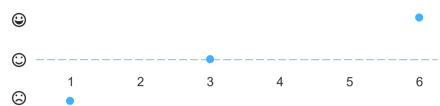


▲ My feedback

Group feedback

# class 2 - Group 5





Students in this group

Search students...

## Barrios Peña, Fabiana F.

Cañas Lopez, Arthur A.J. Erasmus, Coralie C. Lê, Nhật M.N.

#### Checkpoint 7 week5\_Class2\_group project\_coach Li 21-03-2024



Erasmus, Coralie C. 5 days ago

Before presenting

We continued working on our final web design, making 3 variations of our "all artwork" page to ask the class for feedback on. We also briefly talked about what exactly we would be presenting in the class, since tomorrow is the actual presentation we decided on leaving some things to present tomorrow instead off all today.

After presenting

Today we presented 'Week 4' of our progress on the group project. We presented the following: New and improved design based on the feedback we received last week, new Style scape and Brand guide for the new design, summarized content strategy, 3 variations of our "all artwork" page (while presenting this we also asked for feedback from the class). After class we improved our "all artwork" page design based on the feedback we received in class. This included making the page look less like Pinterest by giving the pictures of the paintings sharper corners (This can be seen in our final design). We also asked Mrs. Li for some feedback on the project as a whole. She told us to work more on the interview/user research side of the project, since that part lacks the most content and substance. Finally, we worked on our PowerPoint presentation for tomorrow and made decisions on who will be saying what.

Attendance: Coralie, Arthur, Fabiana and Nhat

Action items:

- Final brand design and Style scape
- Final website design
- Content strategy Venn diagram



Write a summary of what you discussed with your teacher...

Checkpoint 6 20-03-2024





#### Erasmus, Coralie C. 6 days ago

Today we got a feedback from Mr. Jan and Mr. Amer, they gave us the following feedback on our design. In general they thought our new design was much more interesting and creative than the last and they also like many of the transitions we added. There are however a few points we could improve on. Firstly, everything on the website is sized quite large therefore making the size of everything a bit smaller would help the website look better. On the main page there is an image overlapping text (which is intentional) but we were advised to move the picture or words around differently so it seems as it is intentional, compared to right now where some of the text is unreadable. For the all artwork page we were also advised to size the paintings down and get rid of the fade on hover transition to display information, this is because it doesn't look good and it isn't very user friendly. As for the painting information page we showed them three different designs we had, the first they did not like since its a design that is commonly used and overdone, the second they thought had potential and the third they definitely didn't like cause it was very basic. They told us we could better the second by adding a cool zoom-in transition when you enter that page, they also suggested on making it look like a painting hanging on a wall so the art is displayed better. We are now going to apply this feedback to the next version of our design.



Write a summary of what you discussed with your teacher...

# Checkpoint 5 Chris Client project 15-03-2024



Barrios Peña, Fabiana F. 11 days ago

We spoke to Mr.Chris about our general website design, he mentioned the outline the paintings have because it has an inconsistent design as the pictures are different sizes, colors, etc. He suggested to add a hover shadow. He also mentioned that our design was very "safe" due to its colors and its layout. He liked that we had a lot of different versions and we played around with different websites.



Write a summary of what you discussed with your teacher...

# Checkpoint 4 15-03-2024



## Cañas Lopez, Arthur A.J. 11 days ago

Today I showed Jo an our progress on our work and how we are trying to get in contact with our client to keep her up to date. She gave me feedback on the email because we didn't specify what we wanted feedback on so helping her understand and give her more options. She also told us to do user research so with that information we can convince her with data.



Write a summary of what you discussed with your teacher...

Checkpoint 3 week4\_Class2\_group project\_coach Li 14-03-2024 🔓





Barrios Peña, Fabiana F. 12 days ago

Before presenting our weekly progress update on our work, we spoke to Mr.Guido and he was pleasantly surprised with design as he said it clearly showcases Natalie's artwork in a minimalistic way. He also mentioned the way we, as a group, combined our clients wishes regarding colors, layout, typography, etc.. and our own ideas to add modernity and a different perspective of what Natalie was asking for.



Barrios Peña, Fabiana F. 12 days ago

After presenting our work to the class and Mrs.Li we created a more detailed plan on how to approach this upcoming week. We need to finish the interviews to have a more clear view of Natalie's target audience. To do that, we plan on asking strangers outside the university (different ages) and creating personas with the information we acquire. Aditionally, continue working on the content strategy and create a more detailed plan.

Attendance: Arthur and Fabiana (coralie was unavailable due to personal reasons and Nhat is unknown) Action Items:

- -Finalize Interviews
- -Creating Personas
- -Content Strategy



Li, Li L. (Teacher) 7 days ago

it is clear this time, and please keep up! how about Nhat? any update?

Checkpoint 2 Check-in 14 march Guido 14-03-2024 🔒

△ You didn't submit feedback for this checkpoint.

Checkpoint 1 week3\_Class2\_group project\_coach Li 07-03-2024 🔒





Cañas Lopez, Arthur A.J. 19 days ago

Today we showed Li how far we were with the project. We showed her our, Team charter, Social media mock ups, Website ideas and told her about how we're still working on a project plan and a work managment. She gave us feedback on how to find the target audience and told us that our internal work looks good but how we need to focus on the "external" (interviews, surveys, personas)



Li, Li L. (Teacher) 12 days ago

it is too simple written; There are some elements missing(attendance, action points....) you could check this link for details---https://www.examples.com/business/professional-memo.html;