## Implementing Simple Regression Models in R



Vitthal Srinivasan CO-FOUNDER, LOONYCORN www.loonycorn.com

#### Overview

Build regression models in R

Understand and test the regression assumptions

Use simple regression models in R

- to explain variance
- to make forecasts

Avoid some common regression pitfalls

#### Ease of Prototyping



Excel is the fastest prototyping tool out there

#### Robustness and Reuse



No free lunches

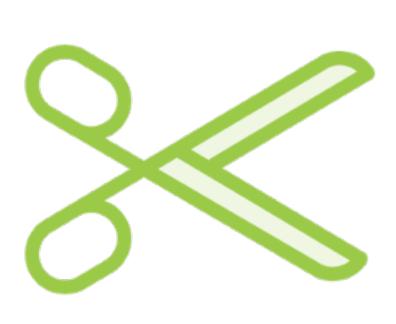
# "Make the common use-case easy and the difficult use-case possible."

#### Regression: Excel, R or Python?



**Excel** 

Create a regression slide for an important presentation



R

Create a regression case study for a seminar



**Python** 

Build trading model that scrapes websites, combines sentiment analysis and regression

#### Regression: Excel, R or Python?



#### R for Regression



# Use **R for regression**: It makes sense whatever your use-case

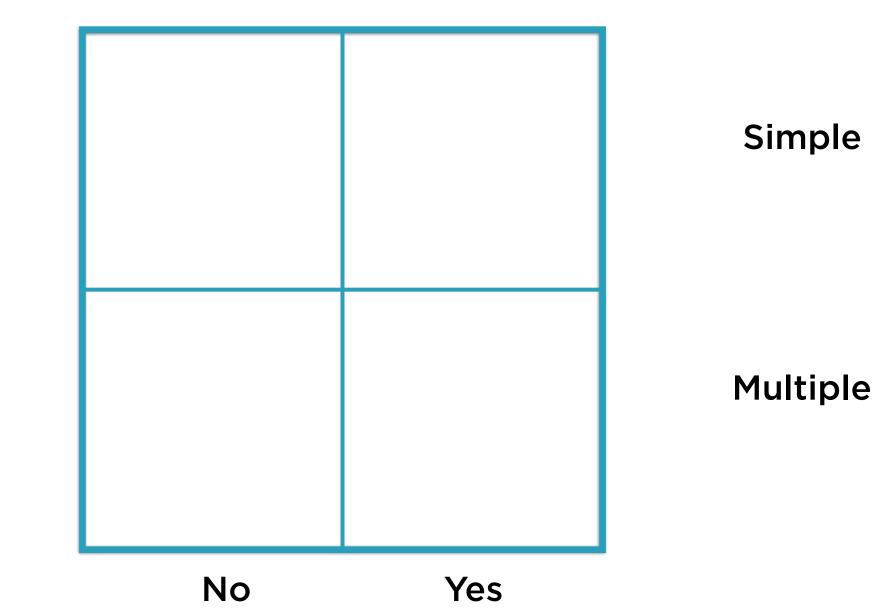
## Number of independent variables

Simple or Multiple Regression?

