Techfest™

Asia's Largest Science & Technology Festival

IIT BOMBAY

#DreamOn

*Techfest, IIT Bombay was initiated in 1998 with a mission to promote technology, scientific thinking and innovation. Today, Techfest is Asia's Largest Science and Technology Festival: exploring each and every aspect of technology and the immense impact it has on our lives. With something to offer for everyone, Techfest is pushing the boundaries of what a college fest can be while still retaining technology and innovation at its core. We have gradually diversified into an organisation that not only showcases the pinnacle of technological achievements but also strives to develop a positive and socially responsible outlook amongst today's youth. Today, we at Techfest aim to focus the minds and efforts of students all across the world towards creating a brighter and more sustainable future.*

# FOREWORD BY FORMER DIRECTOR

***PROF. SUBHASIS CHAUDHURI***
***FORMER DIRECTOR, IIT BOMBAY***

***"The fostering of scientific thinking, innovation, and focus on social initiatives and campaigns sets Techfest apart."***

***The Indian Institute of Technology Bombay*** *continues to be recognised as a leader in the field of education and advanced research in various branches of science, engineering, design and management as it enters the seventh decade of its glorious existence. Over the years, it has been attracting India's best minds to its various programmes. The Institute encourages extra-curricular activities and hosts several events for students from other institutions as well, one of them being Techfest that provides a platform for a unique blend of scientific thinking, innovation, exchange of ideas and social impact.*

***Techfest, the science and technological festival of IIT Bombay*** *was founded way back in 1998 with a motto of promoting excellence in technology, scientific thinking and innovation. Today, after 28 successful editions, Techfest has become popular among the youths of the country because it steps beyond the ambit of promoting science and technology by venturing into the social and the economic domains while retaining the title of* ***Asia's Largest Science and Technology festival.*** *Currently, Techfest attracts a large number of international participants as well as visitors.*

*Known for fostering healthy and spirited competitions among the students of India and abroad, besides promoting the spirit of international collaborations, Techfest also boasts of displaying cutting edge technology in Exhibitions and Competitions, organising an array of thought-provoking and motivating Lectures to inspire the youth and taking an event like Robowars to an international scale. Techfest also provides an enchanting blend of technology and entertainment in night shows and conducts workshops to hone the skills of the participants.*

*With a world-record setting campaign 'Student Solar Ambassador Program' and other social initiatives like SPEAK, Innovation Challenge, SHE, Nirbhaya, CURED and 'Internet for All', Techfest aims at concentrating the power of youth towards the development of a better and sustainable India.*

*We look forward to Techfest 2025-26 and wish that Techfest achieves new heights of success.*

***FORMER DIRECTOR, IIT BOMBAY***

# OUR REACH

# 180,000+
FOOTFALL

**180+** INTERNATIONAL LECTURERS

**350+** INTERNATIONAL EXHIBITS

**305+** INTERNATIONAL ARTISTS

**7500+** CORPORATES & ACADEMICS

**4000+** INTERNATIONAL PARTICIPANTS

**62000+** STUDENT & YOUTH NETWORK

AGE GROUP

**2500+** INDIAN COLLEGES

**500+** INTERNATIONAL COLLEGES

**50+** COUNTRIES

# Asia's Largest Science & Technology Festival

## SOCIAL MEDIA

**11.5M+** IMPRESSIONS

**4.5M+** VIEWS

**5M+** WEBSITE HITS (techfesbrg)

**2.8M+** FOLLOWS

**100K+** FOLLOWERS

## BUDGET

MEDIA BUDGET

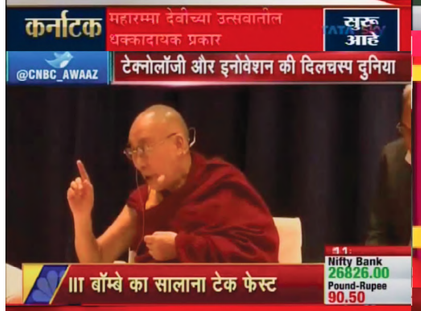
**70** MILLION

- TV Coverage & Advertisements
- Radio Advertisements
- Trains, Buses & Hoarding Advertisements
- Publicity Posters
- Newspaper & Magazine Advertisements
- Online Media Advertisements

## PATRONAGES BY

#startupindia · UNESCO · unicef · SAYEN · Digital India (Power To Empower) · MAKE IN INDIA

# MEDIA OUTREACH



## IIT-B's Techfest launches safety drive for women

## International summit, RTI campaign at Techfest

Nisha Sivett

IIT Bombay's technology festival, Techfest, is holding a range of pre-events in the coming weeks, aiming to make students participants in a range of activities related to social initiatives. A flagship Information (IFI) workshop in September will see the institute's department of electrical engineering in a, which an international student conference on renewable energy invites research papers on the theme of sustainability.

"We hope this will empower the community. These students are empowered to take up social initiatives, and Techfest is a platform for them to collaborate and focus on the IFI as effectively," says Shankar Prasha, convenor of Mobile Alliance for Social Impact (Mobile Alliance Project Equity in Information) SCPM. "This will help them take ownership of the social issues, opportunities for empowerment, and so on."

Techfest will be held from January 2 to 4, and expects footfall of 65,000 people, including 2,500 colleges. Here are some details on what their pre-events will hold.

