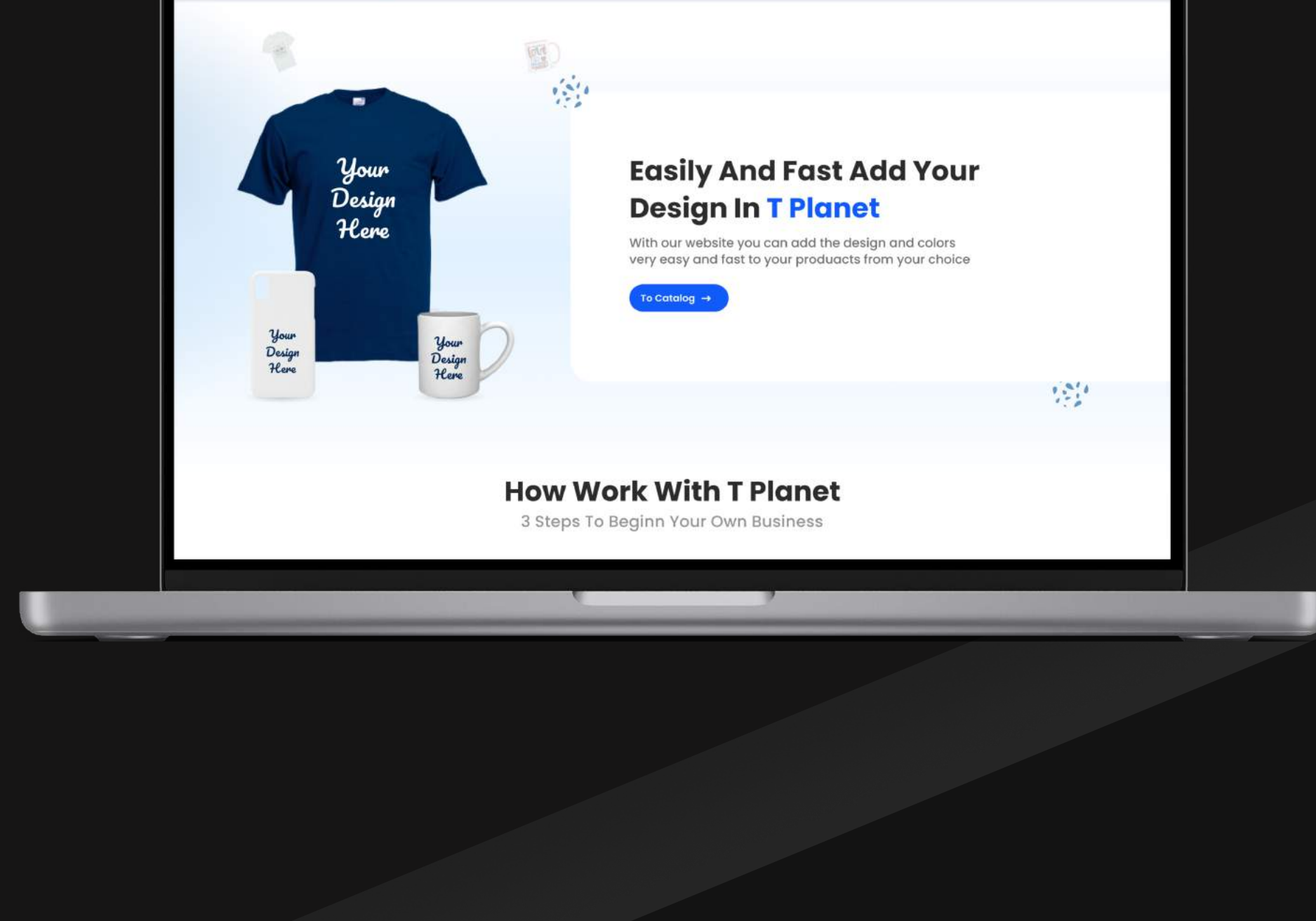


PRINT-ON-DEMAND (POD) PLATFORM

Create And Sell Custom Products

T-Planet is a print-on-demand (POD) platform that allows individuals and businesses to create and sell custom-designed products without having to handle inventory or production. The platform connects users with a network of printing partners who handle the printing, packaging, and shipping of the products.

Website



About Project

T-Planet enables entrepreneurs and designers to start their own online businesses with minimal upfront costs and inventory management. It has gained popularity as a way for individuals to enter the e-commerce space without the need for significant investments in manufacturing and warehousing. Keep in mind that the specific features and offerings of Printify may evolve, so it's a good idea to check their website or contact them for the most up-to-date information.

Challenges

The biggest challenge was that the client's wanted to make more than one store for each account so that he could collect all his stores in one account.

