

RSA®Conference2015

Abu Dhabi | 4–5 November | Emirates Palace

SESSION ID: SPO-R04

The Time Is Now—A New Era for Cybersecurity

Ashok Sankar

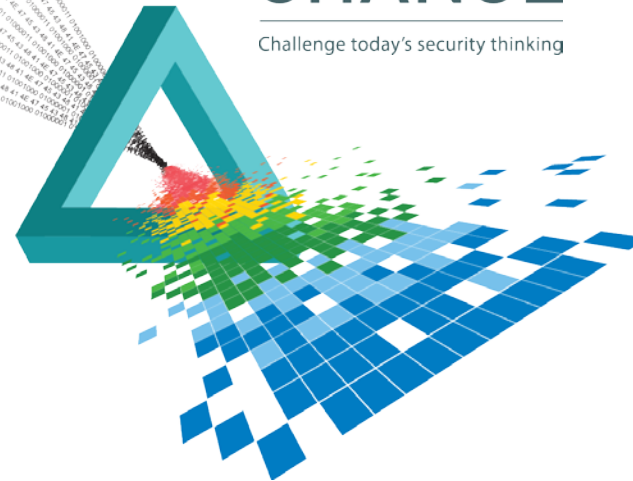
Senior Director Cyber Strategy
Raytheon|Websense

Neil Thacker

Information Security & Strategy Officer, EMEA
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CHANGE

Challenge today's security thinking



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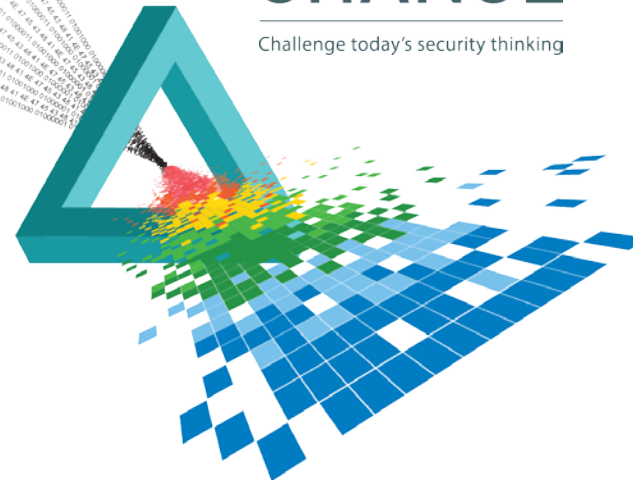
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@ashoksankar

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Increasing Attacks

In 2014 has your enterprise experienced an increase or decrease in security attacks as compared to 2013?

More Attacks



76.57%

Fewer Attacks



23.43%

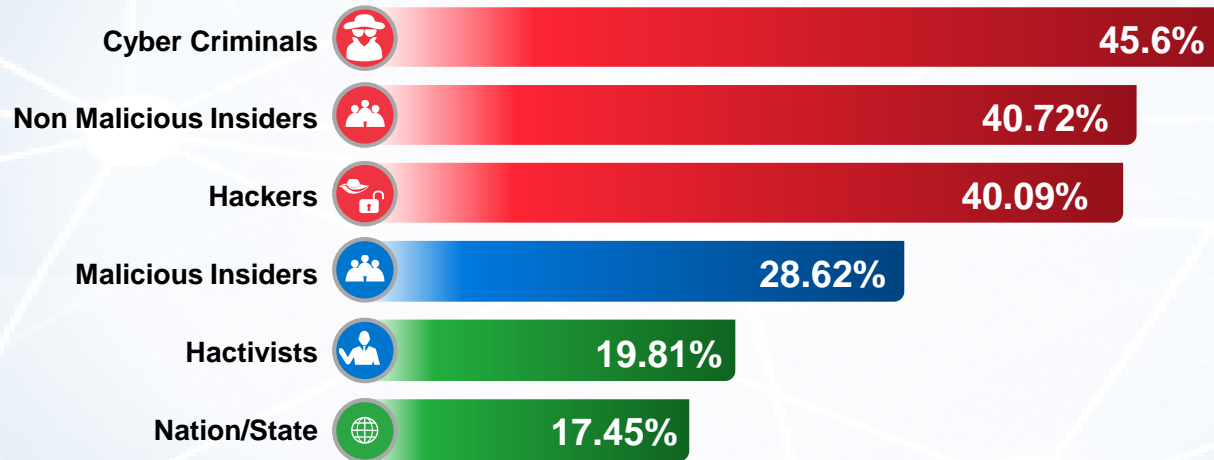
82.5%

Enterprises expect to be breached in 2015

Source: State of Cybersecurity: Implications for 2015, An ISACA and RSA Conference Survey

The New Adversaries

Which of the following threat actors exploited your enterprise in 2014?