A Rifle photo from last year's Techfest. this year, IIT-Bombay expects 1.5 lakh students from 2,500 colleges across India. AT PRATIK

## Taapsee aids sanitary education with IIT Bombay's Techfest

## TechFest – IIT the weekend.

## टेक फेस्ट ठरतोय बेस्ट !

## 20 students come calling from Iran, to be part of IIT-B's Techfest

## IIT-B gears up for Techfest

RoboWar competition with 17 foreign teams to steal the show

ZUBI HUSAIN
MUMBAI

The Indian institute of Technology (IIT) Bombay is hosting the 22nd edition of its annual event, Techfest, from December 14 to 16.

The event will see lectures by the 14th Dalai Lama, Sachin Tendulkar, Fries on Exhibitions to Investors, Free drone-night shows to the launch of 3G on its campus. Techfest is open to all students. Techfest has tie-ups with Sony Pictures Image Tile, and the Embassy of Finland. Ananda Prabhu, Former Director of IIT Bombay, Lars Hammarstrom, co-founder of Google Maps, Kalyan Ganesh, associate administrator of the NASA, IT Software Bobby Sarma, chairman of DRDO Gerhard Morsella, member of the International Olympic Committee, Manayan Tabla, co-founder and CEO of Spectrum Foundation and Y Narayan, director of Liquid Propulsion Systems Centre at ISRO.

For the first time, Techfest is conducting Techfest Drone Racing League. Racing is one of the most elite motorsports events of Night Drone Racing, witness the drones sliding through the air with the absolute speed on Friday night. This year, Techfest will fill up the sky with a drone light show. Hundreds of drones will come together to create a dazzling display night. The drone show will take place for the first time in the history of Techfest at IIT Bombay campus on Friday at 8pm. day night, against the backdrop of Powai and Andheri, an

**IIT-B TO SPREAD DIGITAL LITERACY**

**As part of Techfest, IIT-Bombay's annual science and technology festival, the institute aims to spread digital education through a campaign called 'Internet for All'.**

**A bus equipped with internet access and an exhibition showcasing technology aims, will travel from Mumbai to Delhi, to inspire village school children.**

## Techfest at IIT-B after 3years, to hold 1st drone show on campus

Mumbai: After a span of three years, the annual technical festival of the Indian Institute of Technology-Bombay has made a return to the Powai campus. Techfest 2022 which is also fifth edition starts from Friday to Sunday. From exhibitions to lectures, from drone-night shows to the launch of 5G on its campus, Techfest is open to all students. Techfest has tie-ups with Sony Pictures Image Tile, and the Embassy of Finland. Ananda Prabhu, Former Director of IIT Bombay, Lars Hammarstrom, co-founder of Google Maps, Kalyan Ganesh, associate administrator of the NASA, IT Software Bobby Sarma, chairman of DRDO Gerhard Morsella, member of the International Olympic Committee, Manayan Tabla, co-founder and CEO of Spectrum Foundation and Y Narayan, director of Liquid Propulsion Systems Centre at ISRO.

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Hindustan Times | MY MUMBAI
SATURDAY DECEMBER 17, 2022

TECHFEST AT IIT-B | NASA'S ARTEMIS PROGRAM IS SCHEDULED IN A PHASED MANNER

## First woman, first person of colour to visit moon in 2025

# Robots lord it over IIT-B Techfest

## 'मेक इन इंडिया' चा लेखाजोखा

## IIT-B's Techfest to have quiz competition for kids

## IITB takes PM's idea further, to hold 'Smart City Challenge' in 'TechFest'

Student engineers to also help Modi build smart cities

# Robowars, Kalam charm the audience on last day

While footfall of entire event was 65,000, Kalam's talk alone attracted over 3,000

The fourth and the final day of IIT Bombay Techfest ended with crowds divided between the two highlights of the day—the finale of Robowars and former President A P J Abdul Kalam's address.

While the footfall of the entire event was recorded to be 65,000, Kalam's talk alone attracted more than 3,000 people, while several others were left dejected due to the lack of space.

Apart from daily events such as the flight simulator and Oculus Rift,

## Tiniest satellite to be showcased at IIT(B) Techfest

## आईआईटी टेक फेस्ट जोनल का आयोजन

## IIT Techfest hosts 1.65L people, draws to a close

## IIT-Bombay 'Techfest' launches three international competitions

Robotics, coding contest & Model UN are main attractions

## Follow your dreams, Dalai Lama inspires IIT-B students

Tibetan spiritual leader Dalai Lama on Friday encouraged young students to follow their dreams and passionately pursue their goals. He was thrilled by the lecture as Dalai Lama focussed on the progressive modern world. He added, "The modern

## World's 1st Robot Citizen Visits Techfest

Students of Indian Institute of Technology, Mumbai (IIT-B) will have the special privilege of hosting a very unique guest this year end.

# IITians to make govt accountable via RTI

IIT-B students strive to harness technology for social change

## लोकसत्ता मुंबईना टेकफेस्टमां तारीखो जाहेर

## free 4G network ·B's tech festival

## IIT-B fest launches solar chai on day 1

■ Students from neighbouring country to finally take part in Technfest

# India, Pak to wage robowars

## रोबोंचा राडा पाहायचाय?

Throttle, self-designed remote-controlled cars raced each other

## Technology to help the physically challenged at IIT-B's Techfest

MT Correspondent
• Mumbai@hindustantimes.com

MUMBAI: A day after it kicked off, Indian Institute of Technology Bombay's (IIT-B's)- Techfest proved to be a melting pot of ideas promoting social change.

