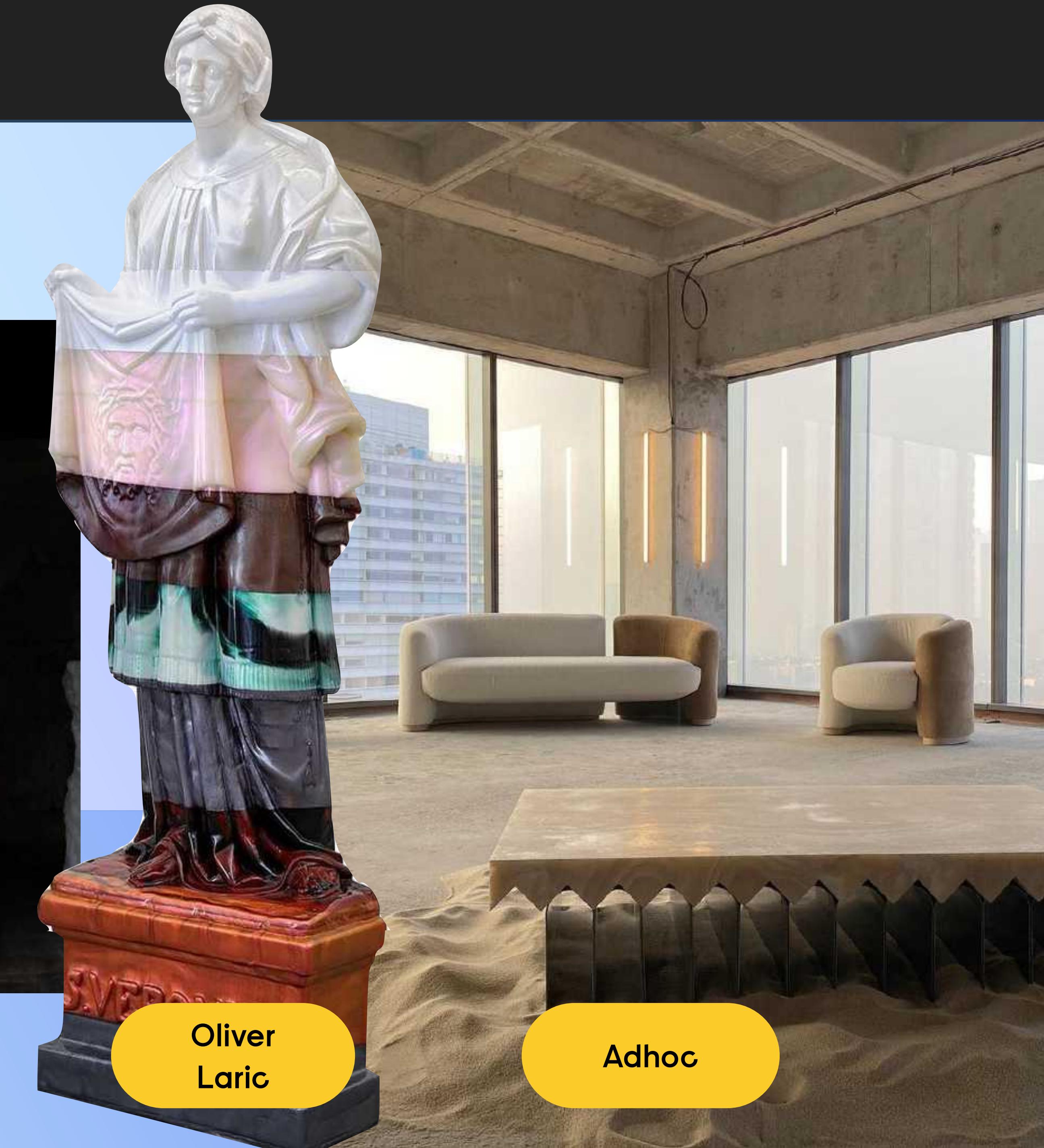
Interiores



Rem
Koolhaas



Rodrigo
Noriega



Oliver
Laric

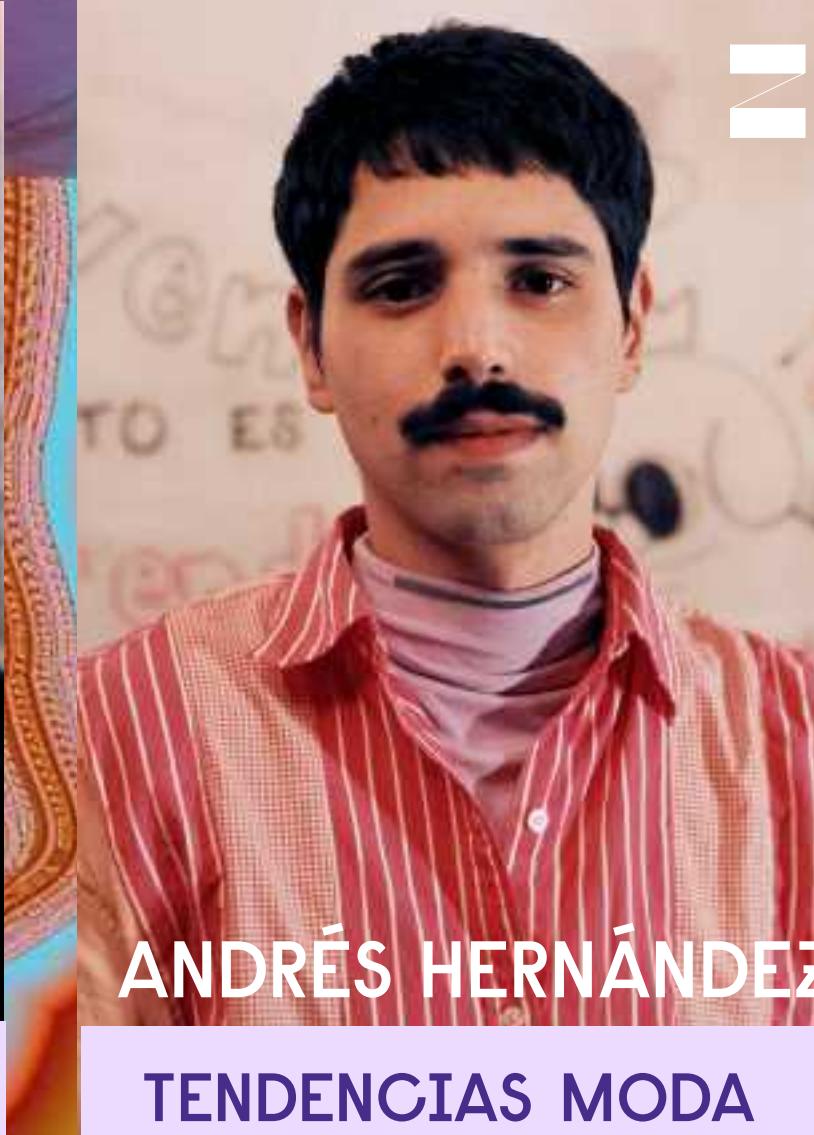
Adhoc



GUSTAVO PRADO
LÍDER DE LA MANADA



SANTIAGO ARROYAVE
OPERACIONES



ANDRÉS HERNÁNDEZ
TENDENCIAS MODA



ANGELINA ZAGAL
CONTADURÍA