Source: State of Cybersecurity: Implications for 2015, An ISACA and RSA Conference Survey

The New Enterprise Landscape



EVOLVING BUSINESS ENVIRONMENT



MORE DANGEROUS THREAT LANDSCAPE



COMPLEXITY & FRAGMENTATION

Dissolving Security Perimeter

Embracing Mobility and Cloud Computing

Extending Value Chain of Partners / Supply Chain / Contractors

More Than Just Malware

Threats Vectors Span Multiple Channels

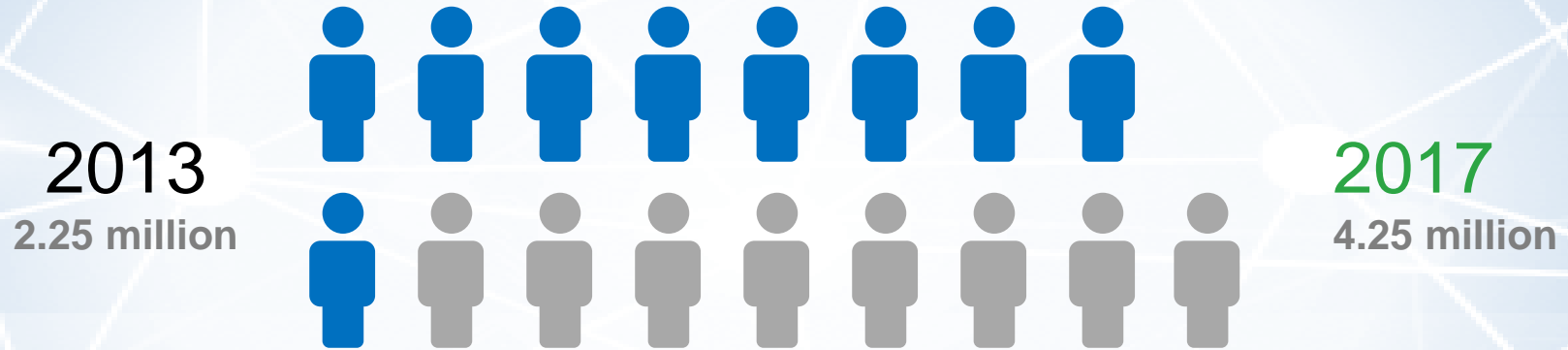
Insider Threat Widening

Too many tools

Too many alerts


Not enough skills and manpower to deal with this complexity

Cybersecurity Skills Gap Grows



The shortage of skills compounds the rise in security incidents

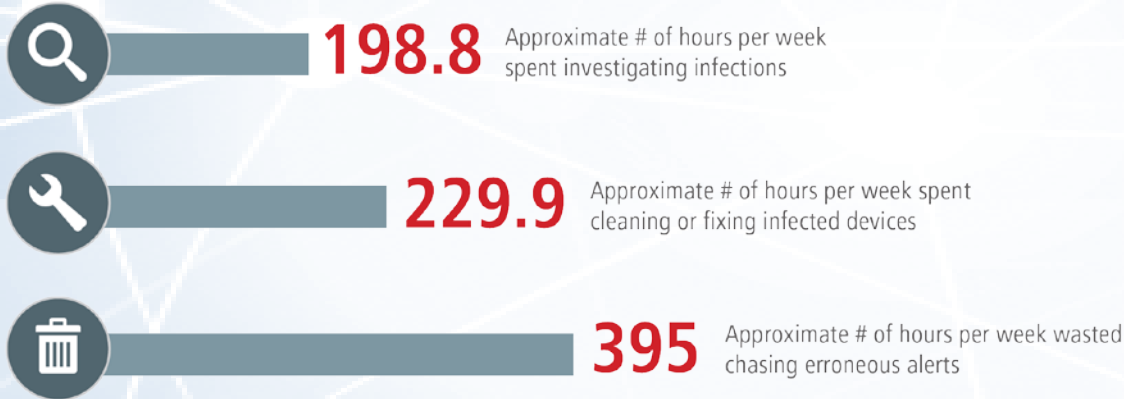
Source: 2013 (ISC)2 Global Information Workforce Study



= 250,000

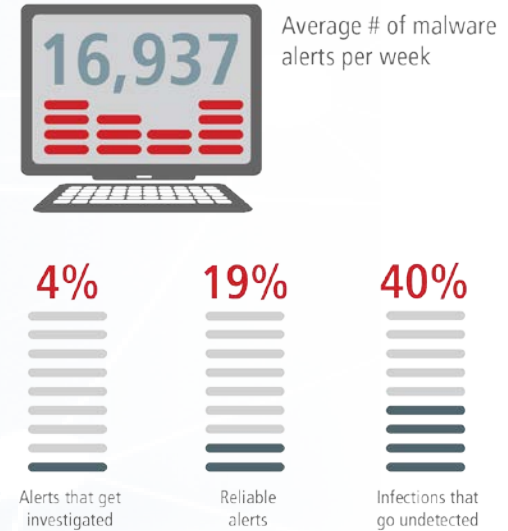
Chasing Alerts is a Failing Strategy

Malware Containment Survey Results: Hours Spent on Alerts



Source: Ponemon Institute, 2015

Malware Containment Survey Results: Malware Alerts Per Week



How Do We....

- ◆ Continue to fuel business velocity?
- ◆ Absorb innovations as needed for the business?
- ◆ Stop the adversary from dictating our priorities?
- ◆ Confidently navigate the risks in today's changing IT environment?
- ◆ Become resilient?



Need a Strategic Response



EVOLVING BUSINESS
ENVIRONMENT



MORE DANGEROUS
THREAT LANDSCAPE



COMPLEXITY &
FRAGMENTATION

1 ADVANCED THREAT PROTECTION

THREAT DEFENSES THAT MODEL THE BEHAVIOR OF COMPLEX MULTI-STAGE ATTACKS.

2 END-TO-END VISIBILITY

CONTINUOUSLY MONITOR ACTIVITIES INCLUDING USER BEHAVIORS ACROSS YOUR ENTERPRISE.

3 ADVANCED ANALYTICS

INTUITIVELY TURN DATA INTO INSIGHTS AND ANSWERS THAT DRIVE ACTION.

