# Implementing Factor Analysis and PCA in Python



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#### Overview

Assemble a data set of returns from correlated stocks

Use Python to calculate principal components of the financial data

Eliminate low-value principal components using eigenvalues

Relate the principal components to underlying latent factors

#### PCA in Python

#### **Explain Google's returns**

Yahoo finance

Using returns of correlated stocks

#### **Eigen Decomposition**

Python library function

On covariance matrix

#### **Principal Components**

From eigen vectors

Uncorrelated components

#### **Covariance and Correlation**

Correlation matrix signals trouble

Multicollinearity problems

#### **Scree Plot**

Number of dimensions

Discard low-value dimensions

#### **Interpret and Regress**

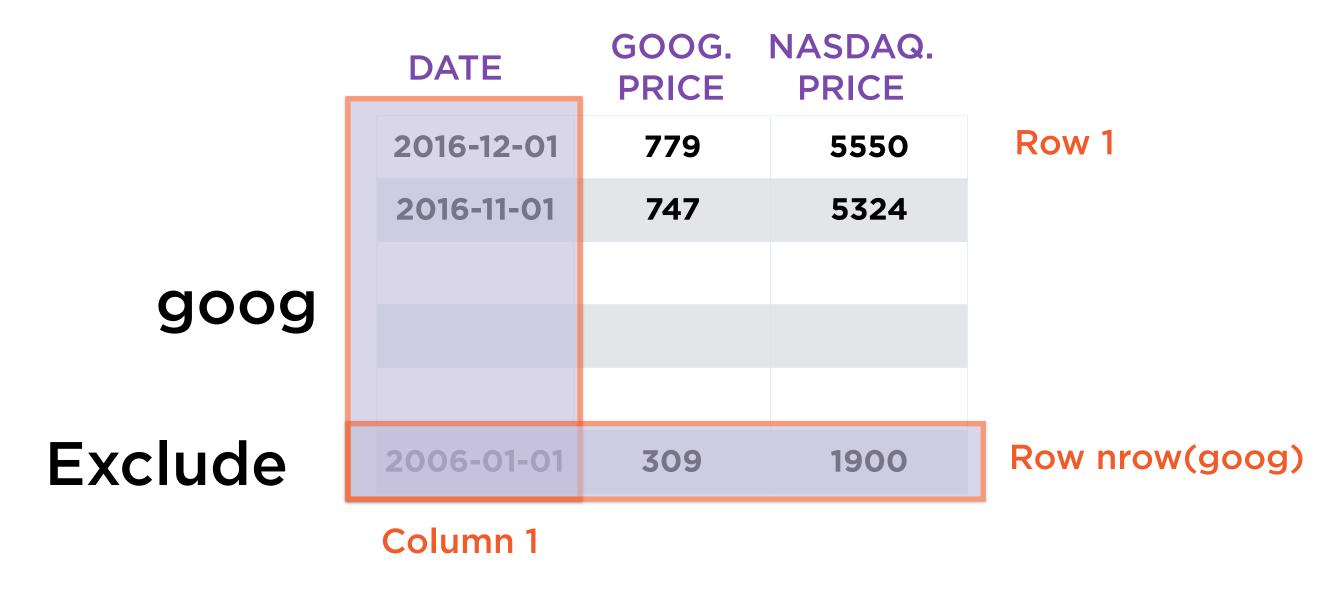
Beta, bonds, sectors

Now regress Google

#### Demo

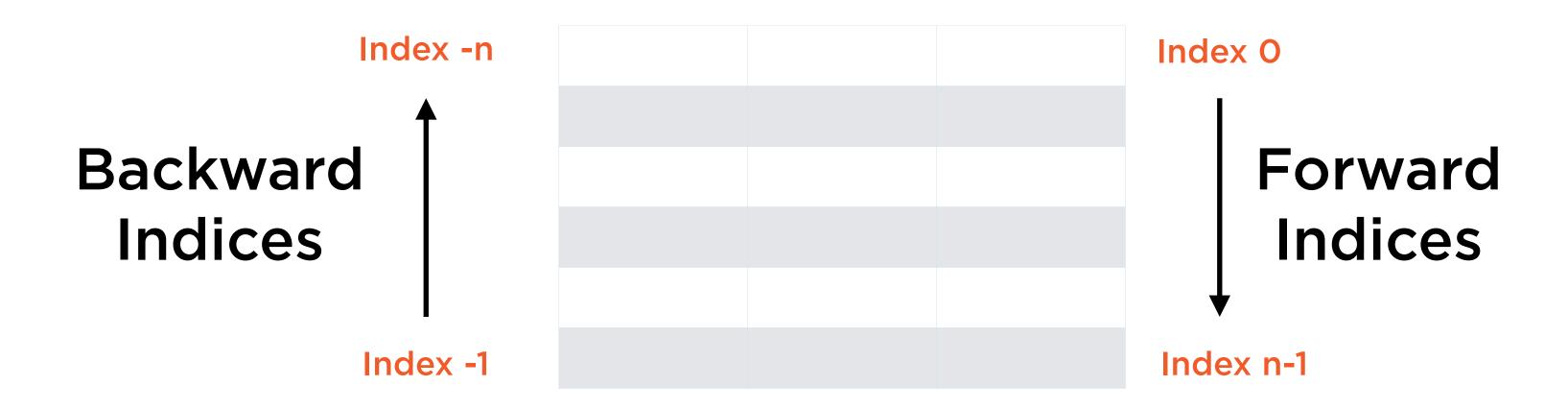
Implement Eigen analysis and PCA in Python

#### Negative Indices in R



goog[-nrow(goog),-1]

#### Negative Indices In Python



# PCA should always be applied on the covariance matrix of standardised vectors

#### Standardising Data

X11  $X_{1k}$ **X**21 X<sub>2</sub>k **X**31 X<sub>3</sub>k X<sub>n1</sub> Xnk  $avg(X_1)$  $avg(X_k)$  $stdev(X_1)$  $stdev(X_k)$ 

#### Standardising Data

$$\frac{x_{11} - avg(X_1)}{stdev(X_1)}$$

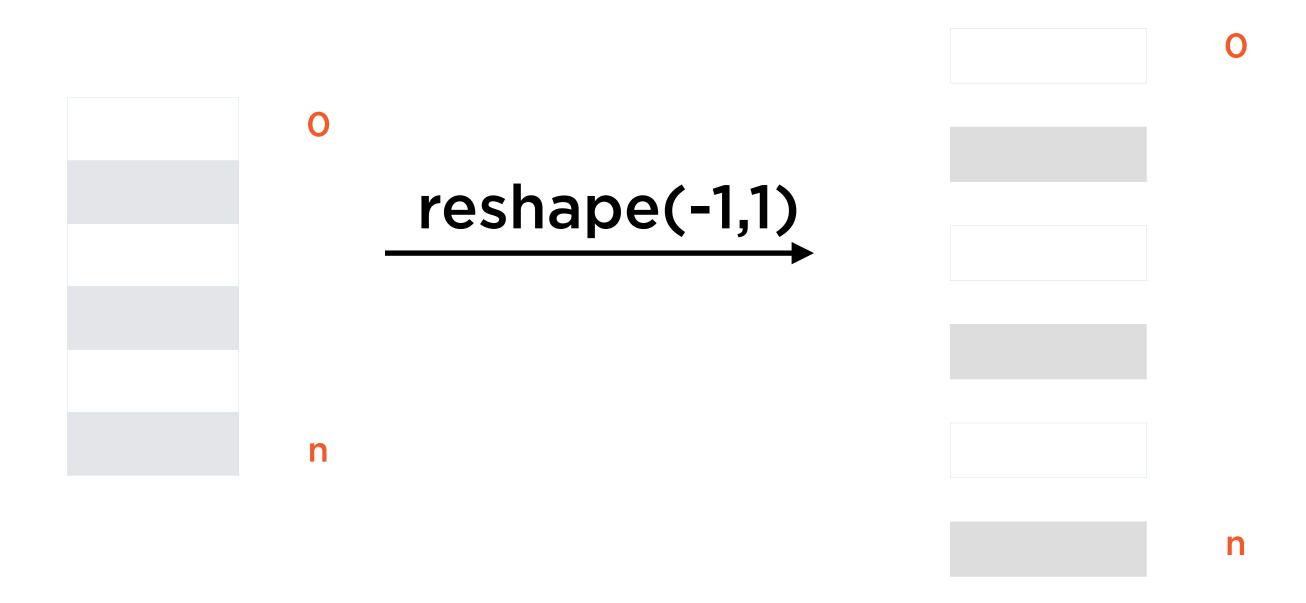
$$\frac{x_{1k} - avg(X_k)}{stdev(X_k)}$$

