

# Implementing Logistic Regression Models in Python

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# Overview

**Set up a logistic regression to predict whether a stock will rise or fall**

**Solve this logistic regression in Python**

**Extend the logistic regression to include multiple explanatory variables**

“Make the common use-case easy  
and the difficult use-case possible.”

# Regression: Excel, R or Python?



**Excel**

Create a regression  
slide for an important  
presentation



**R**

Create a regression  
case study for a  
seminar



**Python**

Build trading model that  
scrapes websites,  
combines sentiment  
analysis and regression

# Regression: Excel, R or Python?



**Excel**

**Presentations**



**R**

**Seminars**



**Python**

**Trading models**

# R for Regression



R

**Presentations**



R

**Seminars**



R

**Trading models**

Demo

**Implement Logistic Regression in  
Python**

# Logistic Regression in Python



**Cause**

**Changes in S&P 500**



**Effect**

**Changes in price of Google Stock**

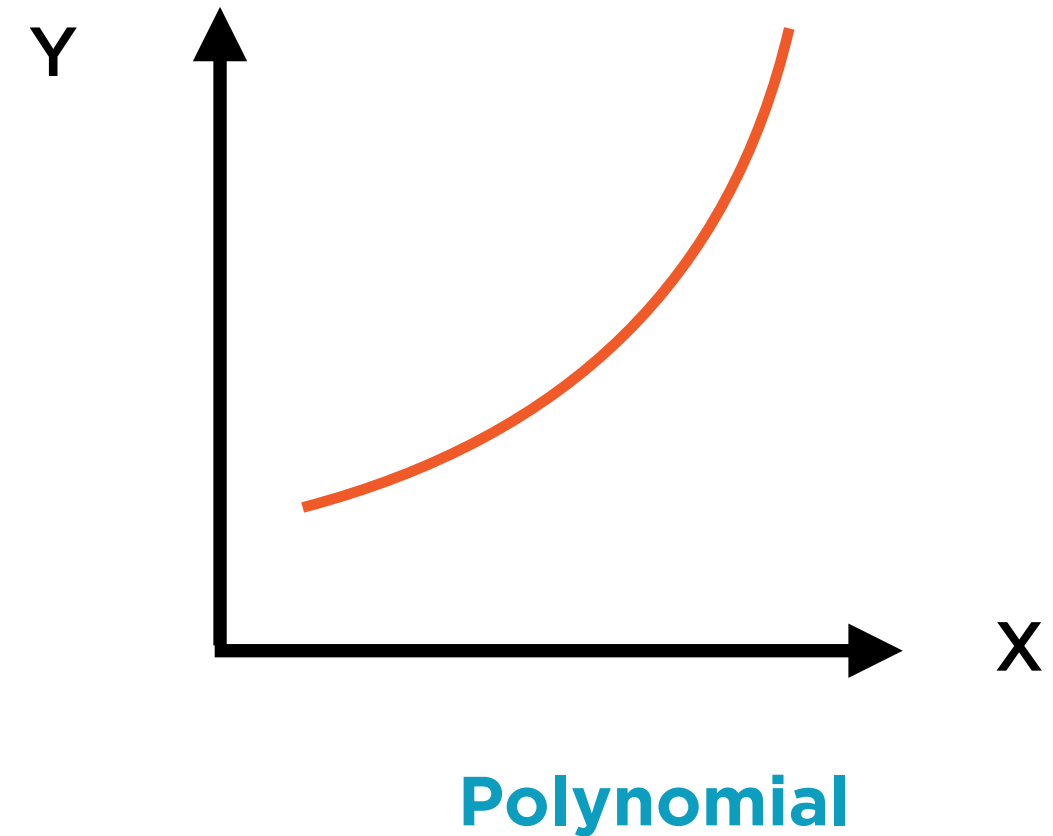
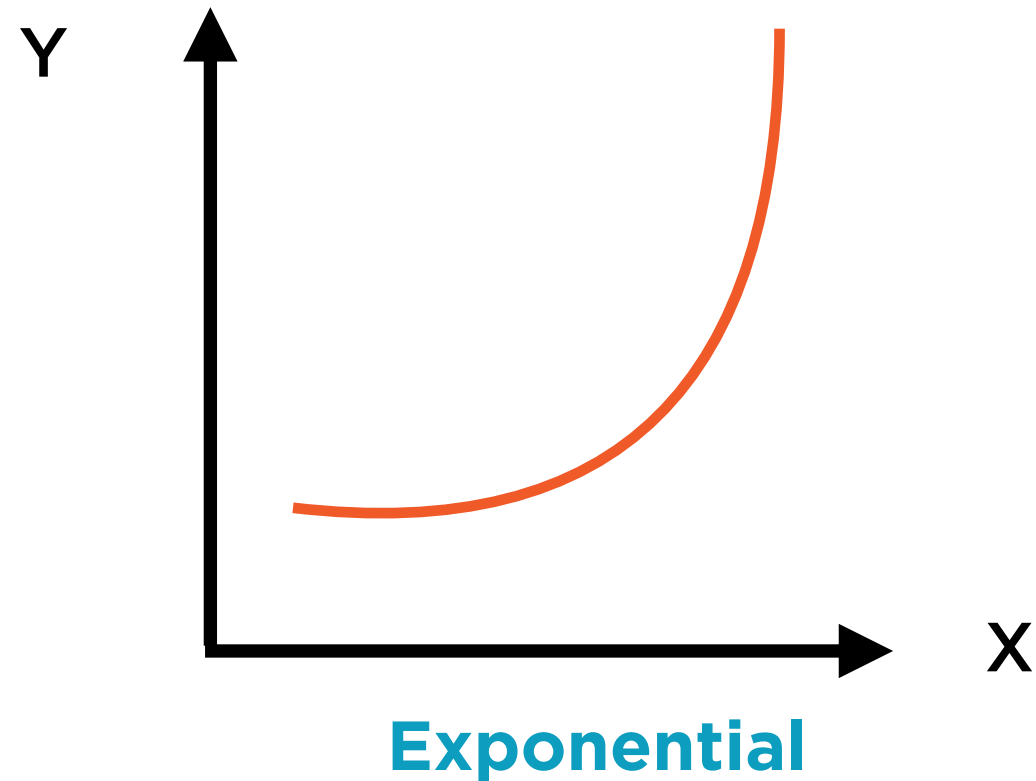


