



Wyoming Secretary of State
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WY Secretary of State
FILED: 08/28/2023 04:23 PM
ID: 2023-001322069

Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your written description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you **must describe the mark completely**:

See attached document for full description of trademark.

2. Name of applicant:

Wyoming Family Alliance

3. Business address of applicant:

P.O. Box 20205 Cheyenne, WY 82003

4. Mailing address of applicant:

1800 E. Pershing Blvd. Cheyenne, WY 82001

5. Applicant is (check only one; this selection should correspond to the information listed in item

#2):

☐

individual;

☒

corporation;

☐

general partnership;

☐

limited partnership;

☐

limited liability company;

☐

statutory trust;

☐

unincorporated association;

☐

statutory foundation;

☐

other

6. a. If the applicant is a corporation, limited partnership, limited liability company, statutory trust or statutory foundation, list:

The state of incorporation or organization: Wyoming

The date incorporated or organized: 9/12/2022

(Date - mm/dd/yyyy)

b. If the applicant is a general partnership or limited partnership, list the names of the general partners or partners:

n/a

c. If the applicant is a limited liability company, statutory trust or statutory foundation, list the names of the managers, members, trustees, or directors:

n/a

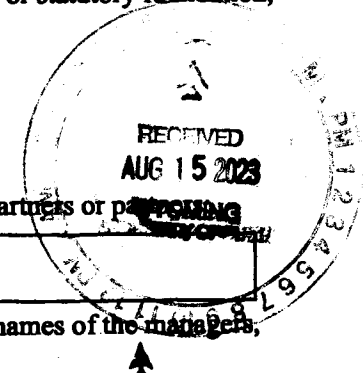
d. If the applicant is "other," explain:

501(c)4 non-profit organization

7. Provide the class number and title of the goods or services (see attachment). Use only one class code per registration:

Class number: 107

Title: Education and Entertainment



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8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Education and advocacy to voters and policy makers on political issues pertaining to life, family education and freedom of religion

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

Advertising, social media, letterhead, staff name tags, clothing, business cards, office signage, pens, stickers, mugs, mail packaging materials, website, company documents, email

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☐ No ☒

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

n/a

11. Date of first use by applicant or predecessor (*the mark must be in use before it can be registered*):

a. Anywhere: 09/12/2022
(Date - mm/dd/yyyy)

b. In this state: 09/012/2022
(Date - mm/dd/yyyy)

12. One photocopy or facsimile of the mark as it is actually used must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Signature:

Gena Konrad-Cone

Date:

08/09/2023

(mm/dd/yyyy)

Print Name: Gena Konrad-Cone

Contact Person: Gena Konrad-Cone

Title: Director of Operations

Daytime Phone Number: 307-459-8083

Email: gena@wyomingfamily.org

(An email address is required. Email(s) provided will receive important reminders, notices and filing evidence.)

The foregoing instrument was subscribed and sworn before me by Gena R. Konrad-Cone
Signatory

Kelsey Link
Notary Public

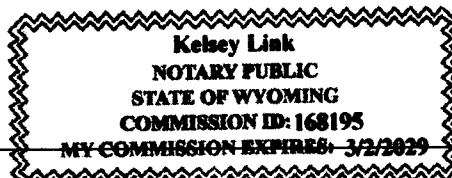
08/09/2023
Notary Date (mm/dd/yyyy)

03/02/2029
Notary Commission Expiration

State of Wyoming

Notarial Seal

County of Laramie



Description of trademark for Wyoming Family Alliance

(DBA Wyoming Family Alliance Action)

- **At the center of the trademark is a lit torch with a red flame.**
 - The base of the torch is navy blue and is formed using of a compressed shape of the capital letter "W."
 - A stack of three short grey lines flanks each side of the torch (midway down the base).
- **A circle intersects the torch and flanking lines, almost encompassing it.**
 - The top half of the circle is made of a solid red line.
 - The bottom half of the circle is made of a row of small red stars.
- **Under the image of the torch and circle are two stacked lines of capitalized text.**
 - The top line of navy colored text says "WYOMING" in thin serif font, with a small gray star is located to the right and left of this word.
 - The bottom line of red colored text says "FAMILY ALLIANCE" in extra bold sans-serif font.
- **Under these two lines of text is a thin red rectangle that is as wide as the lettering for "Family Alliance" above.**
 - White narrow text says "ACTION" in capital sans-serif letters.
- **Common, slight variations of the trademark, depending on usage:**
 - This trademark is used in numerous situations. At times, when a horizontal version graphic is necessary due to space issues, the image portion of the trademark is located to the left of the lettering portion of the trademark, rather than stacked as described in the most commonly used form of the trademark.
 - It is not unusual for the trademark to be printed (or represented digitally) in a single color, rather than the colors described above, when printing and/or background colors are not conducive to using the full-color version. The most common single-color iterations of the trademark are in all-black, all-white, or all navy blue.

Circled in green below is a screenshot facsimile of the Wyoming Family Alliance (DBA Wyoming Family Alliance Action) trademark as it is actually used on the donation portal of our website, <https://wyomingfamily.org/donation-portal/>.

WYOMING
FAMILY ALLIANCE

HOME ABOUT RESOURCES

Make a donation to help protect Wyoming Families

Wyoming families are under attack: in our schools, in our legislature, in our cities . . . in the nation's capital. **Wyoming Family Alliance Action** is working directly with state legislators, state elected officials and local and state educational leaders to defend the Wyoming way of life from those who would destroy our families, indoctrinate our children and outlaw our right to worship as we please. **Wyoming Family Alliance Foundation** works to inform the good citizens of this state about the activities of those who oppose the ideals that built America into the land of liberty, equality, and opportunity that made it the greatest nation to ever exist on planet Earth. Please help us keep Wyoming the way it you want it. Donate today!

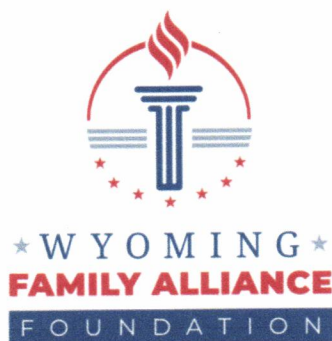


Your gift to **Wyoming Family Alliance Action** means you are standing with us, as the state's foremost family advocacy group, for the timeless principles of life, liberty, family values, and educational opportunity.

Your donation to this 501(c)(4) goes directly toward the frontline efforts of politics and policy, equipping our team to advance pro-family legislation, rally like-minded Wyoming voters to the polls, and make your voice heard.

Wyoming Family Alliance Action is a trade name of Wyoming Family Alliance, a 501(c)(4) organization and sister ministry of Wyoming Family Alliance Foundation.

Donate to the Alliance



Your tax-deductible gift to **Wyoming Family Alliance Foundation** means you are standing with us for the timeless principles of life, liberty, family values, and educational opportunity.

Your donation to this 501(c)(3) plays a vital role in equipping our team to build stronger family policy alliances, train pro-family statesmen, and keep you informed about issues that affect your family.

Wyoming Family Alliance Foundation is a trade name of Wyoming Family Foundation, a 501(c)(3) organization and sister ministry of Wyoming Family Alliance Action.

Donate to the Foundation