$$\frac{x_{1k} - avg(X_k)}{stdev(X_k)}$$

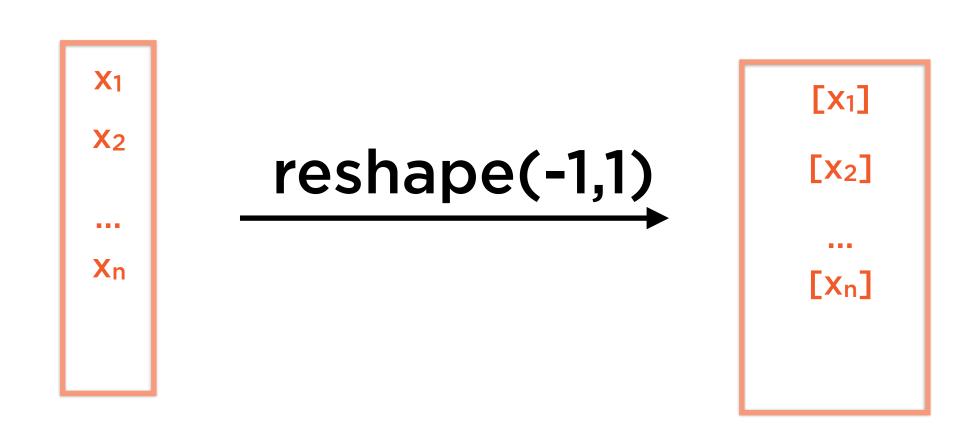
$$\frac{x_{1k} - avg(X_k)}{stdev(X_k)}$$