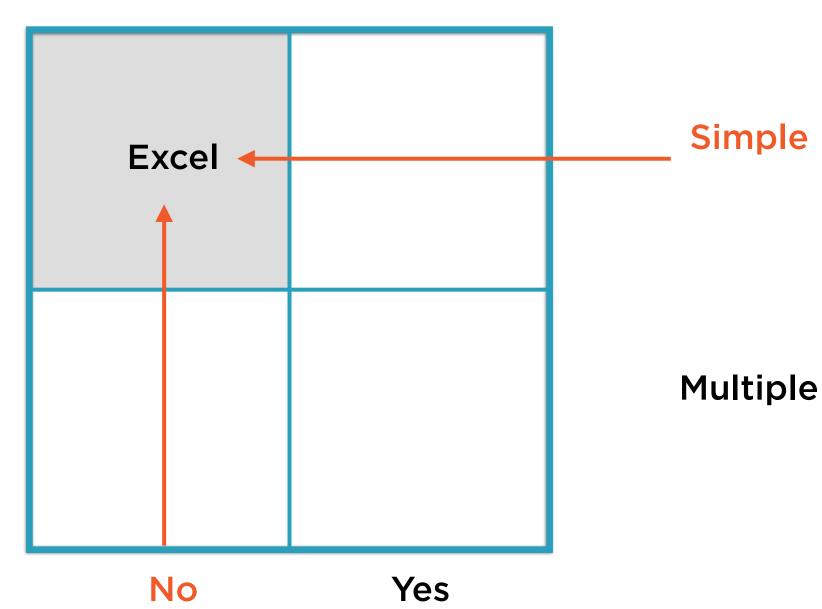
## Sanity check regression model

Accept model as-is or analyse and tweak?

