Intro To Data Visualization

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Why Visualization?

- Communication
- Exploration

Let the Visualization Explain

- What are we Showing?
- Why are we Showing?

Because

- Data is weightless: The visualization gives it weight.
- Data Visualization let's you spot the Aha!
- Story telling is not the point: A good visualization should let the data stand on its own.

Colours

- Use One
- Highlight what is Important
- If you have more than one: The color has to be additional information

Free Visualization Tools

- Datawrapper
- Infogram
- SVG Crowbar

Some Cool Visualization Example



Now Lets Go through datawrapper.de

Thank You!!