Discovery, 2

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Network data

- Network data captures relationships between people, groups, families, or any set of nodes
- · It is unlike typical unit-variable data we have been working with
- Network analysis is a powerful tool in criminology: criminal relationships, policy diffusion, policing practices as partner relations...

Analyzing network data in R

```
library(igraph)
library(GGally)
library(network)
## load data
data(florentine)
## set row names from variable
row.names(florentine) <- florentine$FAMILY
## drop family variable
florentine <- florentine *>* select(-FAMILY)
```

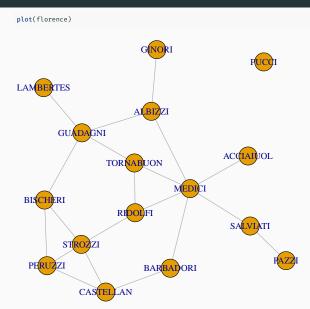
Adjacency matrix: undirected

- An adjacency matrix captures the presence or absence of ties across units.
- · Directed networks have direction, with senders and receivers of ties
- Undirected networks do not have direction, they simply indicate the presence of ties

```
florentine <- as.matrix(florentine)
florentine[1:6, 1:6]</pre>
```

```
florence <- graph.adjacency(florentine, mode = "undirected", diag = FALSE)</pre>
```

Visualizing a network graph



Quantifying network graphs: centrality

How connected is each node to each other node?

· Degree: the number of ties to each node

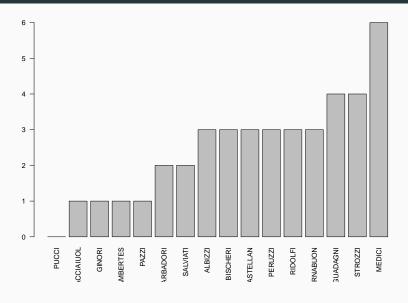
```
degree(florence)
## ACCTATION
           ALRT77T RARRADORT
                             RISCHERT CASTELLAN
                                                GTNORT
                                                       GHADAGNT
  LAMBERTES
           MEDICI
                       PAZZI PERUZZI
                                         PUCCI RIDOLFI SALVIATI
                  6
                       1
                             3
                                                    3
##
    STROZZI TORNABUON
##
```

- Farness: how far is each node from each other node in the graph
- · Closeness: How close, on average, is each node to each other node:

```
farness
```

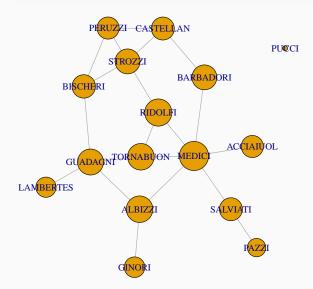
closeness(florence)

```
ΔCCTΔΤΙΙΟΙ
                   ALBT77T
                              BARBADORT
                                           RTSCHERT
                                                       CASTELLAN
                                                                       GTNORT
## 0.018518519 0.022222222 0.020833333 0.019607843 0.019230769 0.017241379
                                 MEDICI
      GHADAGNT
                  I AMBERTES
                                               PΔ77T
                                                         PERII77T
                                                                        PLICCT
  0.021739130 0.016949153 0.024390244 0.015384615 0.018518519 0.004166667
       RTD01 FT
                  SALVTATT
                                STR077T
                                          TORNABUON
```



Closeness

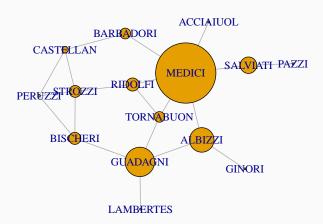
plot(florence, vertex.size = closeness(florence) * 1000)



Betweeness: Does a node connect other nodes?

plot(florence, vertex.size = betweenness(florence))

PUCCI



Directed networks: Twitter

data("twitter.following")