Each column of the standardised data has mean 0 and variance 1

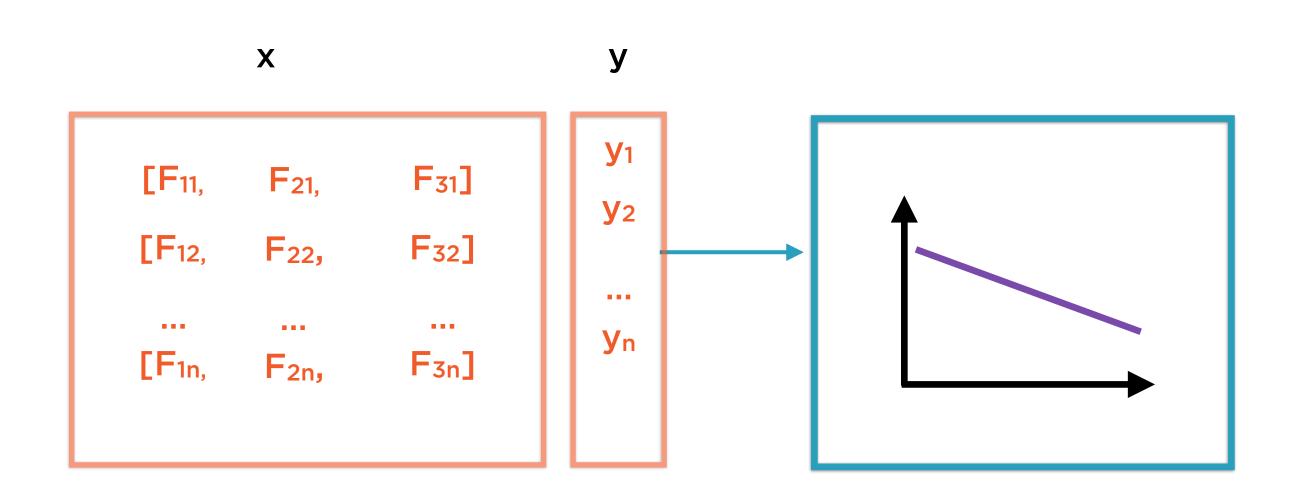
# Reshaping in NumPy



# Reshaping in NumPy

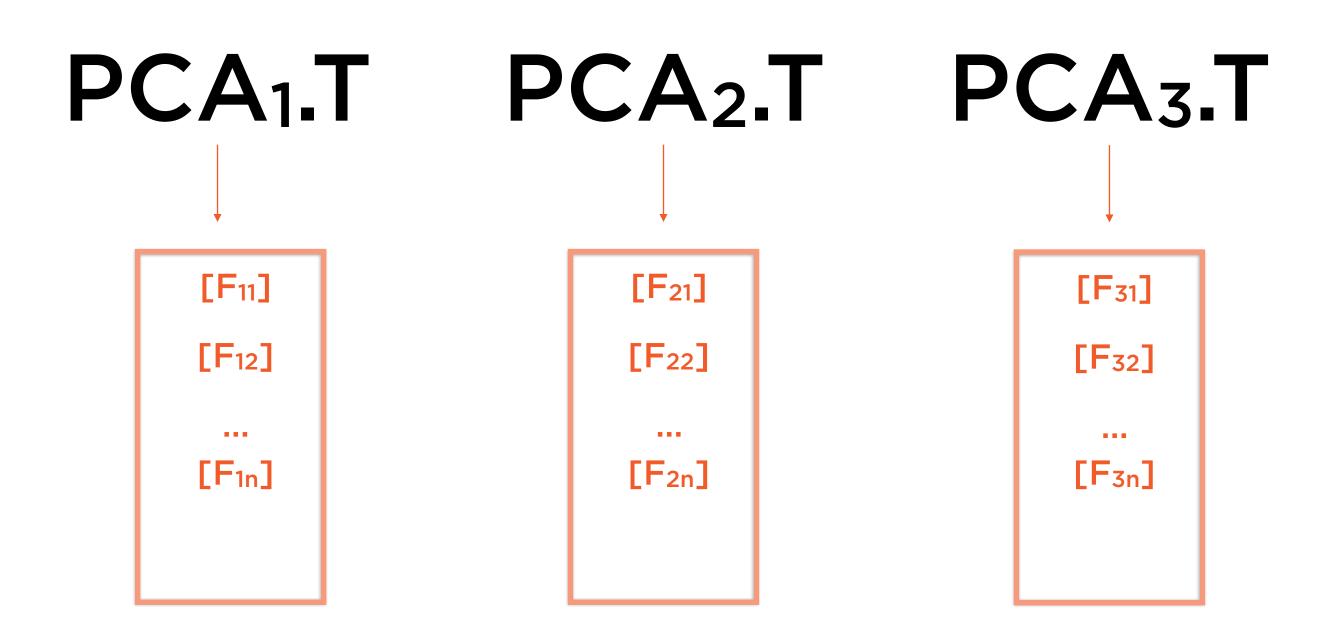


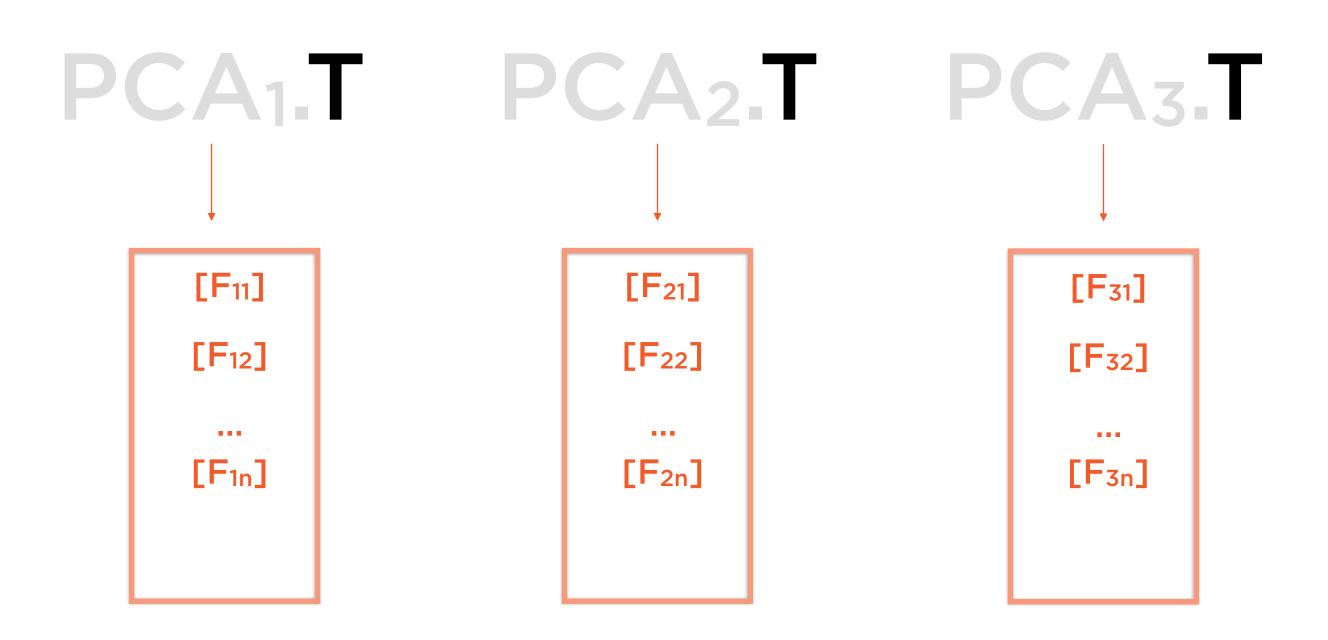
```
PCA_3 \longrightarrow [ F_{31} F_{32} \dots ]
```



Data

**Linear Regression** 



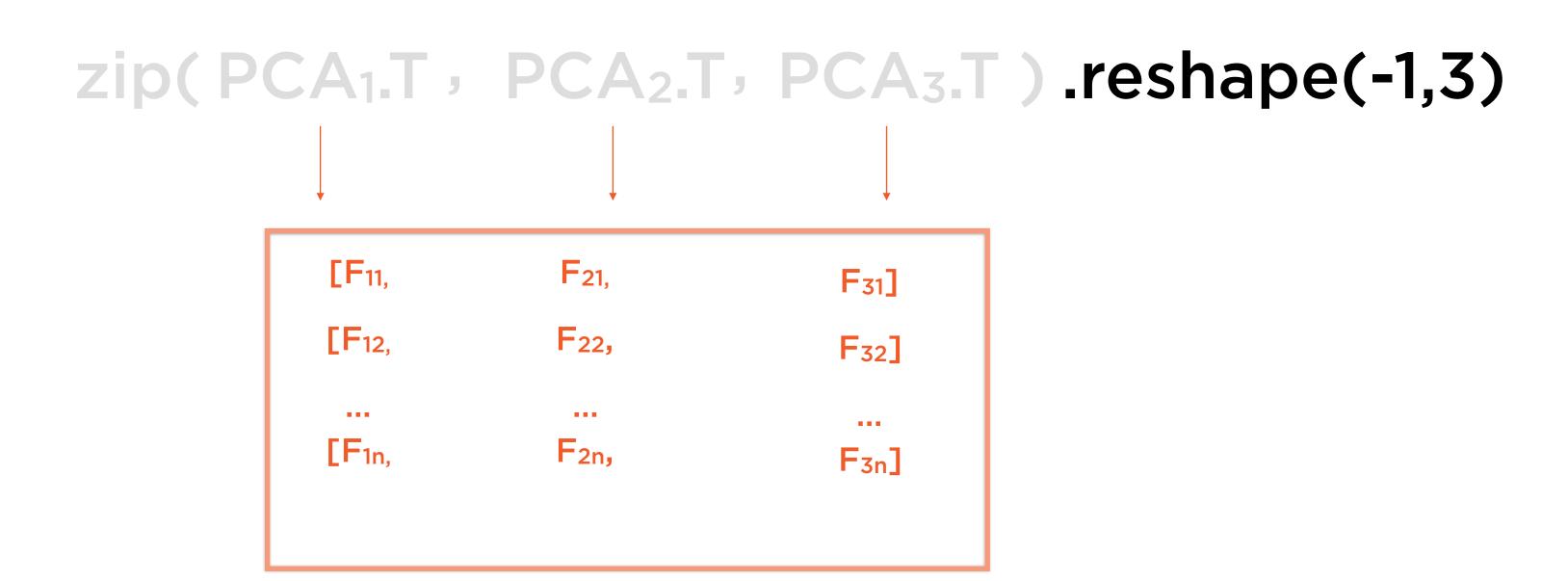


```
zip(PCA<sub>1</sub>.T, PCA<sub>2</sub>.T, PCA<sub>3</sub>.T)
                               [F<sub>11</sub>]
                                                                              [F<sub>31</sub>]
                                                        [F_{21}]
                               [F<sub>12</sub>]
                                                       [\mathsf{F}_{22}]
                                                                              [F<sub>32</sub>]
                               [F<sub>1n</sub>]
                                                       [F_{2n}]
```