The festival, for the first time, held a contest on technology developed for the physically-challenged. Titled 'Unnat', the competition saw first and second year students from various engineering colleges presenting innovative aids for mobility such as virtual legs, GPS-enabled movement detectors and hand sensors.

Star-struck: Fans pose for a selfie with actor Vidya Balan at IIT Bombay's TechFest in Powai on Friday. • PRASANNT RAVIPANDE

## GNH bigger concern than GDP: former Bhutan PM

Three-day TechFest begins at IIT-B

## For its finale, IIT-B Techfest gives students a chance to interact with Einstein humanoid

TIMES NEWS NETWORK

Mumbai: The talk was interactive and free-wheeling as 'Einstein' got a tad chatty with a bunch of students at IIT-Bombay's Techfest which closed on Sunday. This 'Einstein' though was a robot who has been given the apt sobriquet, 'Professor Einstein Robot'.

The event drew over 3,000 people to the institute's convocation hall, as the robot answered questions put by the host.

Built by Hanson Robotics in Hong Kong, the 15-inch humanoid looks like Einstein, has his facial expression, can explain complex scientific terms and even tell a joke. "So, I would be busy solving the world's biggest physics problem," he said in response to a question on his intelligence. Sophia, the robot's facial recognition software was trained on more than 10 lakh facial images and can understand all expressions and emotions such as facial expressions and responses. As it grows older and it's artificial intelligence develops, it will be able to communicate better," said Barkha Abhang, a computer science student from Pune. A question and answer session was not possible, as was was required by the robot's creators.

Also speaking at the Techfest, through a live video conference from Bengaluru, was Infosys co-founder, Narayan Murthy. The audience, mostly IIT students and aspiring entrepreneurs, had tons of questions about getting the formula right for their start-ups. "While starting out, you must make a product better than what your competitors offer, carry out an inexpensive mar-

Sanjay Madhu

The 15-inch Einstein Robot interacting with a visitor at the fest

citizenship by a country) visited the Techfest in 2017, she told me how welcomed you all made her feel, so I'm excited to be here," said the robot.

# LECTURES

*Catering to a diverse crowd, lecture series offers an invaluable opportunity to all aspiring and inquisitive minds to interact and learn from the knowledge and experience of some of the most prominent successful personalities across the globe.*

**15+ COUNTRIES**
**20+ LECTURES**

**Tarja Halonen**
First Woman President of Finland

**Shri Dr. S. Somanath**
Former Chairman of ISRO

**Late Dr. A.P.J. Abdul Kalam**
Former President of India

**His Holiness The 14th Dalai Lama**
Nobel Peace Prize Laureate

**A captivated audience of 2500+ thronging a lecture**

**Shri Akash M. Ambani**
Chairman of Reliance JIO

**Malcolm Turnbull**
Former Prime Minister of Australia

**Dr. Arokiaswamy Velumani**
Founder, Thyrocare India

**Dr. Rakesh Sharma**
1st Indian Astronaut in Space

# EXHIBITIONS

*A major attraction, Exhibitions carefully curate cutting edge technology from around the globe and showcase the best of them for thousands of attendees to witness.*