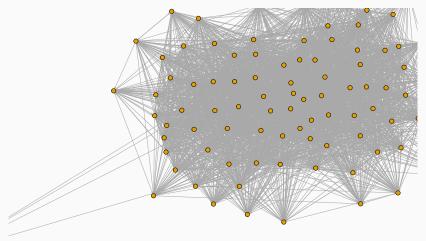
JohnBoozman ## SenJohnBarrasso

Twitter networks have direction: followers, followed

```
data("twitter.senator")
twitter.following <- graph.edgelist(as.matrix(twitter.following))</pre>
twitter.following[1:5, 1:5]
## 5 x 5 sparse Matrix of class "dgCMatrix"
                   SenAlexander RoyBlunt SenatorBurr JohnBoozman
##
## SenAlexander
## RoyBlunt
## SenatorBurr
## JohnBoozman
## SenJohnBarrasso
                   Sen JohnBarrasso
##
## SenAlexander
## RoyBlunt
## SenatorBurr
```

Visualizing a directed network

This is not a great visual...



Add degree counts to profiles

```
twitter.senator <- twitter.senator %>% mutate(indegree = igraph::degree(twitter.following,
    mode = "in"), outdegree = igraph::degree(twitter.following, mode = "out"))
head(twitter.senator)
```

##		screen_name	name	party	state	indegree	outdegree
##	1	SenAlexander	Lamar Alexander	R	TN	52	38
##	2	RoyBlunt	Roy Blunt	R	MO	57	46
##	3	SenatorBoxer	Barbara Boxer	D	CA	54	7
##	4	SenSherrodBrown	Sherrod Brown	D	OH	47	30
##	5	SenatorBurr	Richard Burr	R	NC	55	50
##	6	SenatorBaldwin	Tammy Baldwin	D	WI	43	20

Centrality measures: indegree

How many ties/edges come to a node?

 $\begin{tabular}{ll} head(arrange(twitter.senator, \begin{tabular}{ll} desc(indegree))) \end{tabular}$

##		screen_name	name	party	state	indegree	outdegree
##	1	SenTomCotton	Tom Cotton	R	AR	64	15
##	2	SenatorDurbin	Richard J. Durbin	D	IL	60	87
##	3	SenJohnBarrasso	John Barrasso	R	WY	58	79
##	4	SenDonnelly	Joe Donnelly	D	IN	58	9
##	5	SenOrrinHatch	Orrin G. Hatch	R	UT	58	50
##	6	RoyBlunt	Roy Blunt	R	MO	57	46

head(arrange(twitter.senator, indegree))

##		screen_name	name	party	state	indegree	outdegree
##	1	lisamurkowski	Lisa Murkowski	R	AK	4	Θ
##	2	SenWhitehouse	Sheldon Whitehouse	D	RI	13	59
##	3	${\tt McConnellPress}$	Mitch McConnell	R	KY	17	62
##	4	MarkWarner	Mark R. Warner	D	VA	23	75
##	5	SenatorShaheen	Jeanne Shaheen	D	NH	25	69
##	6	ChuckGrassley	Chuck Grassley	R	IA	27	Θ

Centrality measures: outdegree

How many ties/edges come from a node?

```
head(arrange(twitter.senator, desc(outdegree)))
```

```
##
       screen name
                                name party state indegree outdegree
## 1 SenThadCochran
                        Thad Cochran
                                                       55
                                                                 89
## 2
       SteveDaines
                        Steve Daines
                                                       30
                                                                 88
## 3 SenJohnMcCain
                      John McCain
                                               A7
                                                       41
                                                                 88
## 4 Sen JoeManchin Joe Manchin, III
                                              WV
                                                       43
                                                                 88
    SenatorDurbin Richard J. Durbin
                                              TI
                                                       60
                                                                 87
## 6 SenDeanHeller
                          Dean Heller
                                               NV
                                                       28
                                                                  87
```