The client's wants the website to be directed only to the country of Pakistan, so I must know the nature of the user in this country to create a site that is easy to use for them

Problems & Solutions

Problems

- ✗ Finding a way to help the user find all the information he needs, including payments, purchases, and everything.
- ✗ The client's has no idea about design system (colors, fonts, buttons and logo).
- ✗ The site was directed to a country where I had no idea about their nature and the nature of their lives, so it was difficult to know the best way for the user to feel comfortable during use.

Solutions

- ✓ We have created pages that help the user see all the information he needs and switch between curtains in a very simple and passive way.
- ✓ It would have been better, before starting anything, to understand the nature of the site, search, and communicate with the client's.
- ✓ Research and communication were the best way that made us provide a complete product in a way that suits the country of Pakistan.

Creating Process

Step by step process of creating template to the finished final product and active website

1 Information collect

Before you start collection any information, it's important to know who your target audience is. Understanding the demographics, behaviors, and preference of your audience will help you design a UI that meet their needs.

3 Wireframe

Create basic elements: Use your wireframe tool to create basic elements such as boxes, rectangles, and text boxes. Arrange these elements to create the layout and structure of your design.

2 Sketch

Gather your design assets: Before you start designing in Figma, you'll need for your UI design, such as logos, icons, images and typography.

4 UI/UX Design

Using a design tool such as Figma or Sketch, create the visual design of your UI. Choose a color scheme, typography and other design elements that reflect your brand and resonate with your target audience.

Typography

Typography is the art and technique of arranging type to make written language legible, readable and visually appealing

Popponis

light Regular Medium SemiBold Bold ExtraBold Black

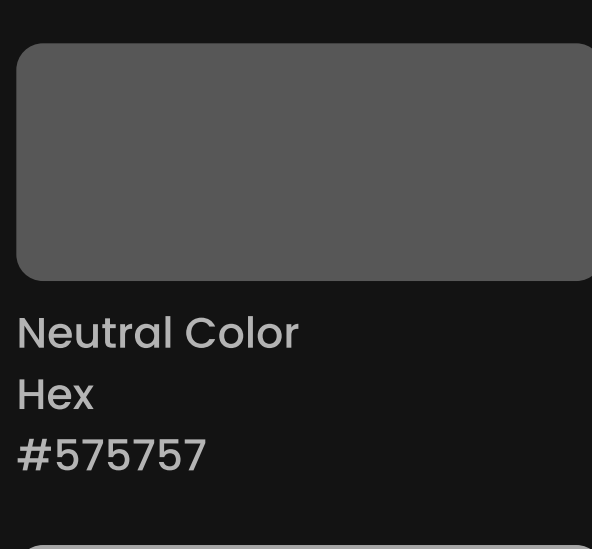
Color

Color is a fascinating aspect of our visual experience, it is the result of the interaction between light, the human eye, and the brain