**15+ COUNTRIES**
**45+ EXHIBITS**
**60K+ VISITORS**

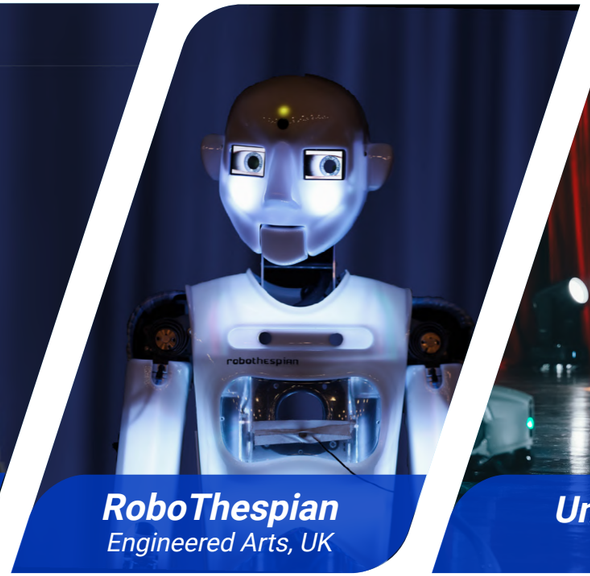
**Sophia**
*Hanson Robotics, Hong Kong*

**Gravity Industries**
*United Kingdom*

**ISRO**
*Advanced Space Research*

**NSG**
*Indian army*

**Einstein Robot**
*Hanson Robotics, Hong Kong*



**RoboThespian**
*Engineered Arts, UK*

**Unitree G1**
*China*

**DRDO**
*India's premier R&D organisation*

**Magnecko**
*Switzerland*

**Auto Expo**
*Road Show: Super Cars & Bikes*

# COMPETITIONS

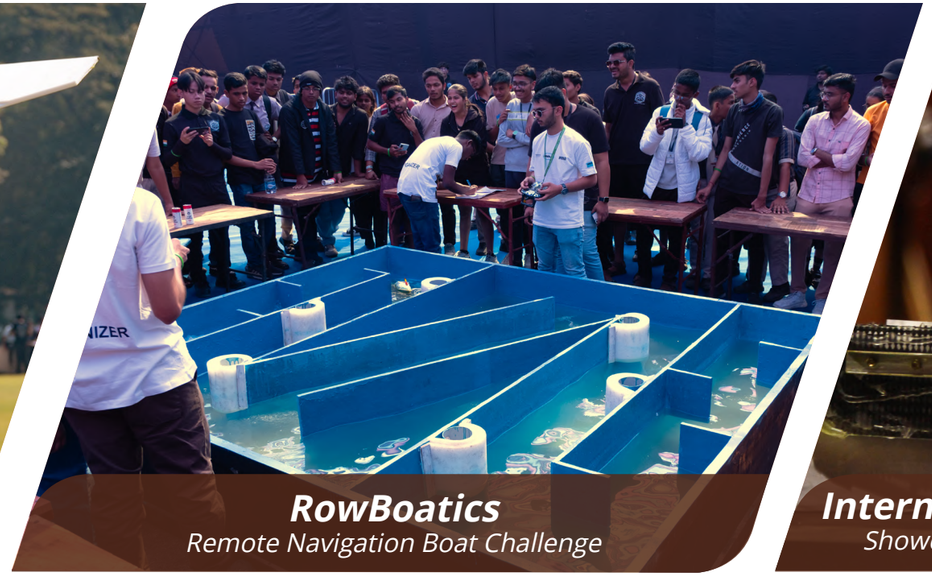
*Year after year, Techfest successfully provides a platform for young tech enthusiasts from across the globe to test themselves in a plethora of stimulating technical competitions.*

**7M+ PRIZE MONEY**

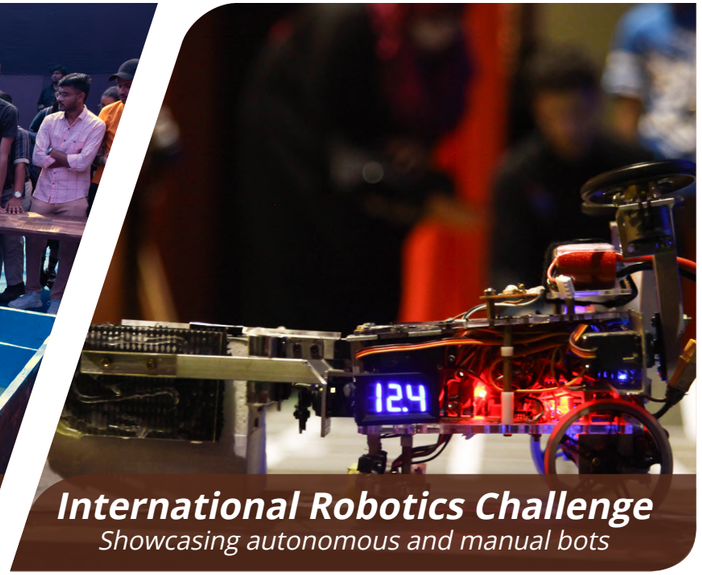
**35K+ PARTICIPANTS**

**25+ COMPETITIONS**

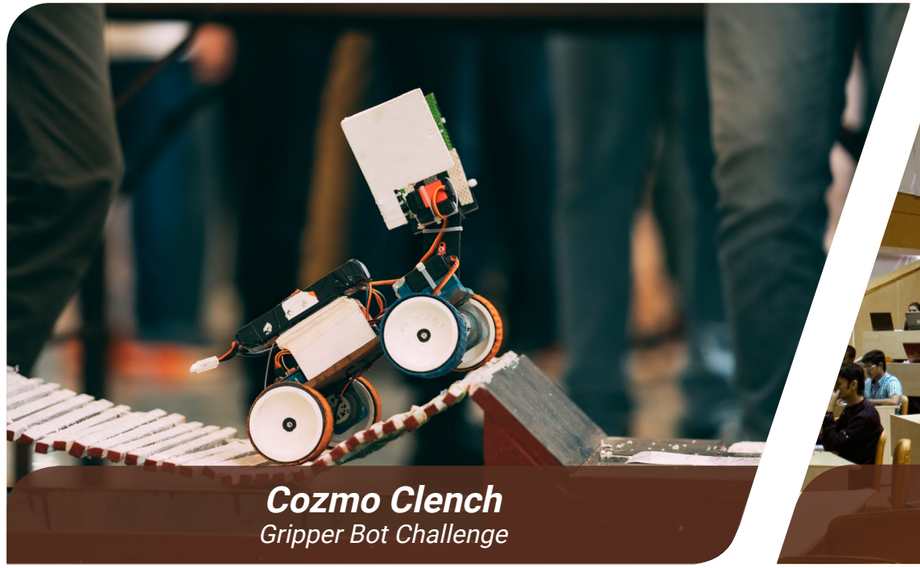
**Boeing Aeromodelling**
*Design and Flight Challenge*



**RowBoatics**
*Remote Navigation Boat Challenge*




**International Robotics Challenge**
*Showcasing autonomous and manual bots*



**Cozmo Clench**
*Gripper Bot Challenge*

**AlgoNinja**
*The Algorithmic Trading Challenge*

**TATA Thinkathon**
*Tata Power Future Think*

**Crane-O-Mania**
*Design and Build a Crane*

# WORKSHOPS

*Shaping tomorrow, each year, Techfest conducts workshops for the aspiring youth in software development, robotics, finance, analytics, and cybersecurity, in collaboration with industry leaders like Amazon, Google, Microsoft, BSE and more.*

