

D6.1. Quality assurance plan

WP6 – Project management and Quality assurance

Strengthening University tech transfer capabilities to support circular economy value chains for plastics in Latin America
- **TechTraPlastiCE**

August 22, 2025

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PlastiCE**

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Executive summary

This document contains the deliverable **D6.1 - Quality assurance plan** of the TechTraPlas-tiCE project of Working Package 6. The scope is to provide a reference point for the quality assurance control processes during the project development. Therefore, the present deliverable describes the project organization, roles and responsibilities related to the quality management that will be carried out throughout the whole project.

The document will be used as an instruction guide based on the terms and conditions established in the Grant Agreement GAP-101179564 and its Annexes, as well as in the Consortium Agreement. The use of the present plan can ensure better collaboration among the Consortium Partners, individuals and groups. The main goal is to assure that the project processes and the deliverables output are of high quality, preventing as much as possible deviations from the original work plan.

Consortium Partners



The TechTraPlastiCE project aims to strengthen the capacities of Higher Education Institutions (HEIs) in Colombia, Argentina, and Chile to identify and activate key leverage points that can accelerate the transition toward a Circular Economy within the industrial plastic value chain. These leverage points include the identification and development of high-impact opportunities — whether pedagogical, research-oriented, technology transfer-related, or focused on dissemination—where HEIs can play a central role in close collaboration with local socio-economic stakeholders.

The overarching goal of the project is to foster innovation by addressing circularity gaps in local ecosystems, thereby building trust and enhancing collaboration between universities and industry. To achieve this, the project has established a comprehensive and structured quality management framework, designed to:

- Uphold the integrity, reliability, and responsiveness of all project activities.
- Promote a culture of continuous improvement.
- Ensure shared accountability across all consortium partners

Figure 1.1 provides an overview of the structure of the quality management plan.



Figure 1.1: Overview of the quality management plan.

The quality system framework of the project is built around three key components:

1. **Project Quality Committee:** it is responsible for guaranteeing the deliverances of the outputs of the project. The Université de Lorraine (UL), in collaboration with selected partners will establish a quality committee that validate the criteria, indicators, and procedures to guide the project's development and ensure high standards of quality.
2. **Communication Tools and Procedures:** UL will establish a shared digital platform to ensure that all relevant documents and materials are accessible to all consortium members. In addition, a monthly virtual meeting (minimum two hours) will be held to review progress, share updates, and coordinate upcoming tasks, fostering consistent communication and alignment across the consortium.
3. **External Advisory Committee:** An external committee, composed of independent experts, will be appointed to review and provide feedback on the project's public deliverables and on-going tasks. Their role will be to strengthen external engagement and ensure that outputs meet high-quality standards, while also offering strategic advice on the project's overall development.

The TechTraPlastiCE project is strategically structured to maximize its impact on the transition toward a Circular Economy in the Latin American industrial plastic sector. Therefore, the quality efforts will ensure the delivery of pertinent outcomes, support long-term capac-

ity building, and contribute to the development of sustainable interaction of the academia with the socio-economic ecosystems. The following sections will provide further detail on the implementation strategies, monitoring mechanisms, and expected quality guidelines of the project.

Project Quality Committee –PQC–

The Université de Lorraine is in charge of the coordination of the project following the Grant Agreement # 101179564 and under the delegation of the consortium members expressed through the mandates annexed to the agreement. In that sense, UL will lead to establish a **Project Quality Committee (PQC)** that will at the heart of the quality assurance of the project outcomes.

This internal structure is entrusted with the revision and continuous improvement of the project quality of the deliverables of the project, and responsibilities to be adhered to throughout the project lifecycle in their tasks. In the following subsections, an attention will be made to the different guidelines for the PQC.

2.1 Role and principles of the PQC

The major goals of the project quality committee regarding the different deliverables of Tech-TraPlastiCE project are:

1. Deliverables are designed to enhance proficiency in project management, thereby supporting more effective project execution and oversight.
2. Deliverables meet the specific requirements of project lead beneficiaries, partners representatives, the project coordinator, and ultimately, the European Union.
3. Deliverables are aligned with industry best practices in project management, ensuring quality and consistency across project outputs.
4. Deliverables are prepared for web delivery and dissemination respecting the visual iden-

tity requirements (cf. Deliverable 5.2), with the exception of those classified as confidential.

5. Deliverables are clear, comprehensive, and user-friendly. They provide all necessary information required by Partners to effectively progress in relevant tasks, minimizing the need for additional clarification, integration requests, or supplementary data.

The PQC is established for the duration of the project, taking into account three main roles:

1. Validation the timely fulfillment of the tasks and obligations acquired by the partners are completed efficiently and effectively.
2. The quality approval of the working packages' deliverables assuring that both inputs and outputs are meet based on predefined performance criteria.
3. Identification of proactive actions if particular tasks will need additional support.

These three elements are the heart of the quality management of the project. Any proposed modifications to the quality plan must be formally reviewed and approved through a defined revision process, led by the PQC and finalized with the approval of the project coordinator.

This process ensures that all changes are tracked, documented, and communicated clearly across the project team, reinforcing consistency and traceability.

