

*Various Notes*

*Bertolotti Francesco*

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## Generalized Linear Models

In this chapter, we will discuss the the so called Generalized Linear Models (GLM)

### Exponential Family

The Exponential Family ( $\mathcal{E.F.}$ ) is a parametric family of probability distribution. Many of the common distribution are part of the  $\mathcal{E.F.}$ . Here are some examples:

- Bernulli Distribution.
- Normal Distribution.
- Categorical Distribution.
- Multinomial Distribution.
- Poisson Distribution.

$\mathcal{E.F.}$  represents a convenient framework to represent many distributions at the same time. A distribution belongs to the  $\mathcal{E.F.}$  if its Probability Mass Function (*pmf*)  $p(x|\theta)$  can be written in the following form:

$$p(x|\theta) = h(x) \exp(\eta(\theta)^T \phi(x) + A(\eta(\theta))) \quad (1)$$

Each of these terms has its own meaning. Firstly,  $\phi(x)$  is known as the *sufficient statistics* (why? we will discuss this later). Secondly,  $\eta(\theta)$  is called the *canonical parameters* while  $\theta$  is called *natural parameters*. Thirdly,  $A(\eta(\theta))$  is known as *cumulant function* and it has the following form:

$$A(\eta(\theta)) = \log \int h(x) \exp(\eta(\theta)^T \phi(x)) dx \quad (2)$$

$A(\eta(\theta))$  is nothing more than the logarithm of the normalization factor of the distribution. That is, the term that makes sure that the integral sums up to 1.

Where  $\theta$  represents the parameters. Let's see some examples starting with the Bernulli Distribution ( $Ber(x|\theta)$  with  $x \in \{0, 1\}$ ). Usually, the Bernulli Distribution is written as follows:

$$Ber(x|\theta) = \theta^x (1 - \theta)^{1-x} \quad (3)$$

In Figure 1, You have a plot for  $Ber(x|\theta = 0.3)$ . Now, we can proceed by writing the the distribution in 3 in the  $\mathcal{E.F.}$  form (1).

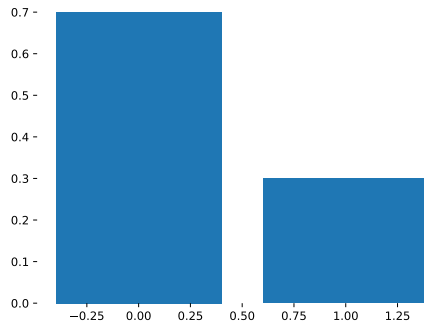


Figure 1: Bernulli distribution examples with  $\theta = .3$

$$Ber(x|\theta) = \theta^x(1 - \theta)^{1-x} = \quad (4)$$

$$\exp(\log(\theta^x(1 - \theta)^{1-x})) = \quad (5)$$

$$\exp(x \log(\theta) + (1 - x) \log(1 - \theta)) = \quad (6)$$

$$\exp(\eta(\theta)\phi(x) + A(\eta(\theta))) \quad (7)$$

Where:

$$\eta(\theta) = \begin{bmatrix} \log(\theta) \\ \log(1 - \theta) \end{bmatrix}, \phi(x) = \begin{bmatrix} x \\ 1 - x \end{bmatrix}, A(\eta(\theta)) = 0 \quad (8)$$