4 ADAPTIVE SECURITY

APPLY CONTEXT RICH INTELLIGENCE TO STOP AND CONTAIN EMERGING THREATS.

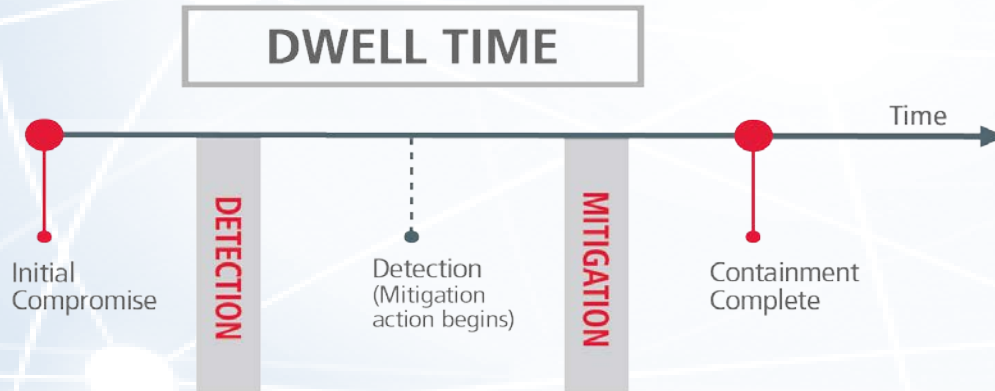
Focus: Dwell Time Reduction

206 Days Mean time to identify a breach¹

69 Days Mean time to contain a breach¹

“It is better to have 100 attackers on your network for 10 minutes than a single attacker for 6 months. If dwell time trends down then cyber security is improving”

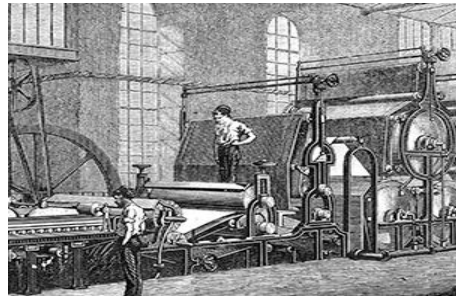
Jeff Brown, Raytheon CISO



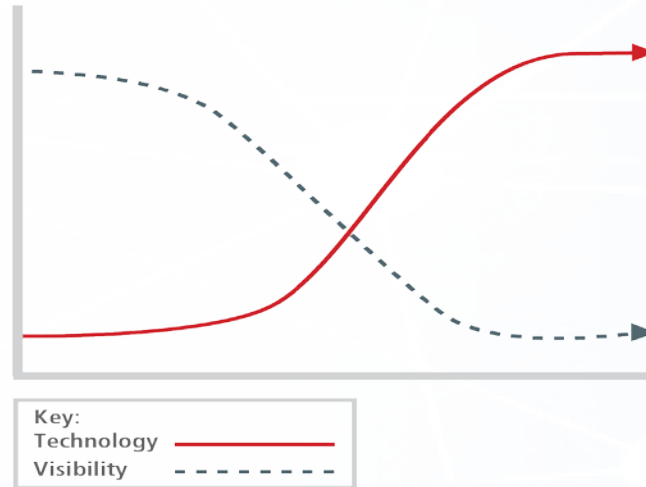
¹Cost of Data Breach Study: Global Analysis, Ponemon Institute, 2015

End-to-end Visibility

- ◆ The digital revolution has obfuscated visibility
- ◆ Organizations cannot manage threats they cannot see



Industrial Age



Restored Visibility



Digital Age

But is visibility really just more content?

~~Context~~ Content is KING!



“Context is critical to turning huge amounts of security data into actionable insight and identifying those things that represent the most risk in an organization.”