For doing that, five major principles will be assured throughout the project duration in order to guarantee a pertinent quality management process:

Principles of TechTraPlastiCE Quality Committee

- **Respect:** Understood as the consideration and appreciation of the work of the other actors involved in the project, as well as respect for the environment and activities that promote its appreciation and conservation.
- **Transparency:** it specifies that any information addressed to the PQC, consortium, general public, or stakeholders of the project will be easily accessible and easy to understand, and clear language shall be used. This principle also stipulates free access to meeting minutes and always having a clear and honest response regarding decision-making mechanisms.
- **Accountability:** it assigns clear roles, responsibilities, and performance expectations to each project partner and governing body. In the TechTraPlastiCE project, each institution is held responsible for their commitments, outputs, and use of re-

sources. Mechanisms for regular performance evaluation, issue resolution, and corrective action are integral to this principle, ensuring that all project activities are conducted with integrity and aligned with agreed standards and objectives.

- **Strategic Alignment:** it ensures that all project activities, decisions, and resource allocations are consistently guided by the project's overarching goals, priorities, and intended impacts. This principle implies that efforts remain focused, coherent, and capable of delivering measurable value throughout the project duration.
- **Cooperation:** it emphasizes the importance of open dialogue, trust, and shared commitment among all partners of TechTraPlastiCE. It will foster a working environment where partners actively contribute to common goals, align efforts, and resolve challenges collectively ensuring that the project implementation will benefit from the collective expertise, resources, and engagement of the entire consortium.

2.2 Obligations of the PQC

The **Quality Committee** is entrusted with the following responsibilities to ensure the effective implementation and high standards of the project:

1. Assess and validate the quality and timely completion of all deliverables within each work package, ensuring full compliance with the agreed project plan. When necessary, the Committee may seek the expertise of another project partner or a member of the **External Advisory Board** if the review requires additional technical or disciplinary competencies.
1. Oversee adherence to deadlines and monitor the progress of activities in accordance with the established project schedule, ensuring timely delivery of all expected outcomes.
1. Identify all scientific publications, books, and other outputs resulting from project activities. This assessment will be based on compliance with the Grant Agreement (notably Article 17), alignment with the project's values and objectives, adherence to quality standards, and proper acknowledgment of all contributors.
1. Identify and propose appropriate measures to mitigate risks or respond to **force majeure**¹ events that could jeopardize the quality of deliverables or disrupt the project timeline. Eventually, conduct internal audits if repeated cases of non-compliance by

¹See ARTICLE 35 — FORCE MAJEURE of the EU Grants: AGA — Annotated Grant Agreement: V2.0–01.04.2025.

consortium members are identified, in order to safeguard the integrity and accountability of the project.

2.3 Members of the PCQ

The project quality committee will be composed of 4 members of the consortium of TechTraPlastiCE, two European and two from Latin-american HEI as illustrated in Figure 2.1.

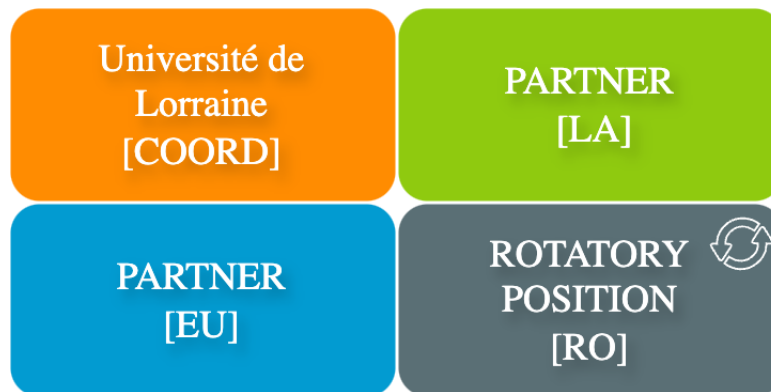


Figure 2.1: Members of the project quality committee of TechTraPlastiCE.

1. The Université de Lorraine will have a permanent position on the quality committee as coordinator of the TechTraPlastiCE project [COORD].
2. One position representing an European partners [EU].
3. One position representing Latin American partners [LA].
4. A rotating position [RO] will be assigned according to the status of the project. Based on the timetable of the project, the partners that has the most significant relevance in the on-going phase will be invited to the committee to inform the factual development of the tasks. This includes advances and difficulties found to take action proactively.

Regarding the consolidation of the members of the PQC, an open call will made at the beginning of the project to establish the first committee. Then, there will be an open call at *Month 18* to change the participants.

On the other hand, regarding the [RO] position, it is suggested the following rotation as illustrated in the Table 2.1. In the case that one of the participants of [EU] or [LA] takes the position as [RO], there will be an open call to the consortium in order to reestablish the composition of the quality committee. It is established that the committee will internally validate the member

Table 2.1: Planification of rotation position in the quality committee

Partner	Time
Universidad Nacional del Sur	M9 - M15
Columbus	M15 - M21
Universidad de Santiago de Chile	M24 - M30
Universidad Nacional de Rio Negro	M30 - M36

to be invited to the next cycle of the rotating position and agree on the interest of the declared institution in participating.

2.3.1 Initial set-up of the PQC

An open call to all members of the consortium was made at the virtual meeting of Monday 28/04 2025, Thus, the initial set-up quality committee was made as follows:

1. [COORD] : Université de Lorraine –UL-:
 - Main: *Fabio A. Cruz Sanchez*
 - Substitute: Université de Lorraine: *Catalina Suescun*.
2. [EU] : Columbus Association –COL-
 - Main: *Kelly Henao*
 - Substitute: *Cecilia Valdés*
3. [LA] : Universidad Nacional de Rio Negro –UNRN-
 - Main: *Marian Lenchours Pezzano*
 - Substitute: *Maria Paula Awe Luca*
4. [RO] : Pontificia Universidad de Valparaiso –PUCV-:
 - Main: *Sandra Ponce*
 - Substitute: *Carlos Calesi*

Regarding the [RO] position, the Pontificia Universidad de Valparaiso - Chile was proposed initially as they will lead the WP1 in the first phase of the project.

