

# Business Dashboard

<b>Total Sales</b> <b>10.03M</b> Sum of SALES	<b>Total Orders</b> <b>2823</b> Count of ORDERNUMBER	<b>Countries Active</b> <b>19</b> Count of COUNTRY	<b>Top Performing Product</b> PRODUCTLINE Sum of SALES <b>Classic Cars 3,919,615.66</b>	<b>Lowest Performing Product</b> PRODUCTLINE Sum of SALES <b>Trains 226,243.47</b>
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PRODUCTLINE	Australia	Austria	Belgium	Canada	Denmark	Finland	France	Germany	Ireland	Italy	Japan	Norway	Philippines	Singapore	Spain	Sweden	Switzerland	UK	USA	Total
Total	6.29%	2.01%	1.08%	2.23%	2.45%	3.29%	11.07%	2.20%	0.58%	3.73%	1.88%	3.06%	0.94%	2.88%	12.12%	2.09%	1.17%	4.77%	36.16%	100.0%
Classic Cars	1.92%	1.01%	0.20%	0.61%	1.57%	1.53%	3.88%	1.48%	0.32%	1.28%	0.47%	1.34%	0.53%	1.32%	4.75%	0.69%	1.17%	1.59%	13.40%	39.0%
Motorcycles	0.90%	0.26%		0.04%		0.48%	2.26%	0.07%	0.05%	0.08%	0.26%	0.52%	0.18%	0.04%	0.74%	0.16%		0.41%	5.19%	11.6%
Planes	0.75%	0.18%	0.06%	0.25%	0.08%	0.34%	1.08%	0.23%	0.12%	0.98%	0.49%	0.29%	0.21%		0.90%	0.09%		0.41%	3.27%	9.5%
Ships	0.04%	0.09%	0.32%	0.40%	0.39%	0.30%	0.66%	0.05%		0.18%	0.19%			0.14%	1.24%	0.31%		0.73%	2.09%	7.1%

USA leads in sales contribution with 13.40% in Classic Cars, showcasing its dominance across all product lines. Classic Cars and Vintage Cars together account for the majority of sales in high-performing regions like USA, Spain, and France.



PRODUCTLINE	Australia	Austria	Belgium	Canada	Denmark	Finland	France	Germany	Ireland	Italy	Japan	Norway	Philippines	Singapore	Spain	Sweden	Switzerland	UK	USA
Classic Cars	Large	Large	Medium	Large	Large	Large	Large	Large	Large	Large	Large	Large	Medium	Large	Large	Large	Medium	Medium	Large
Motorcycles	Large	Large		Medium		Medium	Large	Medium	Small	Medium	Medium	Large	Medium	Medium	Large	Medium		Large	Large
Planes	Medium	Medium	Medium	Medium	Medium	Medium	Large	Medium	Medium	Medium	Medium	Medium	Large			Medium	Medium	Medium	Large
Ships	Medium	Small	Medium	Medium	Medium	Medium	Medium	Medium		Medium	Medium			Medium	Medium	Medium		Medium	Medium
Trains	Small		Medium		Medium	Medium	Large	Small	Small	Small	Small	Medium		Medium	Medium	Medium		Medium	Medium
Trucks and Buses	Large	Medium		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Large		Medium	Large	Medium		Large

Large deals are concentrated in Classic Cars and across most countries, showing consistent high-value transactions globally.



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Planes	Medium	Medium	Medium	Medium	Medium	Medium	Large	Medium	Medium	Medium	Medium	Large			Medium	Medium		Medium	Large
Ships	Medium	Small	Medium	Medium	Medium	Medium	Medium	Medium		Medium	Medium			Medium	Medium	Medium		Medium	Medium
Trains	Small		Medium		Medium	Large	Small	Small	Small	Small	Medium			Medium	Medium	Medium		Medium	Medium
Trucks and Buses	Large	Medium		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Large		Medium	Large	Medium		Medium	Large

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## Business Dashboard

Total Sales

10.03M

Sum of SALES

Total Orders

2823

Count of ORDERNUMBER

Countries Active

19

Count of COUNTRY

Top Performing Product

PRODUCTLINE Sum of SALES

Classic Cars 3,919,615.0

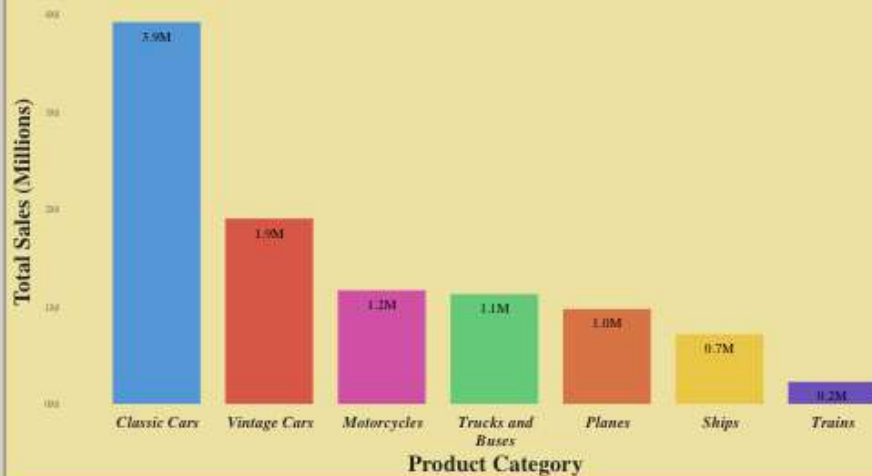
Lowest Performing Product

PRODUCTLINE Sum of SALES

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Total Sales by Product Category



Classic Cars dominate sales volume, significantly outperforming all other product categories.