$\color{red} \textbf{head} (\textbf{arrange}(\texttt{twitter.senator}, \ \texttt{outdegree}))$

```
name party state indegree outdegree
##
         screen name
## 1 SenatorCantwell Maria Cantwell
      ChuckGrassley Chuck Grassley
                                          TΔ
                                                     27
                                                                0
## 2
## 3 SenatorLankford James Lankford
                                                     41
                                                                0
      lisamurkowski Lisa Murkowski
                                       R AK
                                                    4
## 5 SenatorSessions Jeff Sessions
                                          ΔΙ
                                                     46
## 6
      SenThomTillis
                     Thom Tillis
                                            NC
                                                     46
```

Next steps

- Networks data can be used in regression: what predicts being well-connected? Do well connected have more X than poorly connected?
- · Potential outcomes: degree, betweenness, closeness
- Just scratching the surface!

Spatial data

Understanding spatial data

Place can (generally) be measured two ways:

- · By points (latitude, longitude)
- By shape (polygon)

Why use spatial data

- Clusters and patterns may become apparent on a map
- Unordered plotting will miss geographic patterns
- Map making is generally a good idea when working with spatial data

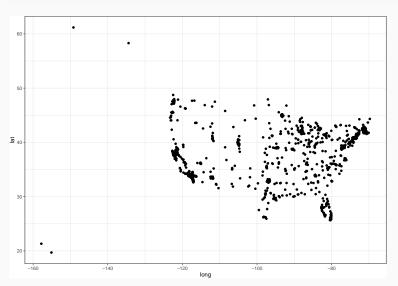
The structure of spatial data

```
library(maps)
data(us.cities)
head(us.cities)
```

```
##
          name country.etc
                             pop lat
                                       long capital
## 1 Abilene TX
                       TX 113888 32.45 -99.74
      Akron OH
                       OH 206634 41.08 -81.52
                                                    0
## 3 Alameda CA
                       CA 70069 37.77 -122.26
## 4 Albany GA
                      GA 75510 31.58 -84.18
                                                    0
     Albany NY
                       NY 93576 42.67 -73.80
## 6 Albany OR
                       OR 45535 44.62 -123.09
                                                    0
```

What the cities data contain

```
ggplot(us.cities, aes(x = long, y = lat)) + geom_point()
```

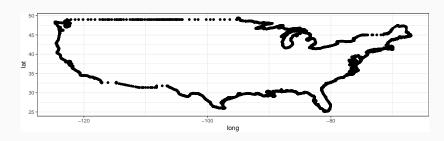


A USA map shape file

```
usa_map <- map_data("usa")
head(usa_map)</pre>
```

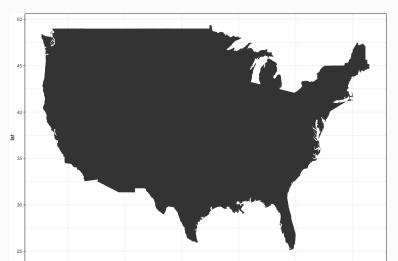
```
lat group order region subregion
##
        long
## 1 -101.4078 29.74224
                                 main
                                          <NA>
## 2 -101.3906 29.74224
                                 main
                                         <NA>
## 3 -101.3620 29.65056
                             3 main
                                       <NA>
## 4 -101.3505 29.63911 1
                            4 main
                                       <NA>
## 5 -101.3219 29.63338
                            5 main
                                        <NA>
## 6 -101.3047 29.64484
                        1
                             6 main
                                          <NA>
```

```
ggplot(usa_map, aes(x = long, y = lat)) + geom_point()
```



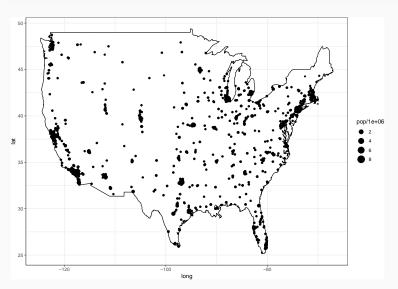
Treating this as a polygon

```
nrow(usa_map)
## [1] 7243
ggplot(usa_map, aes(x = long, y = lat)) + geom_polygon()
```



