

# ON INDEPENDENCE DAY

## Bada Business

An Initiative By Dr. Vivek Bindra

*Presents*

# WORLD'S LARGEST WEBINAR

## HOW TO START A START UP

For Solopreneurs & Students



Saturday, 15<sup>th</sup> August, 2020



12:30 to 1:30 pm



# WHAT MAKES US **DIFFERENT**

---



FROM JUST MOTIVATIONAL  
TO **BUSINESS TRAINING**

 +91 81279 87043

# 50,00,000+

**BUSINESSMEN  
ENTREPRENEURS  
STUDENTS**

**TRAINED DURING COVID-19**



 +91 81279 87043

# Collaboration to Reach Thousands of MSME's



The Most Relevant  
Content For Businessmen  
& Entrepreneurs and  
Consumed By Millions  
Today

Delivered In Vernacular  
Language to Solve the  
Burning Problems of  
Businesses



Our Facebook Page Has  
Nearly 6 Million  
Followers

With Average 35Cr  
Monthly Reach



We Run World's Number  
#1 Entrepreneurship  
Based YouTube Channel

With 13.3 Million  
Subscribers And 4,00,000  
new Subscribers Joining  
Every Month



This webinar will be  
targeted to achieve the  
record title claim for  
"Most Viewers for the  
Premiere Strategic  
Management Video on  
YouTube" further in-  
record Partnership With  
You



A Lot of Good PR Will Be  
Drawn From This LIVE  
Webinar for Reviving  
Indian Economy

Great Buzz on Social  
Media Will Benefit Both  
the Companies At Large

 +91 81279 87043





**3 WEBINARS HOSTED**

**3 WORLD RECORDS**

**CREATED DURING LOCK-DOWN**

**Join us to Re Create history on 15th August 2020**

 **+91 81279 87043**

# Widely Attended by



**Startups**



**Students turning  
entrepreneurs**



**Women entrepreneurs**



**MSMEs / SMEs**



**Business owners**



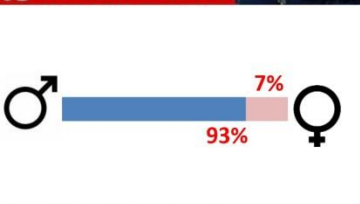
**Senior professionals**

**DUBAI**  
के पास  
इतना पैसा  
कहाँ से आया?  
**18 Million+ Views** 16:11

**चाणक्य की वो  
7 STRATEGIES**  
जो आप  
नहीं जानते!  
**7 MILLION+ VIEWS** 13:54

**800 M+**  
**VIEWERSHIP**

**CASE STUDY**  
How & Why  
**NOKIA**  
**FAILED!**  
**8 MILLION+ VIEWS** 19:57



**Mental Diet Plan**  
**10 Million+ Views**

**FOCUS**  
जुनून की आग  
वाला वीडियो  
**10:14**

**12.7 M+**  
**SUBSCRIBERS**

**महाराणा प्रताप**  
का वो सच,  
जो आपसे  
छुपाया गया!  
**6 Million+ Views** 14:49

**1.6M +**  
**VIDEO HIT RATE**

**RECORD तोड़ने**  
का **RECORD** बनाया  
**MICHAEL PHELPS**  
**4 MILLION+ VIEWS** 14:38

**कम मेहनत में**  
**REGULAR INCOME**  
कैसे बनाएं  
**PASSIVE INCOME**  
**9 MILLION+ VIEWS** 12:38

**25 +**  
**BRANDED CONTENT**

**आँसू रोक**  
नहीं पाओगे!  
**छत्रपति**  
**संभाजी महाराज**  
**6 MILLION+ VIEWS** 13:30

**75%**  
**VIEWERSHIP FROM**  
**TIER II & TIER III CITIES**

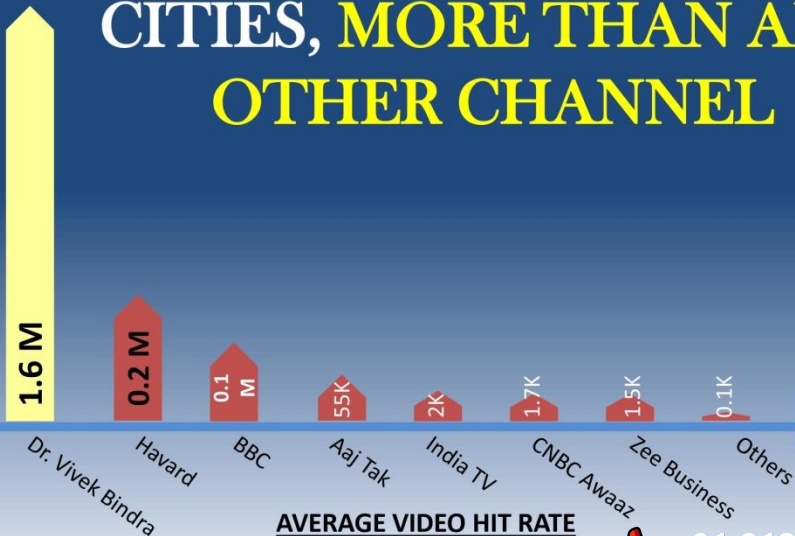
**दुनिया का**  
सबसे  
**रईस इंसान**  
**JEFF BEZOS**  
**CASE STUDY**  
**6 MILLION+ VIEWS** 13:13