# Logistic Regression in Python

**y = Returns on  
Google stock  
(GOOG)**

**x = Returns  
on S&P 500  
(S&P500)**

# Never Regress Non-Stationary Data



Smoothly trending data will lead to poor quality regression models

# First Differences

$$y'_{12} = \log y_2 - \log y_1$$

$$x'_{12} = \log x_2 - \log x_1$$

Regress  $y'$  and  $x'$

**Log Differences**

$$y'_{12} = (y_2 - y_1)/y_1$$

$$x'_{12} = (x_2 - x_1)/x_1$$

Regress  $y'$  and  $x'$

**Returns**

Take first differences of smooth data converting  
either to log differences or returns

# Negative Indices in R

**goog**

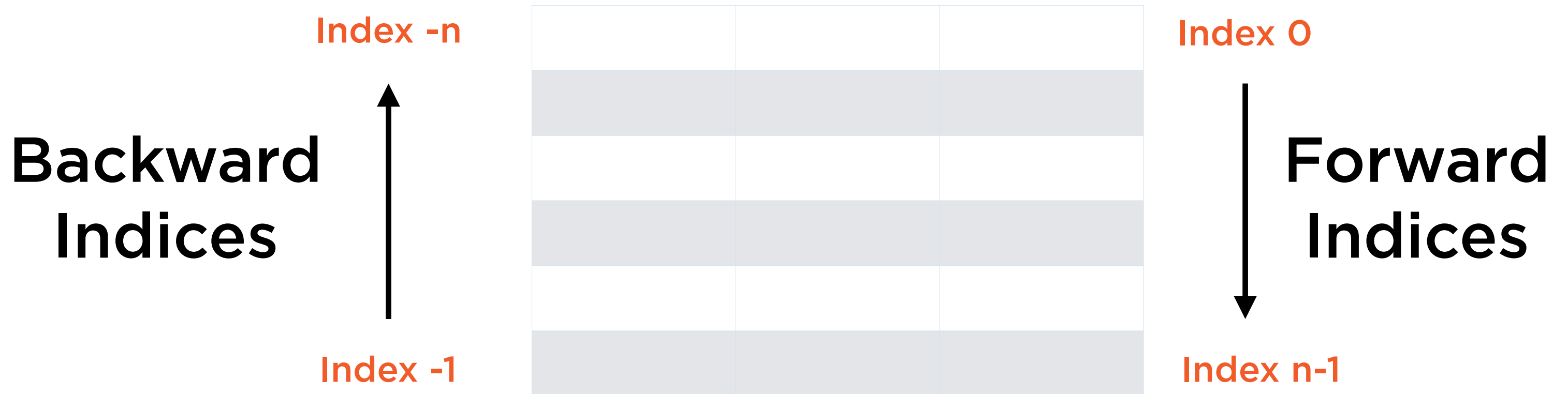
DATE	GOOG. PRICE	NASDAQ. PRICE	
2016-12-01	779	5550	Row 1
2016-11-01	747	5324	
2006-01-01	309	1900	Row nrow(goog)

