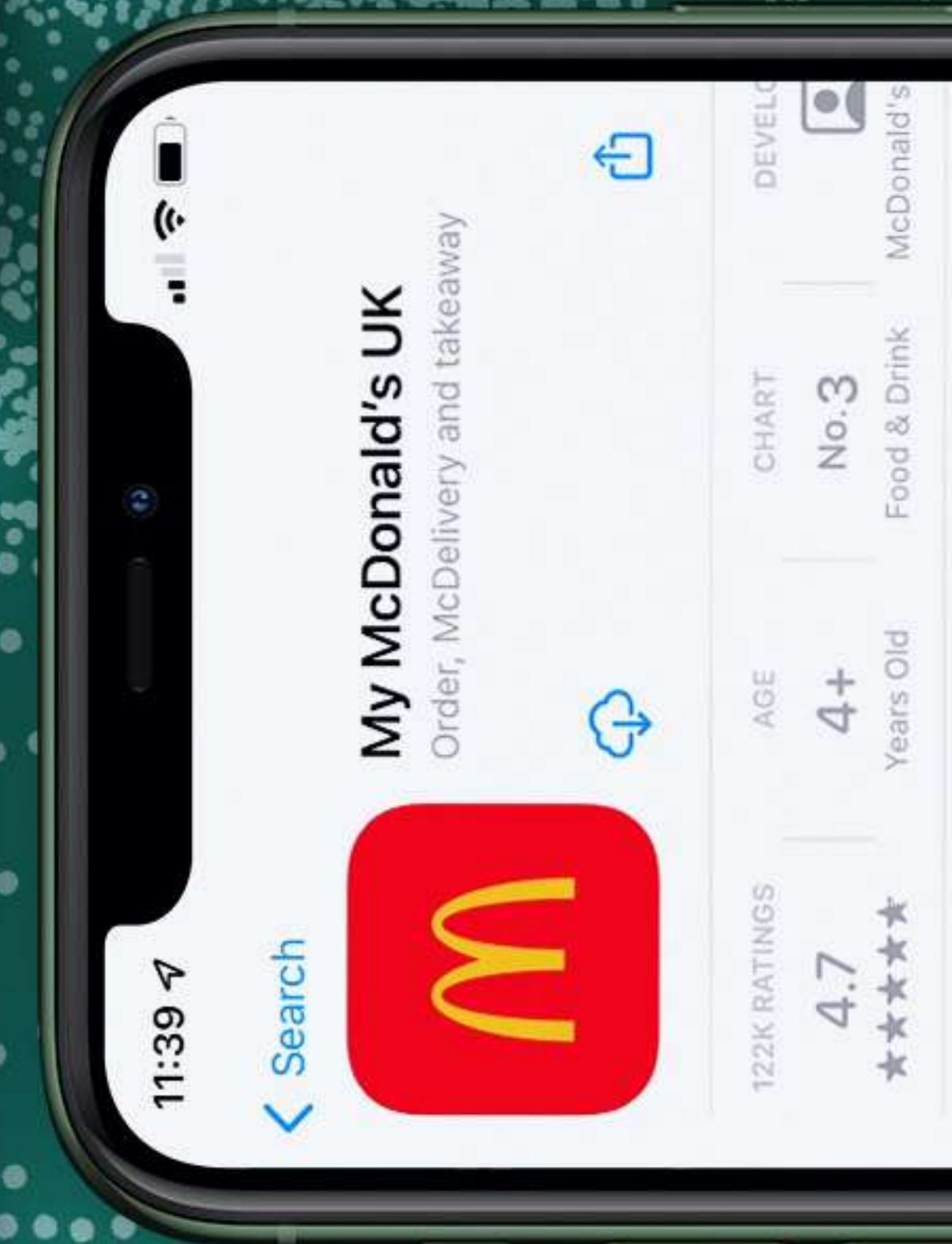
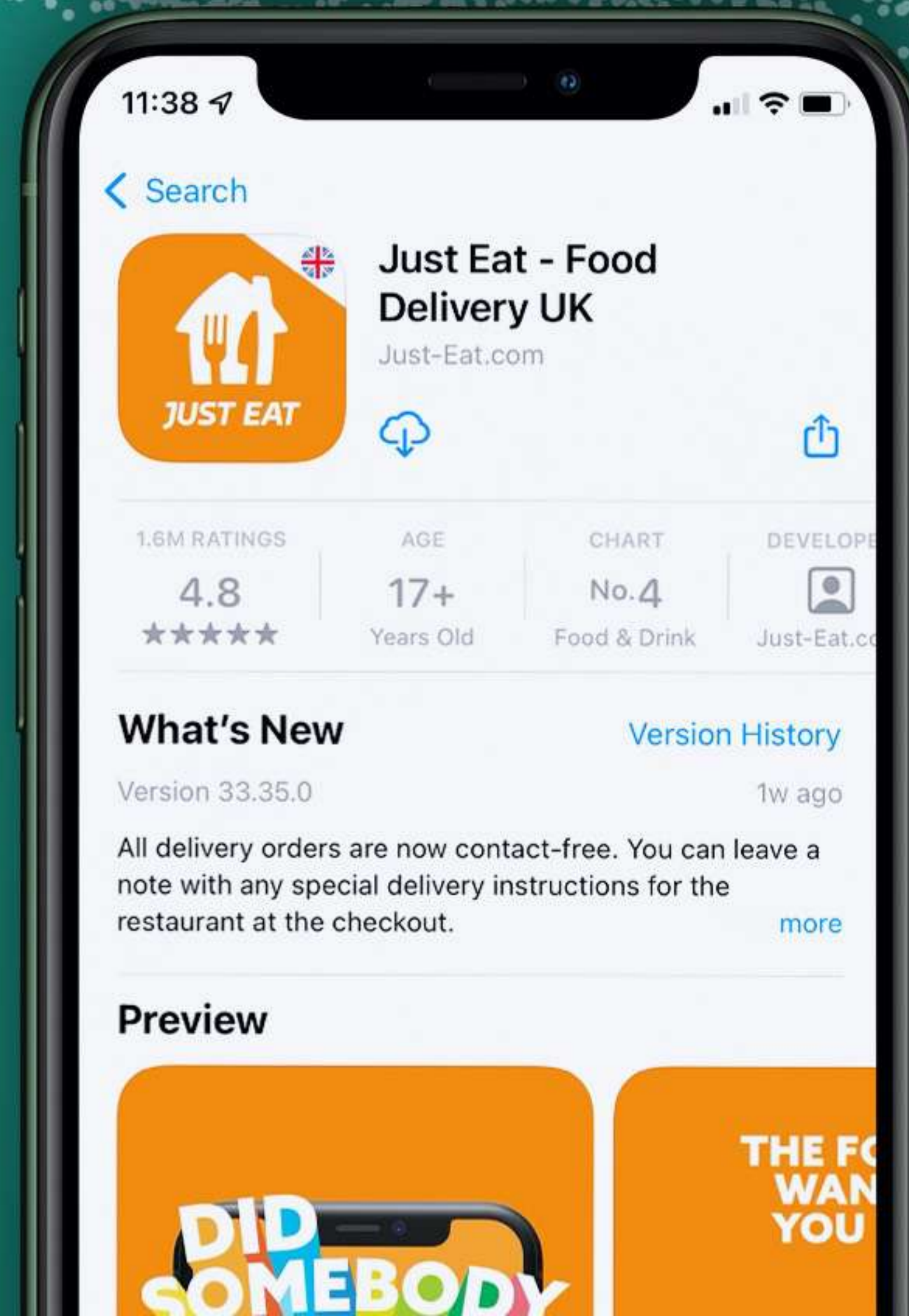
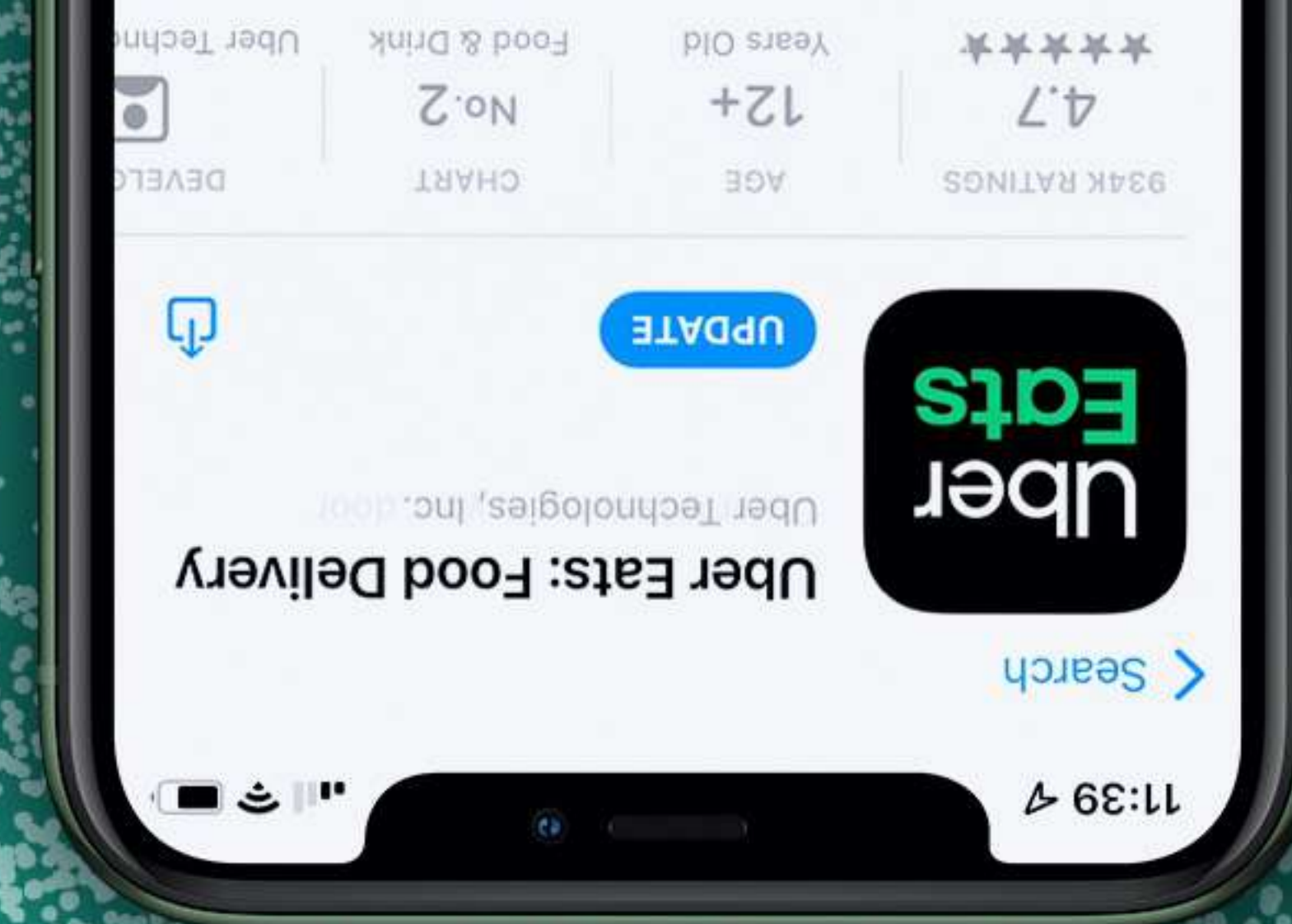




The State of Food Delivery and Restaurant Apps in Europe 2021

An Analysis of Mobile Food Delivery and Food Restaurant App Market Trends in Europe



The State of **Food Delivery and Restaurant Apps** in Europe 2021

Introduction

This report, which leverages Sensor Tower's **Store Intelligence** and **Usage Intelligence** data, as well as our **Pathmatics data**, explores the food delivery and food brand apps space in Europe.

The analysis includes:

- Download trends from January 2019 through September 2021
- Data on monthly active users for selected apps and geographies
- Data on digital ad spend for selected apps and countries

The report is broken down into two main categories:

- **Food Delivery:** Mobile-first or online delivery services such as Uber Eats and Deliveroo that deliver meals from brick-and-mortar restaurants.
- **Food Brand:** Apps of fast food chains, restaurants and other food outlets, including those that do not have food delivering capabilities or partnerships.

Some subcategories, such as apps that focus on grocery delivery services, grocery stores, and online supermarkets (e.g., getir, Gorillas and Kaufland) have been excluded from this report.

