

Capstone Project – The Battle of Neighborhoods in Madrid City for Food Chances

Introduction

In 2019, Spain was the second most visited country in the world, recording 83.7 million tourists which marked the seventh consecutive year of record-beating numbers.¹ The country has been a popular destination for summer holidays, especially with large numbers of tourists from the [United Kingdom](#), [Ireland](#), [France](#), [Germany](#), [Italy](#), the [Benelux](#), and the [United States](#), among others. Accordingly, Spain's foreign tourist industry has grown into the second-biggest in the world.²

Spain's capital and its largest city, Madrid is a top destination for many visitors. And for good reason — it's a lively city that's both affordable by Western European standards and boasts outstanding culture, architecture, art, and excellent nightlife. But it's also a fairly modern city so you'll discover that much of the architecture is from the 20th century — which can sometimes be a surprise to many visitors looking for "old" Europe. That said, it is a city overflowing with energy and old-world charm that keeps pulling visitors back year after year.³

Something is happening in the world of gastronomy in Madrid. We are witnessing a phenomenon in which the cuisine permeates everything. New gastronomic spaces are born every little time in the city, specialty shops, cooking schools, culinary tours and, of course, establishments, make a living and highly attractive environment for visitors.⁴

The target of this paper is to discover a selection of that gastronomy using foursquare data from a list of the best tapas bar in Madrid to a most enjoyable culinary experience, from the peculiar character of Madrid's cuisine alive to all kinds of influences such as the rest of the country, international even the most innovative movement.

¹ [Spain sets new foreign tourist arrival record for sixth consecutive year](#)". 4 February 2019. Retrieved 9 February 2019.

² [Archived](#) 6 January 2011 at the [Wayback Machine](#)

³ <https://thesavvybackpacker.com/city-guide/madrid-travel-guide/>

⁴ <https://www.turismomadrid.es/en/to-see-and-do/gastronomy/10175-gastronomy.html->