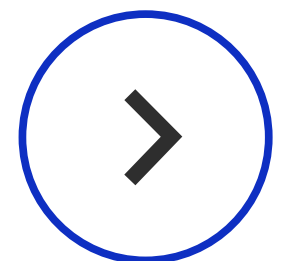


06

tips
to

Recognize and Avoid

PHISHING SCAMS



6 TIPS TO PREVENT PHISHING ATTACKS

1

Be Skeptical

4

Don't click the link

2

Be aware of your
online presence

5

Be smart with
your passwords

3

Inspect the links

6

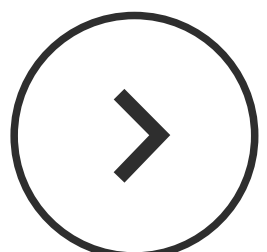
Keep your software
updated

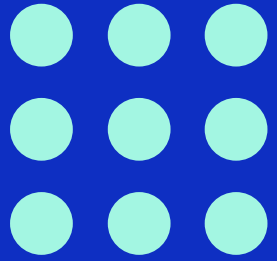
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30%

of phishing messages get
opened by targeted users

- **Verizon**

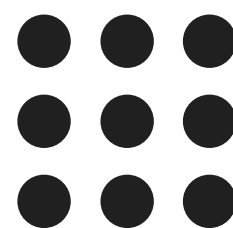
Did you know?





Around 1.5 Million new phishing sites are created each month.

- **WEBROOT**

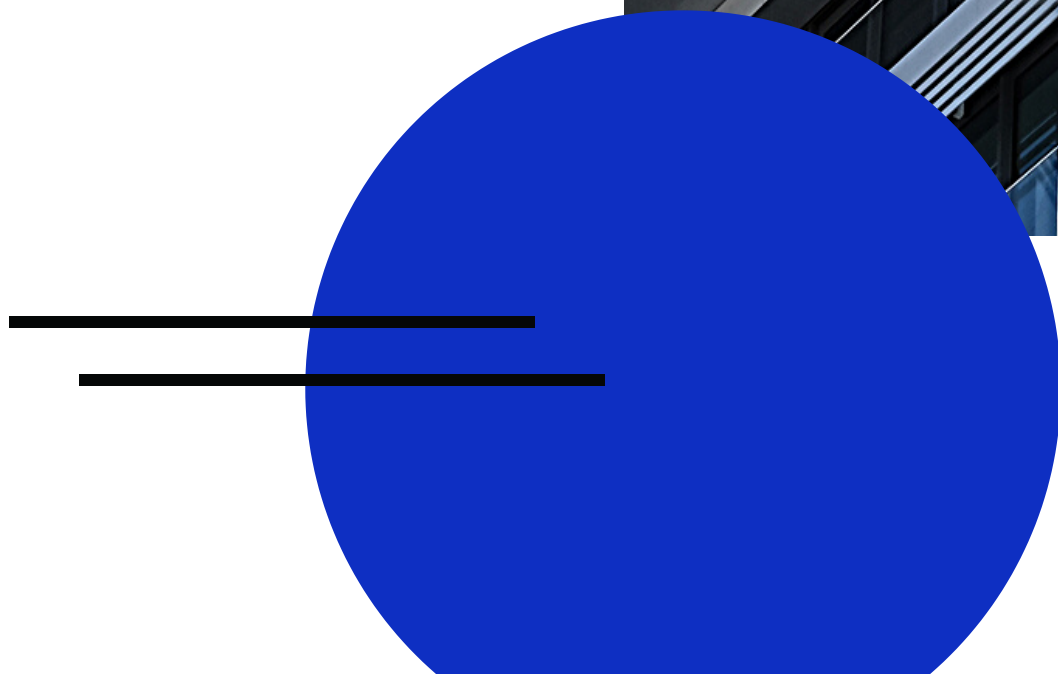


A large white circle is positioned on the right side of the image. Two thin black vertical lines are drawn over the right edge of the circle.

90%

**Phishing accounts for
90% of data breaches**

**What is the single
biggest mistake a
company can do
that makes them
vulnerable to
phishing attacks?**



- When the company does not invest in the right tools and they do not provide proper training to their people about their role in information security.
- Browsing the internet carelessly.
- Not having proper policies that outline how to react to suspicious emails.
- When organizations are run in an authoritarian style where employees are trained to simply follow instructions, which leads them to easily giving up information.

- The same can be said for organizations that have a culture where asking for help is frowned upon.
- Not using a multi-layered approach to detect, analyze, and stop phishing attacks.
- Spear phishing is becoming more and more popular to target specific employees, so there is a bigger need to train employees about protecting their data.

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CONCLUSION

- The IT department can set up several layers of defense against such attacks, but each employee needs to participate in ensuring that all data is protected.
- Do not open suspicious emails, avoid browsing malicious websites, and never open an attachment from an email that you do not know the sender. These are just a few simple best practices that can be adopted by each employee in order to deter phishing attacks.

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