CARLOS ROMAN
REDES



ARTURO RICO
RP

directorío



ALAN ARIAS
TENDENCIAS CONSUMO

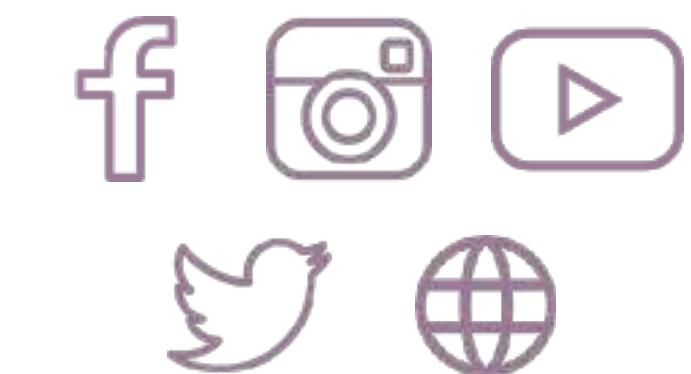


TERE FLORES
ORDEN AL CAOS



VALERIA SOTO
INVESTIGACIÓN JR

trendo.mx
Celaya 4, Hipódromo |
CDMX
55 6553 6333
55 3645 4194
arroyave@trendo.mx



MIGUEL VELASCO
VIDEO

