

TechTraPlastiCE timeline

External Advisor Committee: Proposal to Participate

MdC. Fabio Cruz

July 30, 2025

1 TechTraPlastiCE Project

1.1 Consortium



9 Higher Education Institutions | 1 Association Feb. 2025 - Jan. 2028 € 799.887 Euros

1.2 Main Goal

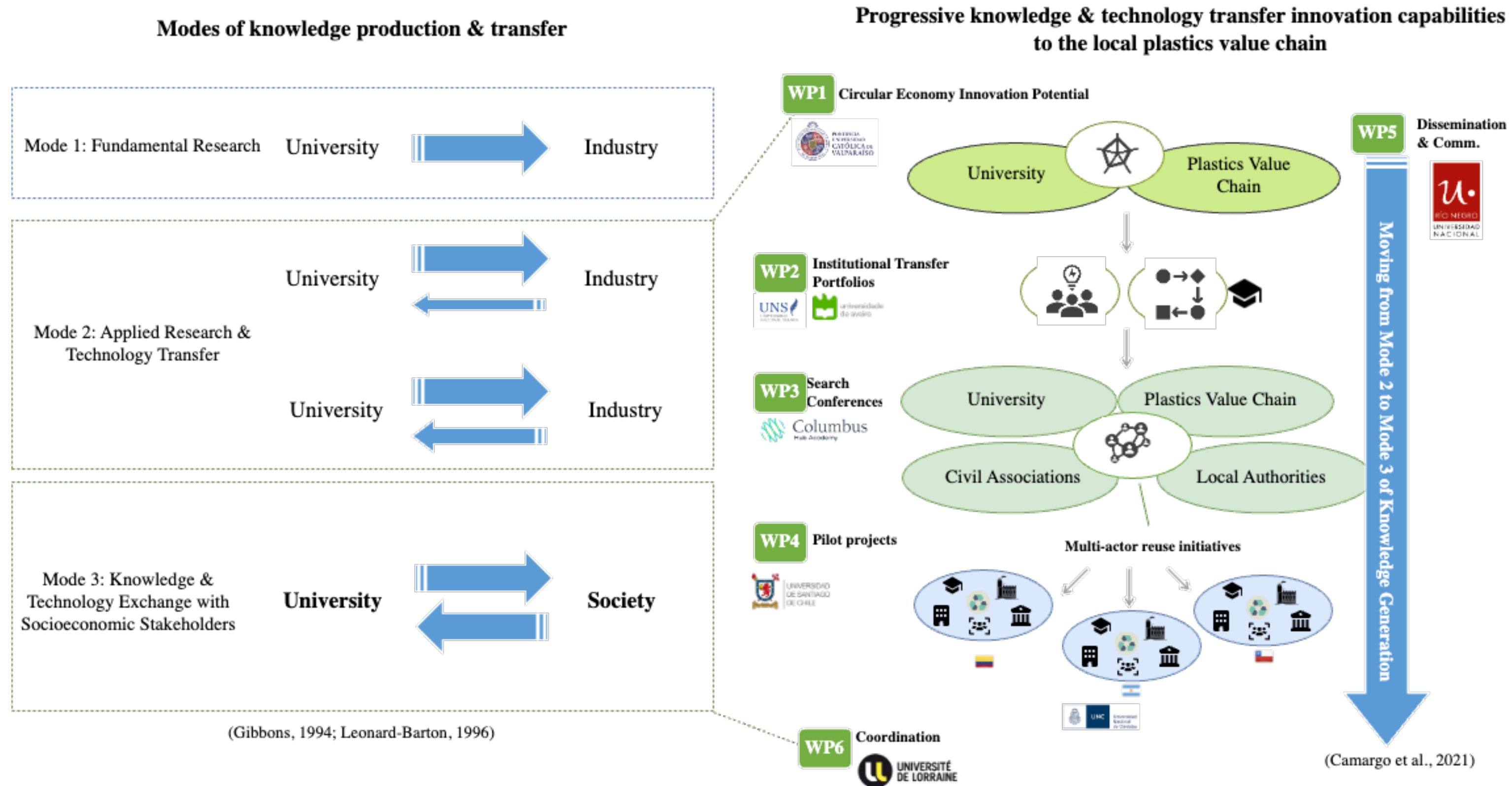
The main goal is to **reinforce the applied research and technological transfer capacities of the universities** improving their services portfolios to strengthen the plastic industry’s contribution to the green transition.

The ambition is to foster the **collaboration and partnerships of the University with socio-economic stakeholders** to incubate, establish and develop circular initiatives, demonstrating operational success by carrying out joint recycling interventions integrating actors in the plastics value chain in Colombia, Argentina, and Chile.

