Project Dune

**Purpose**

The purpose of this project is to create a website that that is intuitive, user-friendly, consistent and mobile friendly.

Intuitive in terms of website flow and access, meaning that the website is easy to use and understand.

User friendly in terms of catering to the user, allowing for accessibility and being mindful of its users.

Mobile friendly in terms of being able to use this website on a mobile device, which allows for more website traffic and potentially results in more sales.

**Objectives**

Create a website from scratch using HTML, CSS, and JavaScript. The current and expected project does not require a backend due to the clients’ wish to use manual transactions for invoices.

The website should be easy to navigate, compatible with mobile devices, and respective to the business owners’ desire of design or theme.

**Deliverables**

* A clean and easy to navigate website that increases traffic to boost sales.
* A website that is easy to maintain and values its customers’ security and privacy.
* As a project manager, and developer of this website, the website should allow scaling and future expansions of the website without being re-written from scratch.

**Stakeholders and Team Members:**

* Lead project manager, website design: Francesca Chiriboga
* Website developer and engineer: Jade De Vera
* Client: Andrews Leather LLC.

**Timeline:** start date as of: 8/27/2024

Expected milestones and deliverables are:

* Upon completion of initial planning phase
* Agreed design/template
* Completion of home page
* Completion of products pages (due to its size, this will take a long time during the development cycle)
* Completion of website
* Testing and evaluation phase to ensure that there are no bugs, or pages that do not lead to dead ends.
* Website is ready to be implemented and pushed to a webhost