- Neil MacDonald, Gartner

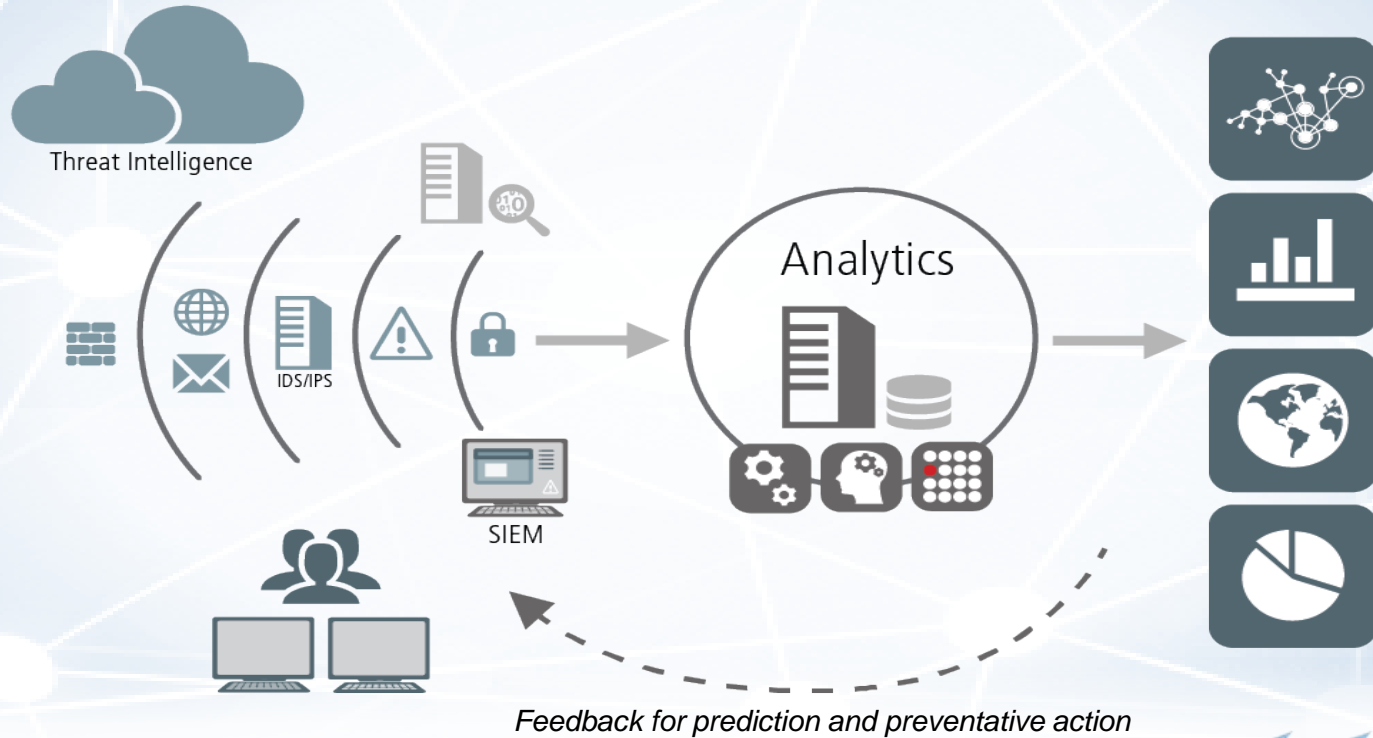
Analytics Takes Center Stage

Understand and Prioritize

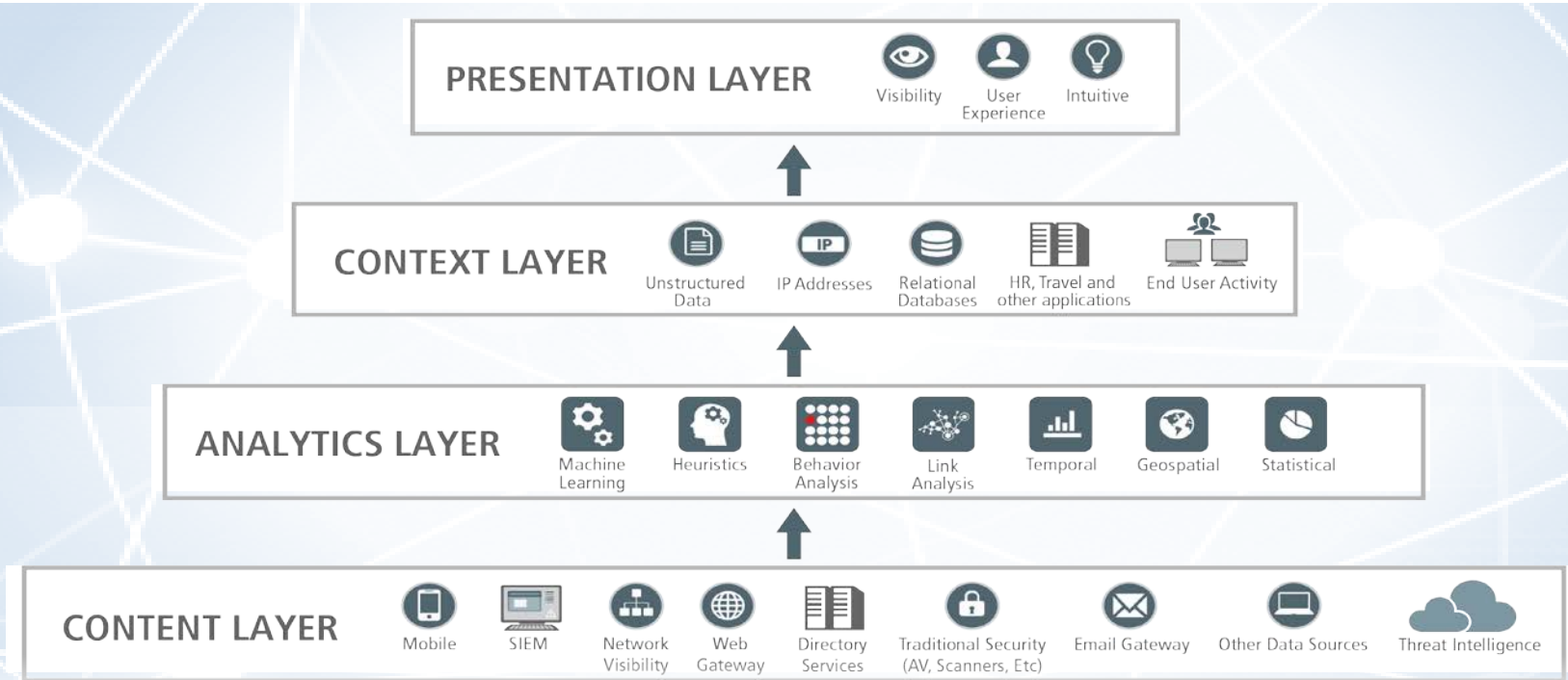
- ◆ Automation can help plow through mountains of information
- ◆ Discover more about an entity that you know about (reactive/prevent)
- ◆ Investigate to understand patterns, find anomalies (proactive/detect)



