



# Data Quality: Importance

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# Importance of Data Quality

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# Importance of Data Quality

Reliability

Accuracy

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Flexibility  
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Currency

Comparability Scope

completeness

Level-of-detail

Precision

Efficiency

Quantitativeness

Relevance

Interpretability

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Understandability

Usefulness

Usableness

Importance

Informativeness

Clarity Content

Freedom from bias

# Impact of not checking well input

- Misleading results
- Poor input, poor output
- Models will not converge
- Work has to be redone
- Will be unable not close the cycle
  - *cannot improve what we don't know*
- Lack of trust
  - *models get known to be unreliable*