

GROUP 2

Jerryl, Nieck, Adeline, Tina, Fabiana

DATE

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EEN ANDERE BLIK OP JOUW VERHAAL

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OUR TEAM



JERRYL ALCANTARA



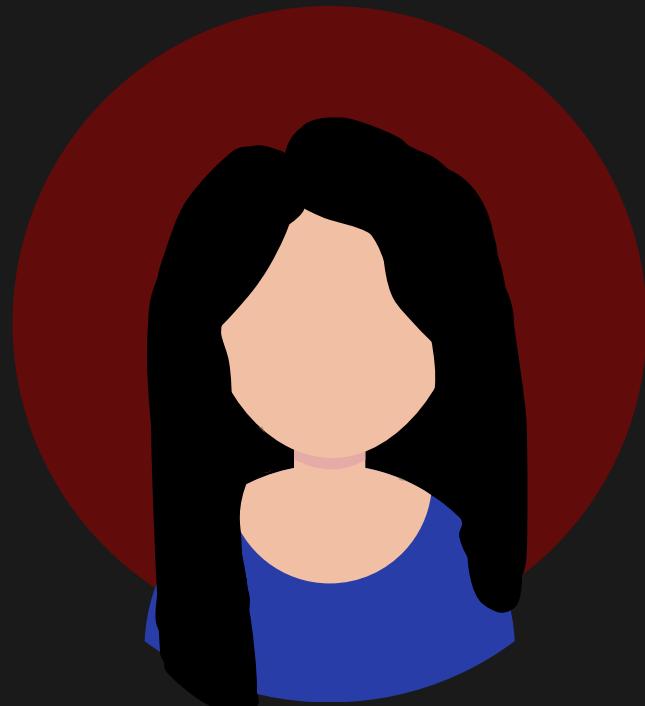
NIECK BUIJS



ADELINE AGNA



TINA SHINGRANI



FABIANA BARRIOS

PROJECT INTRODUCTION

Create new brand identity for Theater **BLIK**. They are a group of women aiming to expand their little improv group in Amersfoort into an association of actors and musicians.





INITIAL IDEAS



FINAL STYLESCAPE

blik

Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz



Playback **Theatre**

spontaneous theatre created through an interactive collaboration between performers and audience.