PRODUCTLINE

- ☐ Classic Cars
- ☐ Motorcycles
- ☐ Planes
- ☐ Ships

COUNTRY

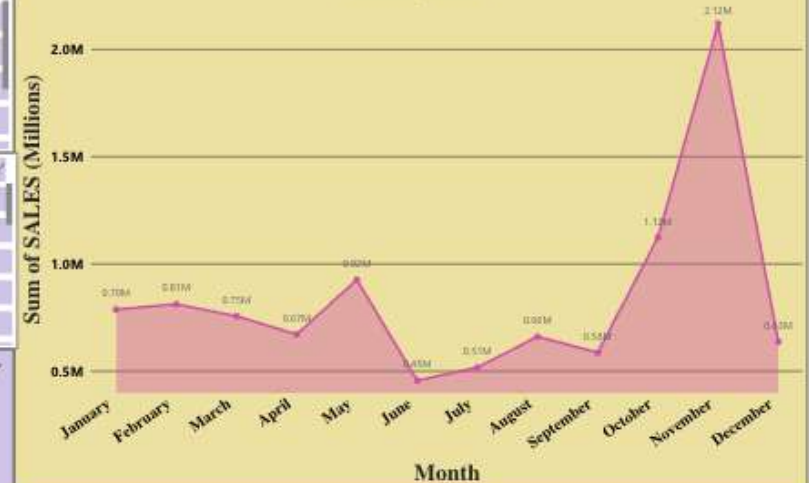
- ☐ Select all
- ☐ Australia
- ☐ Austria
- ☐ Belgium
- ☐ Canada

ORDERDATE

1/6/2003

5/31/2005

Monthly Sales



November records the highest monthly sales, indicating strong year-end performance trends.

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Classic Cars	Large	Large	Medium	Large	Large	Large	Large	Large	Large	Large	Large	Large	Medium	Large	Large	Large	Medium	Medium	Large
Motorcycles	Large	Large		Medium		Medium	Large	Medium	Small	Medium	Medium	Large	Medium	Medium	Large	Medium		Large	Large
Planes	Medium	Medium	Medium	Medium	Medium	Medium	Large	Medium	Medium	Medium	Medium	Medium	Large		Medium	Medium		Medium	Large
Ships	Medium	Small	Medium	Medium	Medium	Medium	Medium	Medium		Medium	Medium			Medium	Medium	Medium		Medium	Medium
Trains	Small		Medium		Medium	Medium	Large	Small	Small	Small	Small	Medium		Medium	Medium	Medium		Medium	Medium
Trucks and Buses	Large	Medium		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Large		Medium	Large	Medium		Medium	Large

DEALSIZE

☐ Large
 ☐ Medium
 ☐ Small

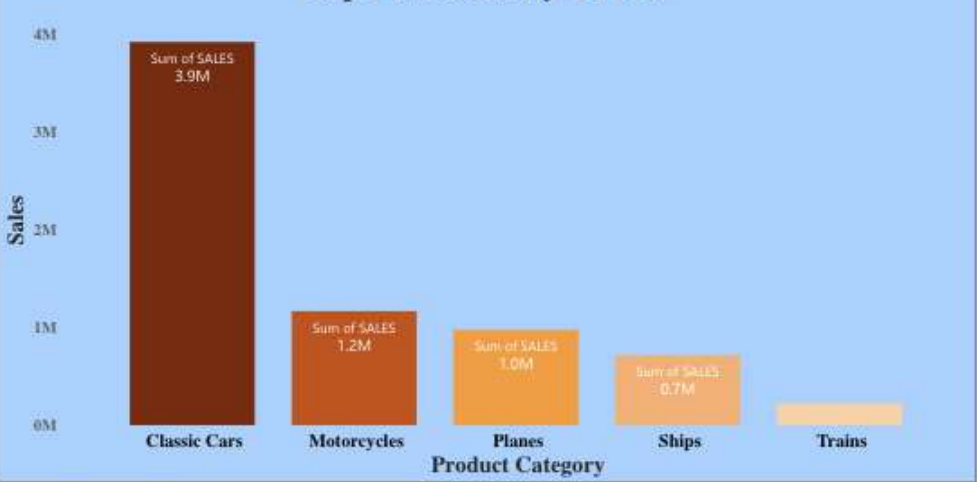
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Regional Sales Distribution



North American and Australian cities show strong sales clusters, with global activity spread across major regions.

Top 5 Products By SALES



Classic Cars account for the largest portion of sales, making them the key revenue driver.