**25+** ***Workshops***

**15k+** ***Participants***

***Workshop from Industry experts***

***Workshop Crowd***

***Hands-on Workshops***

# INNOVATION CHALLENGE

*The competition is aimed to harness the creative ability among the young minds of this generation. Techfest in association with SOF provides young students a chance to harness their creative ability through the Innovation Challenge to tackle modern problems.*

**1M+** ***STUDENTS OUTREACH***

**5000+** ***PARTICIPANTS***

***Visit to VSSC (ISRO)***

***Innovation Challenge***

# IDEATE

***"Innovation is the ability to see change as an opportunity- not threat"***
*Ideate has successfully ignited the sparks of innovation in young minds to develop ideas with the potential to improve the lives of millions by solving pressing social and industrial problems.*

**15+** ***IDEAS IMPLEMENTED***

**1.05M+** ***CASH PRIZE MONEY***

***Lake Cleaner***
*Autonomous bot to clean Lakes*

# INTERNATIONAL ROBOWARS

*The Flagship Event of Techfest where the finest combat robots from all over the world face off in a robust metal arena blended with the glamour of splendid performances by internationally renowned artists.*

**35+ INTERNATIONAL TEAMS**

**1.3M+ PRIZE MONEY**

**7.5K+ CROWD**

***Face-Off***
*Sparks fly as metal crushes metal*

***Faruq Tauheed***
*BattleBots Anchor*

***Glamorous Arena of ROBOWARS***

# INTERNATIONAL FULL THROTTLE

*A crowd favourite competition, where Indian and International teams pilot remote controlled nitro and electric buggies on an off-road dirt track, battling it out to dominate the Techfest Full Throttle Circuit.*

**8K+ FLOATING CROWD**

**10+ COUNTRIES**

**60+ TEAMS**

***Techfest International Full Throttle***
*RC Nitro & Electric Buggy Race*

*Prize Money:* ***500K+***

***Experience lightning-fast speed***

# TECHNOHOLIX

*Technoholix is the perfect blend of technology and entertainment! Bedazzling performances by artists from around the globe enthral a riveted crowd of thousands*

**20K+ CROWD**

**9 NIGHT SHOWS**

**DJ MARNIK**
*EDM Night, Italy*

**Matisse and Sadko**
*India's First 360 EDM Concert*

**Robo DJ**
*World's First Robotic DJ, Japan*

**Light Balance**
*Lightup Troupe, Ukraine*

**DANNY AVILA**
*DJMag Rank No. 38, Spain*

**Whitedream**
*The Bubble Artist, Spain*

**DJ Maddix**
*EDM Night, Netherlands*

**Giacomo Vitullo and Dianna**
*Laser Harpist and Electric Violinist, Italy*

# OZONE

*'On the Spot Zone' comprises the fun & beauty part of Techfest, a place to hang around for all the adrenaline gushing games & jaw dropping talents showcased by some famous international artists which keep the audience engrossed and lively.*

**100K+ FLOATING CROWD**

**90+ EXHIBITS & ARTISTS**

**F1 Simulator**
*Full Motion Racing Simulator*

**Diablo Artist**
*Taiwan*

**All Terrain Vehicle**
*Dirt Track Fun Ride*

**Shahar Pierre Bickel**
*Fire Artist*

**Mariadie**
*Wall Artist, Spain*

**9D Simulator**
*A multidimensional experience*

**ABeatC**
*Beat Boxer, Malaysia*

**Themed Entry Gate**
*Ambience*

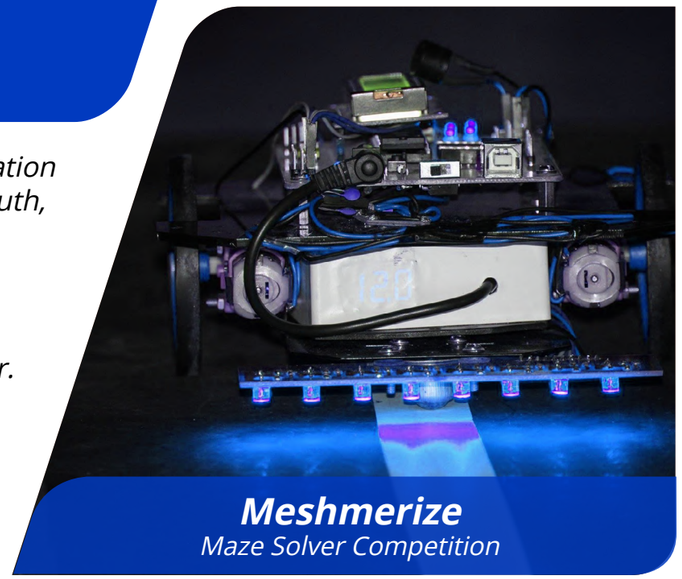
# TECHNORION

*To stimulate inquisitiveness, innovation and technical skills amongst the youth, Techfest expands its reach by conducting free workshops and competitions in cities across India and abroad including Iran, Nepal, Bangladesh and Madagascar.*