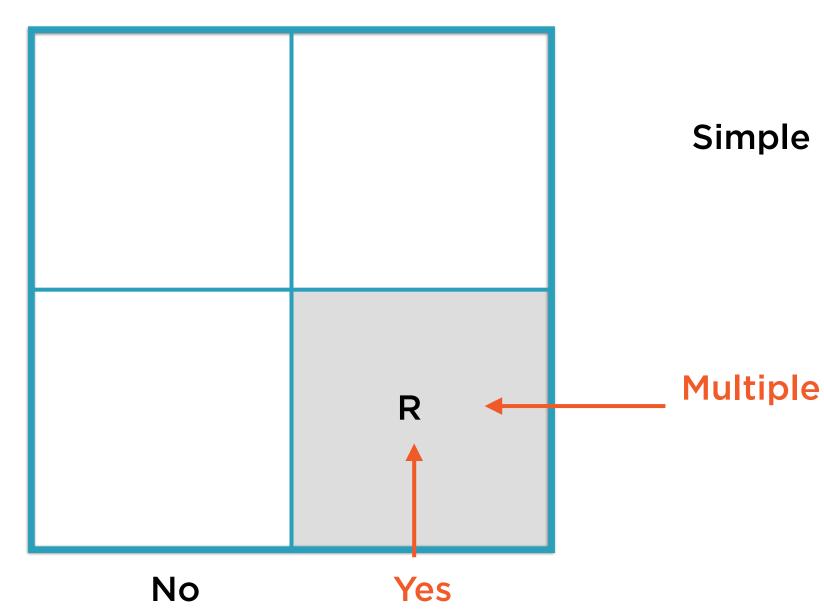
Sanity Check Result



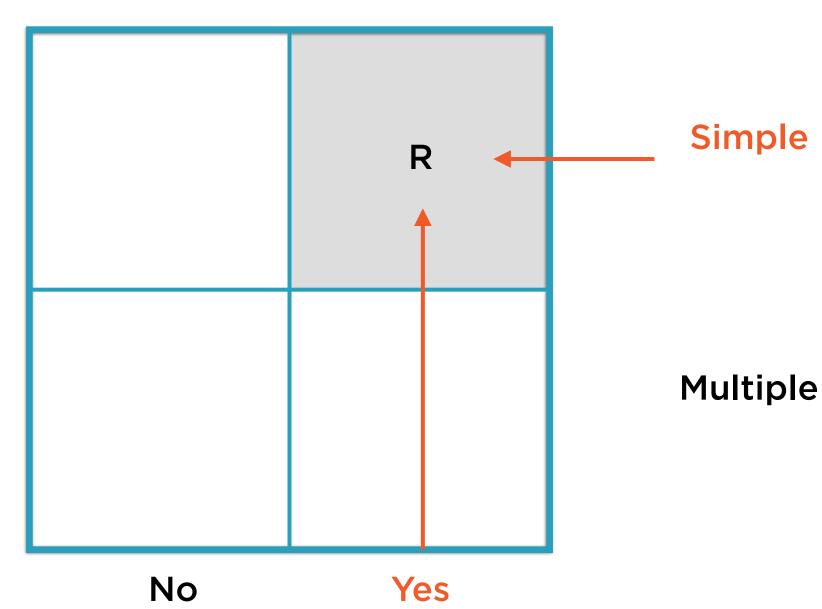
Sanity Check Result



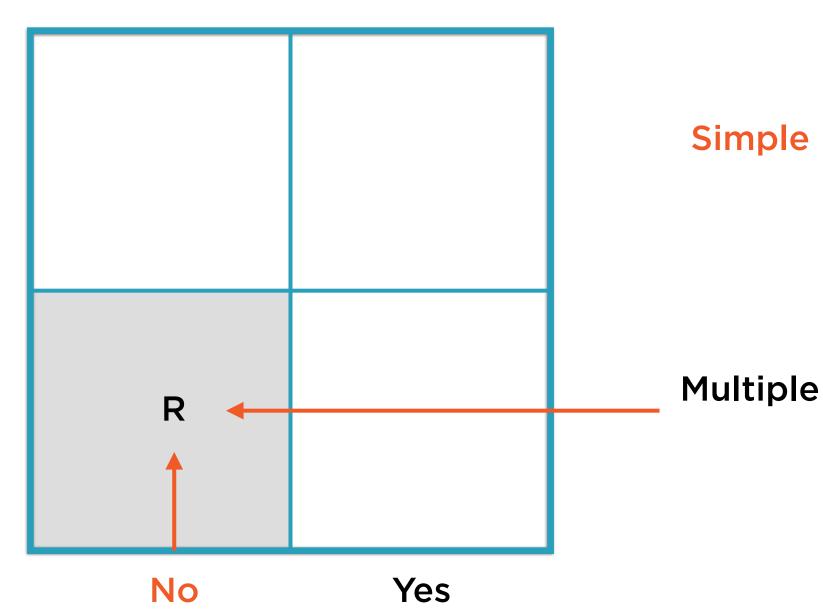
Sanity Check Result



Sanity Check Result



Sanity Check Result



Sanity Check Result

**Simple** Excel R Multiple R R No Yes

#### Demo

Simple regression models in R

#### Data Frame: Data in Rows and Columns

AD HICTED

DATE	OPEN	A	CLOSE
2016-12-01	772	• • •	779
2016-11-01	758	• • •	747
2006-01-01	302	•••	309

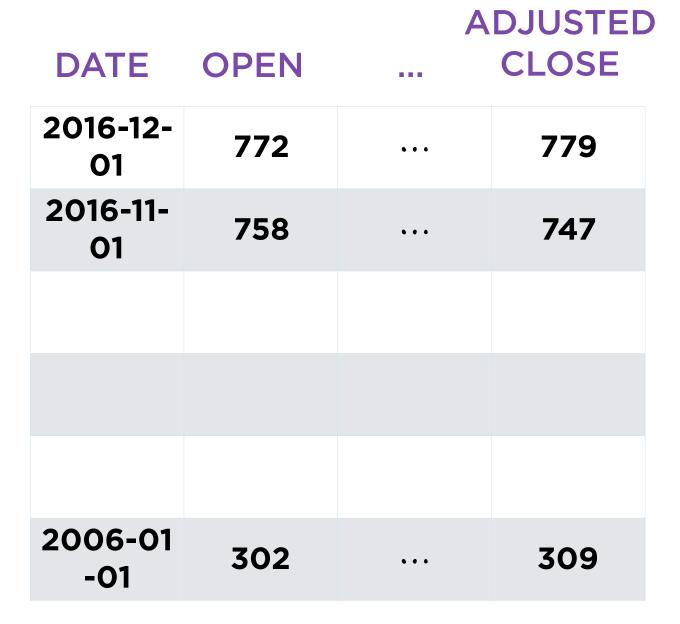
Each column represents 1 variable (a list or vector)