BLIK

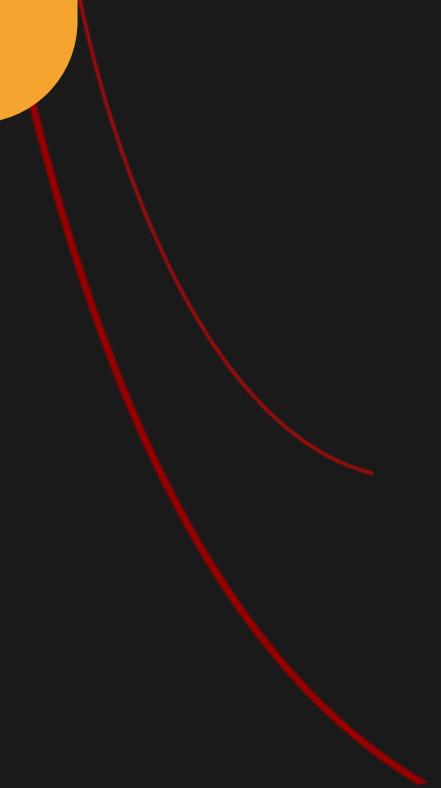
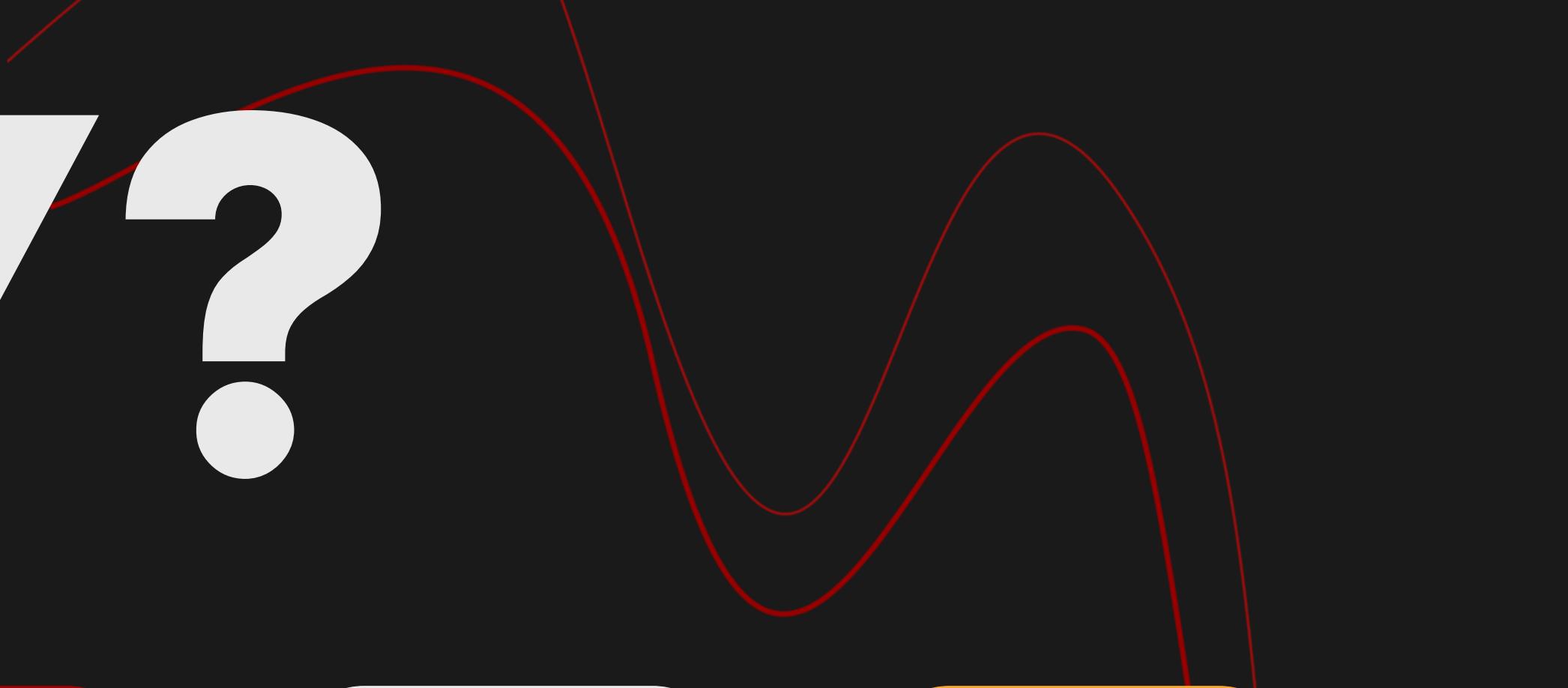
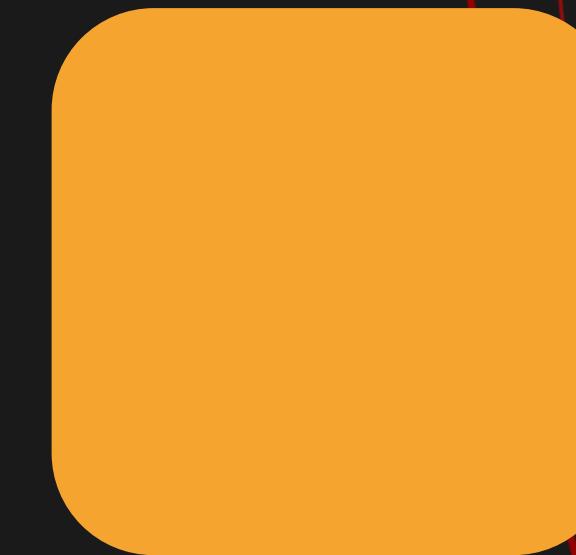


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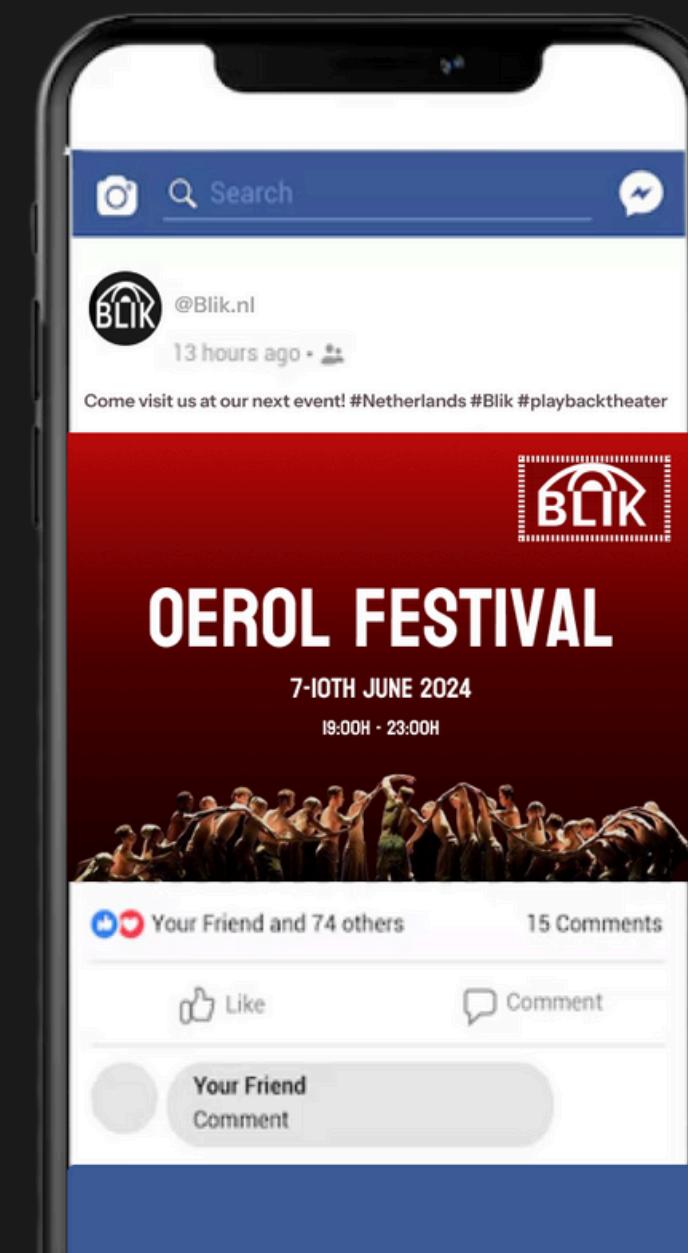
INTER

WHY?