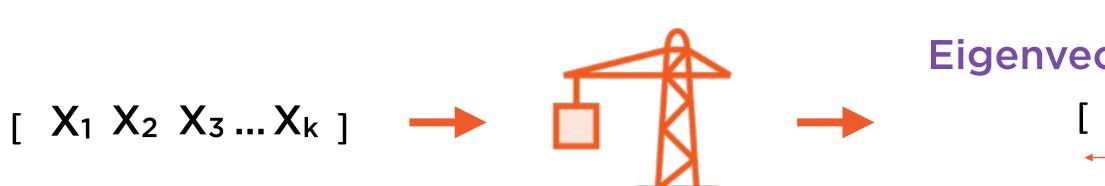
```
zip(PCA<sub>1</sub>.T, PCA<sub>2</sub>.T, PCA<sub>3</sub>.T)
                               [F<sub>11</sub>]
                                                                              [F<sub>31</sub>]
                                                       [F_{21}]
                               [F<sub>12</sub>]
                                                       [\mathsf{F}_{22}]
                                                                             [F<sub>32</sub>]
                               [F<sub>1n</sub>]
                                                       [F_{2n}]
```

```
zip(PCA<sub>1</sub>.T, PCA<sub>2</sub>.T, PCA<sub>3</sub>.T).reshape(-1,3)
```

```
[F<sub>11</sub>, F<sub>21</sub>, F<sub>31</sub>]
[F<sub>12</sub>, F<sub>22</sub>, F<sub>32</sub>]
... ...
[F<sub>1n</sub>, F<sub>2n</sub>, F<sub>3n</sub>]
```



#### Principal Components Analysis



Eigenvalue Decomposition

#### **Principal Components:**



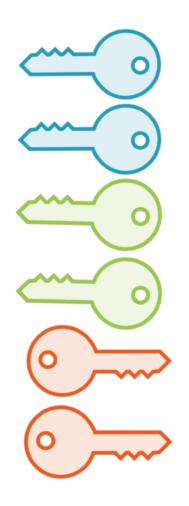
#### **Eigenvectors:**

#### **Eigenvalues:**



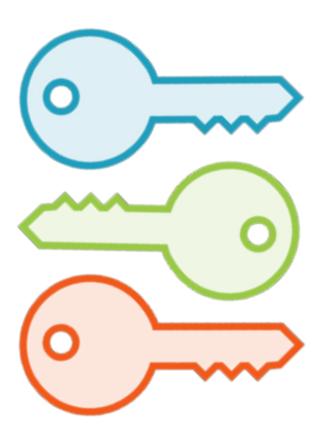
# Keeping things simple is quite complicated