Each row represents 1 observation

#### From File to Data Frame

DATE	OPEN	•••	ADJUSTED CLOSE
2016-12- 01	772	• • •	779
2016-11- 01	758	• • •	747
2006-01 -01	302	• • •	309

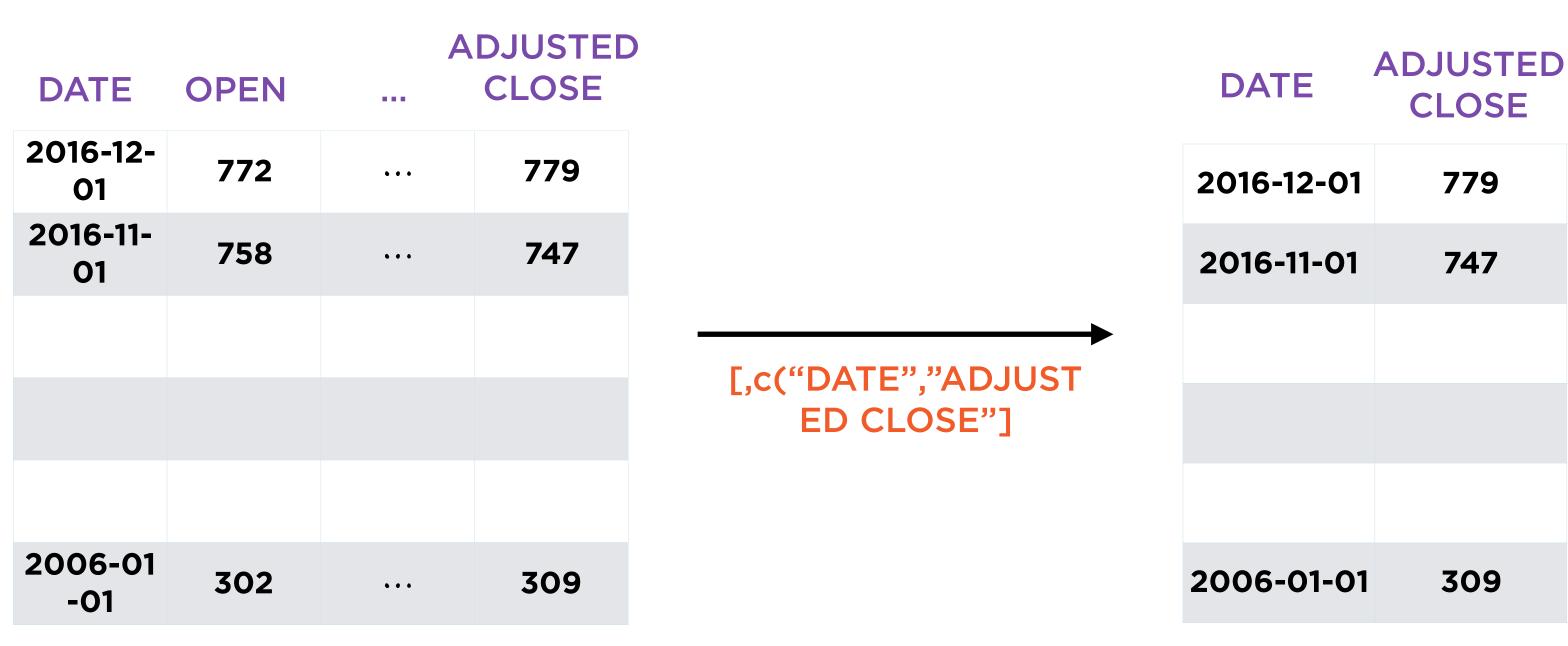




File

**Data Frame** 

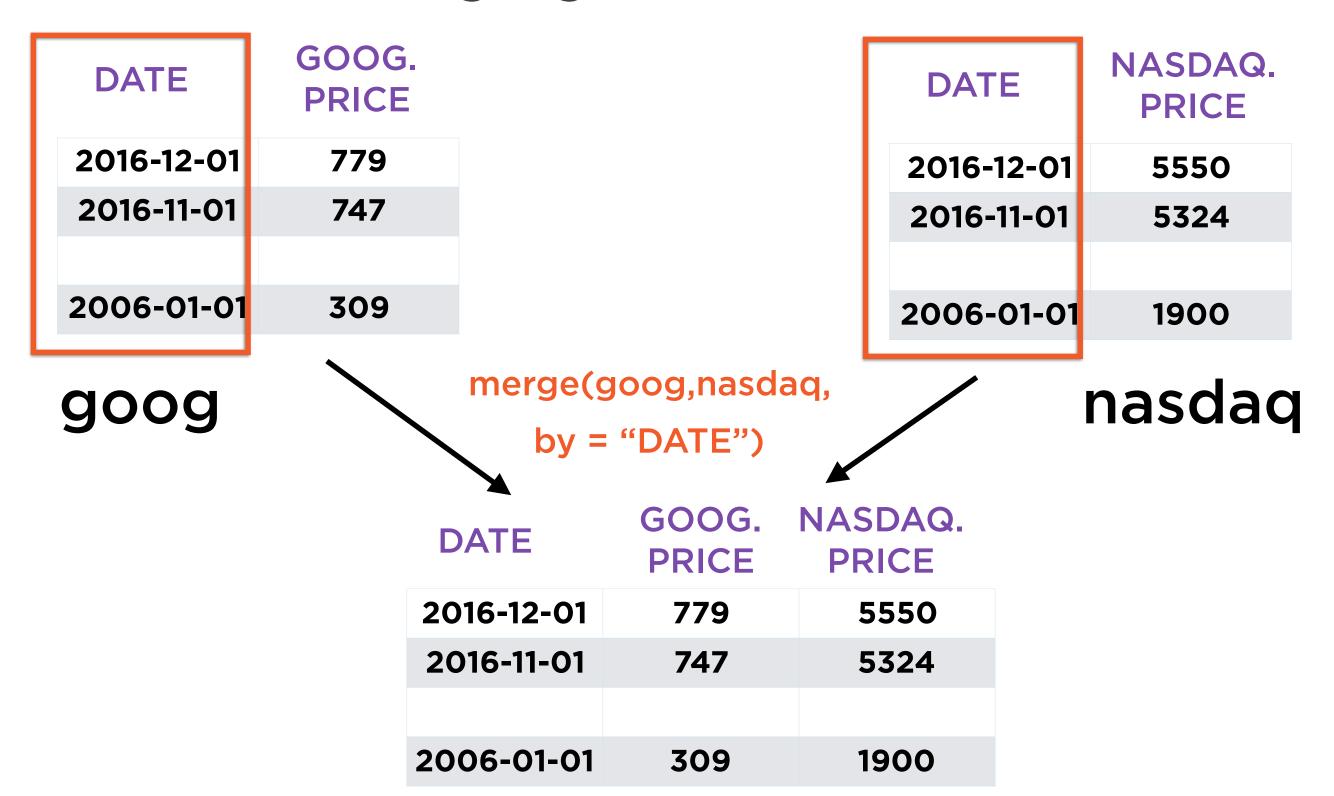
#### Stripping Irrelevant Columns



**Data Frame 1** 

Data Frame 2

#### Merging Data Frames



DATE	GOOG. PRICE	NASDAQ. PRICE	
2016-12-01	779	5550	Ro
2016-11-01	747	5324	
2006-01-01	309	1900	Ro

Row 1

goog

Row nrow(goog)

Column 1

goog[-nrow(goog),-1]