Adaptive Security boosts Resiliency



Cyber Risk Management Approach



Take Aways

- ◆ A determined adversary will break in – not a matter of ‘If’ but ‘When’
- ◆ Prevention is ideal but need containment strategies
- ◆ Rethink cyber strategies to adapt to the landscape
- ◆ Resiliency is key to operation in the new normal

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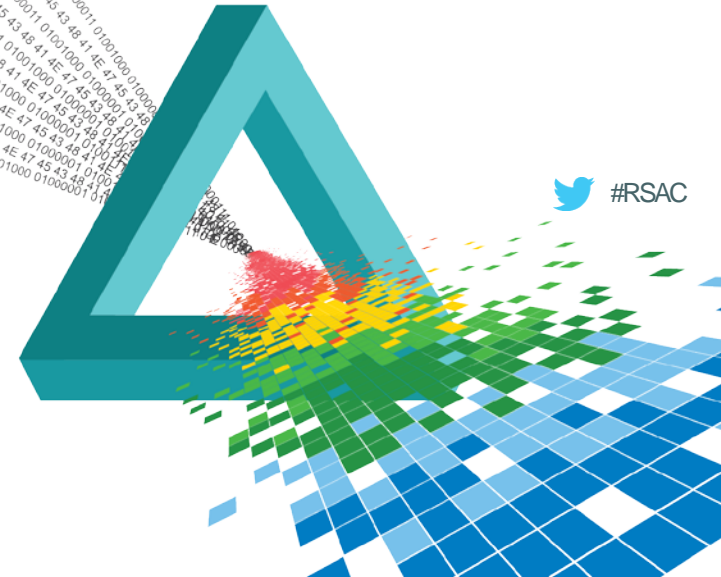
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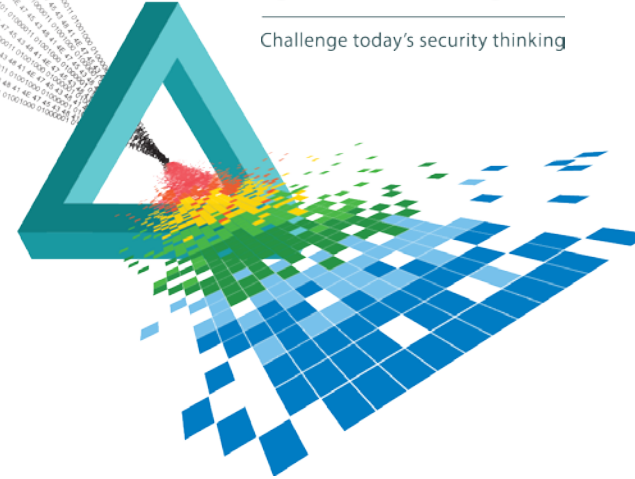
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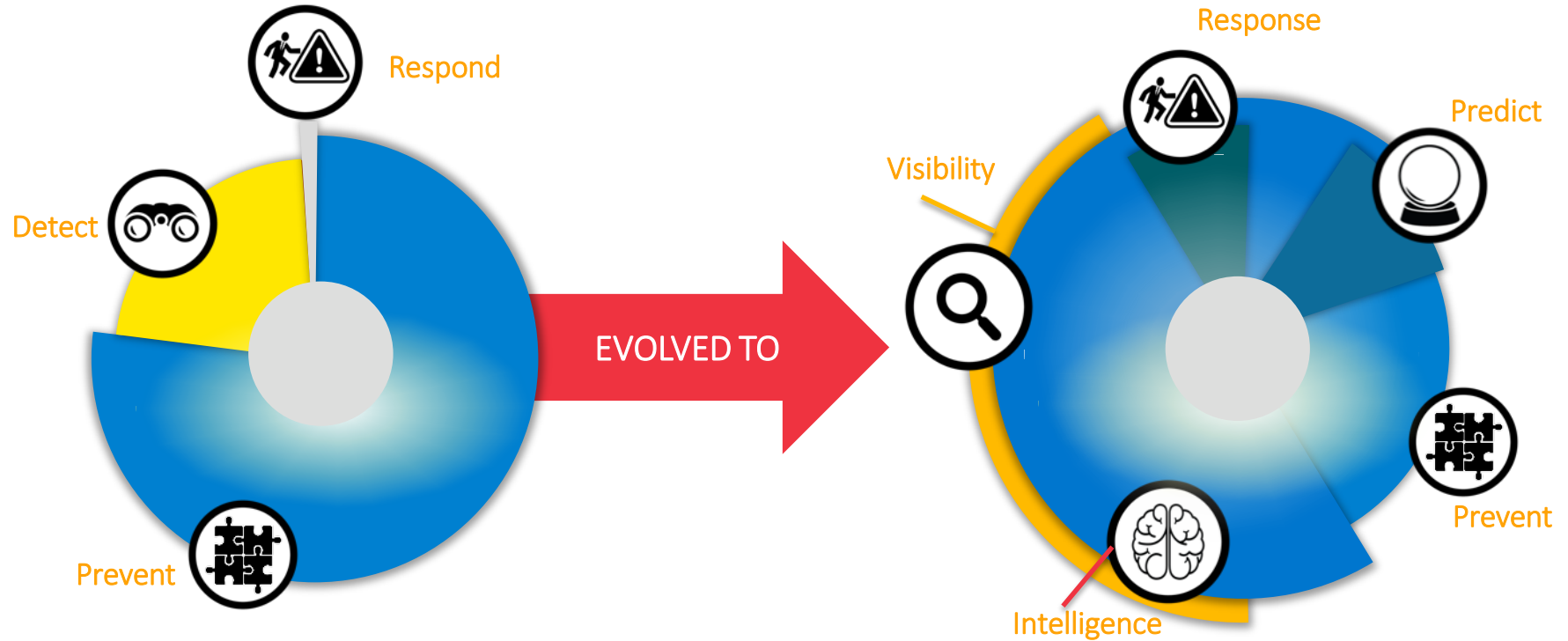
@nt_hacker