2.4 Procedures of the project development



Figure 2.2: Procedure of the quality management of the TechTraPlastiCE development

Figure 2.2 illustrates the procedure of the development of the TechTraPlastiCE project. Each step presents the objective expected.

1. *Step 1*: aims that WP leaders interact with the task leaders and the coordination before the WP starts in order to define the shared language and vision for the WP.
2. *Step 2*: seeks to task leader organize and structure the instruments to be used with the whole consortium to the development of the tasks.
3. *Step 3*: Managers of each partner will lead the implementation of the task within its local university/ecosystem taking the support of the leaders tasks.
4. *Step 4*: The participants develop the respective tasks according to the indications of

task leaders.

5. *Step 5:* Managers of each university will collect, synthesize and share the results with the task leaders.
6. *Step 6:* Task leaders will formalize the set of results obtained by the consortium, validating the respective objectives and milestones.
7. *Step 7:* WP and task leaders will formalize the deliverable to be shared to the PCP and for the cross-reviewing process before submission to the EU commission.

Based on that process, the quality committee will promote a quick and effective identification of the problems during the project. In that sense, it aims to co-create solutions between the parties in case of disagreements and divergence of perspectives in the project development. If consortium partners present different criteria, therefore conflict resolution policies shall be applied following the protocol as follows:

1. In case of conflict, dialogue takes place with the work package leader and the partner's managers. If necessary, the project coordinator can participate.
2. If the conflict resolution is not in the hands of the project coordinator, the case will be presented to the quality committee. The quality committee will make decisions based on a simple majority (3 of 4 members), and each member has one vote.
3. The quality committee can decide to open the space for resolution, calling an extraordinary assembly of all members and requesting arbitration of Steering committee and eventually advice from the External Advisory Board.

Any difference resulting from this plan's interpretation or application will be resolved by direct negotiation between the parties. At any time, a consortium partner may propose, by formal communication, to the quality committee its modification.

The quality committee will decide in the closest ordinary session whether or not to approve the requested modification. Any modification must be framed within the objectives and results established in the project, Grant Agreement, and general guidelines of the Capacity Building in the field of higher education 2025 of the Education, Audiovisual and Culture Executive Agency –EACEA–.

2.5 Official Meetings of the PQC

As a general rule, at least one official meeting per semester will be made in order to guarantee the advancement of the project. Table 2.2 presents a proposition of expected meetings

Table 2.2: Planification of Official Meetings of the project quality committee

Meeting	Expected date	Possible Agenda
1	M6	1) Task of WP1 and links WP1 and WP2 2) Establishment of supporting task fo WP5 and WP6
2	M12	1) Tasks of WP2 2) Connection of inputs of WP1 / WP2 for WP3
3	M18	1) Development of WP3. 2) Intermediate Rapport
4	M27	1) Implementation of WP4. 2) Data collection from WP4 for final rapport
5	M33	1) Final conferences. 2) Public results and outputs

will take place during the project. This is a first draft proposition that will evolve during the project development. The call for sessions of the quality committee will be notify by the project coordinator at least *fifteen days* in advance.

The committee may meet in extraordinary sessions called when one of the members of the committee requires it, and after notification via email, justifying the need for the session and at least ten days in advance.

The committee will meet with a quorum of *at least three members*, and in the absence of a quorum, the committee shall be summoned again within the next 10 days. The leaders of the work packages will be summoned to accompany the quality committee sessions when necessary. The leaders of the aforementioned work packages will participate with voice, but will not have a vote in the decisions that are determined in the committee.

2.6 Quality Guidelines

The quality guidelines of the TechTraPlastiCE project are not limited to the end results or deliverables; but rather, the purpose is to have an integral consideration across every phase of the project, from planning, execution and evaluation of each tasks.

In that sense, based on the timetable plan and on the Logical Framework Matrix the proposal, the quality committe will help to assess expectations, level of progress and difficulties of each

task and milestones.

Additionally, in the regular consortium planned meetings (virtual and physical), the checking progress and difficulties of the work packages will be monitored. Therefore, two major approaches are envisaged:

1. The quality processes of the project are based on internal monitoring.
2. Cross-revision of the deliverables by the consortium before submission.

2.6.1 Internal monitoring

In the physical meetings planned by in the TechTraPlastiCE, the progress and difficulties of the work packages will be internally monitoring by the project quality committee. Thus, Table 2.3 presents the guideline points to be discussed in each event. Appropriate instruments will be structured for those sessions with the whole consortium to specify the quality of the tasks.

Table 2.3: Guideline points of the PCQ at the event meetings

Meeting	Place	Quality points
Kick-off Meeting	Nancy - France	1) Baseline and expectations on the project as a whole. 2) Connection with local ecosystems of plastic value
Pre-definition of portfolios	Santiago de Chile, Chile	1) Integration of University to the project
Pilots implementation follow-ups	Bogota, Colombia	1) Definition and adequation of the pilots projects 2) Follow up of the development
Pilot results and dissemination	Bariloche, Argentina	1) Validation of the results and learned lessons among the three countries.

On the other hand, the following factual elements will be used as primary sources of analysis:

1. **Report of the work packages leaders:** the leaders of the work packages must give a feedback to the quality committee on the progress and execution of their activities. In

- each monthly meeting is expected to give time for the development of each task that is running according to the timetable of the project.
2. **Tools and Instruments:** Response rate of the project instruments (i.e. online questionnaires / surveys, physical meetings among others) developed by the consortium.
 3. **Interviews:** specific meetings with the task and work packages leaders in each institution.
 4. **Focus groups:** during the development of the TechTraPlastiCE project, it is intended integrate external stakeholders in particular task (i.e: search conferences, Creativity solving challenges analysis in different meetings of the project.)
 5. Other tools agreed upon by the Quality Committee.

