

Cherie Blair Foundation

Connecting businesses and people



What is it all about?

(what we set out to make)

Make a system that allows **mentees** currently enrolled or graduates of the entrepreneurial mentoring program to *showcase* their products and/or services and **market makers** to *search* and *contact* respective providers.

Our solution

(what we ended up making)

An interactive website backed by a database, equipped with a tag-and-search mechanism, that creates, stores and indexes business profiles while not compromising on personalization. Profile owners can turn their profiles into personalized mini-blogs. Market makers can get a sense of where their potential business partners are and how they've evolved.

Design

(how we did it)

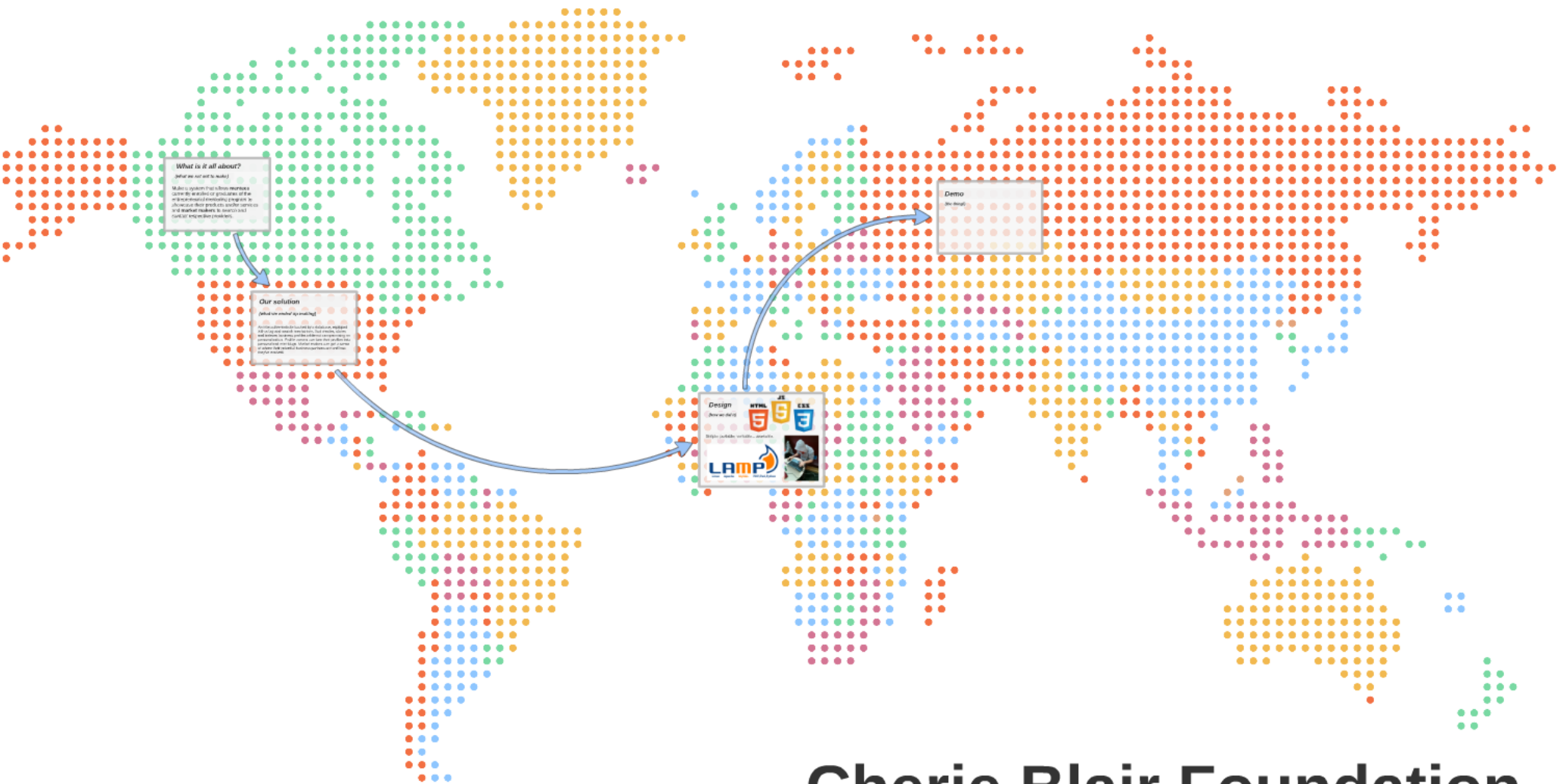


Simple, portable, versatile... awesome.



Demo

(the thing!)



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