FINAL
BRAND-GUIDE



CONTENT STRATEGY

Blik Theatre @Blik.nl

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BLIK theater 16 hrs ·

Come visit us at our next event! #Netherlands #Blik #playbacktheater

Check out our latest performance Oerol Festival, 7-10th June 2024 #theatre #performance #group-activity #festival #netherlands .

Een ander BLIK op jouw verhaal

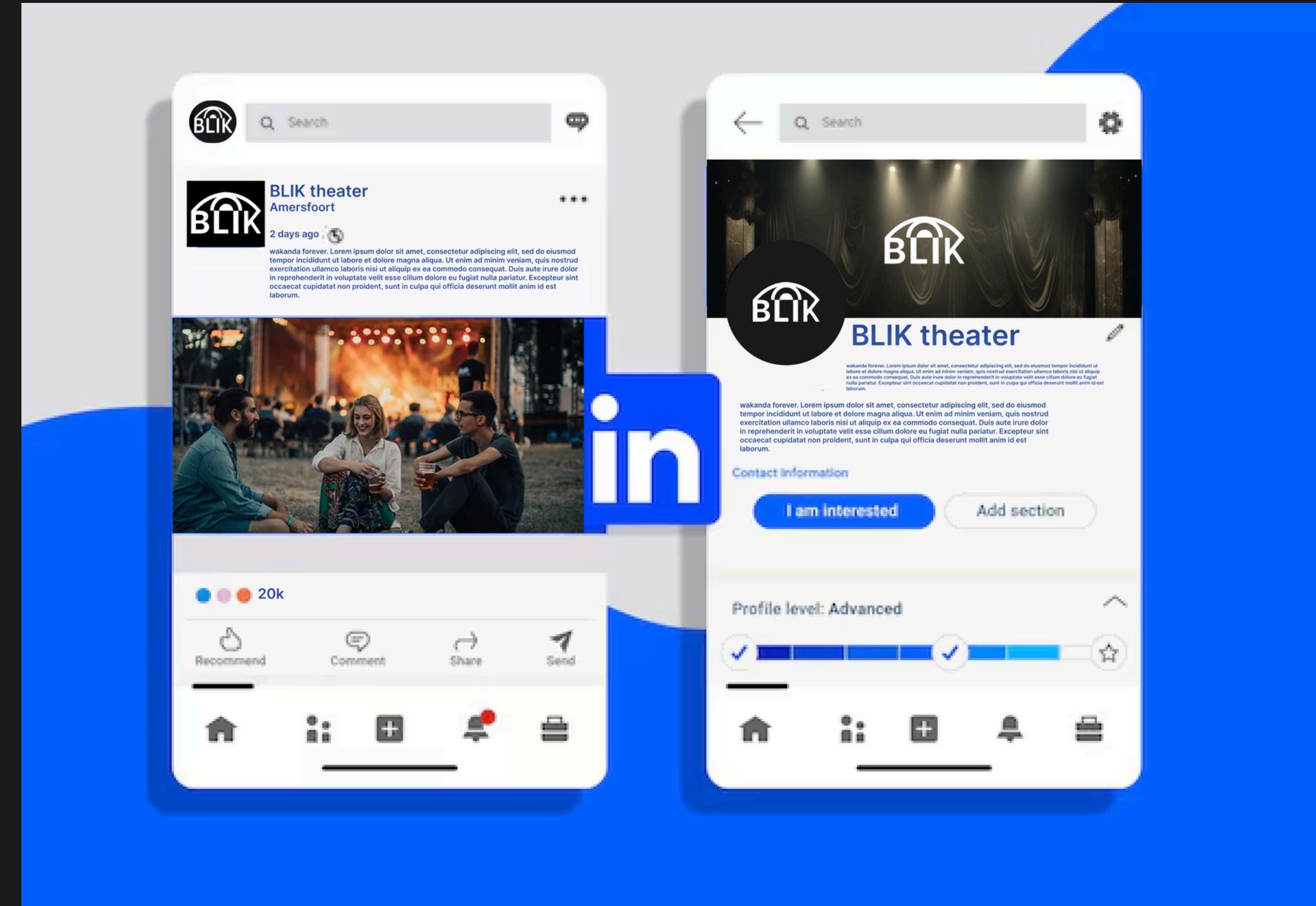
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A dark gray background featuring abstract, hand-drawn style lines in red and yellow. The red lines form a large, irregular shape on the left side, while the yellow lines form a smaller, more compact shape on the right side.

THANK YOU!