DATE	GOOG. PRICE	NASDAQ. PRICE	
2016-12-01	779	5550	Ro
2016-11-01	747	5324	
2006-01-01	309	1900	Ro

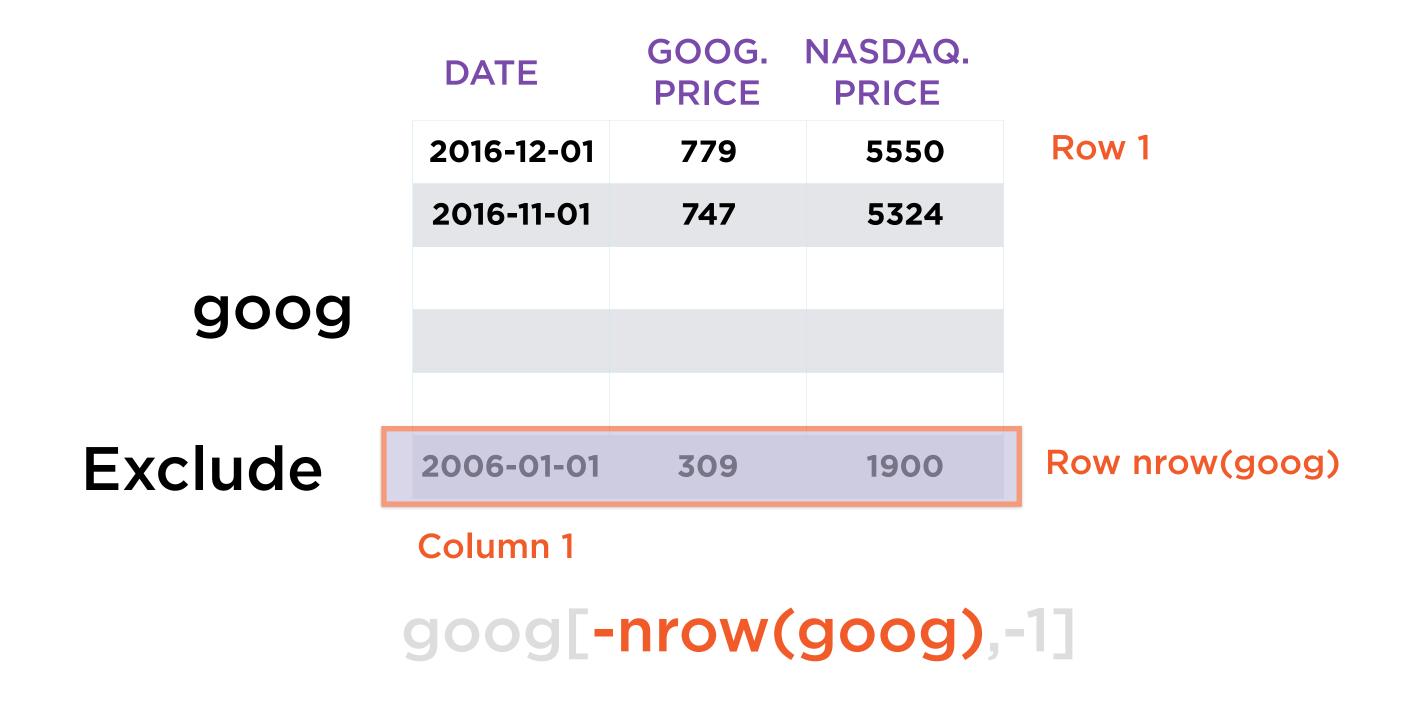
Row 1

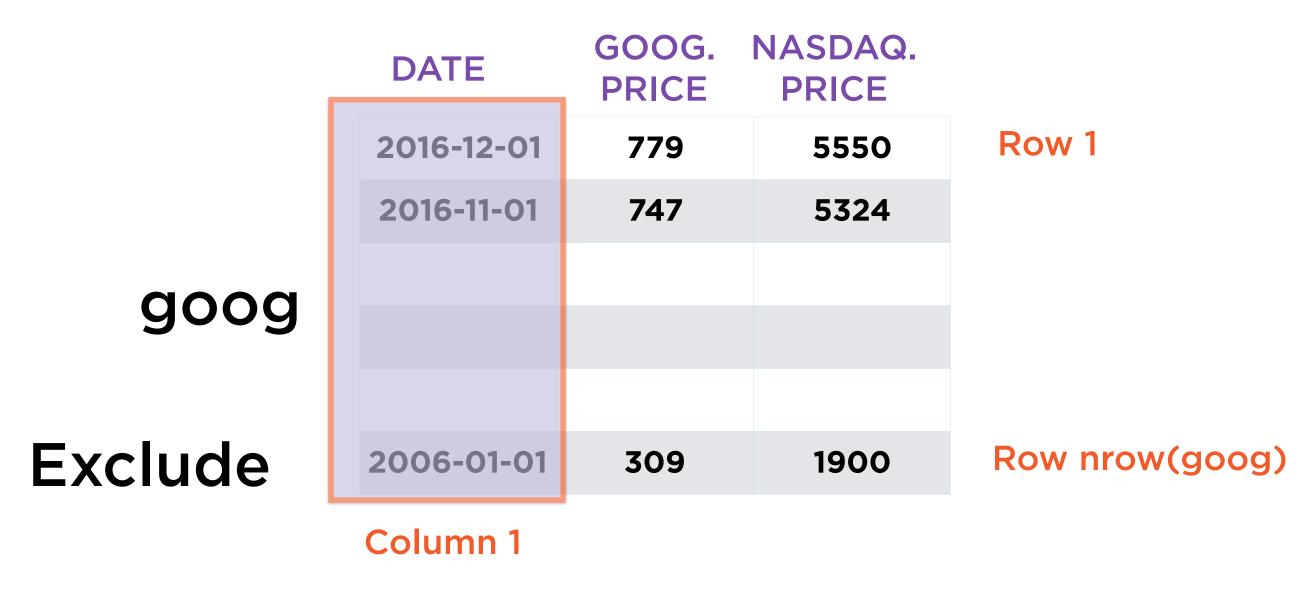
goog

Row nrow(goog)