As secondary information, the following will be used:

- Progress reports and institutional documents of the partners used for internal monitoring and quality assurance.
- Analysis of the minutes of the development of the tasks.

Based on these elements, the internal monitoring of the project will take place for the official meetings of the quality committee.

2.6.2 Working Packages Leaders and Cross-reviewing process of deliverables

TechTraPlastiCE project will implement an internal cross-reviewing of each deliverable before they are submitted to the official EU portal. Therefore, each partner will have a role as a reviewer. The expected role of the cross-reviewer is to seek coherence in the content, structure, and formatting of the deliverable, ensuring alignment with the project objectives, work package descriptions, and EU guidelines. Reviewers will verify the accuracy of technical information, clarity of language, and consistency across sections. Feedback will be provided in a timely manner using a standardized review template to ensure a harmonized approach across all partners using the format in the Section [A.1](#).

Thus, it is the responsibility of the Work Package Leader to coordinate the delivery dates, results, and established activities, and ensuring the quality of the deliverables in charge of others involved in the work package activities. Consequently, it is the responsibility of the deliverables leader to planify, prepare and develop the respective document for WP leader.

The WP leaders must send the final version of the documents of their package to the Quality

Committee and the specific partner designed for the internal reviewing according to Table 2.4. In the event of any delay, it is possible to write to the project coordinator explaining the reasons. The project coordination can grant an extra delay without the need to consult with the quality committee.

The coordinatiion will oversee the review process and ensure the incorporation of relevant feedback before final submission. This quality management process aims to enhance the reliability, professionalism, and impact of all project outputs while fostering mutual accountability and collaboration among partners throughout the project's duration.

In the event of force majeure that makes it impossible to comply with the activities and deliverables established in the work package, the package leader must notify the project coordinator who will replicate the information to the quality committee to validate strategies that ensure the successful completion of the project.

Table 2.4: Internal cross-reviewing process for the deliverables of TechTraPlastiCE

No	Deliverable	Deliverable Name	Lead Beneficiary	Cross-reviewing
D1	D1.1	Framework to understand barriers and benefits to apply with local legislation	PUCV	UNAL
D2	D1.2	A document containing the gap analysis for companies/industries	PUCV	UNS
D3	D1.3	Results of the application of the innovation metrology index to target industries of the plastic value chain	UL	UC
D4	D2.1	Repository with proposed solutions/services	UA	UNRN / UL
D5	D2.2	Document with Portfolio definition by Institution	UNS	UNRN / PUCV
D6	D2.3	Mentoring and peer-collaboration learning reports	UNS	UNC
D7	D3.1	Comprehensive problem definition on the reuse challenge	COLUMBUS	UNAL / USACH / UNS

(continued)

No	Deliverable	Deliverable Name	Lead Beneficiary	Cross-reviewing
D8	D3.2	Report on contacts and results of interviews	PUCV	UL
D9	D3.3	Benchmarking study	PUCV - COLUMBUS	UA
D10	D3.4	4 Events reports (One per institution)	COLUMBUS	UC / UNRN / PUCV
D11	D3.5	Updated portfolios	UNS	UA / UNC
D12	D4.1	Report of the creative-based challenges to integrate Industry-University	USACH	UC
D13	D4.2	Pilots definition documents	UNS	COLUMBUS
D14	D4.3	Digital Notebook with lessons and support actions	UC	UNC
D15	D4.4	Document with recommendations	COLUMBUS	UNAL / UNS / PUCV
D16	D5.1	Document with the dissemination digital strategy	UNRN	USACH
D17	D5.2	Branding digital material and training program	UNRN	USACH
D18	D5.3	Project Website and Social Media accounts	UNRN	UL
D19	D5.4	Repository with materials	UL	UNC
D20	D5.5	Final conference document results	UNRN	UA / UNAL
D21	D6.1	Quality assurance plan	UL	COLUMBUS
D22	D6.2	Financial and technical management	UL	COLUMBUS
D23	D6.3	Midterm Progress report	UL	ALL

Finally, the WP leaders will share to all partners around progress, results, risks, and risk mitigation proposals of the development of each deliverable at the common meetings.

Internal and External Communications & Publications

Regarding the means of communication, the coordination will guarantee the technological infrastructure to make possible the meetings of the quality committee. Each meeting will be documented with an action-oriented *compte rendu*, not only to a report with general information on project activities but also includes risk analysis and timely. The internal quality findings will be formally documented and communicated across the project governance structure providing a quick overview and facilitates communication with partners, and facilitates the decision-making process.

3.1 Internal communication

Table 3.1 presents the various methods of communication among the TechTraPlastiCE consortium. These communication methods provide standards for information exchange, ensuring that the participants in the task, and affected groups are informed on the appropriate aspects of project and intergroup commitments are communicated.

Table 3.1: Communication Methods of TechTraPlastiCE

From	To	Function	Frequency
Project Co-ordination	All consortium	Intergroup coordination, Status of critical tasks	Monthly
WP Leaders	All consortium	Reporting of task advancements Communication insights	Bi-weekly

(continued)

From	To	Function	Frequency
WP Leaders	Project Coordination	Adequation of task projects Follow up of the development	Bi-weekly
WP Leaders	Managers of each partner	Task development Follow up of results	Weekly

Day by day communication of the project related issues will be done via email/ phone. Important communications should be traced via mail with copy to project coordinator.