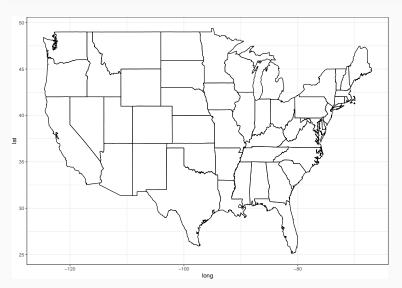
Remove AK, HI and scale by size

```
ggplot() + geom_polygon(data = usa_map, aes(x = long, y = lat, group = group),
    fill = "white", color = "black") + geom_point(aes(x = long, y = lat, size = pop/1e+06),
    data = us.cities %>% filter(!(country.etc %in% c("AK", "HI"))))
```

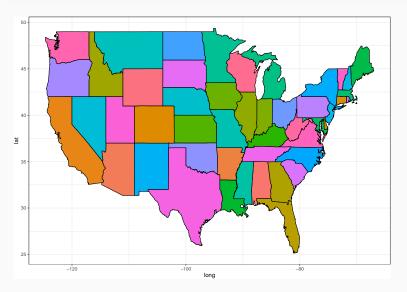


Add states

```
us_states <- map_data("state")
ggplot(us_states, aes(x = long, y = lat, group = group)) + geom_polygon(color = "black",
    fill = "white")</pre>
```



```
ggplot(us_states, aes(x = long, y = lat, group = group, fill = region)) + geom_polygon(color = "black") +
guides(fill = FALSE)
```



Add election data

```
data(pres08)
head(pres08)
    state.name state Obama McCain EV
##
       Alabama
## 1
                 ΑI
## 2
      Δlaska
               ΔK
                            59 3
      Arizona
## 3
                      45
                           54 10
      Arkansas
## 4
               AR
                      39
                           59 6
## 5 California
               CΔ
                      61
                           37 55
     Colorado
                 CO
                      54
                          45 9
## 6
head(us states)
```

```
long
                   lat group order region subregion
##
## 1 -87.46201 30.38968
                                1 alabama
                                               <NA>
## 2 -87.48493 30.37249
                                2 alabama
                                               <NA>
## 3 -87.52503 30.37249
                                3 alabama
                                               <NA>
## 4 -87.53076 30.33239
                           1
                                4 alabama
                                               <NA>
## 5 -87.57087 30.32665
                           1
                                5 alabama
                                               <NA>
## 6 -87.58806 30.32665
                           1
                                 6 alabama
                                               <NA>
```

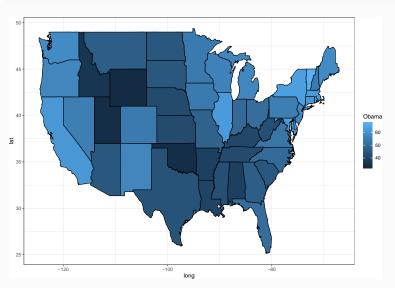
How can we join these two data frames?