**30K+** PARTICIPANTS

**300K+** PRIZE MONEY

**13+** CITIES



**Meshmerize**
*Maze Solver Competition*

**Cozmo Clench Competition**

**Workshops based on competitions**

# INTERNATIONAL ZONALS

*Techfest IIT Bombay launched international zonals in France, Bangladesh, UAE, Singapore, Russia, and Nepal, later expanding to Mexico, Tunisia, and Madagascar, hosting flagship competitions that foster global collaboration, cultural exchange, and innovation on an international stage.*

**1000+** PARTICIPANTS

**12+** COUNTRIES

**6+** COMPETITIONS

**International Exposure**

**International Robotics Challenge**

**International Robowars in Mexico**

# SSAP

*Techfest, in association with SoULS and IIT Bombay conducted workshops all across India where students were trained to assemble their own Solar Lamps to become Solar Ambassadors. A **GUINNESS WORLD RECORD** for the most number of LED Lights lit simultaneously was achieved at IIT Bombay.*

**125K+** STUDENT SOLAR AMBASSADORS

**29** STATES

THE RIGHT TO LIGHT CAMPAIGN

# CYCLOTHON

*Pedal For The Planet, a pioneering initiative advancing a Sustainable Revolution, emphasizing awareness on motor vehicle carbon emissions. With advocacy for greener practices, it fosters a future of sustainable living, driving positive change for environmental conservation and societal well-being.*

**2500+** REGISTRATIONS

**1700+** PARTICIPANTS

PEDAL FOR THE PLANET

# SHE

*A movement aiming to emancipate Indian society from the taboo on menstruation, SHE was launched and supported by Taapsee Pannu and Sonnalli Seygali.*

**200K+** SANITARY NAPKINS DISTRIBUTED

**25+** VILLAGES

**SHE Initiative**
Supported by Taapsee Pannu

**SHE Drive**
Covered 1700KM, 25+ villages

# SPEAK

*With an aim of spreading the message of positive mental health, Techfest initiated the SPEAK: Stand to Express initiative, launched and supported by Yami Gautam*

**5000+** STUDENTS

**50+** COLLEGES

**9** STATES

**SPEAK Initiative**
Supported by Yami Gautam

**SPEAK DRIVE**
Covering 50+ colleges, 9 states

# INTERNATIONAL SUMMIT

*The Techfest International Summit unites, professionals and innovators with giants of industry, blockchain and media moguls to tackle the major challenges, and explore new ideas.*

**1300+** PARTICIPANTS

**150+** CORPORATES

**25+** SPEAKERS

**Conference**
*Corporates & Delegates*

**Panel Discussion**

# CA PROGRAM

*The College Ambassador Program is the heart of Techfest, empowering students to promote science and technology across campuses. It offers hands-on experience in leadership, marketing, and event planning, along with exclusive perks and learning opportunities. CAs are instrumental in shaping the reach and impact of Techfest every year.*

**11K+** Registrations

**2500+** Colleges

**College Ambassador Program**

# TWMUN

*At Techfest World Model United Nations, delegates from India and abroad are engaged in a three day conference, debating and drafting policies on world affairs along the lines of the MUN model.*

**400K+** PRIZE MONEY

**600+** DELEGATES

**15+** COUNTRIES

**Techfest World MUN**
*600+ Delegates*

# EDUCATION FAIR

*Shaping global futures, Edufair brought together aspiring students with leading universities from around the world. Students explored international education opportunities, engaged in one-on-one counselling sessions, and connected directly with top global institutions — all under one roof at Techfest, IIT Bombay.*

**20+** Global Universities

**20K+** Students

**University Interaction**

# IDRL

*Drone Racing went International for the first time in INDIA at Techfest. With each passing year, Techfest pushes the boundaries of what's possible in the world of technology and inspires the next generation of innovators.*

**1500+** FLOATING CROWD

**150K+** PRIZE MONEY

International Drone Racing League

# DEFENCE SYMPOSIUM

*Techfest raised the bar with an unparalleled assembly of strategic brilliance, as General Manoj Mukund Naravane, Admiral Karambir Singh (Retd), and Air Chief Marshal Rakesh Kumar Singh Bhadauria illuminated the stage with their visionary insights.*

**3000+** AUDIENCE

**3** MILITARY HEADS

Defence Symposium
Techfest

# TECHCONNECT

*Techfest and IRCC, IIT Bombay host TechConnect to showcase the R&D activities, fundamental research, and technologies developed at IIT Bombay.*

**120+** PROJECTS

**15+** ACADEMIC UNITS

Techconnect

Techconnect stalls

# DRONE SHOW

*For India's first drone show in a college fest, Techfest lit up the Mumbai skyline with multiple Drones to create a captivating and magnificent experience for all attendees.*

**300+** DRONES

**20K+** CROWD

Techfest's Drone Show

# CREATOR'S CONCLAVE

*Techfest organises an exciting gathering of innovators and creators catering to a diverse crowd and giving them a chance to interact with some of the biggest Creators.*

**10+** CREATORS

**10M+** REACH

**Arun Prabhudesai**
Indian Tech YouTuber

**Alakh Pandey**
Founder of Physics Wallah

# ED-CONCLAVE

*Techfest collaborates with Pan-IIT professors to organise informative sessions for the young students of India. Informative session by the founding member of JoSAA*

**17+** SESSIONS

**50K+** VIEWS

**ED-Conclave**

# E-SPORTS

*Techfest hosted an e-sports event featuring Valorant and BGMI, with online elimination rounds followed by in-person finals, where prominent gaming creators were invited to elevate the experience.*

