

Module 6: Measuring Benefits

- “Non-market valuation”: to back out WTP
- WTP is a welfare measure (Total Benefits)
- Alternative measure: WTA
- $WTP < WTA$ (income effects, behavioral abnormalities, etc.)

- Total Value = use value + option value + non-use value
- Method to evaluate benefits:
 - stated preference methods
 - Revealed preference methods

- Stated preference
 - Measures all three types of values, but suffer from potential biases
 - Contingent valuation
 - Choice experiments
- Revealed preference
 - Only measures use value, but are more accurate
 - Hedonic property price model
 - Hedonic wage model (VSL)

VSL

- The economic value of risk taken by one individual, not actual human life
- Should be decided by each individual, not by the govt
- $VSL = \text{wage differential} / \text{risk}$ (1)
- $\text{Total WTP} = VSL * \text{risk} * \text{No. people affected}$ (2)

Hedonic property method

- Measures environmental benefits through housing markets
- $\text{Total WTP} = \text{price diff} * \text{No houses affected}$ (3)

Module 7: Measuring Costs

- Engineering costs vs. opportunity costs
- Env regulation is not a job killer
 - Job loss mainly due to automation/globalization
- Green jobs are not equal to net jobs
 - Need to calculate the opportunity cost of investment

- Pollution haven hypothesis
 - Firms move to places with lax regulation
 - Mixed evidence

Module 8: Benefit Cost Analysis

- Benefit-cost analysis provides a normative criteria to evaluate public policy decisions
 - Normative
 - Public policy
 - Decisions
- Decision rule: $B - C > 0$ (4)
- Inter-temporal decisions making:
 - Decision rule: $PVNB > 0$ (5)
 - Discounting

The discounting equation:

$$PV = \frac{CV}{(1+r)^t}$$

PV of an infinite stream of payoff = $\frac{CV \text{ of each year's payoff}}{r}$

- Larger discount rate: values the current more
- How is discount rate determined:
 - Ramsey equation: discount rate = time preference + weighted growth rate
 - Public discount rate < private discount rate
- Decision making under uncertainty
 - Compare $E(PVNB)$

Module 9: Non-renewable Resources

- Difference between “economic scarcity” and “physical scarcity”
 - R/P does not capture the economy-wide feedbacks
- Higher market price induces:
 - New discoveries
 - Development of new technologies
 - Development of substitutes
- Why price of a resource does not increase over time?

Solving the two-period problem

- DEA rule: $PVMNB$ should be equal between two periods (8)
 - The simultaneous equation
- Solution: Price = scarcity rent + MC (9)

Solving the N-period problem

- Hotelling’s rule: royalty increases at the rate of r

$$SR_t = SR_0 * (1 + r)^t$$

(10)

- Backstop prices for the substitute

Other implications

- Larger r , faster extraction, faster price increase
- Larger reserve, lower prices + more extraction
- Sustainability rule: weak, strong and environmental
- Hartwick's rule
 - DEA could align with the weak sustainability goal

Module 10: Water

- Consumptive vs. non-consumptive use
- Water rights in the US:
 - Riparian rights
 - Prior appropriation rights
- Efficient allocation of water
 - MB for water is equalized for all users
 - Be able to apply this rule to determine who gets (how much) water
- Problems with PA doctrine
 - Not an efficient/fair allocation
 - High transaction cost prohibits water trades