Faaiza Saeed

UX Designer and Data Visualizer

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Education

M.Des (information design)
National Institute of Design, Bangalore

B.E. (Electronics and Telecom)
Pune University - First class

SSE (Class 12th) CBSE - 92%
SSCE (Class 10th) CBSE - PCM 86%

Skills

Web and mobile Interface (UI/UX)

9/10

Interactive lo-fi prototyping

8/10

Graphic design and illustration

7/10

Creative content writing

Tools







Photoshop 8/10

Illustrator 8/10

Adobe XD 6/10





Python 4/10

p5.js 4/10

Вē

https://www.behance.net/faaizasaeed



May 2017 - June 2017

Apr 2014 - Jan 2016

@faaizasaeed88 on instagram

Work Experience

Yun Solutions

Yun Solutions is a proprietary design and technology company in Internet of Things (IoT) domain with expertise in vehicle telematics and operations optimisation

Proiect

LEVIN (Low Energy Variable Input Nanocomputer) is an OBD device which retrofits into any vehicle and enables the car owner to access driving analytics and vehicle health on his phone.

Responsibilities:

Mobile and web UI/UX



Print collaterals design

Merkle-Sokrati

Recently acquired by Dentsu, has been one of the biggest partners of Google in India. Primarily a analytics product company in the domain of data-driven marketing and advertizing.

Project:

A mobile app for business owners to monitor their leads generated through Sokrati platform, and make informed decisions regarding their advertizing funds.

Responsibilities:

Product management Mobile and web UI/UX

Print collaterals design

Webonise

Service based software company, started in 2006 in Pune offering expertise in web and mobile development and known for its seamless UI/UX design solutions. Has an eclectic range of industries including sports, health, education and software itself.

Responsibilities:

Project management





Jan 2011 - Mar 2014