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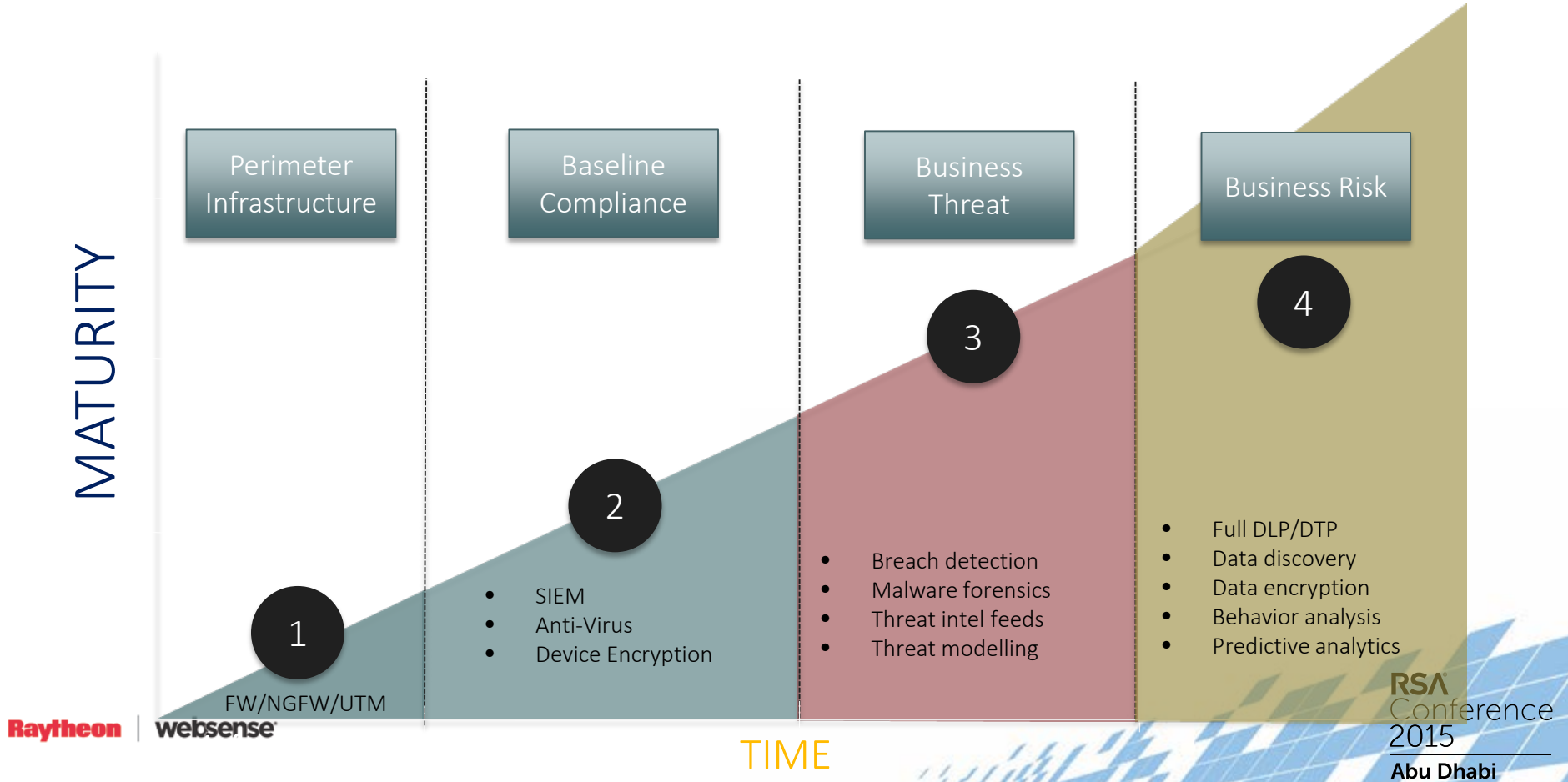
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Intelligence, Visibility & Prediction (2000-2015)



