

school 2019 founding&thinking design

건강 식품 데이터베이스 조사

COVENANT Health Products

건강 보조제

About COVENANT

shop by category

Thenutritionistgroup

About Thenutritionistgroup

건강보조식품

ingredient resources

Atomo!

우리가 주목할 점

POD

POP

건강 식품 데이터베이스 조사

COVENANT Health Products

[covenant site link](#)

건강 보조제

About COVENANT

Covenant Health Products was born out of our belief in maximizing patient care by combining the best traditional medicine with proven alternative medicine. We believe that it makes more sense to introduce good patient care management before a problem occurs than it does to react suddenly and haphazardly to a health crisis.

The goal is to introduce a culture of preventative health care by combining these two disciplines. This website was created to provide our patients a simple way to re-supply themselves with the supplements they need. Covenant Health Products is focused on providing the very best customer experience.

shop by category

COVENANT HEALTH PRODUCTS
Partnered with the Nutritionist group

Search

800.627.6518

SHOP BY BRAND SHOP BY CATEGORY THE NUTRITIONIST GROUP MY ACCOUNT

Home Referral Program

Aches And Pains
Allergy Relief
Amino Acids
Bone Support
Cardiovascular Support
Cellular Support
Children's Formulas
Detoxification
Ear Support
Energy Support
Essential Fatty Acids
Gastrointestinal and Digestive
Greens & Superfoods
Hair Support

Herbal Extracts
Homeopathic Remedies
Hormone Support
Immune Support
Joint Support
Liver Support
Memory & Cognitive Support
Men's Health
Metabolic Support
Minerals
Multivitamins
Nail Care
Nervous System Support
Ocular Health

Oral Health
pH Balance Support
Probiotics
Prostate Support
Protein
Reproductive System Support
Skin Support
Sleep Support
Thyroid Support
Urinary Support
Vitamins
Weight Management
Women's Health

INTRODUCING COVENANT HEALTH MOBILE APP

REFER A FRIEND REGISTER NOW

DAILY PRIZES KEY TAG PROGRAM

Welcome to Covenant Health Products

Covenant Health Products

Need Help?
Here's how you can get help if you need it: You

Customer Satisfaction Guarantee
Not happy with an item you purchased from us?

Thenutritionistgroup

[Thenutritionistgroup site link](#)

About Thenutritionistgroup

sharing the knowledge and experience with people and partnering with them to achieve their optimal state of wellness. helps clients to find healthy perceptions of their capabilities and create a realistic plan empowering them to take charge of creating the life they want to live.

위의 두 사이트 보다 밑에 있는 전문기관 데이터베이스에서 좀 더 좋은 자료를 찾을 수 있었습니다.

건강보조식품

ingredient resources

1. [FDA site link](#)

미국 식품의약국 사이트에 보조제에 성분에 관한 데이터베이스가 구축되어 있습니다.

2. [FDA dietary supplement ingredient site link](#)

3. [Dietary Supplement Ingredient Database](#)

미국 농무부 산하 기관에서 종합한 보조 성분 데이터베이스입니다.

ingredients
CALCIUM
CHROMIUM
COPPER
FOLIC ACID
IODINE

IRON
MAGNESIUM
MANGANESE
NIACIN
PHOSPHORUS
POTASSIUM
RIBOFLAVIN
SELENIUM
THIAMIN
VITAMIN A
VITAMIN B-12
VITAMIN B-6
VITAMIN C
VITAMIN D
VITAMIN E
ZINC
DOCOSAHEXAENOIC ACID (DHA)
EICOSAPENTAENOIC ACID (EPA)

ALPHA-LINOLENIC ACID (ALA)

4. [USDA Food Composition Databases](#)

USDA(미국 농무부) 데이터 더 찾아보다가 식품 전체 성분 데이터베이스 찾았습니다.

1. USDA National Nutrient Database for Standard Reference Legacy Release, April 2018
2. USDA Branded Food Products Database
 - by food item, food group, or manufacturer's name to find the nutrient information
 - generate lists of foods sorted by nutrient content

5. [식품안전나라](#)

한국 식품 전문정보에 대한 정보 데이터베이스 있습니다.

6. [한국인삼공사 외국 사이트 리서치](#)

Atomo!

[Atomo! site link](#)

the Future of coffee

1. molecular coffee is accessible to all
2. better for the drinkers and the env.

How we make



DESIGN



BUILD



PRODUCE



Design: We've analyzed the molecular compounds in a cup of coffee and used this coffee blueprint to design the perfect cup of coffee without using coffee beans.

Build: Atomo finely adjusts our molecular flavor compounds, using naturally-derived sustainable ingredients, to produce the smoothest coffee without harsh bitterness.

Produce: We produce a ground coffee, which looks and acts like regular ground coffee and can be used in drip machines, pour overs, refillable K-Cups and AeroPress.

우리가 주목할 점

1. Can you say more about how the coffee is made?

- “We are building mouthfeel and body of molecular coffee to mimic that of conventional coffee by replacing the polysaccharides, oils and proteins found in the insoluble part of the coffee ground with natural, sustainable and upcycled plant-based materials that deliver the same great effect.” - Dr. Jarret Stopforth, Chief Scientist
- “We are using sustainable and upcycled products as the base of our coffee that is dialed in by aliquoting the appropriate amount of specific flavor compounds that are all naturally derived.” - Dr. Jarret Stopforth, Chief Scientist

2. How do you make atomo?

- We looked at all the compounds in coffee at a molecular level - the body, mouthfeel, aroma, color - over 1,000 compounds in a roasted bean
- We found the essential compounds for aroma and flavor
- Then we sourced naturally-derived compounds to design our own coffee

3. How many ingredients are in Atomo coffee?

- We're starting with naturally-derived sustainable ingredients, and building from there
- Our goal is to develop coffee consumers want to drink - so we're keeping that in mind as we finalize our formula

POD

1. 기관별 타겟팅 건강 식품 (health care product targeting specific organ)
2. 장점이 조합된 건강 식품 (health care product combined profits of other products` ingredients)
3. 맛있는 건강 식품 (better in taste)
4. 보관이 용이하다...(이런게 POD로 되는건가.)
5. 큰 도메인에서의 성분의 모듈화 (각각의 구매자 마다 원하는 성분 조합 가능하게 팔아보자는 생각.)

5번은 이번에 생각한 내용입니다.

POP

1. 건강 보조 식품
2. 디톡스
3. 순환계 건강
4. 내장 건강
5. 몇가지 성분이 절대적으로 높다.
6. 적당한 복용량(식품으로서의 안정성)