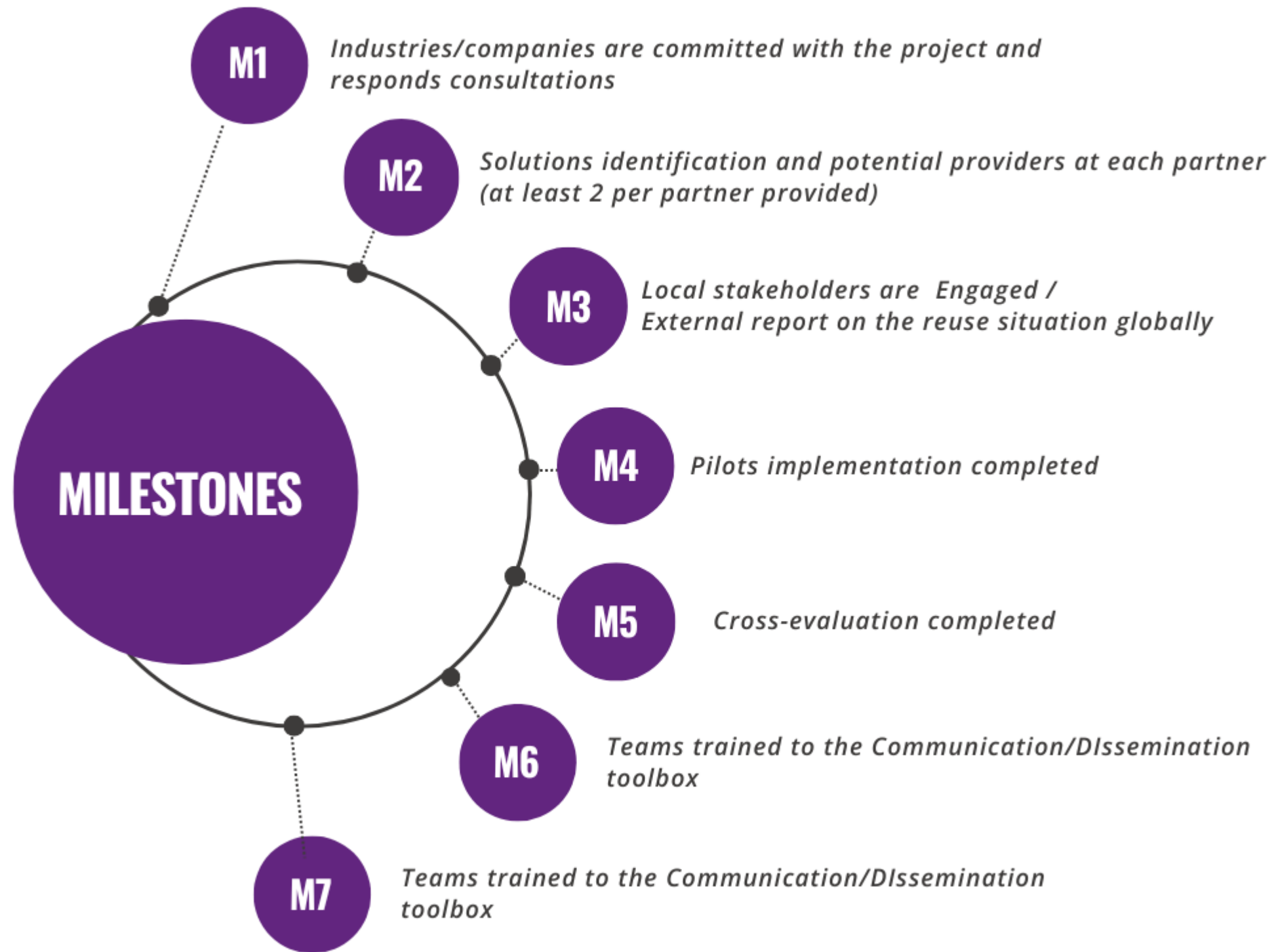
1.3 Specific Goals

- SO1: To identify and understand key barriers and leverage points of the local plastic companies to generate university-industry collaboration opportunities.
- SO2: Create and implement services and solutions portfolios for the plastics value chain based on the university's core competencies and knowledge.
- SO3: Encourage multi-actor initiatives to enhance the reuse of plastic involving waste pickers organizations, companies and the local public sectors, taking advantage of the University's articulation capacities.
- SO4: Develop recommendations on new technologies, business models, and organizational setups for university-industry collaborations based on the lessons learned from the implemented projects as a tool to improve, scale up and transfer good practices in HEIs in Latin America.

1.4 Approach



1.5 Milestones



2 External Advisory Board

Objective:

The main objective of the EAB is **to provide independent, strategic advice** to the project consortium based on the intermediary results, thereby enhancing the overall scientific and societal impact of the initiative.

2.1 Work Plan

TEst

2.2 Composition

The major requirements are

- 1.
- 2.
- 3.

2.2.1 Maria José Zapata

2.2.2 Ferran Giones

2.2.3 Astrid