#1

ENTREPRENEURSHIP  
BASED  
**YOUTUBE**  
**CHANNEL**  
IN THE WORLD

BADA BUSINESS REACHES  
OVER 80% OF TIER 2 & 3  
CITIES, **MORE THAN ANY  
OTHER CHANNEL**



AVERAGE VIDEO HIT RATE



+91 81279 87043



# PARTNERSHIP PROPOSAL ON BADA BUSINESS'S FLAGSHIP PROPERTY



## World's Largest Webinar

for Solopreneurs and Students

 +91 81279 87043

# DELIVERABLES

1

## *Certificate of Participation from* **"GUINNESS WORLD RECORD"**



**THANK YOU**

for participating in the  
**GUINNESS WORLD RECORDS®**  
record attempt for the

**LONGEST AWARENESS RIBBON**

Organised by Glenmark Pharmaceuticals Ltd (India) in Jaipur, India,  
on 9 December 2018 to promote awareness of climate change  
and air pollution.



**OFFICIAL  
ATTEMPT**

 **+91 81279 87043**

*\*Sample Certificate*

# DELIVERABLES

2

## Content Integration

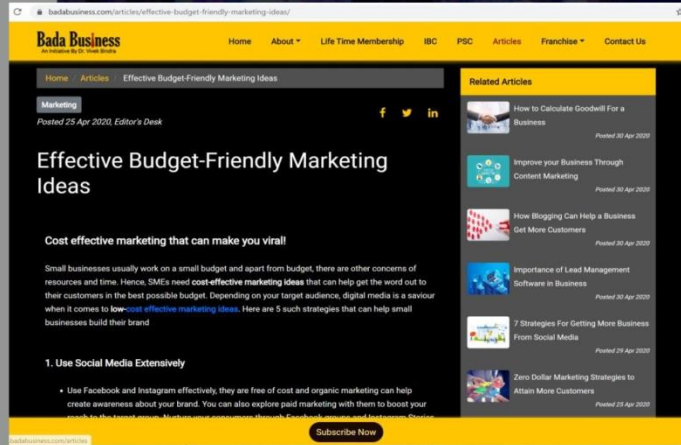


+91 81279 87043

# DELIVERABLES

3

Article on  
**Badabusiness.com**



+91 81279 87043

# DELIVERABLES

4

## Co-Branded Promotion



**Bada Business** भारत का सबसे बड़ा  
ऑनलाइन **BUSINESS EVENT**

**Mr. Sanjay Kathuria**  
(Director - Bada Business)

**EVENT TOPIC**  
“कोरोना के बाद बिजनेस को फाइनेंस को कैसे मैनेज करें”

**Dr. Vivek Bindra**  
(Founder & CEO - Bada Business)

**EVENT TOPIC**  
“कोरोना के बाद Bounce Back करने की बिजनेस रणनीति”

**Mr. Paritosh Sharma**  
(VP - Bada Business)

**EVENT TOPIC**  
“कोरोना के बाद अपने बिजनेस को डिजिटल बिजनेस में कैसे बदलें”

**शुक्रवार - 24<sup>th</sup> April**  
सुबह 9 बजे से 1 बजे तक

Associate Partner  
**open**

रजिस्टर करने के लिए कॉल करें  
**9810544443**

+91 81279 87043



## DELIVERABLES

5

Aston Bands



# INDIA'S LARGEST ONLINE BUSINESS EVENT

By Dr Vivek Bindra



OFFICIAL  
ATTEMPT

*Largest Online Business Lesson*

FRIDAY, 24<sup>TH</sup> APRIL, 2020



ASSOCIATE PARTNERS

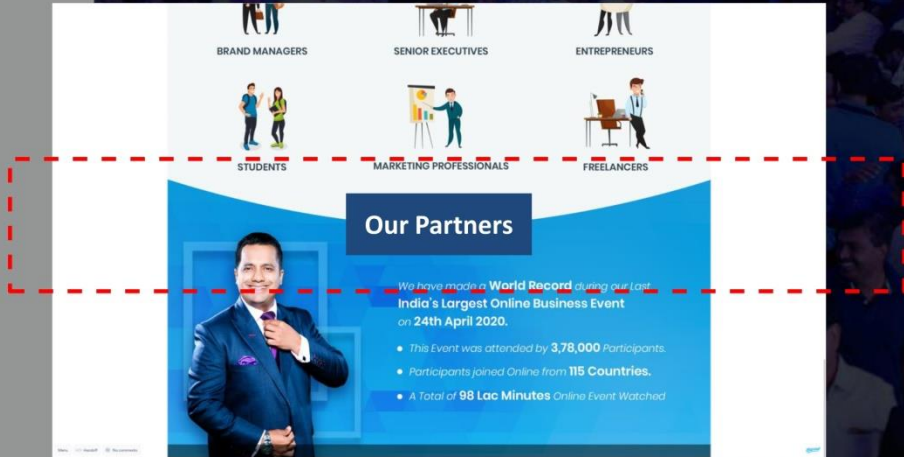


+91 81279 87043

# DELIVERABLES

6

## Promotion on Landing Page



+91 81279 87043

# SOME PRE/POST EVENT NEWS COVERAGE

bhaskar.com/business/news/dr-vivek-bindra-motivational-speaker-suggest-some-strategies-for-individuals-to-bounce-back  
 मनी मासिक राज कोरेस देस विदेश हारटेनोट स्पेर्ट ऑर्गिजिनल योगेन कांअर नो फेक न्यूज रोक।

फॉर एवरीवन / मराहूर मोटिवेशनल स्पीकर डॉ. विवेक बिन्दा ने दिए  
 से जुड़े 9 टिप्स, बताया भविष्य के लिए कैसे करें अभी से तैयारी



चार्ल्स डार्विन के सिद्धांत 'सबसे योग्य व्यक्ति का अस्तित्व' का पालन करने का समय आ गया है। विकास के अवसर के रूप में इस धुरी को दोबारा विकसित करने का प्रयास करें। अपनी मानसिकता को बदलने के लिए कि आपके लिए क्या अच्छा हो सकता है और नए परिणामों का स्वागत अधिक ग्रहणशील तरीके से करें।