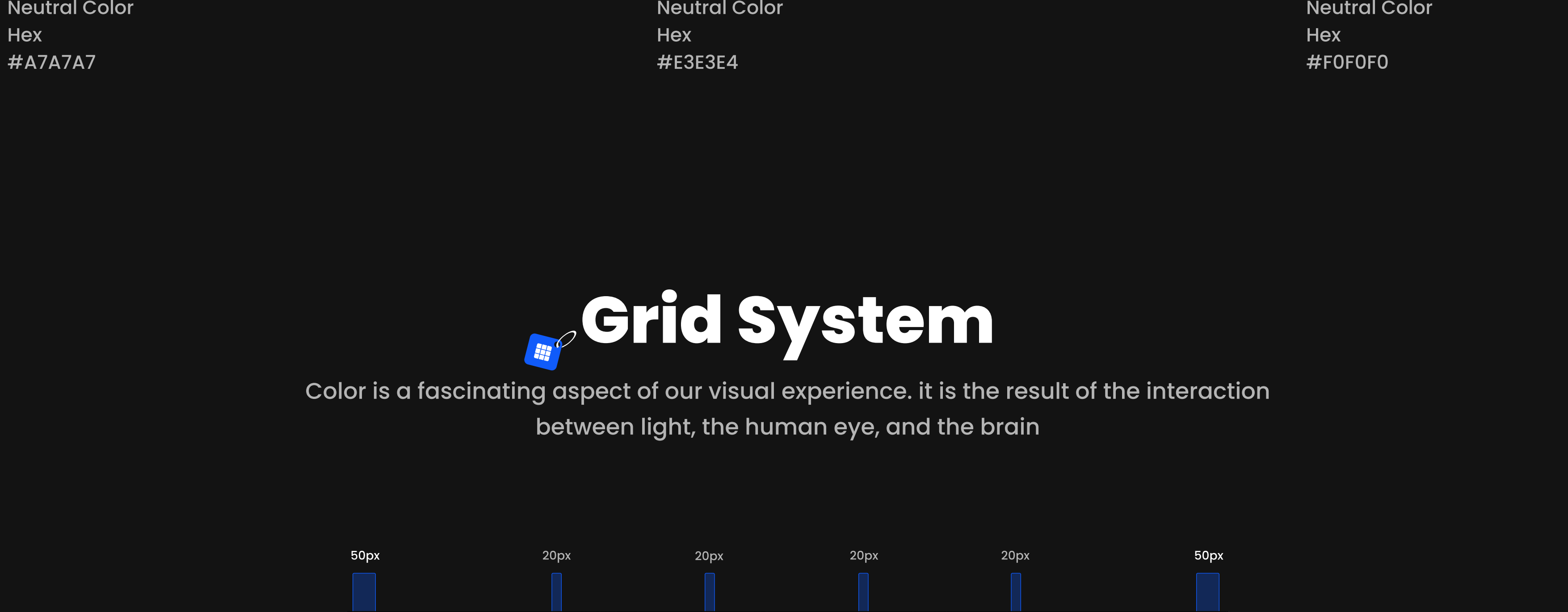
Primary Colors



Secondary Color

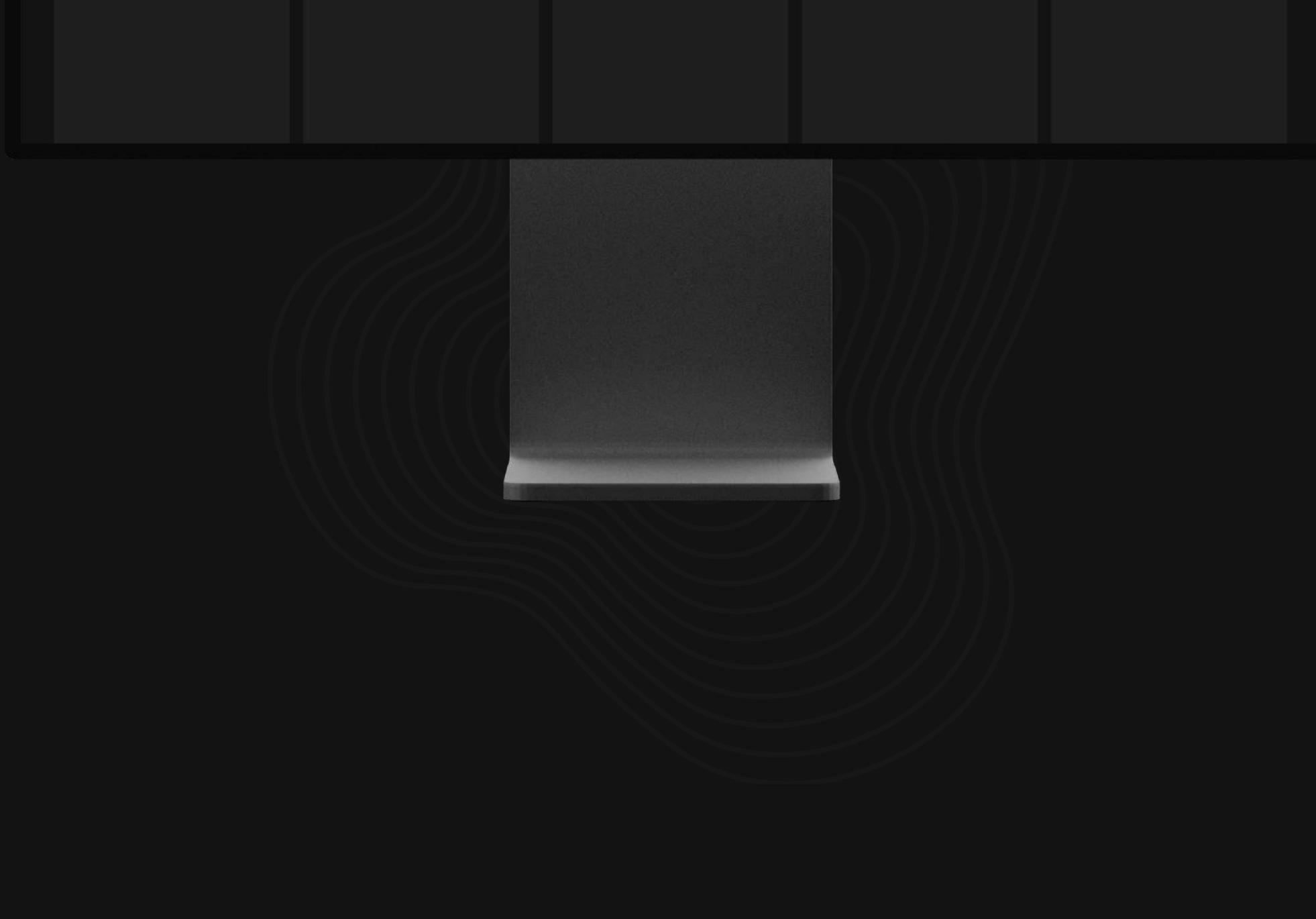


Neutral Colors

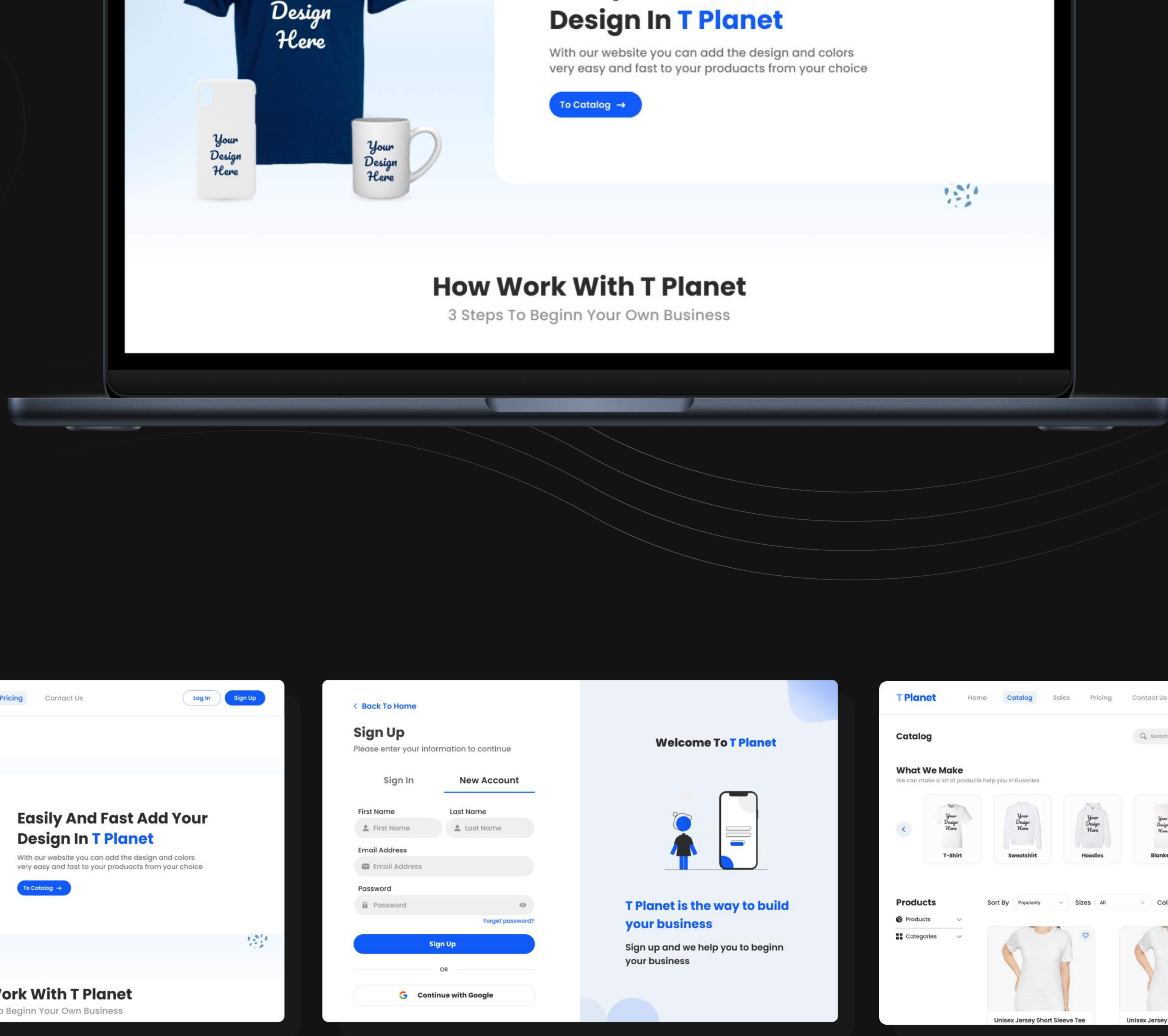


Grid System

Color is a fascinating aspect of our visual experience, it is the result of the interaction between light, the human eye, and the brain



Website Review



Thanks for watching