



QUALIFICATIONS

- Excellent communication skills, written and oral.
- Over 7 years of work and study experience in Marketing and Communications.
- Advanced graphic design expertise and web design knowledge.
- Exceptional organization skills and detail oriented.
- Familiar with research and problem solving.
- Recognized as a creative and fast learner professional.
- Highly adaptable and driven to action.
- Experience working at fast-paced and demanding environments.
- Accomplished over 9 years of volunteer work.



EDUCATION

Interactive Media Design - Diploma **Fanshawe College**

September 2016 to April 2018

Bachelor of Marketing and Social Communications

ESPM - São Paulo, Brazil

January 2010 to June 2015



GOAL

Position as Marketing and Design Specialist
in Ontario, Canada.



EXPERIENCE

Marketing Intern - Accounts Team **adHome Creative**

October 2017 to Present

- Collaborated with the implementation of client's websites.
- Support to the agency's 2018 Communications Plan and Christmas Campaign.

Marketing Analyst - Infant Nutrition **Nestlé Brazil**

April 2015 to July 2016

- Development and implementation of NINHO Fases and NESLAC Comfor Marketing Plan.
- Coordinated all communications directed to Consumers and Health Care Professionals.
- Planned and executed the launch of Ninho Fases Web Page: www.ninhofases.com.br.
- Management of Social Media and E-commerce Communications Plan.
- Experience with the development of new packaging and SKU innovation and renovation.

Marketing Intern – Social Responsibility

Nestlé Brazil

December 2013 to April 2015

- Collaborated developing partnership among Nestlé's brands and Social Projects – Nescafé, Ninho, Baby Food and Nestlé Chocolates.
- Responsible for engaging employees into volunteering in the Nestlé Healthy Kids Programme.
- Administered the Brazilian Creating Shared Value website.
- Executed the Nestlé's Social Report 2014 – based on GRI indicators.

Consultant at ESPM +Sustainable (Part-time/Volunteer)

ESPM Social

February 2013 to July 2013

- Planned and implemented events and communications to promote environmental awareness among students and employees.
- Collaborated with the first Social Report at the University.

Marketing and Communications Intern (Part-time/Volunteer)

Sys2B

February 2012 to June 2012

- Responsible for developing Social Media communications for the brand.
- Executed Internal communications for the company.



ABILITIES

Languages

Portuguese: Native. English: Fluent.
Italian: Intermediary. Spanish: Intermediary.

Computer Skills



HONOURS AND ACTIVITIES

- Dean's Honor List at Fanshawe College (Fall 2016 and 2017 and Winter 2017).
- Entrance International Scholarship Award at Fanshawe College (Fall 2016).
- Volunteered at Nutrir Program: Nutrition program at Nestlé (Dec 2013 to July 2016).
- Volunteered at Colégio PIO XII: Initiative with kids from low income communities (2002 to 2006).