

Flavia Tozzini de F. Barretto

226 977 0797

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GOAL

Position as front-end web designer in Ontario, Canada.



QUALIFICATIONS

- Excellent written and oral communication skills.
- Over 7 years of work and study experience in Marketing.
- Digital Marketing and Social Media comprehension.
- Advanced graphic design expertise and web design knowledge.
- Exceptional organization skills and detail oriented.
- Ability to work in teams, as well as independently.
- Familiarity with research and problem solving.
- Recognized as a creative and fast learner professional.
- Highly adaptable and driven to action.
- Experience working at fast-paced and demanding environments.
- Accomplished over 9 years of volunteer work.



EDUCATION

Interactive Media Design - Diploma

Fanshawe College

September 2016 to April 2018

Bachelor of Social Communications and Marketing

ESPM (Escola Superior de Propaganda e Marketing) São Paulo, Brazil

January 2010 to June 2015



EXPERIENCE

Marketing Analyst – Infant Nutrition

Nestlé Brazil

April 2015 to July 2016

Responsible for the brands NINHO Fases and NESLAC Comfor.

- Development and implementation of NINHO Fases and NESLAC Comfor Marketing Plan.
- Coordinated all communications directed to Consumers and Health Care Professionals.
- Planned and executed the launch of Ninho Fases Web Page: www.ninhofases.com.br.
- Management of Social Media and E-commerce Communications Plan.
- Responsible for weekly market analysis and presentation.
- Experience with the creation of new packaging and SKU innovation and renovation.

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Marketing Intern – Social Responsibility Nestlé Brazil

December 2013 to April 2015

- Collaborated developing partnership among Nestlé's brands and Social Projects – Nescafé, Ninho, Baby Food and Nestlé Chocolates.
- Responsible for engaging employees into volunteering in the Nestlé Healthy Kids Programme.
- Administered the Brazilian Creating Shared Value website:
www.criandovalorcompartilhado.com.br.
- Executed the Nestlé's Social Report 2014 – based on GRI indicators.

Consultant at ESPM +Sustainable (Part-time/Volunteer) ESPM Social

February 2013 to July 2013

- Researcher of sustainable projects in universities around the world and their implementation at ESPM University.
- Planned and implemented events and communications to promote environmental awareness among students and employees.
- Collaborated with the first Social Report at the University.

Marketing and Communications Intern (Part-time/Volunteer) Sys2B

February 2012 to June 2012

- Responsible for developing Social Media communications for the brand.
- Executed Internal communications for the company.



ABILITIES

Languages

- Portuguese: Native.
- English: Fluent.
Proficiency Exams: TOEFL (Score 105/120) and IELTS (Score 7.5/9).
- Italian and Spanish: Intermediary.

Computer Skills

- Expertise in Adobe Photoshop, Illustrator, InDesign, After Effects and Cinema 4D.
- Knowledge of HTML5, CSS JavaScript, WordPress and SQL.
- Proficiency in MS Word, PowerPoint and Excel.



HONOURS AND ACTIVITIES

- Volunteer as a mentor for the Oakbotic's team in London, Ontario (August 2017).
- Dean's Honor List at Fanshawe College (Fall 2016 and Winter 2017).
- Entrance International Scholarship Award at Fanshawe College (Fall 2016).
- Nominated to the award of Best Dissertation Thesis of 2015 at ESPM.
- Volunteered at Nutrir Program: Nutrition program at Nestlé (from Dec 2013 until July 2016).
- Volunteered at Colégio PIO XII: Initiative with kids from low income communities (2002 to 2006).