# Similar, yet Different



Regression

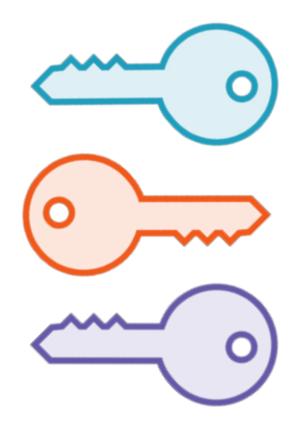
**Connect the dots** 



**Factor Analysis** 

Cut through the clutter

# Regression

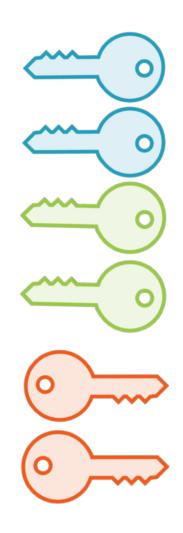


Causes
Independent variables

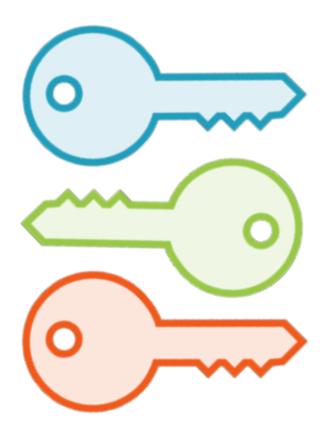


**Effect**Dependent variable

# Factor Analysis



Many Observed Causes

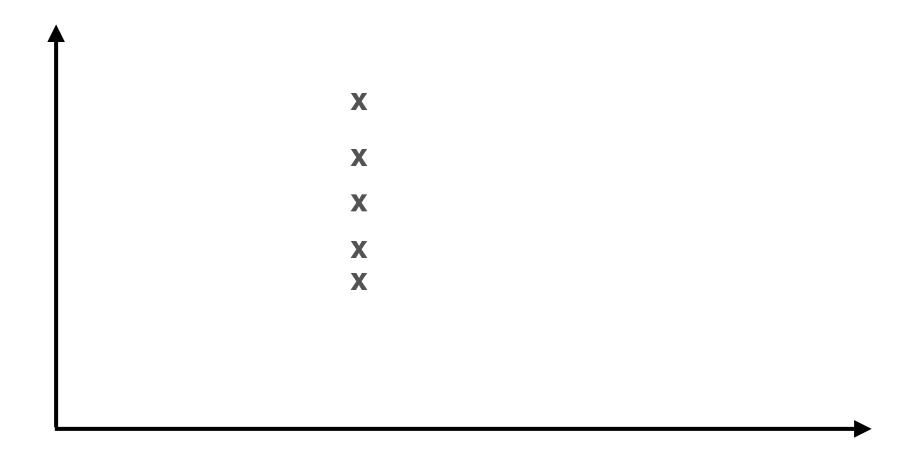


Few Underlying Causes



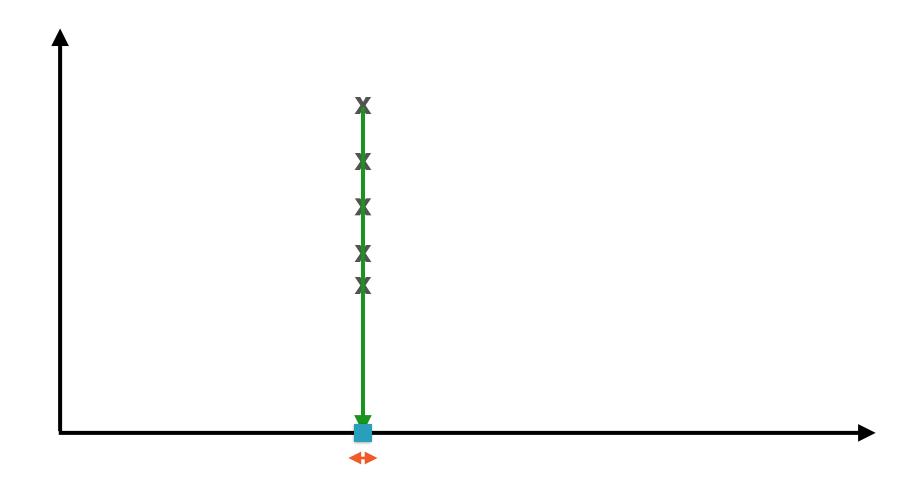
**One Effect** 

# A Question of Dimensionality



Pop quiz: Do we really need two dimensions to represent this data?