3.2 External Communication

On the other hand, regarding the external communications, all partner of the consortium must pay special attention to the general guidelines of the financing instrument “Capacity Building in the field of higher education 2025” of the EACEA of the European Community and the provisions of the Grant Agreement, in particular, what is mentioned in Article 17 on *Communication, Dissemination and Visibility*.

All members of the project, coordinating institutions, partners, consultants, and external stakeholders must be aware of these guidelines modifications and be co-responsible for the general quality of the deliverables, dissemination, internal and external meetings.

Each Partner wishing to undertake any formal communication activity/initiative related to the project should inform WP5 leader (Universidad Nacional de Rio Negro –UNRN-) as leader of dissemination activities.

The content and the overall message of the communication activities should be agreed with the WP5. WP5 leader should be consulted on the visual identity of the Project (logo, communication style..). All communication activities shall be monitored by the UNRN at latest quarterly.

3.3 Dissemination and publication of project results

Before the dissemination and publication of project results, the partner shall give the project coordinator and all the other Project Partners at least 15-calendar-day-notice.

Other partners then have one calendar week to comment the dissemination/publication and request necessary modifications, if any. If there are no partners comments within the period above, the dissemination/publication of results is allowed.

3.4 Use of social media

The Project uses social media. Any content to be shared using social media shall be sent in advance to the WP5 Leader (UNRN).

External Advisory Board

The quality control and monitoring processes will identify both qualitative and quantitative data collected from all project partners and key stakeholders based on specific criteria:

1. **Relevance:** Evaluate the alignment of objectives with the needs and priorities of the partners.
2. **Effectiveness:** Examine whether the project outputs are contributing to the achievement of projected outcomes and meeting its objectives.
3. **Pertinence:** Assess the relevance, usefulness, and efficiency of inputs in delivering outputs in an economical and timely manner.
4. **Collaboration and Communication:** Assessing the effectiveness of communication channels and collaboration among project partners, ensuring transparent information exchange, and fostering a cohesive working environment conducive to achieving project objectives.
5. **Continuous Improvement:** Implementing mechanisms for ongoing evaluation and feedback loops to identify areas for improvement and optimize project processes, fostering a culture of continuous learning and enhancement throughout the project lifecycle.

In that sense, a dedicated **External Advisory Board (EAB)** will be established, composed of five high-level experts from relevant fields. The main objective of the EAB is to provide independent, strategic advice to the project consortium based on the obtained data, thereby enhancing the overall scientific and societal impact of the initiative.

The EAB will serve as a critical interface between the TechTraPlastiCE consortium and external stakeholders, offering guidance on key issues, responding to consortium queries, and contributing to the broader dissemination and visibility of project results. Its role will be instru-

mental in aligning project activities with current trends, best practices, and emerging opportunities in the field, especially at the European and global levels.

Members of the EAB will be selected for their expertise and professional standing in areas directly relevant to the core objectives of the project. Particular focus will be placed on:

1. **Technological transfer and academia-industry collaboration** : experts in these competences will TechTraPlastiCE consortium to acquire effective knowledge on the different transfer mechanisms and partnerships and their limitations. This is important in the scope of the project.
2. **Circular economy within the plastic value chain**: experts in circular economy could bring to the consortium examples of sustainable practices, lifecycle thinking, and resource efficiency where the academia can collaborate with the socio-economical actors.
3. **Integration of marginalized actors in the plastic value chain into academic and research ecosystems** : experts in this topic can illustrate the consortium, and more particularly the Latin American context, the relevant role of inclusivity, equity, and capacity building for underrepresented communities in the circular economy. This is a major competence where the sharing of experiences will have a major impact inside and outside of the consortium.

The EAB will work closely with the project coordinator and select members of the consortium. **Two formal meetings per year** will be coordinated by the project coordinator, although **ad hoc consultations** may occur as needed. In addition to strategic input, EAB members will also be invited to participate in key project events, workshops, and public engagement activities, thereby contributing to increased visibility and uptake of project outcomes across multiple sectors.

By incorporating diverse perspectives and expertise, the **External Advisory Board** will play a vital role in reinforcing the relevance, inclusiveness, and long-term sustainability of TechTraPlastiCE's results.

The setting up proposition

Table 4.1: Communication Methods of TechTraPlastiCE

People	Organisation	Profile	Contact
Maria José Zapata	Department of Business Administration, School of Business, Economics and Law University of Gothenburg - Sweden	<p>Associate Professor at the University of Gothenburg. Her scholarship is rooted in examining how public-private collaborations and grassroots initiatives shape environmental sustainability in urban contexts. As project leader of the enduring 'Grassroots for Sustainability' research group, she explores how grassroots networks and community-led practices enhance resilience, mitigate climate impacts, and reshape urban environmental governance.</p> <p>Her research has been widely published in leading journals such as Habitat International, Environment and Urbanization, and Accounting, Organizations and Society.</p>	<p>- Website: https://www.gu.se/en/about/find-staff/mariajosezapatacampus</p> <p>- ORCID: https://orcid.org/0000-0002-2271-0148</p>
Ferran Giones	Institute of Entrepreneurship and Innovation Science (ENI) University of Stuttgart - Germany	<p>Associate Professor and Deputy Director at the Institute of Entrepreneurship and Innovation Science (ENI), University of Stuttgart. He holds a BBA and MBA from ESADE Business School and earned his Ph.D. from La Salle Ramon Llull University in Barcelona.</p> <p>Before entering academia, he built his expertise in strategy consulting and international project management, later serving as Assistant Professor in Technology Entrepreneurship at the University of Southern Denmark. He leads teaching in Technology Entrepreneurship.</p>	<p>- Website: https://www.eni.uni-stuttgart.de/en/institute/team/Giones/</p> <p>- ORCID: https://orcid.org/0000-0002-1927-6918</p>

