

# BTC Gift Cards

## Simplifying Bitcoin Gifting

### with ckBTC on ICP

# The Idea

- **Problem:**

Bitcoin adoption is hindered by complexity and high fees, especially for newcomers.

- **Solution:**

BTC Gift Cards make Bitcoin gifting simple and accessible by leveraging ckBTC on the Internet Computer.



# How It Works

- **Create:** Fund a gift card with ckBTC and assign an email address.
- **Verify:** Recipient uses SignIn with Google to verify email address.
- **Redeem:** Recipient can use ckBTC or "unwrap" to Bitcoin.

# Key Features

- **Built for Simplicity:** Streamlined user interface to onboard non-technical users.
- **Low Fees:** Powered by ckBTC for cost-effective Bitcoin transfers.
- **Secure and Decentralized:** Fully hosted on the Internet Computer, with account separation for each user.

# Live Demo Highlights

- [BTC-Gift-Cards.com](https://BTC-Gift-Cards.com)
- [github.com/f0i/btcgiftcards](https://github.com/f0i/btcgiftcards)

# Why It Matters

- **Onboards new users** into Bitcoin and ckBTC with minimal friction.
- **Showcases** a real-world, functional use case for the **Internet Computer ecosystem**.
- **Special gift** for X-mas, Birthday and other occasions





# Next steps

- Add more options to redeem cards.
- Get a designer to improve the UX.
- Try **BTC Gift Cards** and share your feedback.