#### Bad Choice of Dimensions



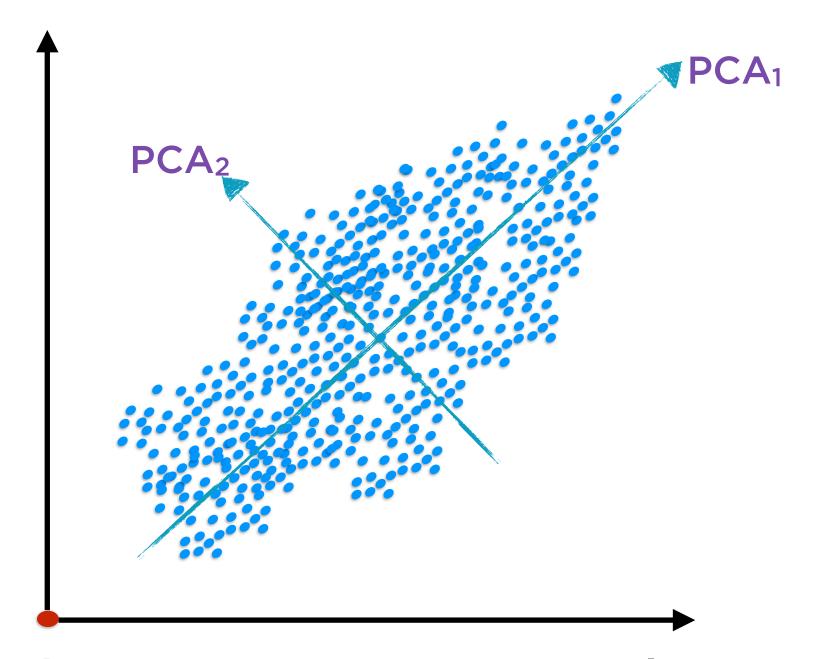
If we choose our axes (dimensions) poorly then we do need two dimensions

#### Good Choice of Dimensions



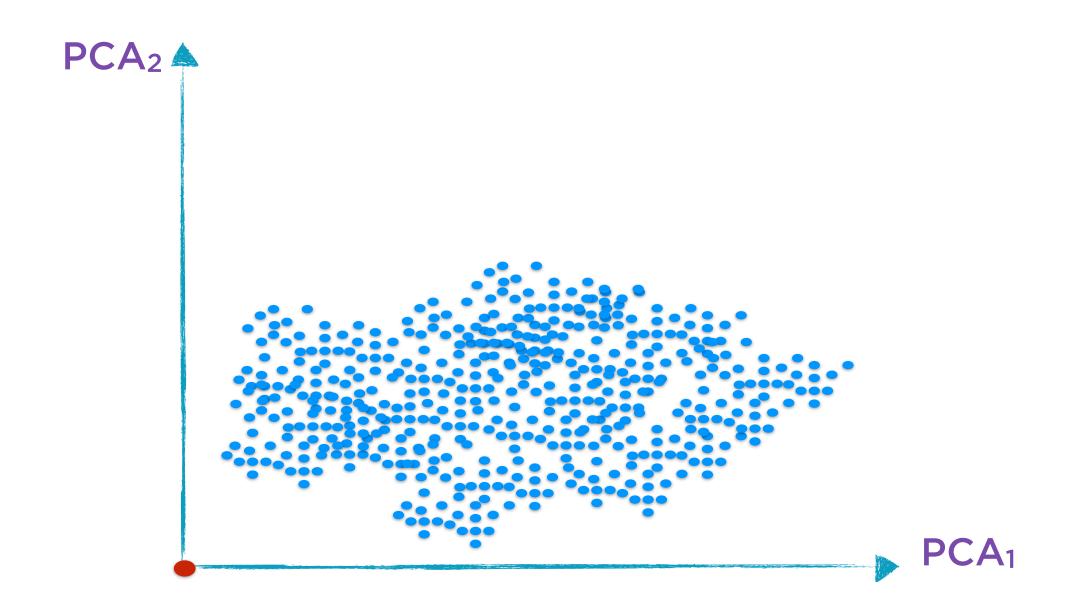
If we choose our axes (dimensions) well then one dimension is sufficient

#### Intuition Behind PCA



In general, there are as many principal components as there are dimensions in the original data

#### Intuition Behind PCA



Re-orient the data along these new axes

#### Summary

Python has powerful libraries for PCA and eigen analysis

PCA of equity returns reveals three important principal components