(continued)

People	Organisation	Profile	Contact
Astrid Jaime	Associate researcher, Industrial Engineering Corporación Universitaria Minuto de Dios - Colombia	<p>PhD in Industrial Engineering, with emphasis on Knowledge Management in Research. Experience in Management of Technology, Knowledge Management and general issues related to technological innovation. At present, working as Associate Professor at the University El Bosque.</p> <p>Previously, Chief of Knowledge Generation Management at the University Antonio Nariño, Director of Knowledge Transfer at the Industrial University of Santander, Advisor of the Colombian Administrative Department of Science, Technology and Innovation.</p>	<p>- ResearchGate: https://www.researchgate.net/lab/Astrid-Jaime-Lab</p> <p>- ORCID: https://orcid.org/0000-0003-2938-2439</p>
Mara Volpe	Cyclus - Enterprise on Circular Economy and Decarbonation - Argentina	<p>Founder of CYCLUS - Technical and technological solutions in Circular Economy and Decarbonization. She have developed and implementated sustainable transformation projects with the a triple botton line impact analysis, evaluating social, environmental and economic effects to promote sustainable practices and innovative solutions.</p>	- Website: https://cyclus.com.ar/
Carolina Pizarro *	Sustainability Manager at Alimentos y Bebidas de Chile A.G.	<p>She leads the sustainability strategy at Alimentos y Bebidas de Chile AG, coordinating circular economy initiatives with 28 major companies. She has experience in waste valorization, sustainable packaging, and biofuels. She can provide a strong technical and operational perspective to strengthen industry-academia collaboration within the project.</p>	<p>- Website: https://www.abchile.cl/nosotros</p>

(continued)

People	Organisation	Profile	Contact
Paula Juarez *	National University of Quilmes (UNQ) and an Senior Researcher at the Institute of Studies on Science and Technology (IESCT-UNQ)	Paula Juarez currently works at the Institute for the Study of Science and Technology, National University of Quilmes (Argentina). Paula does research in Science and Technology Policy for Inclusive Sustainable Development, Water, Food and Climate Policy and Circular Economy. Her perspective of research is socio-technical and interdisciplinary. She works with non-academic actors to improve development strategies and policies in Argentina, Gran Chaco Americano and the world.	- ORCID: https://orcid.org/0000-0002-8955-2068
Lucas Dardo Becerra *	Regular Professor of International Economics at the National University of Quilmes (UNQ). He is a Visiting Professor at the Sorbonne Nouvelle University in Paris, where he teaches courses on social studies of science and technology and development and technology policy	Lucas has developed a strong expertise in inclusive and sustainable development, science, technology and innovation policy, and circular economy. He has participated in numerous research projects, published academic papers, conducted field work, and provided strategic inputs for decision making in Latin America and beyond. He is currently the Director of the R&D project on public policies of science, technology and innovation and the Coordinator of the Open Lab of Innovation and Circular Economy.	- ORCID: https://orcid.org/0000-0001-6514-3182

* To be confirmed

4.1 Planning with Expected work with EAB and TechTraPlastiCE Consortium

The highlighted green lines in Figure 4.1 represent the proposed interventions of the External Advisory Board (EAB) during the development of TechTraPlastiCE. These interventions are planned at specific stages of the project, when the consortium is carrying out critical tasks. At these moments, the contribution of external advisors plays a key role in consolidating progress and ensuring alignment with project objectives.

The expected collaboration with the Advisory Board is structured by year:

- **2025:** Introduction of the EAB to the project, fostering exchanges of experience and knowledge with the consortium as a whole.
- **2026:** Collection of feedback on critical aspects related to technology transfer and/or circular economy practices, based on insights generated by the consortium.
- **2027:** Participation in consolidating the lessons learned from the pilot project, contributing to the formulation of relevant institutional recommendations.