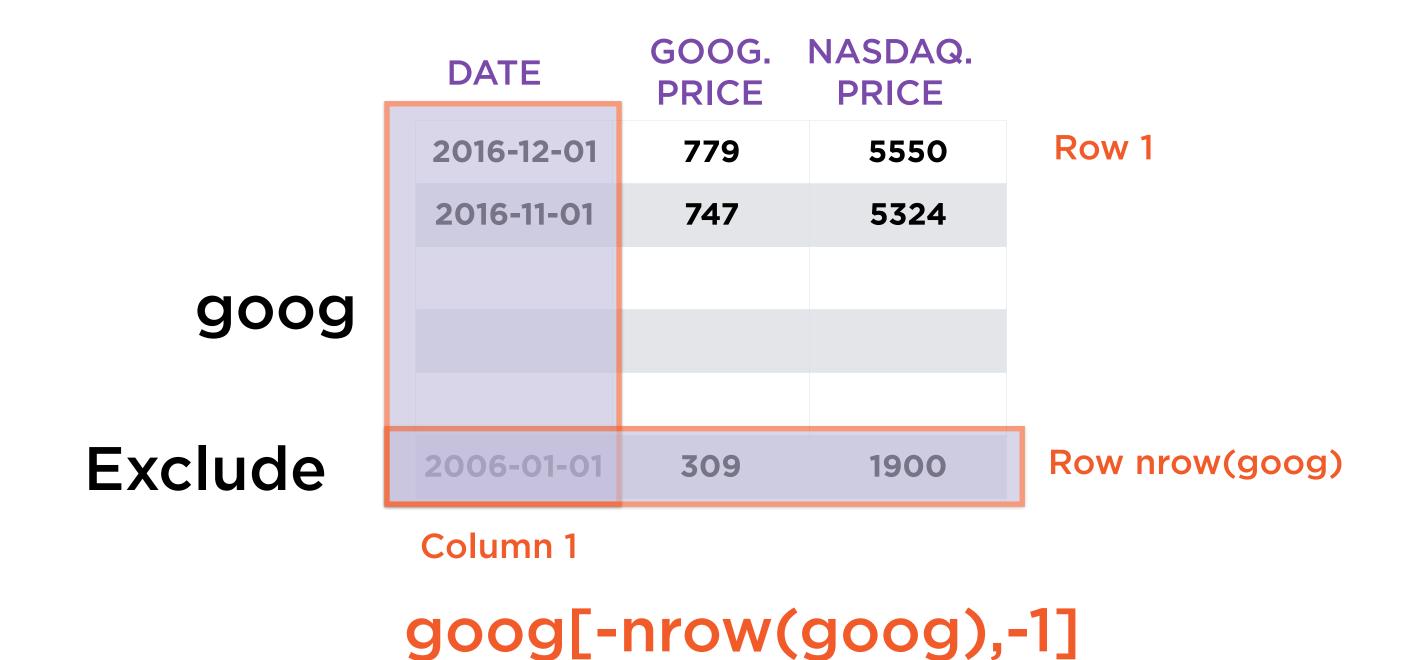
Column 1

goog[-nrow(goog),-1]





goog[-nrow(goog),-1]



#### Element-wise Operations

779	5550	747	5324		779/747	5550/5324
					• • •	• • •
				=		
					•••	•••

goog[-nrow(goog),-1]/ goog[-1,-1]

#### Element-wise Operations

779/747	5550/5324		1	1		779/747 - 1	5550/5324 -1
• • •	• • •		1	1		• • •	• • •
		_	1	1	=		
			1	1			
			1	1			

#### This converts prices to returns

#### Summary

Built regression models in R

Avoided some common regression pitfalls

Use simple regression models in R

- to explain variance
- to make forecasts