**300+** PARTICIPANTS

**150K+** PRIZE POOL

**Techfest Gamers League**

# JIO LAUNCH

*At Techfest, Jio launched its 4G and standalone 5G networks for consumer testing, providing free high-speed connectivity to all attendees. Other partners like Amazon Prime Video, Simpl, Lbank, and Deutsche Bank also showcased their launches.*

**50K+** JIO 5G USERS

**1GBPS+** SPEED

**First JIO 5G Campus Launch**

# HOSPITALITY

*Techfest partners with leading hotels and consumer brands to provide a warm & comfortable stay to International artists, lecturers and participants during the fest.*

***10K+*** ***GUESTS***

***30+*** ***HOTELS***

***Accommodation Kit***

***Taj Lands Ends***

***Meluha***
*The Fern Hotel*

# FOOD & BEVERAGES

*The Day and Night Cafeterias provide ideal locations for Branding and maximum user interaction as well as a chance to sell your products and sample them among our huge audience.*

***60K+*** ***FLOATING CROWD***

***40+*** ***FOOD STALLS***

***Cafeteria***

# WHY ASSOCIATE WITH US

- *Association with the brand: IIT Bombay*
- *Patronage under Make in India, UNESCO, UNICEF*
- *Target Audience of 180K+ people*
- *Media plan worth INR 70 million*
- *Ideal platform to launch new products*
- *Brand Awareness and recognition*
- *Thoughtful leadership*
- *Market survey of your product*
- *Idea generation via competitions*
- *Networking with corporates*
- *Talent Acquisition*
- *Access to Talent Pool*

# BRANDING

IDFC FIRST Bank

amazon
prime video

NESCAFÉ

deoreborn
CINTHOL DEOSTICK

CIRCLE GAMING

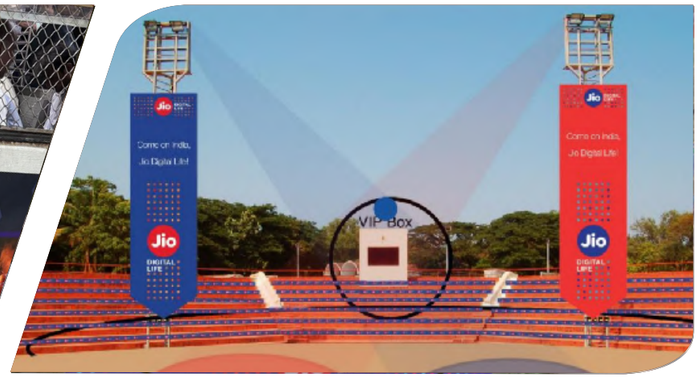
duolingo english test

Panasonic
Smart Phones

Techfest

IndianOil

MarshMcLennan
Techfest
EVENT IS FREE & OPEN FOR ALL
TO KNOW MORE VISIT
techfest.org
17th - 19th December 2024
IIT BOMBAY, POWAI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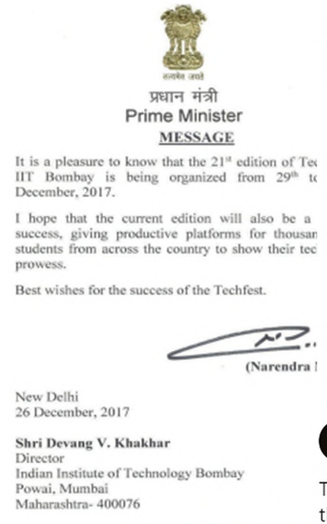
# LEADER'S APPRECIATION


प्रधान मंत्री
Prime Minister
MESSAGE

It is a pleasure to know that the 21st edition of Tec
IIT Bombay is being organized from 29th to
December, 2017.

I hope that the current edition will also be a
success, giving productive platforms for thousan
students from across the country to show their tec
prowess.

Best wishes for the success of the Techfest.

(Narendra

New Delhi
26 December, 2017

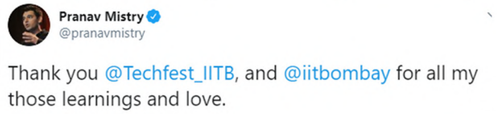
Shri Devang V. Khakhar
Director
Indian Institute of Technology Bombay
Powai, Mumbai
Maharashtra- 400076

Suresh Prabhu @sureshpprabhu · Jan 4
Today spoke at @iitbombay #Techfest attended bythousands of students.it was 2nd successive day at #IIT after speaking at @iitmadras yesterday.brilliance of students,faculty will herald us into #NewIndia #Leadership @narendramodi to transform

Jayant Sinha @jayantsinha Follow
Dream big and build great companies which will emerge as global champions. Will be talking about 'Leaders in 21st century' at @Techfest_IITB with Hon'ble Former President @CitiznMukherjee ji & Hon'ble CM of Goa @manoharparrikar ji.

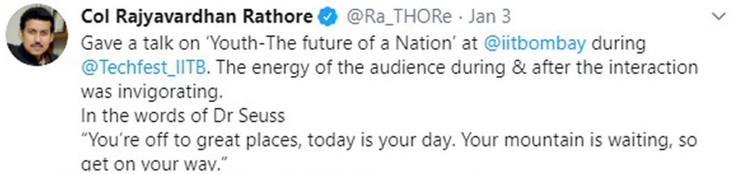
Techfest, IIT Bombay @Techfest_IITB · 3 Dec 2017
Proud to host H.E. Hamid Karzai @KarzaiH Ex #President of #Afghanistan at @Techfest_IITB Leadership Summit 29-31 December
Ask questions using #AskTheLeader
@PMOIndia @narendramodi @ashtrapatibhvn @iitbombay @CMOMaharashtra @PrakashJavdekar





Pranav Mistry
@pranavmistry
Thank you @Techfest_IITB, and @iitbombay for all my those learnings and love.

