

1 TechTraPlastiCE Project

1.1 Consortium



9 Higher Education Institutions | 1 Association Feb. 2025 - Jan. 2028 € 799.887 Euros

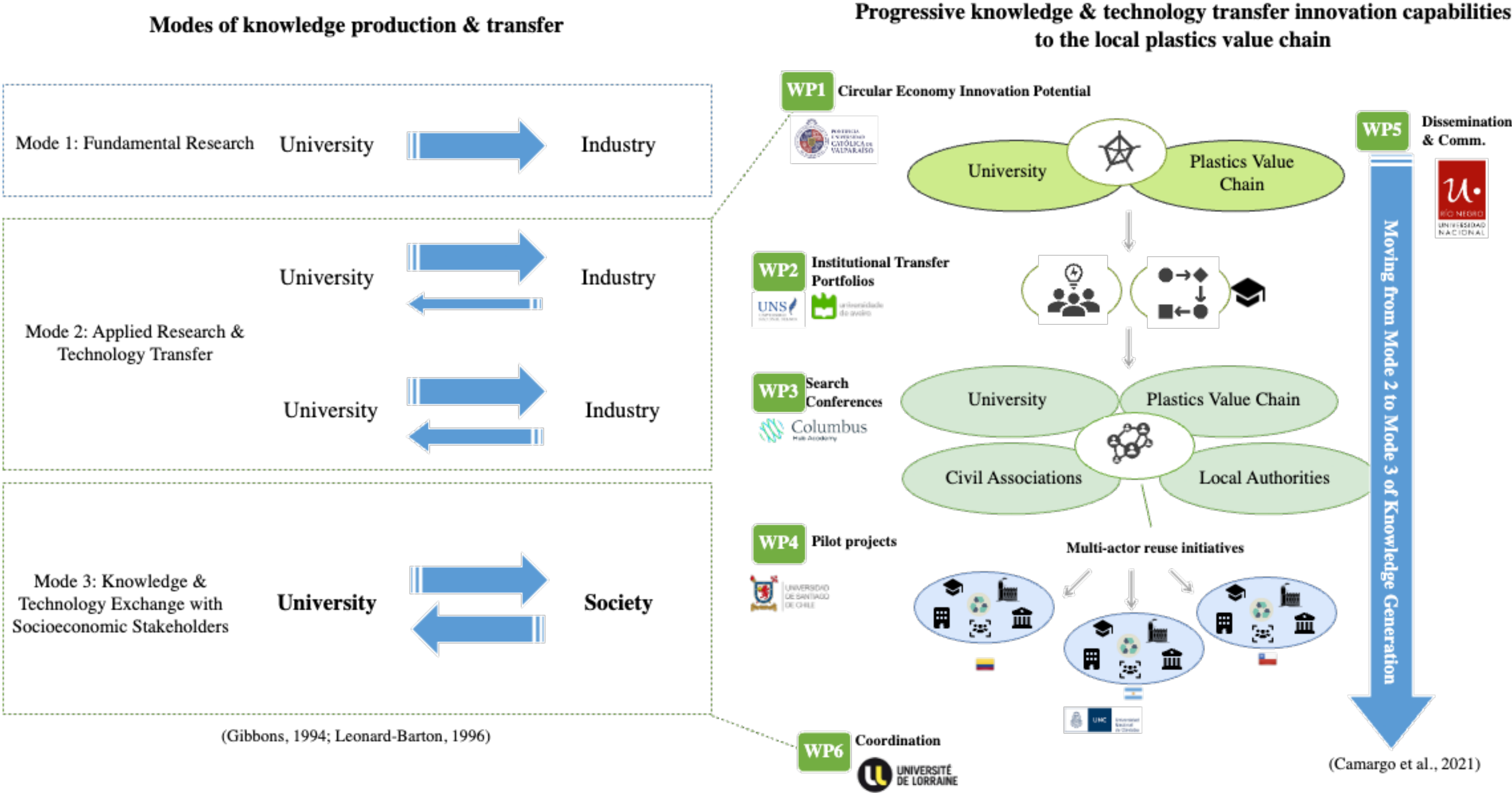
1.2 Main Goal

The main goal is to **reinforce the applied research and technological transfer capacities of the universities** improving their services portfolios to strengthen the plastic industry’s contribution to the green transition.

The ambition is to foster the **collaboration and partnerships of the University with socio-economic stakeholders** to incubate, establish and develop circular initiatives, demonstrating operational success by carrying out joint recycling interventions integrating actors in the plastics value chain in Colombia, Argentina, and Chile.

1.3 Specific Goals

- SO1: To identify and understand key barriers and leverage points of the local plastic companies to generate university-industry collaboration opportunities.
- SO2: Create and implement services and solutions portfolios for the plastics value chain based on the university's core competencies and knowledge.
- SO3: Encourage multi-actor initiatives to enhance the reuse of plastic involving waste pickers organizations, companies and the local public sectors, taking advantage of the University's articulation capacities.
- SO4: Develop recommendations on new technologies, business models, and organizational setups for university-industry collaborations based on the lessons learned from the implemented projects as a tool to improve, scale up and transfer good practices in HEIs in Latin America.



1.5 Milestones