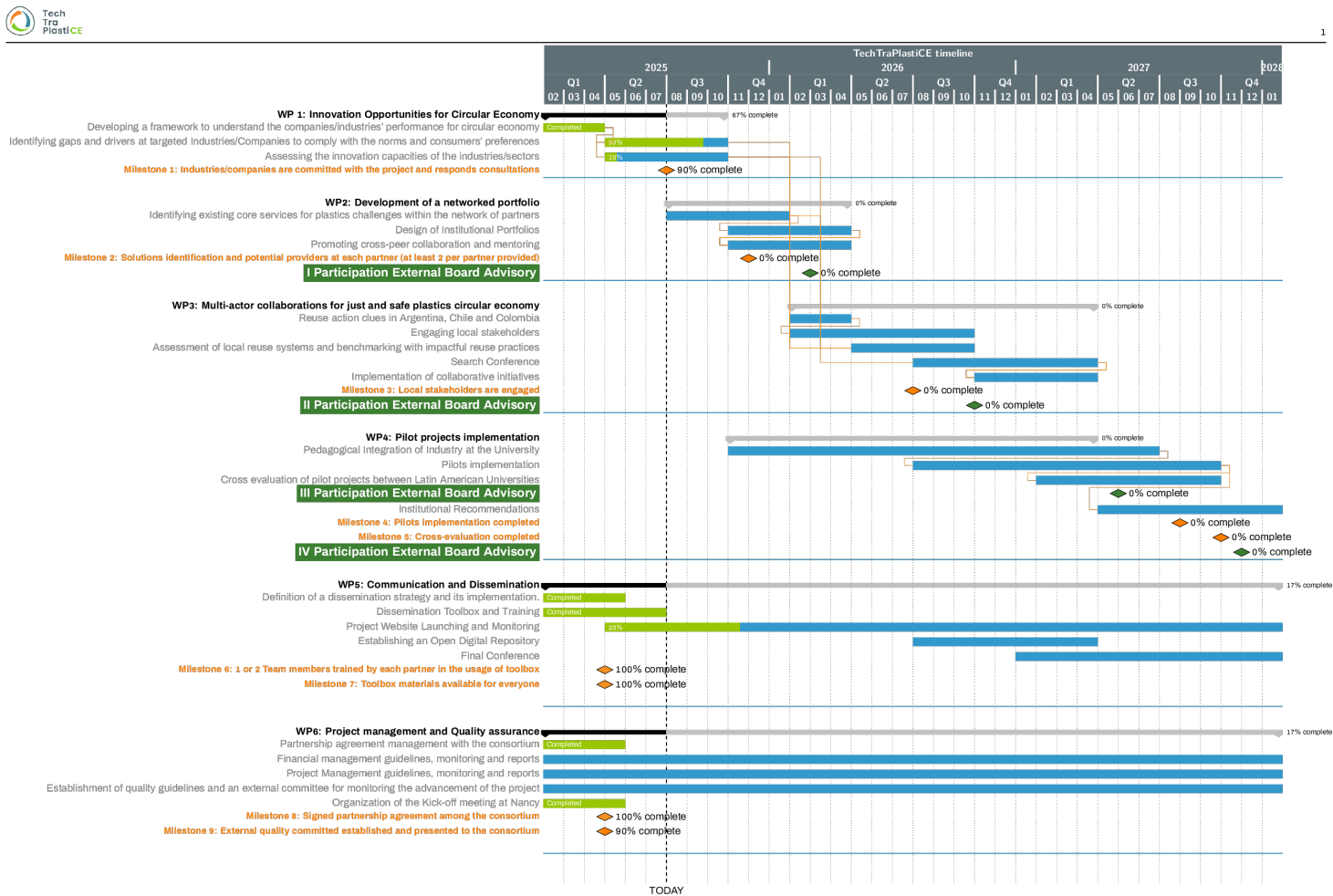


Figure 4.1

4.2 Logic of Participation of the External Board Advisory (EBA) in TechTraPlastiCE

The External Board Advisory (EBA) will play a central role in guiding and validating the TechTraPlastiCE project throughout its lifecycle. The main purpose is to bring together experts in **circular economy, technology transfer between academia and industry, and plastic recycling**, the EBA will ensure that the project's activities are aligned with both international best practices and the specific socio-economic realities of Latin America.

The EBA's participation is structured across key points, each corresponding to critical phases of the project, where their expertise will be most impactful.

4.2.1 Introduction Participation EBA - 2025

The purpose of 2025 for EBA will be present the project and exchange first EBA's experiences for all consortium in order to establish a baseline of mutual confidence. As example, during the kick of meeting, we had the opportunity to invite Prof. Ferran Giones¹ of the university of Stuttgart and the Prof. Maria Jose Zapata² of the University of Gottemburg. They share with the TechTraPlastiCE consortium a presentation on “*Technology Transfer Challenges & Opportunities*” (Prof. Ferran Giones) and “*Circular Grassroots Innovations*” (Prof. Marioa Jose Zapata); giving remarkables insights in the challenges that TechTraPlastiCE aims to tackle.

¹See her profile on <https://www.gu.se/en/about/find-staff/mariajosezapatacampus>