From infrastructure security to risk management

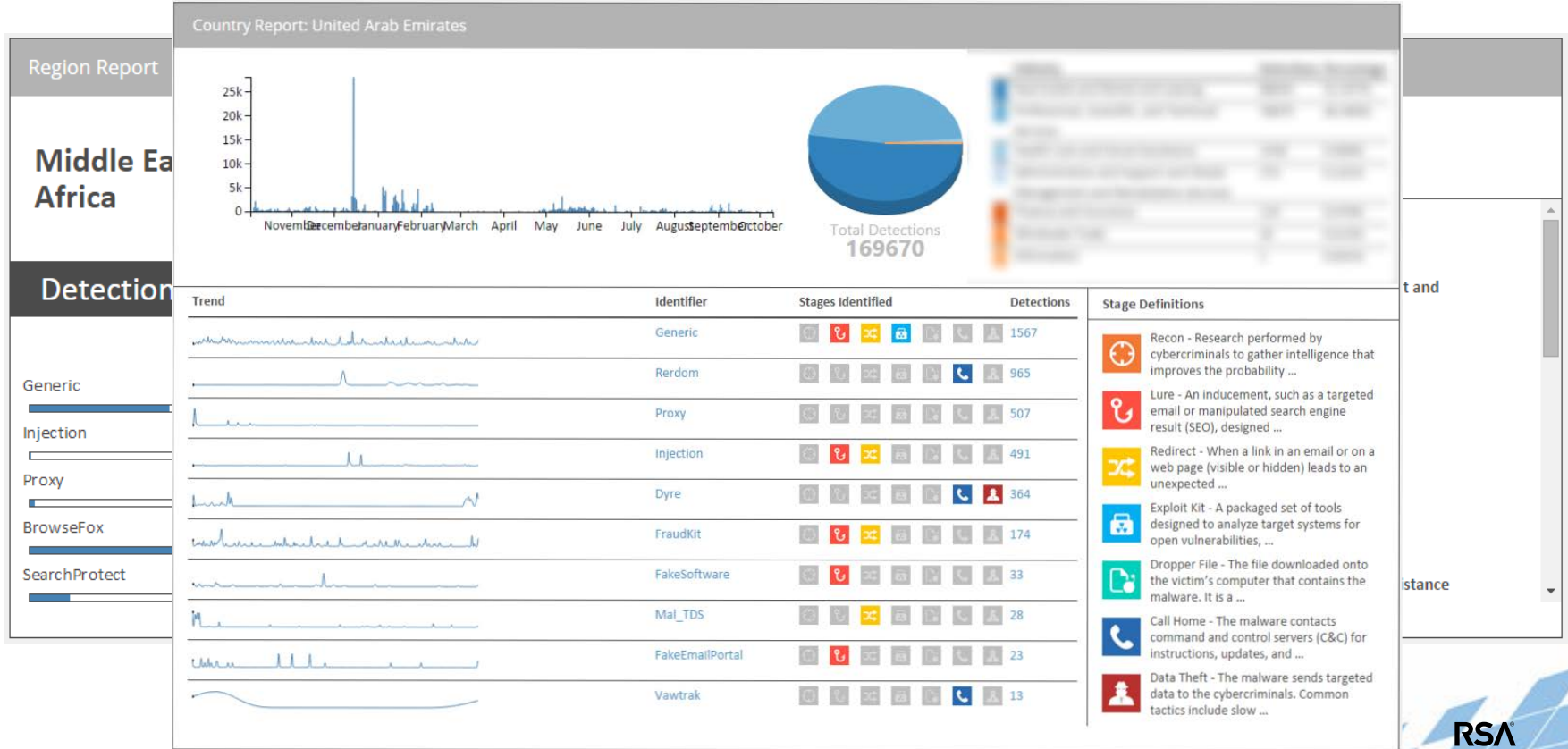


Threat landscape

Top Threats	Current Trends	Top 10 Threat Trends in Emerging Areas						
		Cyber-Physical Systems and CIP	Mobile Computing	Cloud Computing	Trust Infrastr.	Big Data	Internet of Things	Netw. Virtualisation
1. Malicious code: Worms/Trojans	↑	↑	↑	↑	↑		↑	↑
2. Web-based attacks	↑	↑	↑	↑	↔		↑	
3. Web application attacks /Injection attacks	↑	↑	↑	↑	↑		↑	↑
4. Botnets	↓		↑	↑				
5. Denial of service	↑	↑		↔	↔		↑	↑
6. Spam	↓	↑						
7. Phishing	↑		↑		↑	↑	↑	↑
8. Exploit kits	↓		↑		↑		↑	
9. Data breaches	↑			↑		↑		↑
10. Physical damage/theft /loss	↑	↑	↑		↑	↑	↑	↑

Source: <https://www.enisa.europa.eu/activities/risk-management/evolving-threat-environment/enisa-threat-landscape/enisa-threat-landscape-2014>