**Exclude**

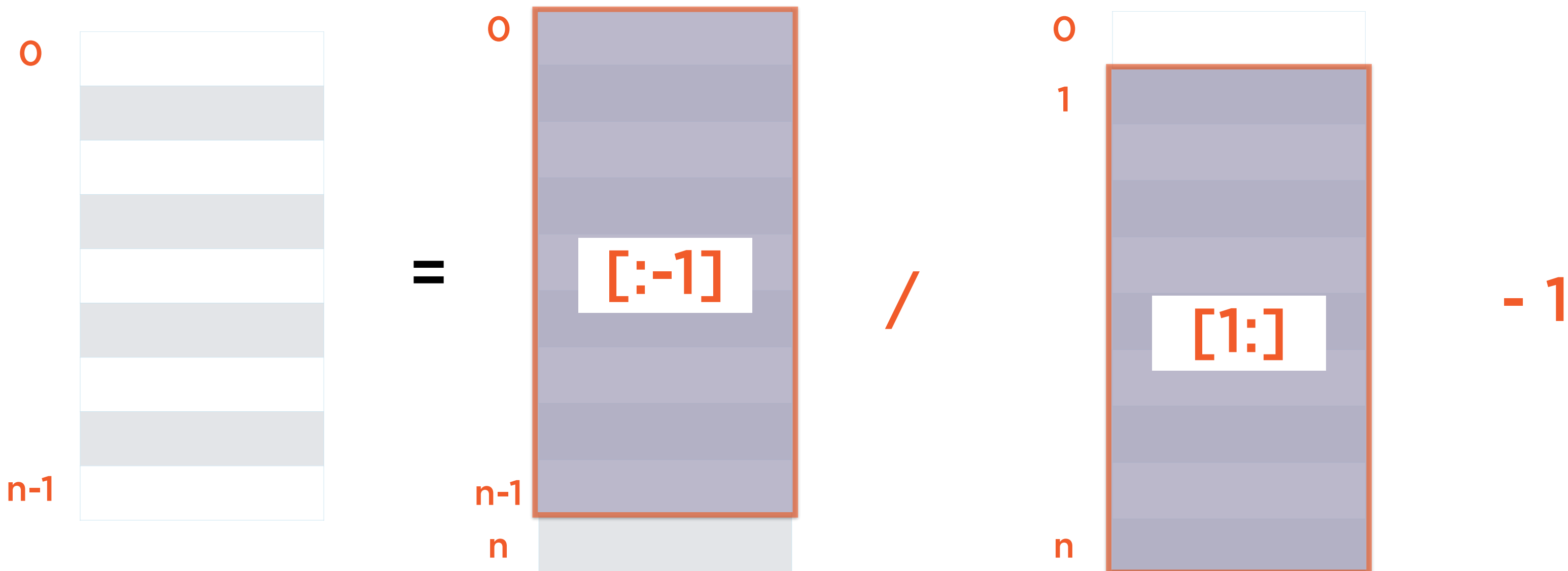
Column 1

`goog[-nrow(goog),-1]`

# Negative Indices In Python



# Prices to Returns



$$\text{Returns} = \text{Prices}[:-1] / \text{Prices}[1:] - 1$$

# Using Logistic Regression

$$p(y_i) = \frac{1}{1 + e^{-(A+Bx_i)}}$$

P(y) = Probability of  
Google going up in  
the current month i

x = Returns on S&P  
500 for current  
month

```
logit = sm.Logit(yData, xData)
```

# A Much Harder Problem

$$p(y_i) = \frac{1}{1 + e^{-(A + B^{\text{GOOG}} x^{\text{GOOG}}_{i-1} + B^{\text{SP500}} x^{\text{SP500}}_{i-1})}}$$