²See his profile on <https://www.eni.uni-stuttgart.de/en/institute/team/Giones/>

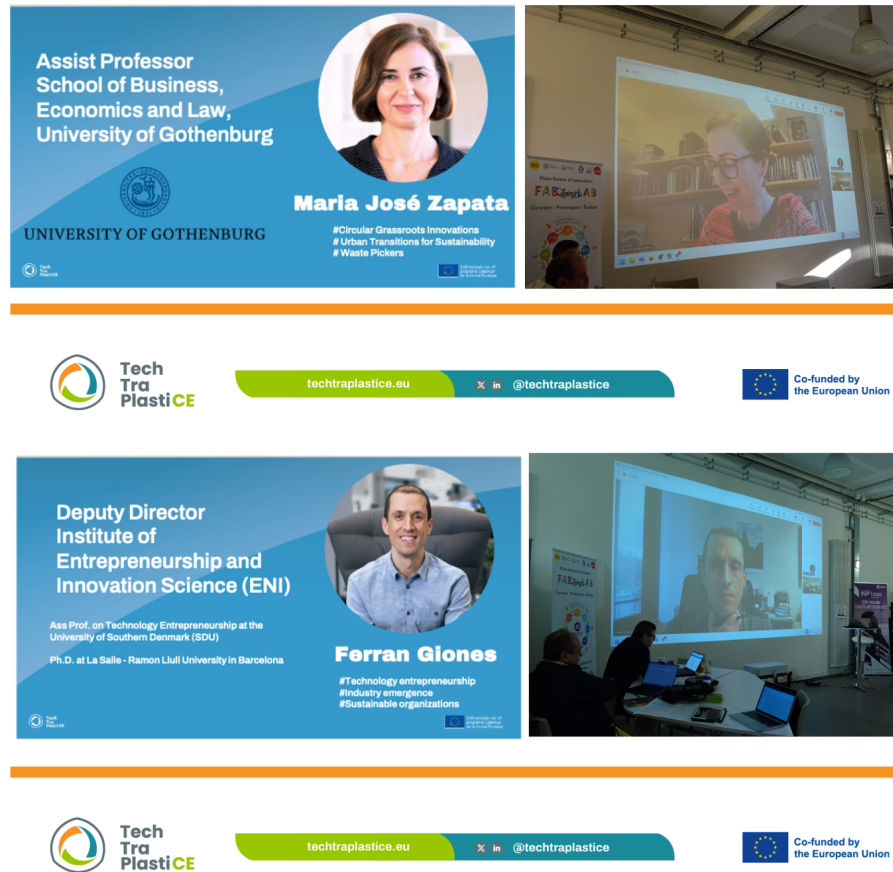


Figure 4.2: Participation of Prof. Ferran Giones from University of Stuttgart and Prof. Maria José Zapata from the University of Gotemburg during Kick-off meeting at Nancy, France on March 25-28/2025.

4.2.2 I. Participation of EBA – 2026, Q1

At this stage, the consortium will have completed the **baseline assessments on circular economy practices** (WP1) across universities. Latin American Higher Education Institutions (HEIs) will also have identified their internal service portfolios and are beginning to position themselves in relation to local and regional socio-economic ecosystems.

This is a **foundational moment** for cross-learning and setting common grounds for collaboration.

The task involved in this participation is the following:

- Task 2.3: *Promoting cross-peer collaboration and mentoring*

Therefore, the EBA's Contribution will around :

1. Provide feedback on how HEIs can better align their service portfolios with the needs of their local ecosystems.
2. Identify **shared barriers** across the three participating countries, highlighting systemic challenges to academia-industry collaboration.
3. Help map **specific opportunities** that each HEI can explore, considering the diversity of socio-economic contexts.

The format expected will be joint workshop where HEIs present their findings and local challenges that may involve in-depth advisory and mentoring session with EBA experts to refine collaboration strategies.

4.3 II. Participation of EBA – 2026, Q4

By late 2026, the project will transition from **analysis to action**. This phase focuses on identifying potential collaborative initiatives and preparing for the **pilot projects** that will be launched in 2027. Thus, the emphasis will be on validating ideas, selecting feasible initiatives, and aligning them with circular economy objectives.

Likewise, this participation is enframed in the tasks:

- Task 3.4: *Search Conferences*
- Task 3.5: *Implementation of collaborative initiatives*

In that sense, the EBA will join the TechTraPlastiCE :

1. Give a feedback on the proposed pilot projects in terms of feasibility, innovation, and regional impact.
2. Provide recommendations to strengthen partnerships between HEIs and ecosystem actors (industry, municipalities, NGOs).
3. Anticipate potential risks and suggest strategies for effective implementation.

It would be expected that EBA join in project meetings and (if posible for EBA colombian) presencial conferences in Colombia. As a result, structured recommendations report highlighting *critical success factors* for the pilot phase.

4.4 III. Participation of EBA – 2027, Q2

In 2027, pilot projects will be underway. This is a **critical testing ground** where theoretical models of circular economy are confronted with **real-world socio-economic challenges**. Cross-evaluation of pilot projects will allow HEIs to learn from each other's experiences and adapt their approaches.

Consequently, the task involved is:

- Task 4.1: *Cross-evaluation of pilot projects between Latin American Universities*

For this reason, the contribution of the EBA will be:

1. Put in perspective the **practical implementation** of circular economy initiatives across different HEIs.
2. Highlight both **positive and negative externalities** for local ecosystems.
3. Provide guidance on strengthening HEIs' role in long-term technology transfer and ecosystem collaboration.
4. Suggest potential **funding and partnership opportunities** to sustain successful pilots beyond the project.

4.5 IV. Participation of EBA – 2027, Q4

The final phase of the project will consolidate knowledge and experiences into **institutional recommendations**. This stage is crucial to ensure that the project's impact extends beyond its duration, enabling HEIs to embed circular economy principles into their long-term strategies.

The task that will be involved is

- Task 4.4: *Institutional Recommendations*

Therefore, the EBA will:

1. Provide a **final external perspective** on the entire project journey—from portfolio co-creation to pilot testing.
2. Add contrasting viewpoints that enrich the institutional recommendations and ensure they are relevant for both academia and practice.
3. Suggest **strategic pathways** for HEIs to advance circular economy and technology transfer initiatives after the project's completion.

The add value of EBA in this point of the project is to extract **transferable best practices** according their experience to the HEI's, not only from TechTraPlastiCE, but for latin-american HEI's. This will contribute to the final recommendations report and eventually working for post-project sustainability strategies.

Conclusions

This document reports a quality plan that will be implemented in the TechTrasPlastiCE project. The quality plan will take three major elements, namely 1) quality committee project that establish an overall governance of the quality aspect of the project, 2) internal and external communications and 3) external advisory committee.

These elements aims to provide sufficient mechanisms and instruments approved by mutual agreement to ensure compliance with the project's objectives and indicators with high-quality standards and delimiting decision-making elements. Also, it will specify the means of communication, frequency and the external advisory board that will join the project to guarantee the outputs of the project implementation.



A.1 Review report in the cross-evaluation process

Title of deliverable:

Date and Version of deliverable:

Deliverable description (from DoA)

Names of Reviewer

General questions to consideration:

Is the content of the deliverable exhaustive reagarding the DoA?

Is the deliverable easy to read (accessible wording, good structure), does it have a unified tone?

Is the content of the deliverable exhaustive?

Is the summary of the deliverable clear, concise and informative?

Please indicate strengths and weaknesses of the deliverable?