Joining

```
## rename and mutate joining variable
pres08 <- pres08 %>% mutate(region = tolower(state.name))
us states <- us states %>% left join(pres08)
head(us_states)
##
         long
                   lat group order region subregion state.name state Obama
                                1 alabama
                                                       Alabama
## 1 -87.46201 30.38968
                           1
                                               <NA>
                                                                 ΑL
                                                                       39
## 2 -87.48493 30.37249
                           1
                                2 alabama
                                               <NA>
                                                      Alabama
                                                                 ΑI
                                                                       39
## 3 -87.52503 30.37249
                           1
                                3 alabama
                                               <NA>
                                                      Alabama
                                                                 ΔΙ
                                                                      39
## 4 -87.53076 30.33239
                                4 alabama
                                               <NA>
                                                      Alabama
                           1
                                                                 ΑI
                                                                      39
## 5 -87.57087 30.32665
                           1
                                5 alabama
                                               <NA>
                                                      Alabama
                                                                 ΑI
                                                                      39
## 6 -87.58806 30.32665
                           1
                                6 alabama
                                               <NA>
                                                      Alabama
                                                                 AL
                                                                       39
##
    McCain EV
        60 9
## 1
## 2
        60 9
        60 9
## 3
        60 9
## 4
## 5
        60 9
## 6
        60 9
```

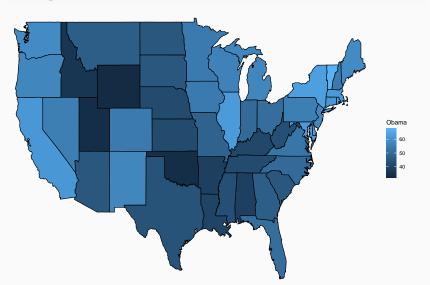
Make Obama vote share the fill color

ggplot(us_states, aes(x = long, y = lat, group = group, fill = Obama)) + geom_polygon(color = "black")



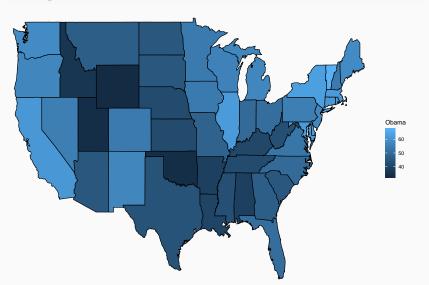
Make Obama vote share the fill color: remove junk

```
ggplot(us_states, aes(x = long, y = lat, group = group, fill = Obama)) + geom_polygon(color = "black") +
    theme_void()
```



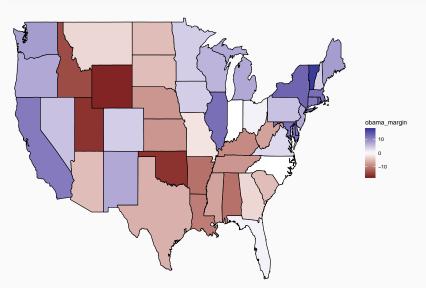
Make Obama vote share the fill color: remove junk

```
ggplot(us_states, aes(x = long, y = lat, group = group, fill = Obama)) + geom_polygon(color = "black") +
    theme_void()
```



Vote share as diverging gradient

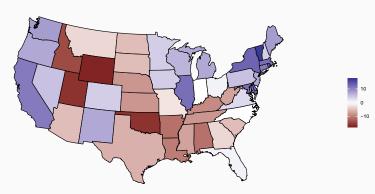
```
us_states$obama_margin <- us_states$0bama - 50
ggplot(us_states, aes(x = long, y = lat, group = group, fill = obama_margin)) +
    geom_polygon(color = "black") + scale_fill_gradient2() + theme_void()</pre>
```



Make it prettier - Albers projection, title and subtitle

```
library(mapproj)
ggplot(us_states, aes(x = long, y = lat, group = group, fill = obama_margin)) +
    geom_polygon(color = "black") + scale_fill_gradient2() + theme_void() +
    coord_map(projection = "albers", lat0 = 39, lat1 = 45) + labs(title = "US Election results 2008",
    subtitle = "Barack Obama margin of victory", fill = "")
```

US Election results 2008 Barack Obama margin of victory



Housekeeping

- No office hours on Friday this week, I'll have extra office hours on Monday 10-2PM
- · Bring homework questions to lab today
- Question 5.5.3 you can choose to either animate or facet based on your preferences. I generally go with a facet
- When instructed to write a loop on the homework, you often don't need to. See Arnold for examples