$p(y_i)$  = Probability of Google going up in the **current** month  $i$

$x^{\text{GOOG}}_{i-1}$  = Returns on GOOG for **previous** month

$x^{\text{SP500}}_{i-1}$  = Returns on S&P 500 for **previous** month

`logit = sm.Logit(yData, xData)`



# Two Approaches to Deadlines



**Start 5 minutes before deadline**

Good luck with that

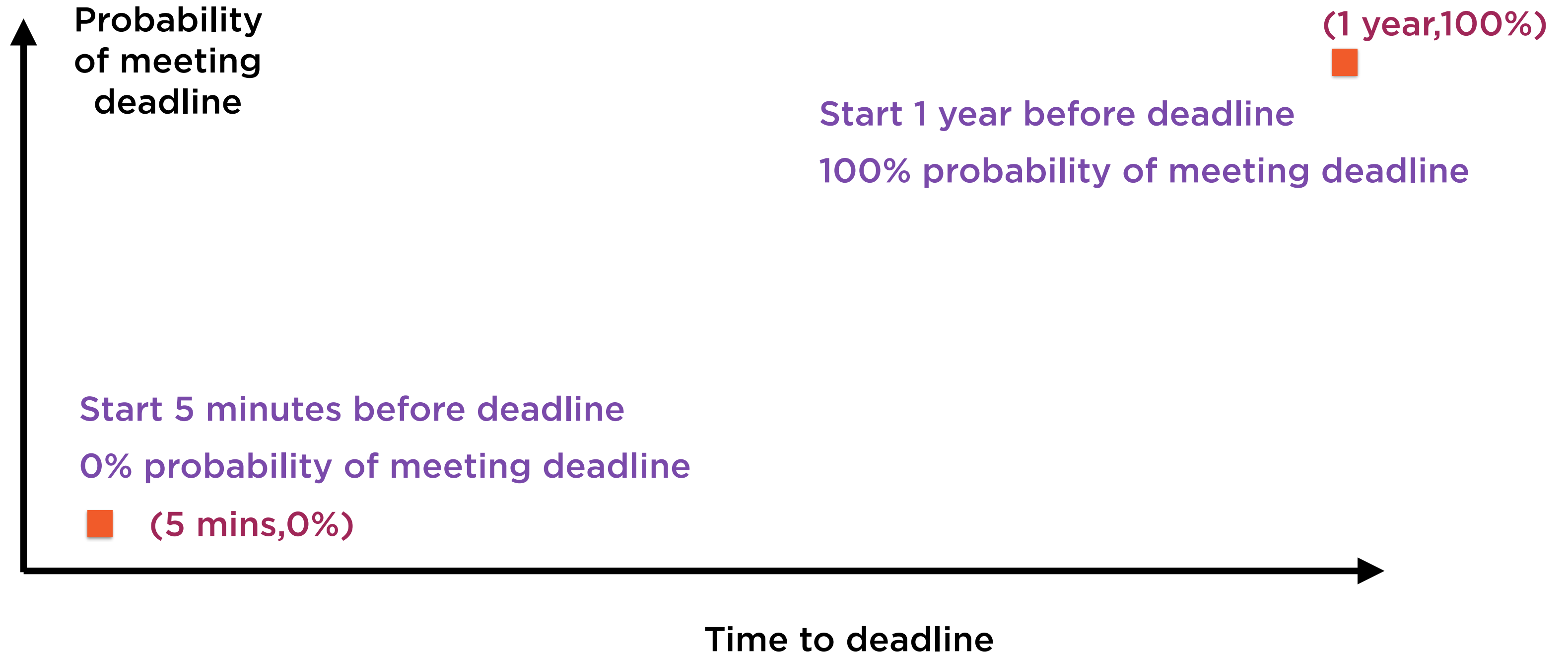


**Start 1 year before deadline**

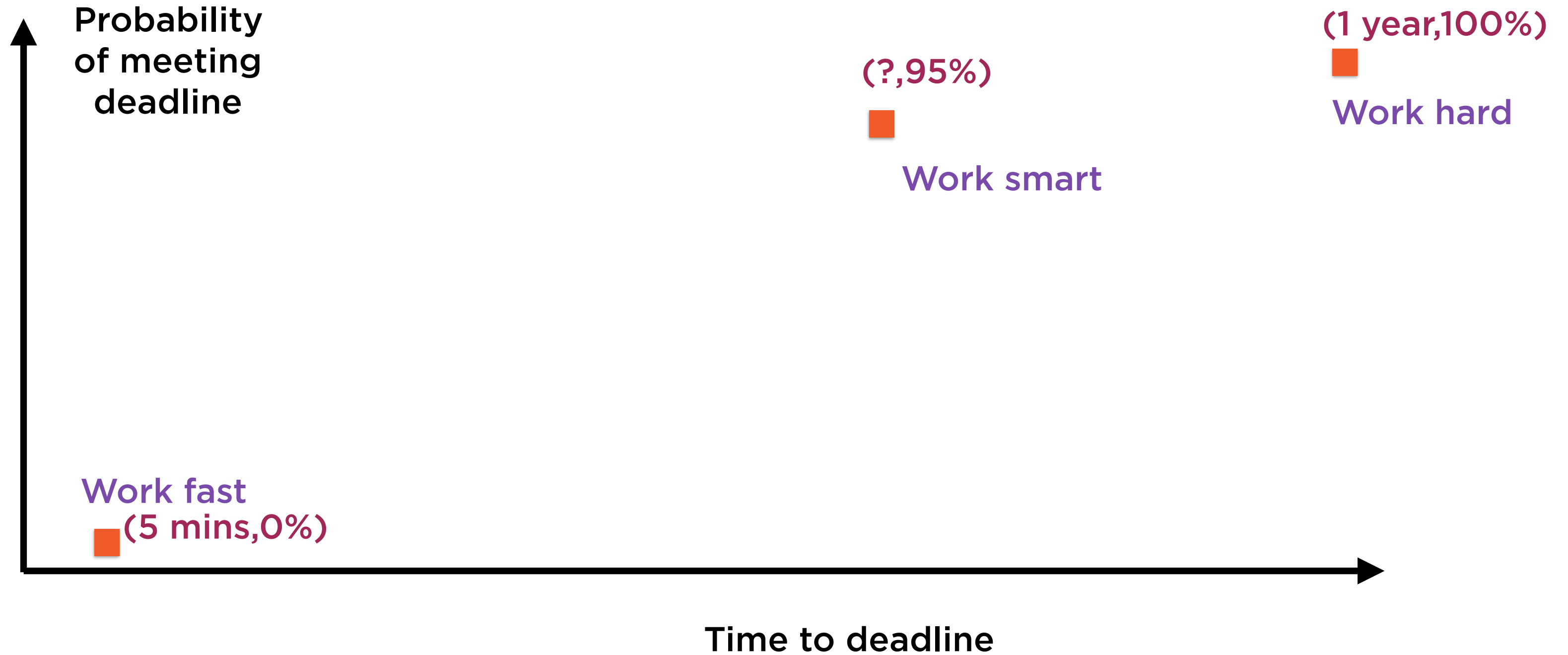
Maybe overkill

Neither approach is optimal