डॉ. विवेक बिन्दा (मोटिवेशनल स्पीकर)

ये वाले विगल्ट समग्र को बेकामे सुप, यहाँ सेवों के लिए कुछ रणनीतियों का जिक्र किया जा रहा है यदि आप

20,000 entrepreneurs from across India to join the Biggest Online Business Talk on 'Ways to Shield and Reinvent Businesses during the COVID 19 crisis'; all set to a Guinness World Record

20,000 entrepreneurs from across India to join the Biggest Online Business Talk on 'Ways to Shield and Reinvent Businesses during the COVID 19 crisis'; all set to a Guinness World Record

20,000 entrepreneurs from across India to join the Biggest Online Business Talk on 'Ways to Shield and Reinvent Businesses during the COVID 19 crisis'; all set to a Guinness World Record

By India Education Story Business Admin April 25, 2020



Not secure | hindustanopinion.com/india-biggest-online-business-event-by-dr-vivek-bindra/

24 अप्रैल को सबसे बड़ा 'ऑनलाइन बिज़नेस इवेंट' आयोजित करेगा Bada Business

By Hb Author April 25, 2020



Type here to search

secure | indiaeducationary.in/edu-tech-platform-bada-business-gains-massive-popularity-as-entrepreneurs

secure | indiaeducationary.in/edu-tech-platform-bada-business-gains-massive-popularity-as-entrepreneurs

Edu-tech Platform Bada Business Gains Massive Popularity as Entrepreneurs Seek Professional Help In Sailing through the COVID 19 Crisis

By India Education Story Business Admin April 25, 2020





## Other Social Media Handles

**350+  
Million  
reach**

**40+  
Million**  
Engagement

**1+  
Million  
Followers**

**20+  
Million**  
Monthly  
Impressions


**100+  
Million**  
Minutes of  
Video Played

**10+  
Million**  
Monthly Reach

 +91 81279 87043



# LEADING LIGHT WHO WILL DRIVE THE AGENDA

 +91 81279 87043





*Dr Vivek Bindra*  
*Founder & CEO , BadaBusiness.com*  
*International Motivational Speaker*  
*Asia's number 1 Business Coach*

 **+91 81279 87043**

DELIVERABLES	TITLE	Co-PRESENTING	ASSOCIATE
Certificate of Participation from GWR	Yes	-	-
Joint Press Release	Yes	-	-
Content Integration	Yes	Yes	-
Article Coverage on Badabusiness.com	Yes	Yes	Yes
Co-Branded Promotion	Yes	Yes	Yes
Aston Bands	Yes	Yes	Yes
Promotion on Landing Page	Yes	Yes	Yes
Investment (in INR)	10,00,000	7,50,000	5,00,000

 **+91 81279 87043**

*\*The above price is exclusive of GST*





+91 81279 87043

# Bada Business

An Initiative By Dr. Vivek Bindra

**Lets Join Hands and Create History !!!**



 +91 81279 87043