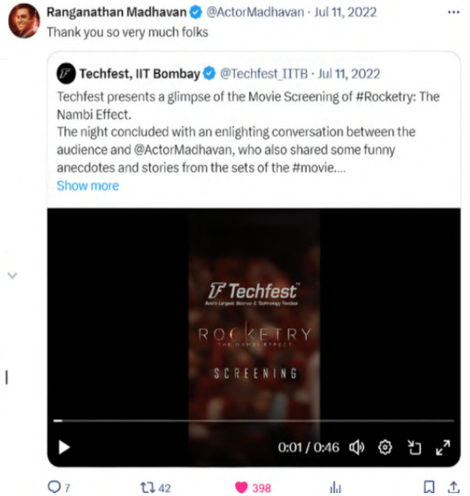
WWF UK @wwf_uk · 19 Mar 16
Check out this great #EarthHour poster po.st/BLNTtP created by @Techfest_IITB Thanks for your support! #EarthHourUK

zaheer khan @ImZaheer · Dec 29, 2019
Looking forward to share my thoughts, journey and insights with some young bright minds @Techfest_IITB on the 5th of Jan. #Techfest2020


Col Rajyavardhan Rathore @Ra_THORe · Jan 3
Gave a talk on 'Youth-The future of a Nation' at @iitbombay during @Techfest_IITB. The energy of the audience during & after the interaction was invigorating.
In the words of Dr Seuss
"You're off to great places, today is your day. Your mountain is waiting, so get on your way."

Techfest, IIT Bombay retweeted
APJ Abdul Kalam @APJAbdulKalam · Jan 4
Talking at IIT bombay event called Tech fest 2015 to a wonderful engineering student audience about Target 3 Billion

Jay Vijayan @JayVijayan · 16 Dec 18
Thanks for hosting me and listening @Techfest_IITB . I am honored for speaking at the #TechFest2018 in the diamond jubilee year of @iitbombay . I enjoyed being there and meeting the enthusiastic students with great questions and curiosity to learn.


Ranganathan Madhavan @ActorMadhavan · Jul 11, 2022
Thank you so very much folks
Techfest, IIT Bombay @Techfest_IITB · Jul 11, 2022
Techfest presents a glimpse of the Movie Screening of #Rocketry: The Nambi Effect.
The night concluded with an enlighting conversation between the audience and @ActorMadhavan, who also shared some funny anecdotes and stories from the sets of the #movie....
Show more


# TESTIMONIALS

*Everyone talks about out-of-the-box technology innovations. Visit Techfest to see how that looks like. Sponsored challenges at Techfest stimulate young and talented minds to come up with out-of-the-box solutions. This is one of the most cost-effective ways for technology scouting.*

***-Saptarshi Das, Ph.D., Manager, Data Science R&D, Shell***

*Techfest is not your typical college mela or your festival. It is a forum where the best of the engineering students display their skills but also exchange ideas.*

***-Anil Warrior, Head, Recruitment, Microsoft India***

*Techfest audience gave us, with their enthusiastic participation, a lot of feedback, that has helped us create better products and make sure that we are able to succeed in our goal to bring India to the digital world.*

***-Mr. Rajeev Suri, Senior VP, Marketing, Jio***

*The future is here. All technoholics, anonymous or otherwise are heading to Powai where Asia's biggest Techfest is beeping away.*

***-The Times of India***

*Techfest has a legacy in playing an instrumental role to promote futuristic technologies, also in providing an enriching platform to harness enthusiasm among techies in India. Techfest was an enthralling experience with an incredible diversity of the audience as well as events.*

***-Kanchan Dahiya, Vice President: Public Affairs, Communication & CSR, Total***

# ACKNOWLEDGEMENT


**We would like to extend our gratitude to the following people who helped us in achieving great heights for Techfest 2024-25:**

Prof. Shireesh B. Kedare (Director, IIT Bombay)
Prof. Suryanarayana Doolla (Dean, Student Affairs)
Prof. Neela Natraj (Dean, Faculty Affairs)
Prof. Atul Srivastava (Associate Dean, Student Affairs)
Prof. Prasanna M Mujumdar (Deputy Director, FEA)
Prof. K.V. Krishna Rao (Deputy Director, FEA)
Prof. Ravindra Gudi (Dean, Alumni and Corporate Relations)
Prof. Sachin C. Patwardhan (Dean, Research and Development)
Prof. Amit Agrawal (Dean, International Relations)
Prof. Krishna P Kaliappan (Dean, Strategy)
Padma Shree Deepak B. Phatak
Prof. Prasana S. Gandhi (Faculty Advisor, Techconnect)
Dr. Vikram Vishal (Faculty Advisor, Techconnect)
Padma Shree Deepak B. Phatak
Prof. R.K. Pant (Technical Chairperson)
Prof. Upendra V. Bhandarkar (Associate Dean, RnD)
Mr. Ganesh K Bhorkade (Registrar)
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