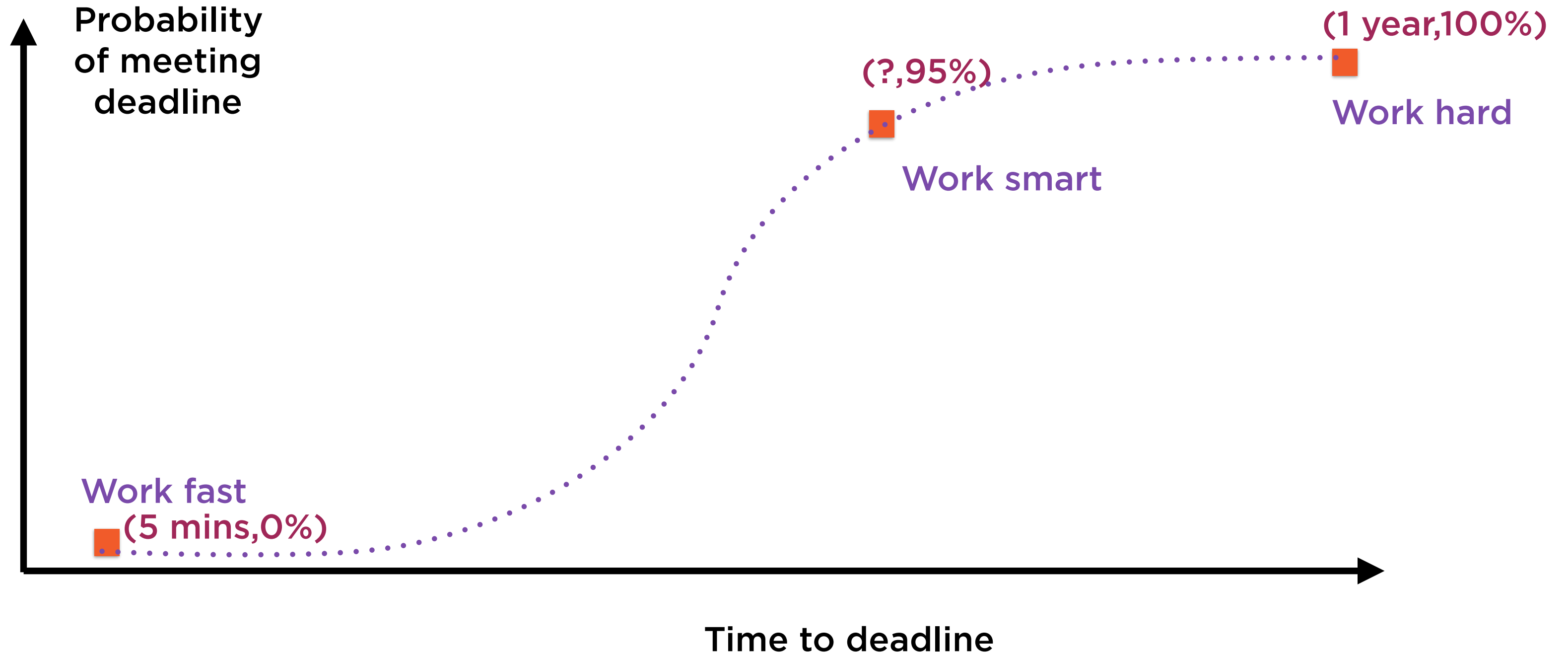
# Working Hard, Fast, Smart



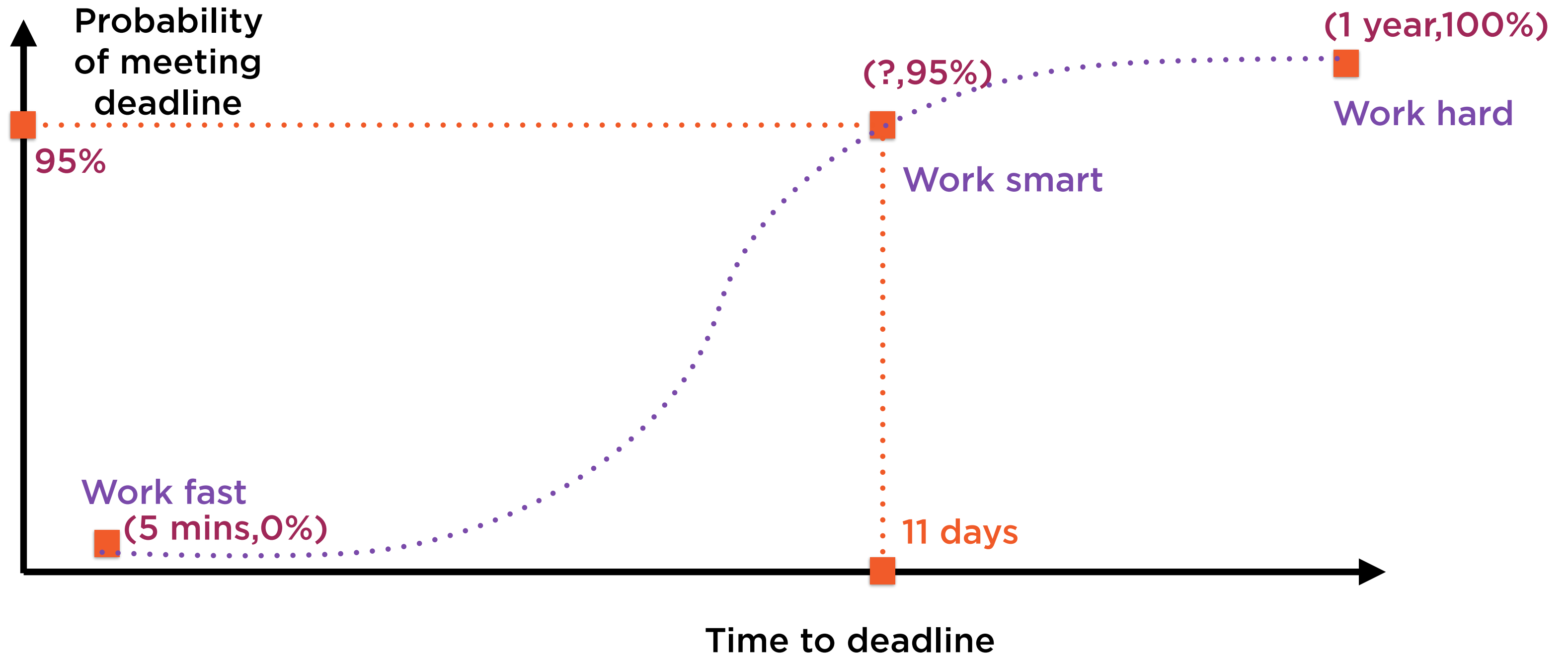
# Working Hard, Fast, Smart



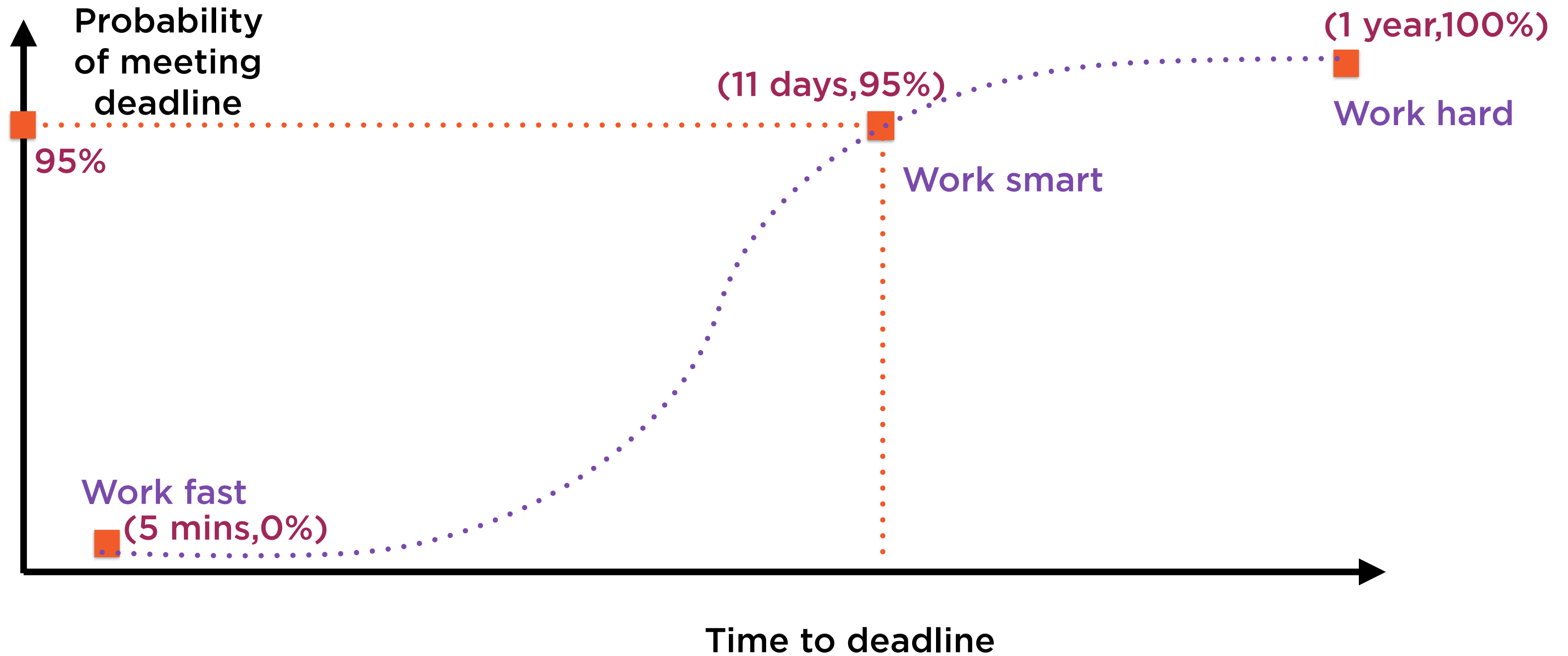
# Working Hard, Fast, Smart



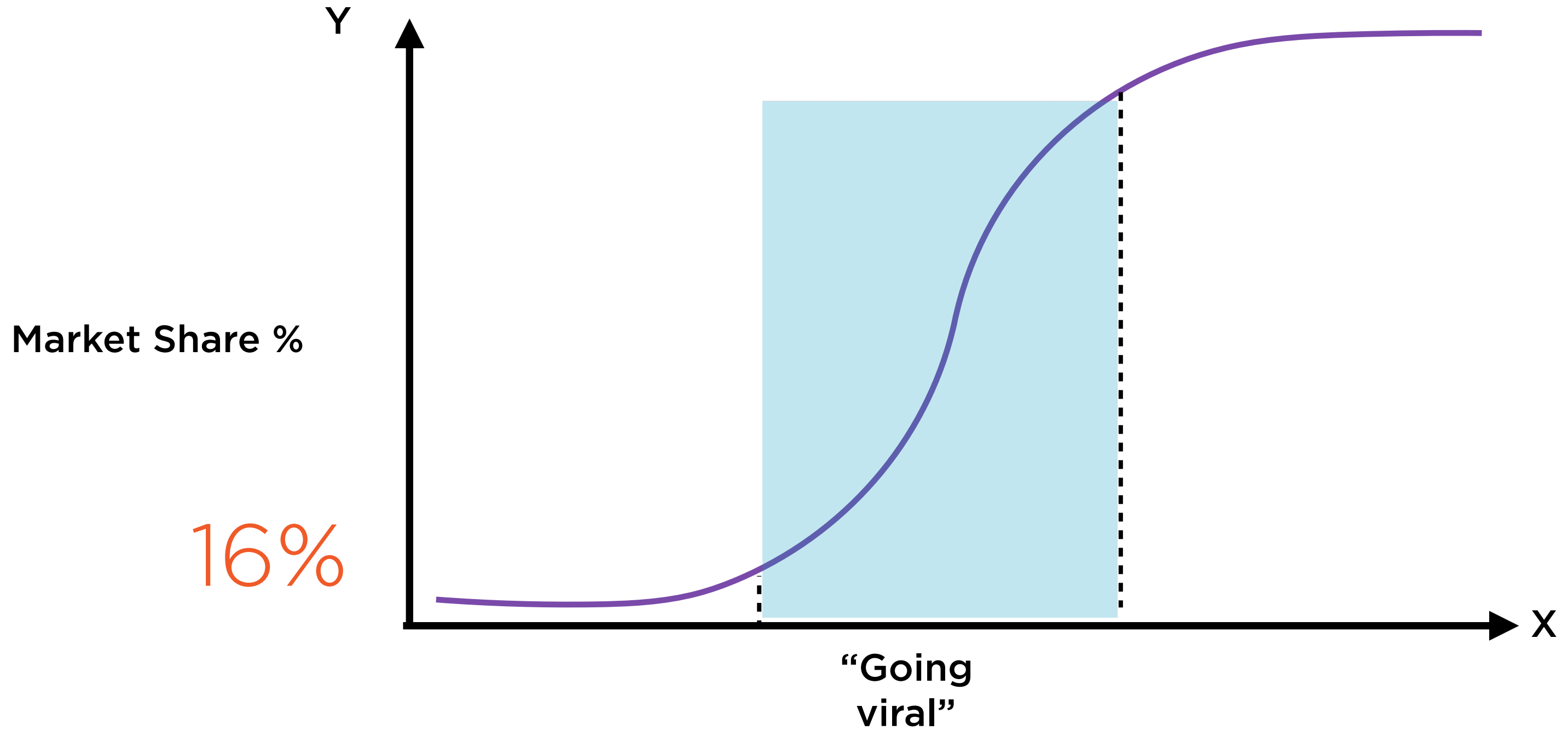
