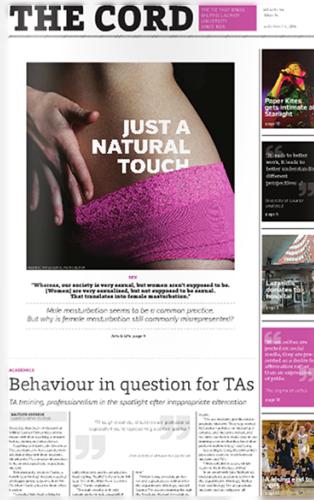


THE CORD

The tie that binds Wilfrid Laurier University since 1926



HELLO, MY NAME IS THE CORD

*The student paper you
probably never read*

What, page 2

OPPORTUNITIES GALORE

Learn, apply, refine

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GETTING STARTED FOR DUMMIES

*A step by step guide
and introduction*

How, page 4

NO THIS IS PATRICK

*Contact details of neat
people*

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WHAT IS THE CORD?

WHAT

Laurier's Student Paper Since 1926

The Cord is a student run newspaper for WLU Waterloo Campus.

The paper falls under a larger umbrella called Wilfrid Laurier University Student Publications. WLUSP is a volunteer based, not for profit media group powered by membership and fees paid by the Laurier student body.

WLUSP encompasses a host of media outlets such as:

- The Cord,
- Radio Laurier,
- The Sputnik,
- The Community Edition,

- Blueprint Magazine,
- Keystone,
- The Carnegie,
- Laurier Student Poll and
- The WLUER.



The Cord releases an issue every Wednesday during Fall and Winter semesters and monthly during Spring.

In addition to print, we have a website, Youtube channel and social media accounts such as Facebook, Twitter, Snapchat and Instagram.

Our website includes all the articles published in our print newspapers and also web exclusive content.

The Cord Youtube channel posts weekly video summary of what is going on around the school and community,

as well as the interesting adventures of our volunteers and staff.

The Cord keeps Laurier students updated on what goes on around campus, the community, and in society.

We have five sections: News, Arts and Life, Opinion, Feature and Sports.

WHY VOLUNTEER?

WHY

Develop skills and build a portfolio

There is nothing cooler than getting published.

The Cord is an opportunity for students to showcase their work in real world applications. We have English and Communication majors interviewing and writing articles about local businesses and key projects in the community.

You do not even have to study film to volunteer as a video editor.

The point is, if you have an interest, we want to help you

learn with our editors, apply

these kickass skills and get

published so you can show it off to your friends, family and potential boss.

You absolutely do not need experience.

In fact, this is the place where you gain that “3 years of experience” required for those entry level positions.

As if learning new, employable skills and gaining real world experience is not enough. By joining The Cord, you will meet countless like minded individuals to mingle and develop a new network of friends.



Besides, how often do you get to be creative nowadays?

WHERE TO START

HOW

Getting Started for Dummies

So, you want to join The Cord.

Step 1. Find a web browser and go to thecord.ca/volunteer

Step 2. Scroll down and fill out the application form with your name, email, year of study, what you want to do [Graphic artist or anything else you find interesting]. You can leave the "if you want to write" section empty. Then click send.

Step 3. Wait for us to send an email to book an interview with you. Do not be alarmed, you can't fail this interview. The aim of the interview is to get to know more about you and what you hope to learn from The Cord.

Step 4. During the interview, you will sign a WLUSP Code of Conduct and an Employee Product and Content Ownership Policy. These two documents ask you to act ethically and respectfully as a



FANI HSIEH/GRAFICS EDITOR

Under every graphic are the credits. This can be you!

volunteer in journalism. The latter grants WLUSP non-exclusive rights to the content you produce as a volunteer with The Cord.

Step 5. Receive an email

from the Graphics Editor with information on weekly meetings. As of now, weekly meetings are on Thursdays at 7PM in The Cord Office (205 Regina Street North).

HOW

Step 6a. At the meeting, we will go over the graphic requests and each graphic design volunteer can take on a graphic of their choice.

Step 6b. If you cannot attend the graphics meeting, the Graphics Editor will send out an email later on Thursday with a summary of the graphic requests for the week.



Don't be afraid of submitting "bad" graphics

You can respond to graphic requests and send completed graphics through email or Facebook.

Step 7. Once you have chosen a graphic or graphics for the week, complete it with your favourite software and email it back to the Graphics Editor by Sunday.

Step 8. Chill out until Wednesday morning when the newspapers are printed and distributed. Pick a paper up from anywhere on campus. Cut out your graphic, put it on your fridge and rejoice!

Note: Not all articles and their graphics will reach

print. You can however, find everything that we publish online at thecord.ca.

Step 9. Rinse and Repeat.

- Attend meeting on Thursday,
- Take request in person or via email,
- Complete graphic with a software of your choice
- Submit graphic through email or Facebook
- Get published!

If you have any questions, concerns or suggestions, you can contact the Graphics Editor either by phone, email or Facebook.



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MENU

First of three sponsored refugee families arrive in Kitchener-Waterloo

JANUARY 27, 2016 / NO COMMENTS / 252 VIEWS [Facebook](#) [Twitter](#) [Google+](#)



Graphic by Fani Hsieh

On January 15, after months of preparation, Wilfrid Laurier University welcomed a sponsored Syrian refugee family.

They mark the first of three families to arrive in Canada that Laurier is sponsoring through the blended-visa sponsorship program.

Online graphics will always be in colour whereas in print it may be in grayscale

WHO TO TALK TO

WHO

Location, Phone and Emails

Feel free to reach out if you have any questions, concerns or suggestions. Our office is across the street from the Registrar's Office on Regina Street North.

The Cord and WLUSP Office
[205 Regina Street North,](http://205regina.ca)
 Waterloo, Ontario
 N2J 3B5

For more information and contact details, check out
thecord.ca/contact



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Left: Service Laurier at 202 Regina Street; Far Right: WLUSP and The Cord Office

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