Threat landscape



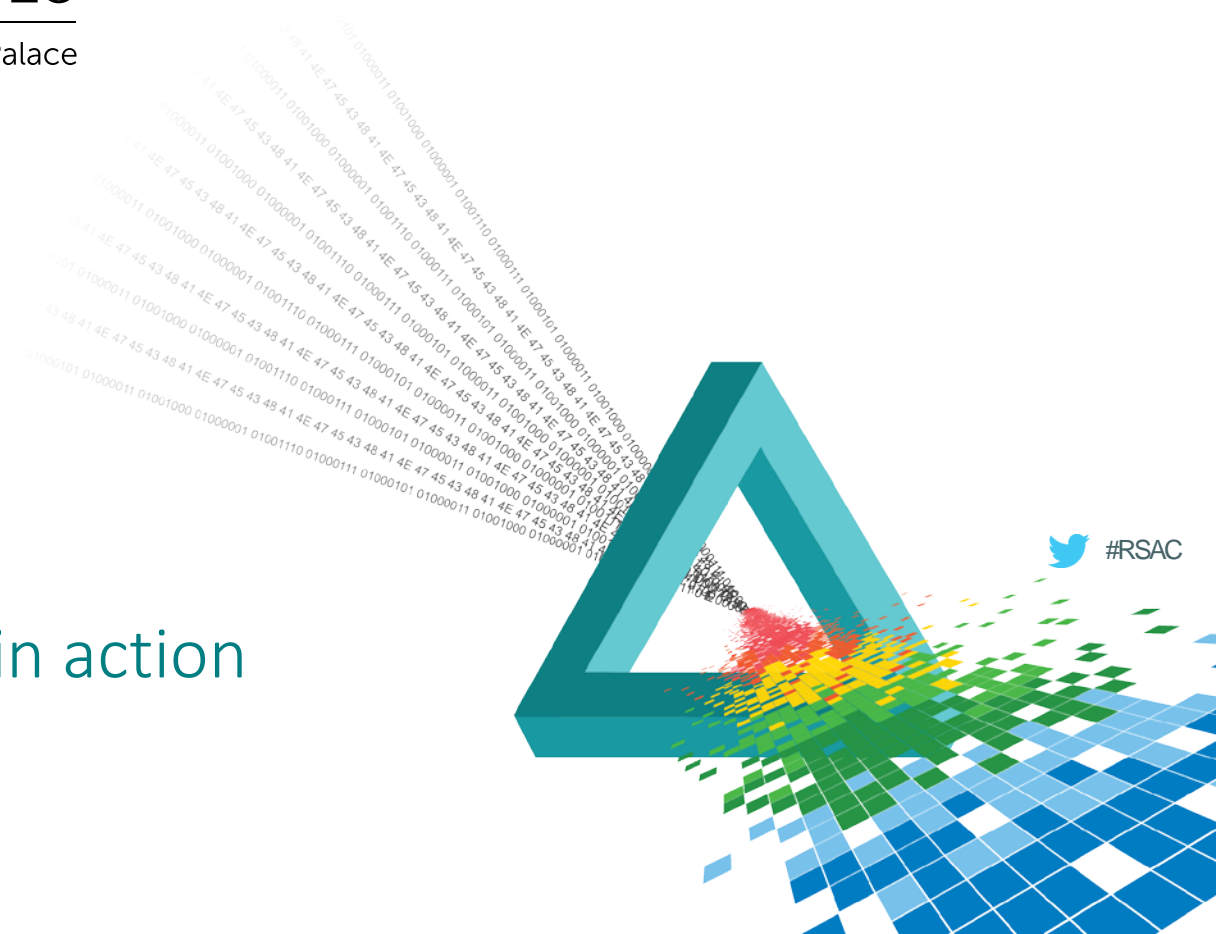
Threat actors



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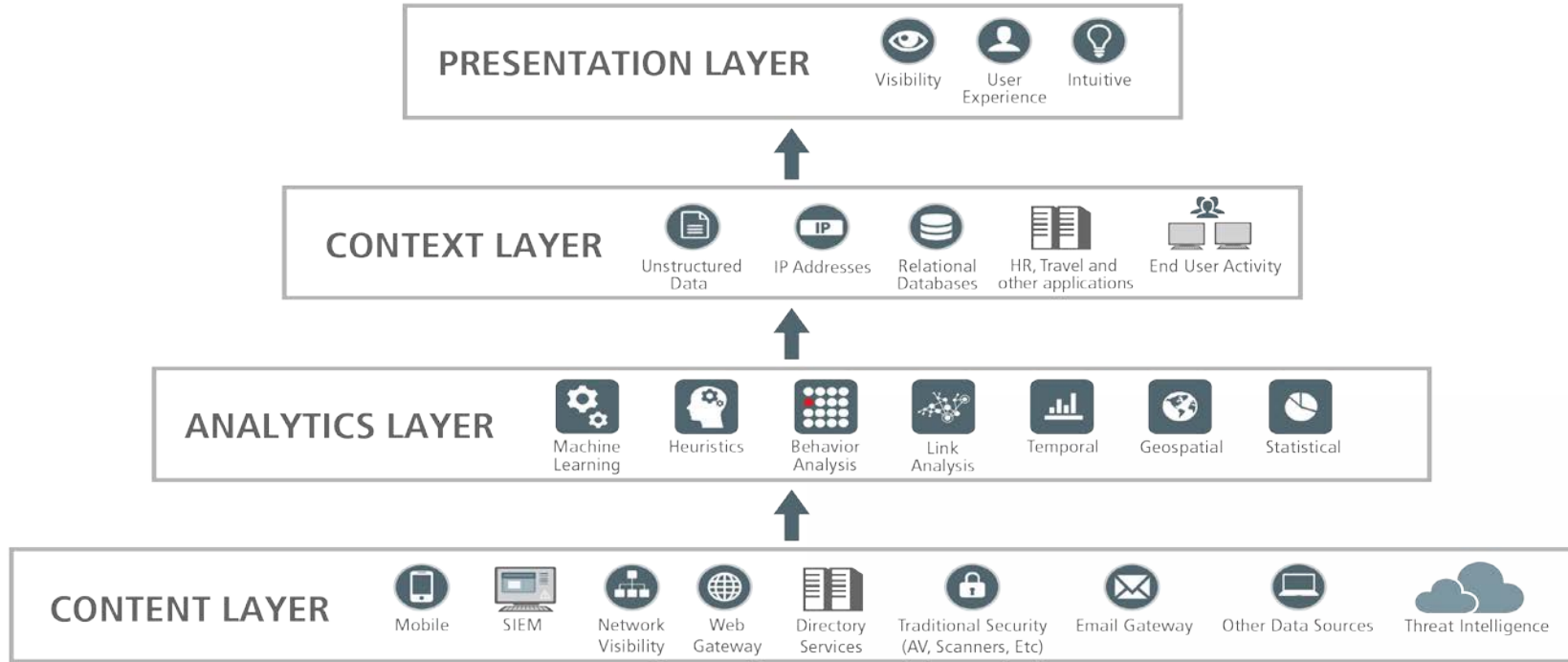
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Demo Analytics & Context in action



Demo

A Layered Approach for the New Normal



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