# Working Hard, Fast, Smart



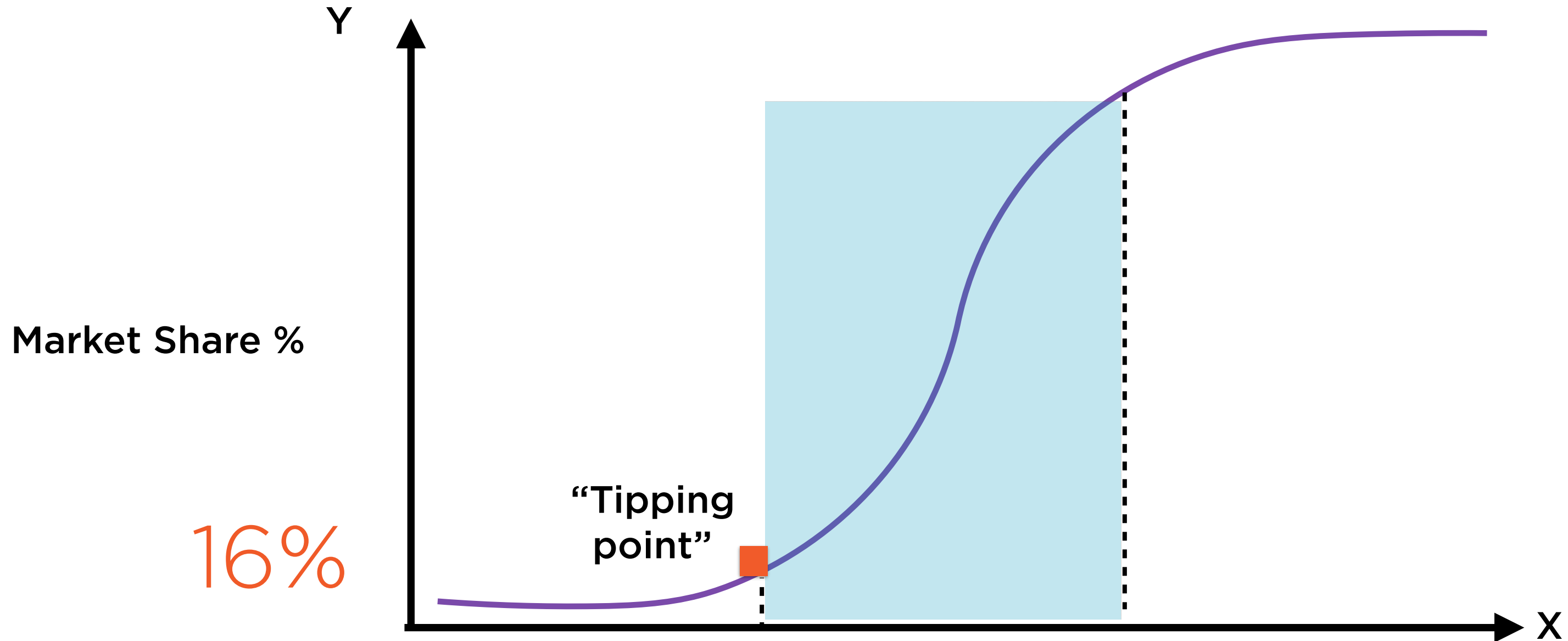
# Working Hard, Fast, Smart



# Diffusion of Innovation



# Diffusion of Innovation





$$p(y_i) = \frac{1}{1 + e^{-(A+Bx_i)}}$$

Logistic regression involves finding the “best fit” such curve

- A is the intercept
- B is the regression coefficient

*(e is the constant 2.71828)*

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# Summary

**Logistic regression can be very easily implemented in Python**