FABIAN ALCANTARA

UI & UX DESIGNER

1.786.245.3864 hello@fabuloso.me

I am a highly driven, multi-disciplined designer who brings his "A" game in originality, energy, and razor-sharp focus to each project. I have over 8 years of experience in user experience design, creating effortless experiences for higher education and small business clients. My eye for detail and a keen interest in pushing the boundaries in design ensure that I am able to be a natural leader in any creative team.

EXPERIENCE

Freelance Designer

January 2007 - Present

Notable Highlights:

Realigned an ecommerce solution to increase sales by improving the user experience. The changes included a complete overhaul of the visual look and feel of the site, improve checkout process to increase conversion rate, and improve sign-in/sign-out process to increase repeat business with faster task completion of repeat orders.

Senior Interaction Designer

June 2009 - May 2016, Florida International University, Miami, FL USA

Notable Highlights:

Redesigned FIU's campus maps in two weeks by focusing & designing on a minimum viable product (MVP) using a lean UX design process. The new design resulted in a 191% increase (9,000 new people) in mobile users, and a 146% increase (938 new people) in tablet users.

Created a usability lab to increase awareness on web accessibility and UI design for the university which will save the university over $12,000 on usability testing every year.

Presented a responsive design strategy to increase FIU.edu's digital footprint in mobile, tablet, and desktop platforms. This strategy resulted in a 162% increase in new mobile users (151,000 new people), and a 151% increase in new tablet users (75,700 new people) for fiu.edu from 2012 to 2013.

Led over 30 website redesigns throughout my tenure including two fiu.edu website redesigns.

Web Designer

November 2007 - June 2009, University of Miami - College of Business, Miami, FL USA

Notable Highlights:

Managed UM's School of Business website while ensuring effective creative content development and execution to support program and media efforts to over 60,000 visitors a month.

Software Security Engineer

January 2006 - April 2006, Department of Defense, TS/SI, Seasonal Internship Program Information Assurance – Spring 2006

Notable Highlights:

Assisted to develop a set of prototype plug-ins using Eclipse Integrated Development Environment (IDE) to evaluate the security strength of source code design. Familiar with Federal Information Processing Standards (FIPS 140) and Common Criteria security practices.

SKILLS

User Research	HTML & CSS
Competitive Analysis	Sass & Compass
Usability Testing	jQuery
Content Inventory	Xcode & Swift
IA	Analytics
Use Cases	Lean UX
Site Maps	Visual Design
Wireframes	Brand Identity
Prototyping	Team Leadership

EDUCATION

MFA, Graphic Design, 2018
University of Miami

MS, Telecom & Networking, 2006
Florida International University

BS, Computer Science, 2003
Florida International University

RECENT AWARDS

FIU Employee Recognition Nominee
2011, 2013

Council for Advancement and Support for Education Award Nominee
(For distinguished work in higher ed)
2013, 2014

FIU Service Excellence Award
2016

TOOLS

Adobe Creative Suite	Sketchbooks
Sublime Text	Timeboxing
OmniFocus	OmniGraffle
Foundation	Silverback
Sketch	Git
Framer	InVision

HOBBIES

Photography	Sports
Lettering	Video Games
DJ	Culinary Arts